

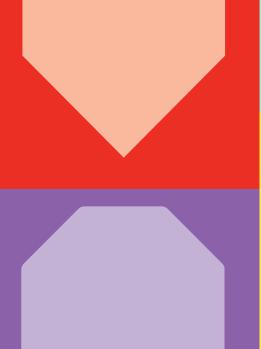
girl scouts of california's central coast

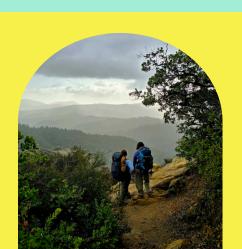




# Monthly Newsletter December 2025









## **Featured Pages**

Fall Product Program
Top Entrepreneurs

The 2025 Top 20 Entrepreneurs are....

## Kaleidoscope

Registration Opens December 1

GSCCC Employee of the Year - Lexi Cross

Cookie Microlearning



## **Table of Contents**

- Fall Product Program
- World Thinking Day/Destinations
- Kaleidoscope
- New Troops/Growing Troops
- Cookies Microlearning
- Corporate Cookie Connections
- Councils Own Badge/Communications
- Black Friday/Winter Wonderland
- Donation of Membership/Lifetime Membership
- 2026 Girl Scout Convention
- Money Earning Activities
   Guidelines/Women of Distinction &
   Volunteer Awards
- Gold Award Highlight
- Silver Award/Bronze Award Highlights
- Tell us Your Girl Scout Story
- GSCCC Employee of the Year Lexi Cross
- Board Member Highlight Madison B.



## Girl Scout Fall

## **Product Program**

We're wrapping up the Fall Product Sale with hearts full of gratitude and holiday cheer! Thanks to the incredible dedication of our girls, families, and volunteers, we achieved an amazing \$447,574 in total sales, with more than \$90,000 going directly back to troops. Our Girl Scouts also earned some truly wonderful incentives, each a celebration of their hard work, courage, and creativity. This season reminded us of the power of community and the joy of supporting one another. Thank you for helping our girls shine brighter than ever. Your support fuels their adventures, strengthens our programs, and fills this holiday season with hope and appreciation. Here's to ending the year with magic and starting the next with momentum!



Page 3 - December 2025

## Girl Scout Fall

## **Product Program**

## GSCCC's Top 20 Entrepreneurs

Congratulations to all our Girl Scouts and Troops who were Brave, Fierce and had fun while reaching some incredible goals.



Meet GSCCC's Fall Product Program Top Entrepreneur!

Josephine Troop 65345

Girl Name	Troop	Service Unit
Josephine	65345	653 Mi Casa
Allie	45222	452 San Luis Obispo
Chiara	40177	452 San Luis Obispo
Charlie	65630	656 Rancho Sierra Vista
Zaylee	25005	250 San Benito
Kathleen	65618	656 Rancho Sierra Vista
Parker	65044	650 Island View
Raegan	20001	250 San Benito
Anikah-Radha	55806	558 Rancho Oaks
Isabel	15013	150 Surf City
Eliana	65746	657 Moorpark
Haylee	66038	660 Thousand Oaks
Hailey	65525	655 Whispering Oaks
Samantha	65318	653 Mi Casa
Lowen	50176	553 Valley of the Flowers
Ramona	35308	353 Gateway to Pinnacles
Jaina	65620	656 Rancho Sierra Vista
Cassiopeia	25014	357 Salinas Valley
Mackenzie	55548	555 Costa De Oro
Scarlett	65105	651 Heritage Valley



# Top Performing Service Units!

2025	Increase in Sales %	
355 Ocean Hills	152%	
155 Coastal Redwoods	37%	
356 Monterey Bay	37%	
653 Mi Casa	27%	
558 Rancho Oaks	15%	
357 Salinas Valley	12%	
656 Rancho Sierra Vista	11%	
353 Gateway to Pinnacles	10%	
555 Costa De Oro	6%	
553 Valley of the Flowers	3%	

## Celebrating 100 Years of World Thinking Day!



#### Think Big!

Download the FREE Girl Scouts World Thinking Day activity guides **HERE**  Girl Scouts and Girl Guides from over 150 countries around the world will celebrate World Thinking Day on February 22nd, 2026. Today, you and your troop can start learning about World Thinking Day and embracing perspectives outside your own!

## This year's special theme is Our Friendship.

We invite you to join in as we explore our worldwide Girl Scout/Girl Guide community and celebrate the friendships that connect us all around the globe.

# Apply Now for Girl Scout Destinations as time is running out!

Attention all Cadette, Senior, and Ambassador Girl Scouts! Are you ready for an unforgettable adventure through GSUSA's Destinations Program? Applications are now open for 2026 Destinations, as well as a few select 2027 trips! If you missed the early application deadline on November 15th, there is still time, but it's running out. Don't wait!

Don't forget—GSCCC and GSUSA offer travel scholarships to help turn your travel dreams into reality!

"This trip was an absolutely incredible way to prove to myself that I am strong, both inside and out."

April, 17, Switzerland trip

Destinations still have some spaces remaining! Applications remain open on a rolling basis (first come, first served) until the trip is listed as "CLOSED" on the website. Check out the trips still open **HERE** 

Page 5 - December 2025



## Kaleidoscope 2026

## Registration is Open!!!

## Get ready—registration kicks off December 1

for Girl Scouts of California's Central Coast troops and January 1 for everyone else.

Before you sign up, take a peek at the <u>Kaleidoscope Handbook</u> on our Council website. It's packed with helpful info about registering (and even how refunds work).

Trust us—it's worth the read.

#### A Big Camping Cheer!

We were so excited to see that many of the troops who joined us for Skills Days have already gone camping. Woo-hoo! If your troop hasn't taken the plunge yet, now's a great time to try. Even a backyard campout counts, just pretend you're really at a campground!

Getting that experience boosts girls' confidence—and since Live Oak is semiprimitive, a little practice makes everything more fun.

Plus... we just really, really love camping.



### **New Troops ALERT**

Please join us in congratulating eight new troops that formed in October! We are so excited to see our Girl Scout family grow.

As these new leaders and girls begin their journeys, let's surround them with the support that makes our community so special. Reach out with a friendly welcome, invite them to upcoming programs, and share opportunities to engage, especially as the holidays approach. A simple connection can spark confidence, courage, and a strong start to their Girl Scout year.

Here's to new adventures, new friendships, and a season full of Girl Scout spirit!



Troop 15026 Daisy
Troop 25015 Multi-Level
Troop 45223 Daisy
Troop 65050 Brownie
Troop 66054 Daisy
Troop 66055 Daisy
Troop 65631 Daisy

Troop 35614 Multi Level -Trailblazer

## **Growing Troops - And Earning Program Credits**

We want to extend our heartfelt gratitude to all the incredible troops who earned \$25 per girl in Troop Program Credits by welcoming one or more new girls from the waitlist into their troop.

Because of you, these new Girl Scouts will have the chance to build lifelong friendships, develop leadership skills, and explore exciting new experiences—one girl at a time!

**	Troop 10059 Troop 15024 Troop 15026 Troop 30103 Troop 35512 Troop 40029 Troop 40704	Troop 45015 Troop 45112 Troop 45223 Troop 55548 Troop 55802 Troop 55803 Troop 61105	Troop 65328 Troop 65448 Troop 65532 Troop 65533 Troop 66054 Troop 66055	**
*	Troop 45012	Troop 65050		

Page 7 - December 2025



## Get ready for the 2026 Cookie Program!

This year's theme, Brave. Fierce. Fun! celebrates the courage and confidence of Girl Scouts. Our mascot—the Black-Footed Ferret—reminds girls that a group of ferrets is a "business," inspiring bold cookie entrepreneurs.



## **COOKIE TRAININGS**

GSCCC Product Program Team will be providing Virtual MicroTrainings along with sessions in GsLearn.

GsLearn sessions will be launched two days prior to the Virtual Meetings. You can find these trainings named 635 - 2026 Cookie Training. On each date, the Virtual MicroTrainings will be offered at 12:30-1:30p.m, 3:30-4:30p.m. and 6:30-7:30p.m.



You can sign up for these trainings **HERE**.

# VIRTUAL DATES FOR MICROLEARNINGS

#### December 3, 10 and 17

Launch & Explore:
Getting Started in Smart Cookies
This will be the basics of login, navigating the
dashboard Cookie Central for more info GsLearn,
and O&A

#### December 3, 10 and 17

Next Steps, Fierce Starts: Initial Orders 2026 Entering Initial Orders and the distribution process Mega Drops, SU Drops and Conceirge Delivery

#### December 30, January 7 and January 14

Booth Bound and Brave
How to select booths in SMART COOKIES, How to
remove booths, How to allocate booth cookies to
girls, and What's the financial impact

#### January 21 and January 28

Smart Planning - Planned Orders and Transfers. How to place a planned order. The pickup process options - Troop to Troop reach outs and exchanges

#### January 21 and January 28

Explore More, Stock More - Cupboards and Cookie Jars, How to get more cookies, Council versus Service Unit Cupboards, First Come, First Serve Cookies, Damages, and exchanges

#### **February 4, 11, and 18**

Money Matters and Managing Orders
Allocating cookies to girls, Transfer Types, Reports
to Review, Booth Allocation - Using the Booth
Dividers

#### March 11, 2026

Rewards and Recognitions - Celebrating Success, Creating Early, Main and Troop Orders in SMART COOKIES, Opting In - Opting Out of Rewards Timeline of rewards, Allocating Cookies to girls, Reports to review, and Reward choices

If you're new to the Cookie Program, our inperson training sessions are the perfect way to get started with confidence and support!



## Seeking Troops for Corporate Cookie Connection

Want to deliver cookies, smiles, and gratitude like Troop 65444 below?

Sign your troop up for Corporate Cookie Connection and be part of a powerful Girl Scout moment!

Troops are matched with local businesses to personally deliver cookies and say thank you — building confidence, leadership, and joy along the way.

Deliveries are girl-led, supported by GSCCC, and full of fun! Applications are open now! Learn more **HERE** 



## Spotlight on Service:

California Central Coast Cares Patch

This season of giving is a wonderful time to celebrate our Council's Own badge:
California Central Coast Cares. This patch inspires Girl Scouts to explore community needs, practice empathy, and take meaningful action through service.



From supporting food drives and thanking community heroes to volunteering and leading simple acts of kindness, girls discover how their efforts create real impact while living the Girl Scout Promise and Law. Find more information **HERE**.

## Stay Connected This Holiday Season and All Year Long!

Communication Opt

✓ SMS Opt In

Email Opt In

Phone Opt In

As we close out the year with gratitude and cheer, we want to be sure you never miss an important Girl Scout moment—whether it's program announcements, camp updates, or exciting troop opportunities! To make sure you're receiving all GSCCC communications, please take a moment to check your Communication Opt-Ins in your MyGS account. It only takes a minute:

Visit www.girlscoutsccc.org - Click MYGS in the top right corner Select My Account - Go to My Profile - Scroll to the bottom to review your Communication Opt-Ins

Be sure to select all the ways you would like to hear from us—Email, SMS/Text, Phone, and Photo Opt-Ins. These settings ensure you receive Council updates and stay connected to all the magic happening across our Girl Scout community.

Page 10 - December 2025

# Ready to give the gift of adventure this holiday season?

For Black Friday and Cyber Monday only, we're offering deep discounts on all private lessons at Camp Arnaz, our stunning 36-acre outdoor program center tucked away in the Ventura Hills!







Experiences like these don't come in a box, they come with memories, growth, and Girl Scout courage.

**Purchase Now** 

#### What's Included:

- Equine Lessons Ride into confidence with 1-on-1 horseback sessions (all levels!)
- Archery Channel your inner Katniss and learn bow basics or level up your shot
- BB Gun & Axe Throwing Safe, skillbased fun that builds focus, strength & independence.





Step into the magic of Winter Wonderland, where Camp Arnaz transforms into a sparkling holiday village glowing with thousands of twinkling lights. Families will delight in festive attractions, from tractor rides through the glowing grounds to seasonal crafts that girls and parents can treasure for years to come. Savor holiday bites and warm drinks while enjoying the sights and sounds of the season.

Reserve your magical evenings and secure your tickets now!

Purchase Tickets Now.

## Give the Gift of Girl Scouts

Imagine the impact of just \$45—helping a girl discover her potential, build lifelong friendships, and gain confidence through Girl Scouts. From outdoor adventures to STEM exploration and community service, your donation opens doors to life-changing experiences.

Our goal is to raise \$4,500 with 100 generous donors from December 1 – December 31 to provide financial aid for girls who need it most. Your gift ensures that every girl, regardless of financial barriers, has the chance to thrive. Will you be 1 of 100 donors to make dreams possible? Donate today and help shape the next generation of leaders!



**Donate Now** 

### Celebrate a Lifetime of Girl Scouts

Your Girl Scout story never ends — it lasts a lifetime, and so can your membership!
This December, celebrate your connection to Girl Scouts by becoming a Lifetime Member and continue inspiring girls for generations to come.
Whether you're a current volunteer, alum, or dedicated supporter, there's a lifetime option made just for you.

#### **Membership Perks:**

- 🐆 Lifetime membership card and pin
- ├─ Invitations to memorable local and national events
- → 10% off all online Girl Scout merchandise

\$400 — Adult Lifetime Membership (age 18 or older)

\$200 — Young Alum Lifetime Membership (under 30, previously a Girl Scout)

\$200 — Volunteer Lifetime Membership (for active volunteers with 10+ years of service) girl scouts

See you at the 2026 Girl Scout Convention!

Washington, DC July 20-25, 2026



#### Thinking About Attending the 2026 Girl Scout Convention? Let Us Know!

Join 10,000+ Girl Scouts from across the country at the 2026 Girl Scout Convention in Washington, D.C., a celebration of everything that makes Girl Scouts shine! This six-day experience is filled with sisterhood, inspiration, and unforgettable adventures. The event begins with the 58th National Council Session (NCS) from July 20–22, where delegates gather to vote on key issues shaping the future of our Movement. From July 23–25, thousands more will arrive for Girl Scouts Unite, featuring interactive workshops, inspiring speakers, live performances, and a celebration of all the ways Girls Make History.

GSUSA recommends convention travel for Juniors and older Girl Scouts, while younger Girl Scouts may attend with their caregivers. If your troop is considering attending, please email info@girlscoutsccc.org so we can support your planning. Responding helps GSCCC provide updates, resources, and invitations to pre-travel meet-ups.

#### Girl Scouts Unite Event Registration Is Now Open!

Get your tickets now to be part of this extraordinary national celebration. Attendees can choose from several ticket types—including access to the 58th National Council Session, Girl Scouts Unite, or the full week experience. During registration, you'll be able to purchase:

#### **58th National Council Session**

- Limited Access: 1-Day \$100
- All Access: 3-Day (Individual) \$550\*
- All Access: 3-Day (Group of 4) \$2,000\*
- All Access: 6-Day (Individual) \$600
- \* 3-Day includes admission to Girl Scouts Unite only.
- \*\* 6-Day includes both NCS and Girl Scouts Unite.

#### **Event Dates:**

July 20–22, 2026 58th National Council Session

> July 23–25, 2026 Girl Scouts Unite Event

> > Page 13 - December 2025



## **Money Earning Activity Guidelines**

Helping girls earn and manage money is an integral part of the Girl Scout Leadership Experience. When girls participate in moneyearning activities, they learn important skills such as goal setting, decision making, money management, people skills, and business ethics.

The Girl Scout Fall Product and Cookie Programs are the two best opportunities for girls to earn troop funds.

However, we realize that troops/ groups may need to participate in additional money-earning activities.

GSCCC has Money Earning Guidelines for all troops, groups, service units, and Juliettes. It's important that everyone follows these guidelines so that we can maintain compliance with IRS standards.

If you have any questions, please email info@girlscoutsccc.org. You can find a copy of the Money Earning Guidelines **HERE** 

## Tickets are officially LIVE



# Women of Distinction & Volunteer Awards

Join us on April 25th at Camp Arnaz for a meaningful and uplifting night as we honor our Women of Distinction and celebrate the volunteers who make Girl Scouts so special. From heartfelt stories to a magical evening under the stars, this is a celebration you won't want to miss. Reserve your seat today <a href="#">HERE</a>
Page 14 - December 2025









## Girl Scout

## Gold Award Spotlight

Kate P.

Kate (Troop 63004) earned her Girl Scout Gold Award for her project titled "Eco Explorers: Kids for a Greener Future"—an inspiring initiative focused on enhancing environmental education for children at Malibu Creek State Park. Recognizing that many kids struggle to understand how plants, animals, and ecosystems are interconnected, Kate redesigned the park's Children's Room into an engaging, hands-on learning space that sparks curiosity about nature and conservation. She created interactive stations such as an animal track and scat identification activity, a life-cycle exhibit for frogs, trout, and butterflies, an "interactive dying log" model that demonstrates how decomposition supports ecosystems, and a "How Long Does Trash Last?" game that teaches sustainability. Kate also improved the docent training guide and added clear signage and laminated instructions to ensure that the educational activities remain engaging and sustainable for future visitors. Through collaboration with California State Parks staff and volunteers, she successfully created a space that now educates thousands of children annually, fostering a lifelong appreciation for the environment and promoting stewardship of natural resources.

#### Congrats Kate on achieving your Girl Scout Gold Award!



Page 15 - December 2025

## Silver Award Spotlight Troop 50463

Congratulations to Silver Award Girl Scouts Anisia, Maia, and Viviana from Troop 50463! Their Nature Calming Space project transformed an unused area at Isla Vista Elementary into a peaceful garden with native plants to support mindfulness and student well-being. They also created a mental-health slideshow to raise awareness and showed strong leadership by dividing tasks, solving challenges, and partnering with staff and families. Their garden now offers students a lasting, calming place to relax and recharge.



## Bronze Award Spotlight Troop 65436



For their Cozy Care Kits and Blankets project, eleven Junior Girl Scouts partnered with Adventist Health Simi Valley to make fleece blankets for hospital patients and worked with the Simi Valley Samaritan Center to assemble hygiene kits for people experiencing homelessness.

They learned about compassion and community needs by meeting with local organizations—including City Hall, the Police Department, the Senior Center, and more—and even spoke at a City Hall meeting. Their work brought comfort, dignity, and support to neighbors in need, showing how small acts of kindness make a big impact.

## Ready, Set, Action!

## Help us Tell Your GS Story

#### Girl Scouts are making a difference!

Girl Scouts are making a difference every day by conquering challenges, giving back to their communities, and creating unforgettable memories. Now, we want to showcase your adventures! We're collecting photos and b-roll footage of Girl Scouts in action, whether they're exploring the outdoors, earning badges, meeting inspiring people, or simply having fun! Your submissions may be featured in Girl Scout promotions, social media, newsletters, and more!

Upload your photos or videos and include a description. Be sure to include details such as who is featured, what is happening, and the story behind the video or image you're sharing. Submit to <a href="mailto:media@girlscoutsccc.org">media@girlscoutsccc.org</a>. If you have problems uploading content, please reach out to us at 800-822-2427.

#### **Tips for Filming Great Videos**

- Shoot in landscape mode! (Turn your phone sideways for a wider, more professional shot.)
- Find good lighting. Natural light works best—avoid dark spaces or backlighting.
- Keep it steady. Hold your phone with both hands or use a tripod.
- Capture natural sound. Let us hear the excitement, but avoid wind or loud background noise.
- Short & sweet! Clips between 10-30 seconds work best.
- Send the highest quality file. Don't compress or resize before submitting.

#### **Permissions**

By submitting your content, you grant Girl Scouts of California's Central Coast permission to share your story. We will only use first names and last initials when referencing individuals

Submit Your Girl Scout Stories and Experiences!

# of the Year Lexi Cross



We are thrilled to celebrate Lexi Cross as our 2025 Employee of the Year! Lexi is the heart of Camp Arnaz—leading our herd of 12 horses, managing daily operations, and helping create unforgettable experiences for more than 20,000 visitors each year.

Lexi brings exceptional dedication, compassion, and leadership to everything she does. Please join us in congratulating Lexi for her extraordinary impact and commitment to our Girl Scout community!

## **Board Member Highlight**

Girl Advisory Chair - Madison B.





I wanted to join the Girls Advisory Board (GAB) to help make Girl Scouts into an even better organization. I love GAB because I get to represent all the girls in my area while making an impact all over the council. I enjoy being able to collaborate with the girls on GAB, volunteers, and the adults that make Girl Scouts possible. Helping to create programs for all of our Girl Scouts is another part of GAB that I love because I get to educate others while having fun. GAB provides me with a place to take all the skills I have learned from Girl Scouts and put them into action to be a voice for my fellow Girl Scouts.

Page 18 - December 2025



#### **Contact Us!**

Phone: 800-822-2427

Email: info@girlscoutsccc.org
Mail: 1500 Palma Drive, Suite 110,
Ventura, CA 93003



<u> GirlscoutsCAcentralcoast</u>



@girlscoutsccc



https://www.linkedin.com/company/girl-scouts-of-california's-central-coast/

Scan the QR Code for all links.



Our Program Centers offer a wide variety of programs for Girl Scouts of all ages and now, we have catalogs of every program we are offering for the 2025-2026 membership year!

They are easy to use, too. All you need to do is find your nearest Girl Scout Program Center and click the picture to see all of the different program options.

