



Girl Scouts of California's Central Coast Welcomes New Board Member Today

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Ventura, CA —

Girl Scouts of California's Central Coast welcomes their newest board member, Veronica Rodarte, the Chili Commodity Manager at Progressive Produce, today! Veronica has a passion for produce and serving her community!

Veronica is a proud third generation produce person and got her start in the industry as a Dispatcher for Pathfinder Logistics where she worked her way up to Assistant General Manager. Veronica is involved with the Fresh Produce and Floral Council's Apprentice Program as a task force member and mentor, Serves on the Fresh Produce and Floral Council Board of Directors and sits on her local YMCA Board of Managers and volunteers with a YMCA group called Youth & Government—putting in time as the group's lead advisor.

Her passion for Girl Scouts comes from her own personal Girl Scout experience as a young girl. "I was a Girl Scout from Kindergarten through High School. It gave me opportunities to create, lead others, fail in a safe environment, and gain lifelong skills that I use every day", says Veronica. She is a Troop Leader for a 9th grade Girl Scout Troop in Westlake Village, CA.

Girl Scouts of California's Central Coast is excited to welcome such an outstanding community volunteer leader!

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About Girl Scouts of California's Central Coast

Girl Scouts of California's Central Coast serves over 8,800 girls across six counties and is committed to making the Girl Scout Leadership Experience available to girls in ways that impact their lives both in the moment and into the future. Girls participate in troops, individual projects, council events, day camps, resident camps and more. A variety of leadership, outdoor



skills, and Science, Technology, Engineering, and Math (STEM) based programs and events provide girls with opportunities to learn and explore in fun and informative ways. To join or volunteer in Santa Cruz, San Benito, Monterey, San Luis Obispo, Santa Barbara or Ventura County, visit: <http://www.girlscoutscoc.org>.