

Girl Scouts of California's Central Coast Welcomes New CEO

Press Contact:

Kathryn Jordahl (805) 232-3977 Kjordahl@girlscoutsccc.org

FOR IMMEDIATE RELEASE

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Ventura, CA — We would like to welcome Girl Scouts of California's Central Coast new CEO, Tammie Helmuth. Tammie has served as a Chairperson for our council since 2013, in addition to her current role as CEO of Conejo Awards since 2003. Her commitment to community organizations is apparent through her involvement with Hospice of the Conejo, the Thousand Oaks Police Charitable Foundation, Rotary Clubs of Thousand Oaks and Ventura, Greater Conejo Valley Chamber of Commerce, and Ventura County United Way. Tammie has accrued over 15 years of experience in the business development processes, sales and accounting, with a strong emphasis in development of new business opportunities.

Tammie strongly believes in a can-do attitude and forward thinking in order to achieve success, which *aligns with Girl Scout ideals*. She has earned numerous awards for her community service, including the Thousand Oaks/Westlake Chamber of Commerce's Woman of the Year in 2009, and Comerica and The Lakers' Woman in Philanthropy Award in 2014.

About GSCCC

Girl Scouts of California's Central Coast serves over 10,200 girls across six counties and is committed to making the Girl Scout Leadership Experience available to girls in ways that impact their lives both in the moment and into the future. Girls participate in troops, individual projects, council events, day camps, resident camps and more. A variety of leadership, outdoor skills, and Science, Technology, Engineering, Arts and Math (STEAM) based programs and events provide girls with opportunities to learn and explore in fun and informative ways. To join or volunteer in Santa Cruz, San Benito, Monterey, San Luis Obispo, Santa Barbara or Ventura County, visit: http://www.girlscoutsccc.org.

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