

For the 2021 Girl Scout Cookie season, GSCCC is working to connect local business and donors with troops to "buyout" a booth sale.

## Here's how your troop/group can opt-in to The Cookie Buyout:

- **1** Help Girls Set Goals
  - Girls should set individual and troop goals, keeping in mind what they'd like to learn this cookie season, what they will do with the cookie proceeds they hope to earn, and how the troop make the world a better place with their cookie program earnings.
- Prepare your Troop Bio & Pitch

Help girls write a short paragraph about their troop and why the Girl Scout Cookie Program matters to them. Consider including how your troop plans to use their proceeds, and be sure to include a strong call to action or "ask".

- 3 Choose a photo or artwork to represent your Troop Girls can submit a troop photo or girl created artwork to showcase their troop. Photos should show Girl Scouts in official uniform (white shirt, khaki bottoms, vest/sash/tunic, scarf and Girl Scout pins) who are demonstrating Girl Scout Cookie Program guidance for behavior & safety.
- Submit Your Application

Go to www.girlscoutsccc.org/cookiebuyout to submit your troop's application. Troop Cookie Coordinator will be contacted and provided details if a donor is secured. Troops are not guaranteed a booth buyout and selection will be random. If a donor is identified, the troop agrees to: create a thank you poster; take a photo with girl(s), poster & cookies; post photo on social media; pick-up cookies at Cookie Cupboard; and deliver cookies, along with thank you poster, to customer.

