



girl scouts
of california's
central coast



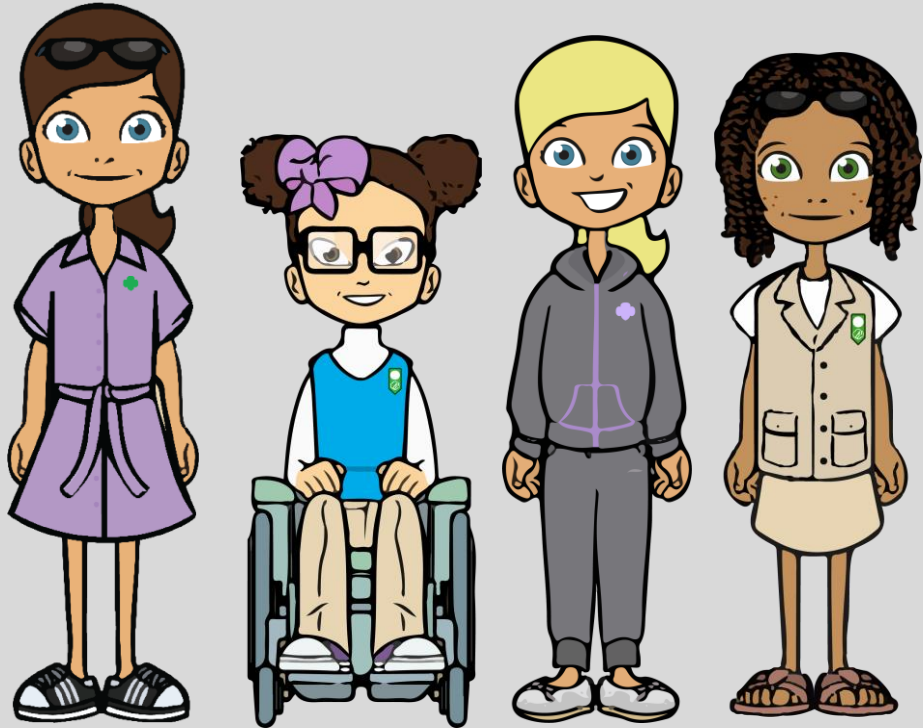
2024 FALL PRODUCT PROGRAM TRAINING

Troops earned at total of \$108,734.77 last fall
through our council's program to benefit Girl Scouts

Each participating Girl Scout sold an average of \$362
which went directly toward troop funds.

AGENDA

- Important Dates
- What's New in 2024
- Troop Info Packets
- The GSLE – The Why
- The Mascot
- The Theme
- Troop Proceeds
- Nut & Candy Line-Up for 2024
- Girl Rewards – Patches
- Care to Share



5 SKILLS ACQUIRED THROUGH GIRL SCOUT LEADERSHIP EXPERIENCE

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

Plus, Girl Scout Programs, Camp,
Troop Activities & Giving Back

ASIAN ELEPHANT

Largest mammal on the Asian continent – living in forests

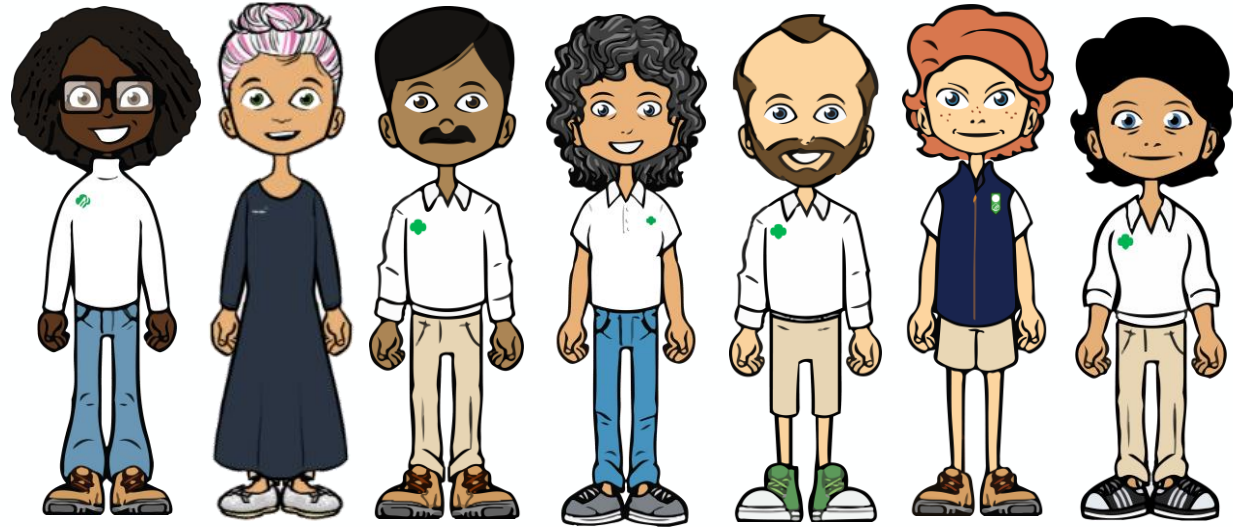
Up to 21 feet in length, 12 feet tall and up to 11,000 pounds

Very social spending 2/3 of the day feeding on grasses, bananas, rice and sugarcane

Endangered with fewer than 50,000 remaining due to habitat loss and poaching



VOLUNTEER EXPERIENCE



What's New for 2024

3 New Nut Items



Personalized Product Line



20% Troop Proceed on all items

Troop Training in GS Learn



Reminder!

Troops cannot do any additional money earning activities between September 20 and November 24. Unless they are doing activities that assist in financial literacy or cookie badge programs.

Also, to request to do outside money earning activities Troops must have participated in the 2024 Cookie Program and the current Fall Program.

2024 Fall Program Dates

September 1 – 24 – SU – In Person Troop Trainings

September 10 – Council 1st Upload of Troops and Girls

September 10 – SU Fall Coordinator Training – Zoom

September – Fall Rally – Virtual – September 22

September 17 – Troop Fall Coordinator Training Date

September 19 – Login for all adult Volunteers is live

- Check that all your Troop are in the system
- Contact info@girlscoutscoc.org if there are some missing

September 20 – Fall Sale Begins – Go Day!

October 17 – In-Person Sales end – All orders in (Troop lock out day is the 16th)

- Make sure all Troops girl order card orders are entered

October 31, November 1 & 2 – Product Delivery Days

November 17 – ACH 1 – 50% of Balance Due to Council

November 24 – Fall Sale ends

- Make sure all rewards are selected

December 1 – Final ACH draft



Announcement

To manage the product program this year, please set up your account now. Your username will be the email address shown below. Use that information when you [create your password](#).

Once you log in, create your avatar and visit the "Parent and Adult Email Campaign" section. Check or enter the email addresses for the Girl Scouts/parents in your troop so they will receive an email with instructions on how to participate.

You will also be able to communicate with troop leaders and access reports and other information about your troop and all of the troops in your area.

Username: s.aidan.morgan+stage@gmail.com

Once you have created your password, you can [access the site using this link](#) or go to stage.gsnutsandmags.com/admin.

The program will run from 07/02/2024 to 11/29/2024. Please encourage all Girl Scouts to participate. It's fun and also a great learning experience. If you have any questions, [contact us online](#) or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you,
Girl Scouts of Greater LA



2024 25 Product Program Troop Coordinator Agreement

TROOP VOLUNTEER ACCESS

Email invitation to login

Troop training video

Queue Parent/Adult Email Campaign

Volunteer avatar

Emails sent September 13, 2024. Not an auto add.

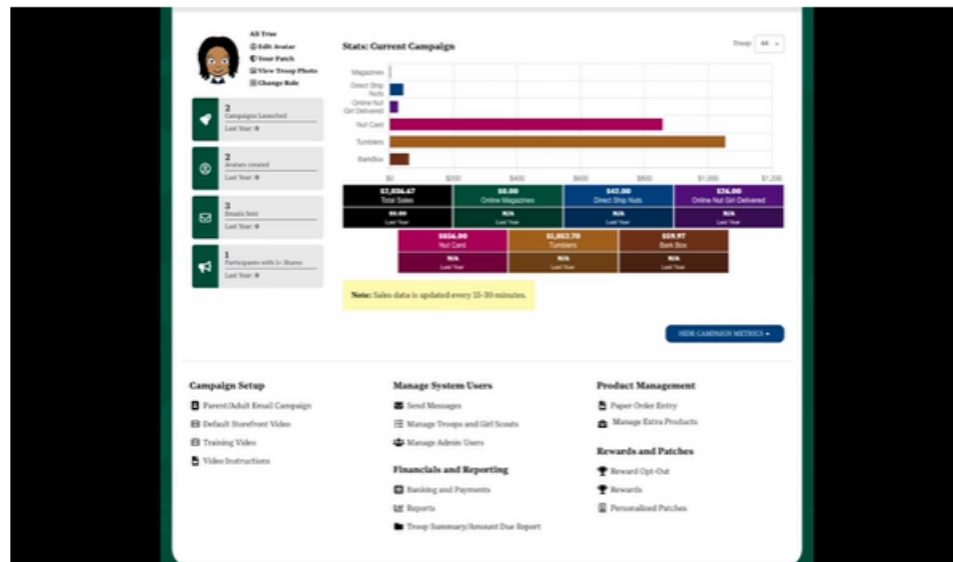
Getting Started

All troops volunteers will be asked to watch the video. You cannot skip this or opt out of this. It is 10+ minutes long.

The video takes you through all the tabs and links on your dashboard.

You can go back to this at any time.

Before You Begin



Watch this 10-minute video for Fall Product Program instructions. After you've watched the video, continue to the site.

PLEASE WATCH VIDEO BEFORE PROCEEDING

Getting Started

1) Training Video

PARENT/ADULT EMAIL CAMPAIGN


Prompt will appear to


Launch Email
Campaign
Create your Avatar

Email addresses
uploaded by council


Edit or enter missing
parent/adult emails

Email with instructions
on how to participate

girl scouts  M2 Media

Girl Scouts of California's Central Coast
2024 Nut, Magazine and More Campaign 

Troop: 77635

Michele Loftie
 Edit Avatar
Your Patch
Change Role

Stats: Current Campaign


Magazines	Direct Ship Nuts	Online Nuts Girl Delivered	Nut Card	Personalized Products

0 Online Campaigns Launched
Last Year: 1



0 Participants Selling
Last Year: 0

0 Emails Sent
Last Year: 1

0 Participants with 1+ Sales
Last Year: 0










Welcome to Your Campaign 

There are a lot of great tools to make managing your campaign easier. Here are a few of the most important ones to get you started:




-  **Parent and Adult Email Campaign**
Review and/or enter parent or adult emails for the girls in your troop. They will then receive a link with instructions on how to participate.
-  **Create an Avatar**
Girls in your troop will be creating their own unique avatars. Create your own avatar too!

CLOSE [Do Not Show Again](#)




Campaign Setup

-  Parent/Adult Email Campaign
-  Send Messages
-  Paper Order Entry
-  Default Storefront Video
-  Manage Troops and Girl Scouts
-  Manage Admin Users
-  Training Video
-  Manage Admin Products
-  Video Instructions

Rewards and Patches

-  Reward Opt-Out
-  Rewards
-  Personalized Patches

Financials and Reporting

-  Banking and Payments
-  Reports
-  Troop Summary/Amount Due Report

TROOPS DASHBOARD

Messaging


Check Your Roster

Manage nut card order entry

Select rewards

Sales reports

Banking and payments




M2 Media

Girl Scouts of California's Central Coast

2023 Nut and Magazine Campaign

SU



Michele Loftie

[Edit Avatar](#)

[Your Patch](#)

[Change Role](#)

56

Online Campaigns Launched

Last Year: 60

48

Participants Selling

Last Year: 54

1,665

Emails Sent

Last Year: 1,724

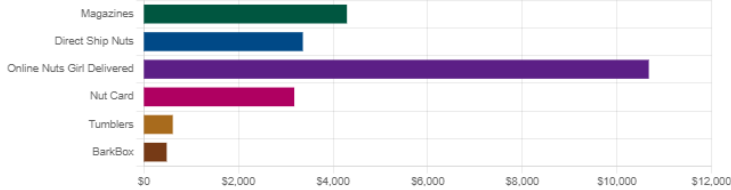
30

Participants with 1+ Shares

Last Year: 39

Stats: Current Campaign

Service Unit: 453 Monarch BTS



\$22,579.62	\$4,289.00	\$3,357.00
Total Sales	Online Magazines	Direct Ship Nuts
\$24,767.00	\$6,312.00	\$3,298.00
Last Year	Last Year	Last Year
\$10,670.00	\$3,176.00	\$607.86
Online Nuts Girl Delivered	Nut Card	Tumblers
\$10,796.00	\$4,349.00	N/A
Last Year	Last Year	Last Year
	\$479.75	
	Bark Box	
	N/A	
	Last Year	

Note: Sales data is updated every 15-30 minutes.

HIDE CAMPAIGN METRICS

Campaign Setup

[Troop Training Video](#)

Manage System Users

[Send Messages](#)

[Manage Troops & Girl Scouts](#)

[Manage Admin Users](#)

Financials and Reporting

[Banking & Payments](#)

[Reports](#)

[Troop Summary / Amount Due Report](#)

Product Management

[Delivery Tickets](#)

[Paper Order Entry](#)

Rewards & Patches



[Personalized Patches](#)

TROOP DASHBOARD


Check that all your girls are listed.

Missing girls or girls not in your troop but listed.


Contact:
info@girlscoutscoc.org.

Girl Scouts of California's Central Coast
2024 Nut, Magazine and More Campaign



Show Quick Dashboard Links ▾

 Manage Troops and Girl Scouts
Manage Troops and Girl Scouts for this council.

Troops

Girl Scouts

Manage Your Girl Scouts
Manage Girl Scout information for this council.


SEARCH TOOLS ▾

◀ ◀ 1 ▶ ▶

Click the "+" menu to access additional features and view more information.

Girl Scout Name	Troop #	Service Unit	GSUSA Number	Status
+ Elyssa Avila	77635	999 Council	121060232	Not Launched
+ Izabella Avila	77635	999 Council	121057824	Not Launched
+ Amella Howard	77635	999 Council	125116513	Not Launched
+ Amella Reeves	77635	999 Council	120070038	Not Launched
+ Paige Williams	77635	999 Council	124848619	Not Launched

◀ ◀ 1 ▶ ▶

 PRINT

RETURN TO DASHBOARD

TROOP DASHBOARD

Messaging

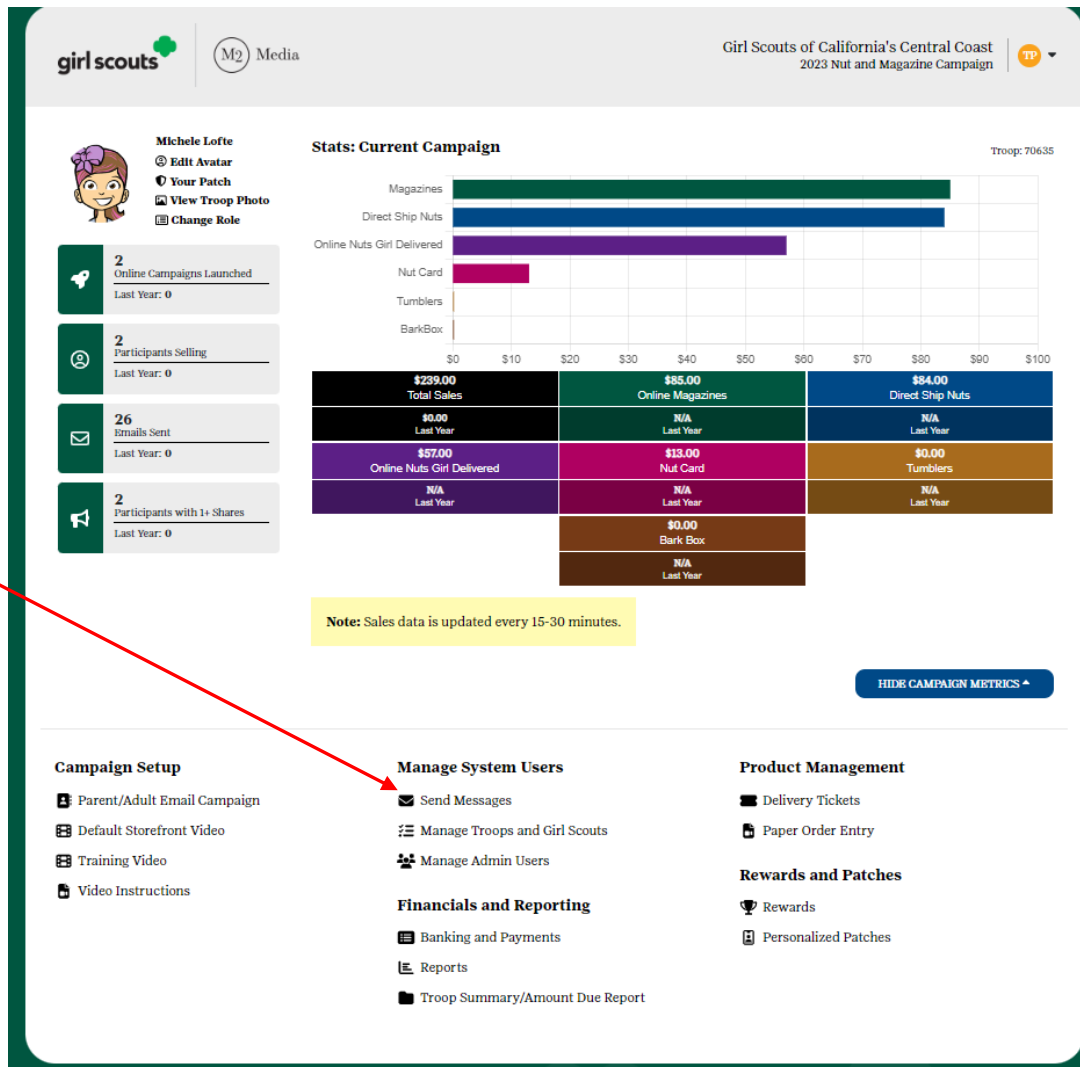
Roster

Manage nut card order entry

Select rewards

Sales reports

Banking and payments





PARENT/ADULT EMAIL CAMPAIGN

Launch in messages.


Email addresses
uploaded by council

Edit or enter missing
parent/adult emails


Email with instructions
on how to participate

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines












Show Quick Dashboard Links ▾

 Parent and Adult Email Campaign


Please add parent/adult email addresses in order for them to receive a link and instructions on how to participate.


Troop:


[VIEW EMAIL](#) [ADD CONTACTS](#)


First Name	Last Name	Email	Send in Spanish	Resend	Status	Delete
<input type="text" value="Alicia"/>	<input type="text" value="Truesdail"/>	<input type="text" value="altruem2test+stagegirl@gr"/>	<input type="checkbox"/>			
<input type="text" value="Jennie"/>	<input type="text" value="Sorrell"/>	<input type="text" value="jsorrell@m2mediagroup.cc"/>	<input type="checkbox"/>			
<input type="text" value="Cat"/>	<input type="text" value="Arnold"/>	<input type="text" value="carnold@m2mediagroup.o"/>	<input type="checkbox"/>			


[UPDATE](#)


 Opened

 Didn't open

 Sent

 Delivered

 Bounced

 Queued for sending

Status Key

[RETURN TO DASHBOARD](#)

A

\$7.00

Care to Share

Our troop will be making donations of products to a community organization.
Please help us by indicating how many donations you would like to purchase!

Thank you for your support!

**B**

\$7.00

Peanut Butter Elephants

Peanut butter covered with milk chocolate.
5.1 oz. Gift Box



NEW

C

\$7.00

Fruit Slices

Sweet, chewy, flavored candy sprinkled with sugar.
20 oz.



CEO FAVORITE

D

\$7.00

Spicy Cajun Mix

350g peanuts, hot Cajun corn sticks, mild sesame chips,
bacon and hot Cajun sesame sticks.

**E**

\$8.00

Butter Toffee Peanuts

Crunchy and sweet toffees coated peanuts.
30 oz. 100

**F**

\$8.00

Honey Jalapeno Peanuts

Honey roasted peanuts and jalapeno seasoned peanuts,
sweet and heat.
8 oz. 100

**G**

\$8.00

Dark Chocolate Sea Salt Caramels

Caramel enrobed in dark chocolate with sea salt.
6 oz. Gift Box



TOP SELLER

H

\$8.00

Pecan Caramel Supremes

Caramel and pecans covered in milk chocolate.
5 oz. Gift Box

**I**

\$9.00

Chocolate Covered Raisins

Raisins covered in chocolate.
20 oz. 100

**J**

\$9.00

English Butter Toffee

Butter toffee covered in milk chocolate with
crushed almonds.
6 oz. Gift Box

**K**

\$9.00

Chocolate Covered Almonds

Almonds smothered in milk chocolate.
oz. 100

**L**

\$9.00

Mini Gummi Butterflies

Fresh fruit flavor and a soft texture.
12 oz.



NEW

M

\$10.00

Whole Cashews

Gourmet cashews roasted and lightly salted.
oz. 100

**N**

\$12.00

Holiday Mix

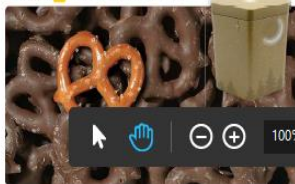
Roasted peanuts and almonds mixed with candy coated
pretzel balls, milk chocolate caramel balls, yogurt
or aniseberries, and mini semperita.
10 oz. 100

**O**

\$13.00

Golden Winter Sky Tin Milk Chocolate Covered Pretzels

Pretzels covered in chocolate.
6.5 oz. Golden Winter Sky Tin

**P**

\$13.00

Silver Swirling Snow Tin Milk Chocolate Covered Peppermint Bark Rounds

White milk chocolate with crushed peppermint
only on top of dark chocolate.
8 oz. Silver Swirling Snow Tin

**Q**

\$13.00

Make New Friends Tin Milk Chocolate Mint Trefoils

Trefoil shaped, milk chocolate mint.
No artificial colors or flavors.
6 oz. Girl Scout Tin



STAFF PICK

DELICIOUS NUTS & CHOCOLATES

Council's Top Selling Items

1. Dark Sea Salt Caramels
2. English Butter Toffee
3. Choco Covered Almonds
4. Butter Toffee Peanuts
5. Peppermint Bark Rounds

PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates

Magazines & More

Tervis® Tumblers

BARK Box

Personalized Items





How to earn? – Sell 5 Care to Share Items



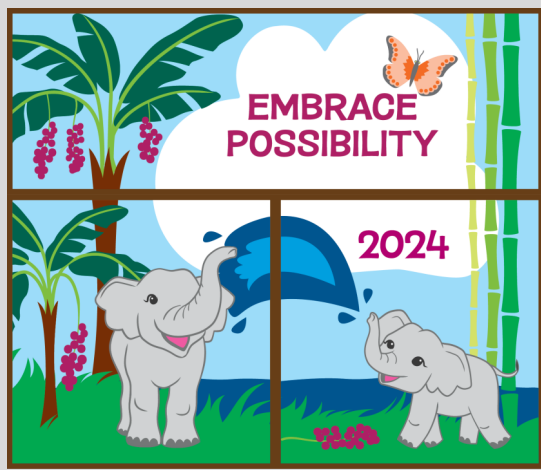
CARE TO SHARE

Customer makes purchase to support Operation Gratitude and other local community partners.

Orders can be placed through order card, online girl delivered or direct ship channels

Products are distributed by council and are not delivered by troops.





















Troops earn proceeds and Girl Scouts earn a special patch and credit towards other rewards

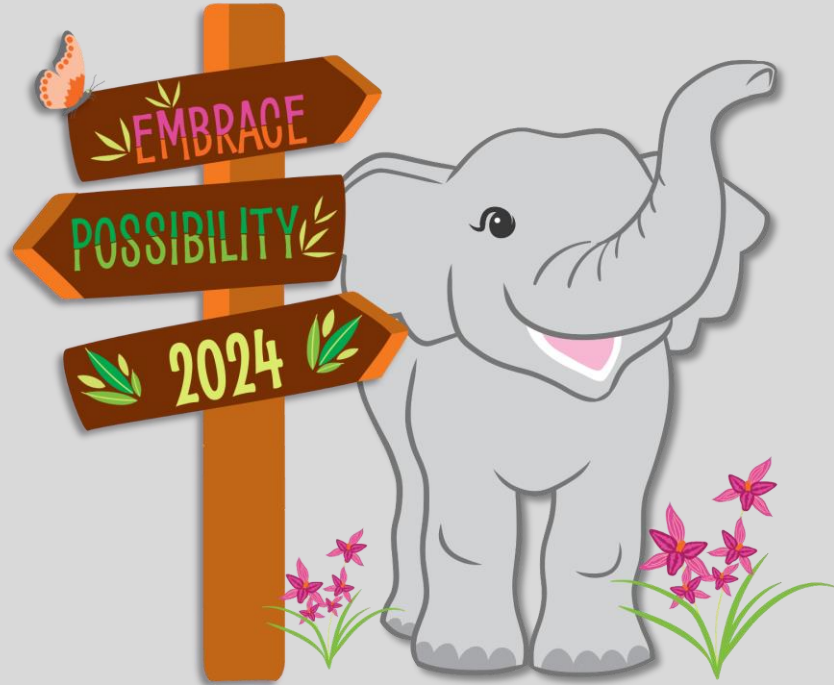


GIRL SCOUT REWARDS



1. Go to www.gsnutsandmags.com/gscgc
2. Create your personalized Storefront™
3. Send Emails

Mags & More		Patches	
Theme Patch Set Earn them all! 	2024 Patch sell 2+ mags & more items 	Super Seller Mags Patch sell 5+ mags & more items 	Elephant Patch sell 18+ emails 
		Care to Share Patch sell 5+ care to share items 	Visualize Patch upload a video 
Nuts & Candy			
2024 Rewards! Rewards are cumulative. Reward choices can be made online once a participant sets up her online campaign site. *Rewards are subject to change due to unforeseen circumstances, and similar items might be used as a substitute. Some items may vary in color. Troops who opt out of rewards will receive patches only.		Embrace Possibility Patch sell 18+ nut & candy items 	
		Charmit Elephant Charm sell 26+ nut & candy items 	Goal Getter Patch & Small Elephant Plush sell 38+ nut & candy items  & 
Embrace Possibility T-Shirt sell 50+ nut & candy items 		Super Seller Patch & Large Elephant Plush sell 75+ nut & candy items  & 	
100+ Patch & Your choice of: Scout Overnight at Santa Cruz Beach Boardwalk* or \$100 GSCCC Credit or \$100 GSUSA Credit sell 100+ nut & candy items			
  		<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  GIFT CARD </div> <div style="text-align: center;">  GIFT CARD </div> </div>	
<div style="font-size: 0.7em;"> *1 Girl and 1 Adult </div>		<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  GIFT CARD </div> <div style="text-align: center;">  GIFT CARD </div> </div>	



TROOP PROCEEDS

New for 2024

20% of Total Sales

Nuts and Chocolates
Magazines
Tervis Tumblers
Bark Box
Personalized Items

You can receive an additional
+5% for opt-out of rewards

TROOP VOLUNTEER REWARDS

Troop has \$1000 in Fall Sales
Patch goes into production at goal
Patch mailed directly to volunteer



THE GIRL SCOUT'S PERSONALIZED EXPERIENCE

What's their "why"?





PARTICIPATE and EARN rewards!
Check your online site to learn more about all of the rewards you can earn.

girlscouts of california's central coast | M2 Media

Discover how to earn two personalized patches with your name and avatar below.



Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Sell 5+ Mags & More Items and 38+ nut/chocolate items

Personalize by choosing from two scenes.



Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Sell 275+ packages of cookies during the 2025 Girl Scout Cookie Program

Collect theme patches that fit together!

LOGIN, CREATE and SHARE with 3 easy steps.

- 1 Visit www.gsnutsandmags.com/gscce**
Use the QR Code, enter the URL above or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program.
My troop number is _____


- 2 Build your site**
To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.


- 3 Contact friends and family**
Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through the M2 system. Your supporters will see your goal and hear your avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your parent/adult. Please follow current GSUSA guidelines for online sales and marketing.



girlscouts of california's central coast | M2-MCC

HOW TO GET STARTED

Online to purchase nuts & chocolates, magazines, Tervis® Tumblers, personalized products and BarkBox

In-person with nut order card

GIRL SCOUT'S PLATFORM SET-UP

- Preferred Email Address
- Confirm Membership
- Highlight Girl Scout Goals
- Build an Avatar
- Include Video

- Girls do not get a link to login, they can just go to the site and get started.
- They must register the first time, every year.

Girl Scouts of California's Central Coast



Girls and Parents/Adults

Already Registered?

LOGIN

New User?

CREATE AN ACCOUNT



Troop Leaders or Volunteers

New and returning users

VISIT ADMIN SITE

Welcome!

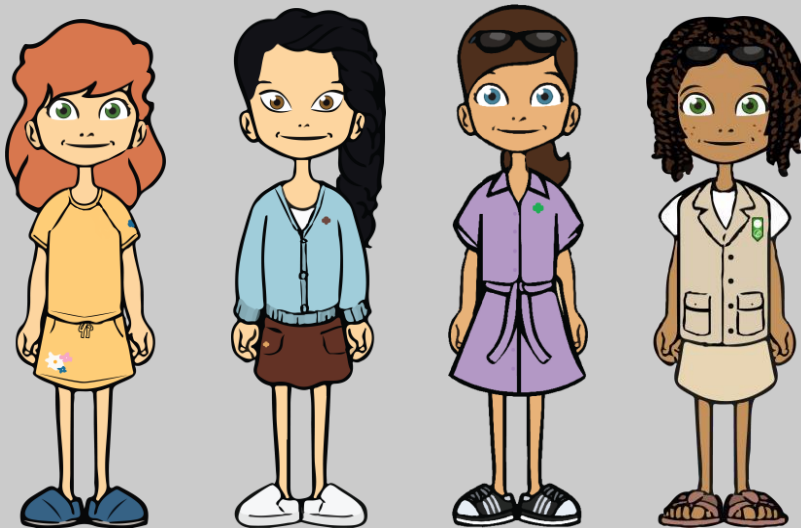
Thank you for participating with Girl Scouts. You're helping today's Girl Scouts make the world a better place.




- Create your avatar
- Earn rewards (your avatar can too!)
- Invite friends and family to visit your personalized site




GIRL SCOUT'S PERSONALIZED EXPERIENCE

Design an Avatar




  Girl Scouts of Alaska 

 Update Izzy's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at girlscoutshop.com.




To see all choices for your avatar, use the arrows in the avatar software below.

Face	
Hair	
Body	
Clothing	
◀	Top ▶
◀	Bottom ▶
◀	Socks ▶
◀	Shoes ▶
◀	Accessories ▶

Add Your Avatar's Voice


Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

☐ Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.

 **UPLOAD AN AUDIO FILE**

☒ I do not want to record a voice

Preview: how your avatar will sound on your own personalized Talking Avatar landing page!

 **PREVIEW**

PARTICIPANT'S DASHBOARD


Additional emails/social media/texts

Girl Scout's avatar room with virtual rewards & troop photo

Manage nut card order entry

Select rewards


Sales reports

Media

Girl Scouts of Greater LA

PG

Sienna's Dashboard



Change Photo

Update Girl Scout Details

Add Another Girl Scout

\$1,914.85 of \$350.00 goal

100%★150%

SHOP YOUR PERSONALIZED SITE

Duration: 07/02/2024 to 11/29/2024
Personalized Patch Est. Delivery Date: 09/04/2024
Unique Code: 462AXTA9 [What is this?](#)

Sienna's Campaign

Manage Paper Orders

Sienna's Emails (View & Send)

Sienna's Sales Reports

Supporter Thank You

Personalized Door Hanger

Sienna's Campaign Video

Business Cards

Fun Stuff

Personalized Patch

Sienna's Avatar

Sienna's Avatar Rewards

Parent or Adult's Information

Share My Site

Your Girl Scout(s)

Add Another Participant

Update Profile

> Upload Photo

Level Status

Progress

BronzeSilverGoldPlatinum

Promote Patch

Emails Sent By 07/31/2024

Personalized Patch


Sales


Additional requirements:
Emails Sent By 07/31/2024

Share My Site

LEARN MORE ABOUT THE PERSONALIZED PATCH

Top Sellers In Your Troop

Angie C.

Sienna M.

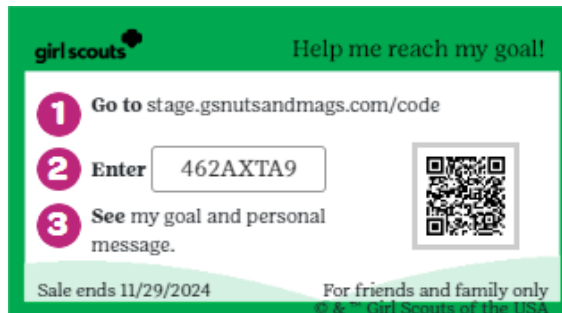
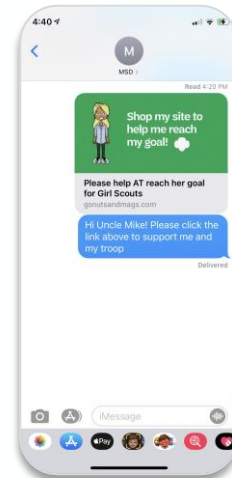
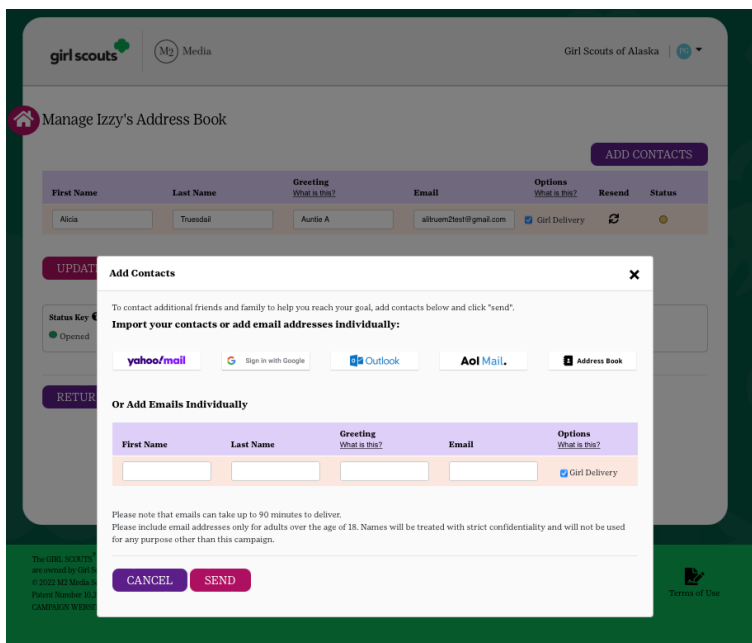
TOOLS TO RUN A BUSINESS

Send emails

Share My Site with
social media and
texting

Printable business
cards




Door hangers with
QR codes




GIRLS ONLINE SHOPPING SITES

Supporters select
their desired
product line

Nuts & Chocolates
have two options:
Girl Delivered or
Direct Ship




Help Izzy,

Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$350.00 to help Girl Scouts, and so that our troop can camp on the north rim of the Grand Canyon. Will you please help by shopping at my online site? Thank you.

PLAY ▶


How You Can Support Me



Magazines

Visit my magazine site to purchase your favorite magazines.




SHOP MY SITE




Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats.

SHOP MY SITE

Welcome to Izzy's Nut and Chocolate Store




SAVE SHIPPING COSTS

I would like to purchase nuts and chocolates and coordinate with Izzy to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.

(Perfect for people who live close to Izzy)

GIRL DELIVERED



CONVENIENCE

I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.

(Additional products available for this option)

SHIPPED TO ME

NEW WAYS TO VISIT STOREFRONTS

Supporters can now
visit other
storefronts after
checking out online

Thank you for helping Sienna achieve her goal!

We've completed your order.

Order #10774



[Print Receipt](#)

Appear on Sienna's store

- ☒ Allow my first name and last initial to be used on Sienna's top supporters listing. We will not display the purchase amounts.

Thank you for your promise to purchase nuts and chocolates! You should receive an email confirmation shortly.

Sienna will follow up with you to confirm your order, and deliver products.

Sienna completed her goal! Thank you!

Thank you for helping today's Girl Scouts make the world a better place.

Continue Your Support



SHOP MAGAZINES



SHOP PERSONALIZED PRODUCTS



SHOP TUMBLERS



SHOP BARK X GIRL SCOUTS



SHOP NUTS & CHOCOLATES

PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Tervis® Tumblers



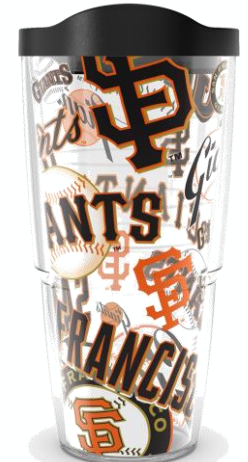
Shipping Info:

1 Tumbler - \$7.99 (new)

2nd and 3rd Tumblers - \$5.99 each

4 or more Tumblers; \$1 for each additional

Example: 3 tumblers: \$19.97, 4 tumblers: \$20.97



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Girl Scout themed BarkBox options

Choose from one big box or two different mini boxes!

girl scouts 

BARK 

BURSTING WITH BERRIES!

Berry Trios™

These handcrafted treats are great for training, sharing, and finding out who's a good dog.

Dog Treats
9 oz. | 255 g

girl scouts 

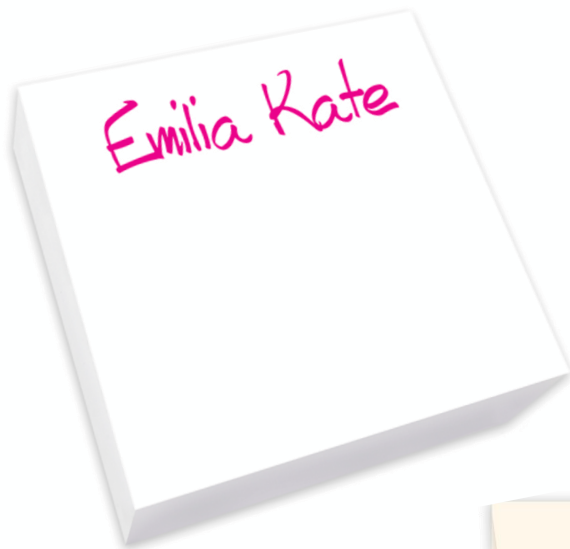
girl scouts 

girl scouts 

New Personalized Products!

High quality stationery,
notepads, and photo frames.

Shipped directly with
customized colors, fonts,
names, and more!



THREE NEW PRODUCTS



New! Spicy Cajun Mix

(order card, online girl delivered or direct ship)

BBQ peanuts, hot Cajun corn sticks, mini sesame chips, taco and hot Cajun sesame sticks

New! Gummi Butterflies

(order card, online girl delivered or direct ship)

Fresh fruit flavor and a soft texture



New! Holiday Mix

(order card, online girl delivered or direct ship)

Roasted peanuts and almonds mixed with candy coated pretzel balls, milk chocolate caramel balls, yogurt cranberries, and mini nonpareils



TROPHY NUT TINS

Perfect for Gifts
and Treats!

Fun Fact!
The three cans fit
together!



Winter Scene Tins
Chocolate Covered Pretzels

Individually Wrapped
Peppermint Rounds

Make New Friends Tin
Milk Chocolate Mint Trefoils



A

\$7.00

Care to Share

Our troop will be making donations of products to a community organization.
Please help us by indicating how many donations you would like to purchase!

Thank you for your support!

**B**

\$7.00

Peanut Butter Elephants

Peanut butter covered with milk chocolate.
5.1 oz. Gift Box



NEW

C

\$7.00

Fruit Slices

Sweet, chewy, flavored candy sprinkled with sugar.
20 oz.



CEO FAVORITE

D

\$7.00

Spicy Cajun Mix

350g peanuts, hot Cajun corn sticks, mild sesame chips,
bacon and hot Cajun sesame sticks.

**E**

\$8.00

Butter Toffee Peanuts

Crunchy and sweet toffees coated peanuts.
30 oz. 100

**F**

\$8.00

Honey Jalapeno Peanuts

Honey roasted peanuts and jalapeno seasoned peanuts,
sweet and heat!
8 oz. 100

**G**

\$8.00

Dark Chocolate Sea Salt Caramels

Caramel enrobed in dark chocolate with sea salt.
6 oz. Gift Box



TOP SELLER

H

\$8.00

Pecan Caramel Supremes

Caramel and pecans covered in milk chocolate.
5 oz. Gift Box

**I**

\$9.00

Chocolate Covered Raisins

Raisins covered in chocolate.
20 oz. 100

**J**

\$9.00

English Butter Toffee

Butter toffee covered in milk chocolate with
crushed almonds.
6 oz. Gift Box

**K**

\$9.00

Chocolate Covered Almonds

Almonds smothered in milk chocolate.
oz. 100

**L**

\$9.00

Mini Gummy Butterflies

Fresh fruit flavor and a soft texture.
12oz.



NEW

M

\$10.00

Whole Cashews

Gourmet cashews roasted and lightly salted.
oz. 100

**N**

\$12.00

Holiday Mix

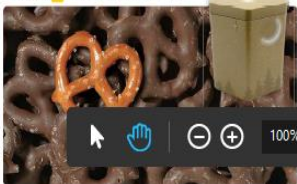
Roasted peanuts and almonds mixed with candy coated
pretzel balls, milk chocolate caramel balls, yogurt
or anberries, and mini semperita.
10 oz. 100

**O**

\$13.00

Golden Winter Sky Tin Pretzels

Pretzels covered in chocolate.
6.5 oz. Golden Winter Sky Tin

**P**

\$13.00

Silver Swirling Snow Tin Peppermint Bark Rounds

White milk chocolate with crushed peppermint
only on top of dark chocolate.
8 oz. Silver Swirling Snow Tin

**Q**

\$13.00

Make New Friends Tin Milk Chocolate Mint Trefoils

Trefoil shaped, milk chocolate mint.
No artificial colors or flavors.
6 oz. Girl Scout Tin



STAFF PICK

DELICIOUS NUTS & CHOCOLATES

Council's Top Selling Items

1. Dark Sea Salt Caramels
2. English Butter Toffee
3. Choco Covered Almonds
4. Butter Toffee Peanuts
5. Peppermint Bark Rounds

Fixed Direct Shipping Costs

**Nuts/Chocolates
only**



2024 fixed shipping rates of
direct shipped nuts and candy items.

Below are the charges.

2024 Fixed Shipping Option for TNC Direct Ship	
Items	Freight Charge
1 to 2	\$13.00
3 to 4	\$16.00
5 to 6	\$19.00
7 to 8	\$22.00
9 to 10	\$25.00
11 - 24	\$28.00
25+	15% of order
Ground with Ice (add'l) \$2.00	
2nd Day Air with Ice (add'l) \$20.00	

MAGAZINES

Top selling magazines offered

Easy renewal



* Digital Copies – No Delivery Fee – Hard Copies - \$2.95

2024 Fall Personalized Patch




Create your Avatar
5 – Magazine Subscriptions
18 – emails sent
38 – Nut/Candy Items Sold



Say Thanks!

Sienna's Dashboard



[Change Photo](#)

[Update Girl Scout Details](#)

[Add Another Girl Scout](#)


\$1,914.85 of \$350.00 goal


100% ★ 150% ★


[SHOP YOUR PERSONALIZED SITE](#)


Duration: 07/02/2024 to 11/29/2024
Personalized Patch Est. Delivery Date: 09/04/2024
Unique Code: 462AXTA9 [What is this?](#)

Sienna's Campaign


Manage Paper Orders


**Sienna's Emails
(View & Send)**


**Sienna's Sales
Reports**


Supporter Thank You

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.



Thank You Email

Personalize the email copy below.

Your Message

Dear [Supporter Name]

Thank you for supporting Girl Scouts and me with your recent purchase.

Your support makes a real difference. You're helping me and my troop earn proceeds that fund amazing experiences, all while learning skills that will last a lifetime.

If you would like to buy any additional products from me, please visit my Online Site to place your order before my sale ends.

From Sienna

[ACTIVATE EMAIL](#)

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

[GET STARTED](#)

In Fall 2024

Create your avatar
Send out 18 emails

In Cookies 2025

Sell 275 boxes of
cookies

DONE!

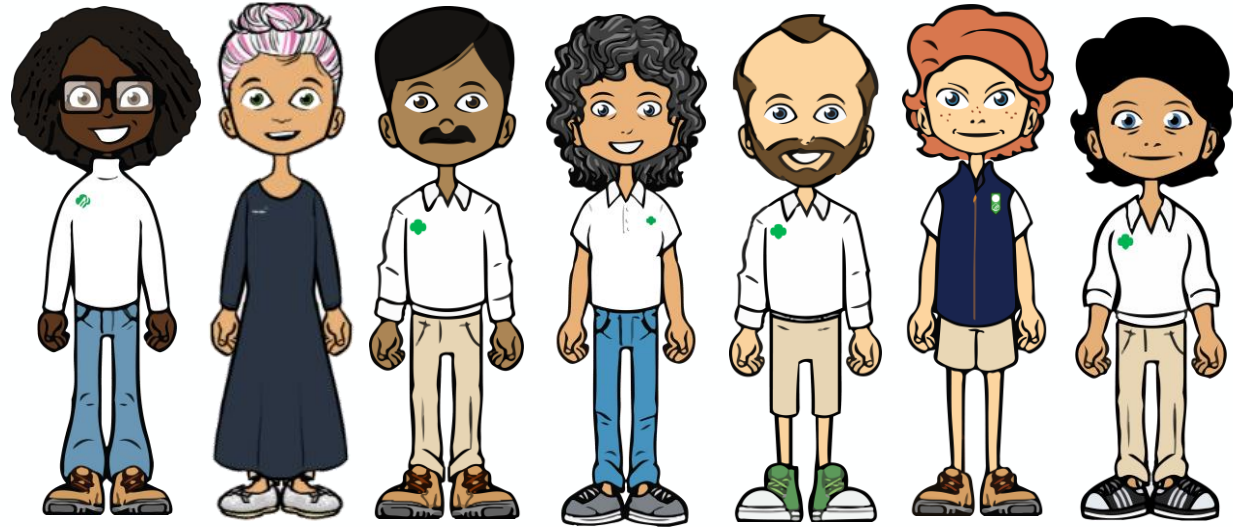
*Girls will be sent the
patch in summer 2025

*Avatars must be created
by November 24



END OF SALE

**VOLUNTEER
EXPERIENCE**





DELIVERY OF NUTS/CHOCOLATES

Troop pick-up
From SU – October 30, 31 or
November 1.

Depending on location

Girl Scout pick-up – when you
schedule with your troop.

NUT AND CANDY ITEMS DELIVERY TICKETS

Print Delivery Ticket By:

- Troop
- Girl Scout

girl scouts

M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

SP

Show Quick Dashboard Links



Delivery Tickets

Can not print until closed out.

Select your options and print your delivery tickets below:

Troop Tickets by Delivery Site

Delivery Site Type

Delivery Site

Troop

Single

Alicia True (SU C...

All

☐ Include Financials

CREATE TICKET

Troop Tickets By Troop

Choose...

☐ Include Financials

CREATE TICKET

Girl Scout Tickets

Choose...

☐ Include Financials

CREATE TICKET

Product	Full Cases	Cases Short	Single Pieces	Pieces Short
Dulce Delicias	0	0	0	0
Fruit Slices	0	0	0	0
Peanut Butter Monkeys	0	0	0	0
Spicy Cajun Mix	0	0	0	0
Chocolate Covered Raisins	0	0	0	0
Cranberry Trail Mix	0	0	0	0
Dark Chocolate Sea Salt Caramels	0	0	0	0
Double Dipped Peanuts	0	0	0	0
English Butter Toffee	0	0	0	0
Pecan Supremes	0	0	0	0
Chocolate Covered Almonds	0	0	0	0
Whole Cashews	0	0	0	0
Mint Trifolios	0	0	0	0
Gorp Trail Mix	0	0	0	0
Peppermint Bark	0	0	0	0
Care To Share	0	0	0	0
Total	0	0	0	0

Online Magazine Sales	Direct Shipped Nut Sales	Online Nuts Girl Delivered
Total Collected Sales Online: \$97.00	Total Collected Sales Online: \$89.95	Total Collected Sales Online: \$0.00
Proceeds: \$14.55	Proceeds: \$13.49	Proceeds: \$0.00
Nut Card Sales	Total Sales	Total Sales
Collected from Customer: \$0.00	Collected Online: \$186.95	Collected Online: \$186.95
Proceeds: \$0.00	Collected from Customer: \$0.00	Collected from Customer: \$0.00
	Proceeds and Bonuses: \$28.04	Proceeds and Bonuses: \$28.04
	Payment Due Council: (\$28.04)	Payment Due Council: (\$28.04)

Toggle on the "Include Financials"
this means a troop owes funds or
a Girl Scout owes the troop funds.

girl scouts

M2 Media

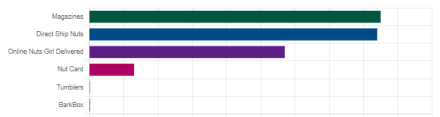
Girl Scouts of California's Central Coast
2022 Nut and Magazine Campaign



Michelle Lofte
Edit Avatar
View Patch
View Troop Photo
Change Role

Stats: Current Campaign

Troop 70635



2022-2023 Total Sales	2022-2023 Online Magazine Sales	2022-2023 Direct Ship Nuts
\$0.00 Last Year: 0	N/A Last Year: 0	N/A Last Year: 0
\$0.00 Last Year: 0	\$0.00 Last Year: 0	\$0.00 Last Year: 0
Online Nuts Girl Delivered	Nut Card	Tumblers
N/A Last Year: 0	N/A Last Year: 0	N/A Last Year: 0
	\$0.00 Bark Box	
	N/A Last Year: 0	

Note: Sales data is updated every 15-30 minutes.

HIDE CAMPAIGN METRICS

Campaign Setup

- Parent/Adult Email Campaign
- Default Storefront Video
- Training Video
- Video Instructions

Management System Users

- Send Messages
- Manage Troops and Girl Scouts
- Manage Admin Users

Financials and Reporting

- Banking and Payments
- Reports
- Troop Summary/Amount Due Report

Product Management

- Delivery Tickets

Rewards and Patches

- Rewards
- Personalized Patches

DELIVERY OF GIRL REWARDS

M2 – SU's – They will get an email confirmation when rewards will arrive in December.

SU – Troops – SU will print a troop delivery tickets. They will schedule a pickup date and location.

- Please, confirm before you take the items.

Troops to girls – print out girl delivery tickets w/financials – make sure the family confirms before you give to them.

If you, are short any items, we need to know right away. We will only have a one-time re-order, order.



DELIVERY TICKETS REWARDS

Print Reward Delivery Ticket By:

- Troop
- Girl Scout

girl scouts

M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

SP

Show Quick Dashboard Links



Delivery Tickets

Select your options and print your delivery tickets below:

Can not print until closed out.

Troop Tickets by Delivery Site

Delivery Site Type

Delivery Site

Troop

Single

Alicia True (SU C...

All

☐ Include Financials

CREATE TICKET

Troop Tickets By Troop

Troop

Choose...

☐ Include Financials

CREATE TICKET

Girl Scout Tickets

Troop

Choose...

☐ Include Financials

CREATE TICKET

Product	Full Cases	Cases Short	Single Packs	Packs Short
Online Delivers	0	0	0	
Fruit Slices	0	0	0	
Peanut Butter Monkeys	0	0	0	
Spry Cajun Mix	0	0	0	
Chocolate Covered Raisins	0	0	0	
Cranberry Trail Mix	0	0	0	
Dark Chocolate Sea Salt Caramels	0	0	0	
Double Dipped Peanuts	0	0	0	
English Butter Toffee	0	0	0	
Pecan Supremes	0	0	0	
Chocolate Covered Almonds	0	0	0	
Whole Cashews	0	0	0	
Mint Trifolds	0	0	0	
Gorp Trail Mix	0	0	0	
Peppermint Bark	0	0	0	
Cars To Share	0	0	0	
Total	0	0	0	

Online Magazine Sales	Direct Shipped Nut Sales	Online Nuts Girl Delivered
Total Collected Sales Online: \$87.00	Total Collected Sales Online: \$89.95	Total Collected Sales Online: \$0.00
Proceeds: \$14.55	Proceeds: \$13.49	Proceeds: \$0.00
Nut Card Sales		Total Sales: \$186.95
Collected from Customer: \$0.00		Collected Online: \$186.95
Proceeds: \$0.00		Collected from Customer: \$0.00
		Proceeds and Bonuses: \$28.04
		Payment Due Council: (\$28.04)

Toggle on the "Include Financials"
this means a troop owes funds or
a Girl Scout owes the troop funds.

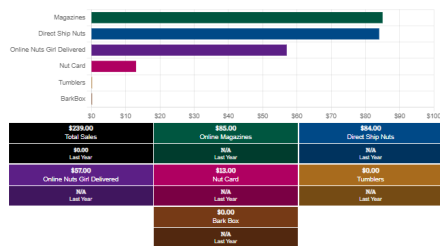
girl scouts

M2 Media

Girl Scouts of California's Central Coast
2023 Nut and Magazine Campaign

Troop: 70435

Stats: Current Campaign



Note: Sales data is updated every 15-30 minutes.

VIEW CAMPAIGN METRICS

Campaign Setup

- Parent/Adult Email Campaign
- Default Storefront Video
- Training Video
- Video Instructions

Manage System Users

- Send Messages
- Manage Troop and Girl Scouts
- Manage Admin Users

Financials and Reporting

- Banking and Payments
- Reports
- Troop Summary/Amount Due Report

Product Management

- Delivery Tickets
- Paper Order Entry

Rewards and Patches

- Rewards
- Personalized Patches

Banking and payments

M2

Media

Girl Scouts of Alaska

2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

Reports

See financial and other reports for this campaign.

All Sales

Magazines

Direct Ship Nuts

Nut Order Card

Online Nuts
Girl Delivered

Special Reports

Summary Report

Troop: 6512

Troop Summary Report

Campaign and sales information for your troops.

Total Sales

Total \$ Sold	\$0.00
Collected Online	\$0.00
Collected from Customers	\$0.00
Total Troop Extras	\$0.00
Troop Proceeds and Bonuses	\$0.00
Amount Due Council	\$0.00
Payments Made to Council	\$0.00
Balance Due Council	\$0.00

Online Magazine Sales

Magazine Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Direct Shipped Sales

Direct Shipped Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Nut Card Sales

Nut Card Units	0
Total Collected from Customer	\$0.00
Proceeds And Bonuses	\$0.00

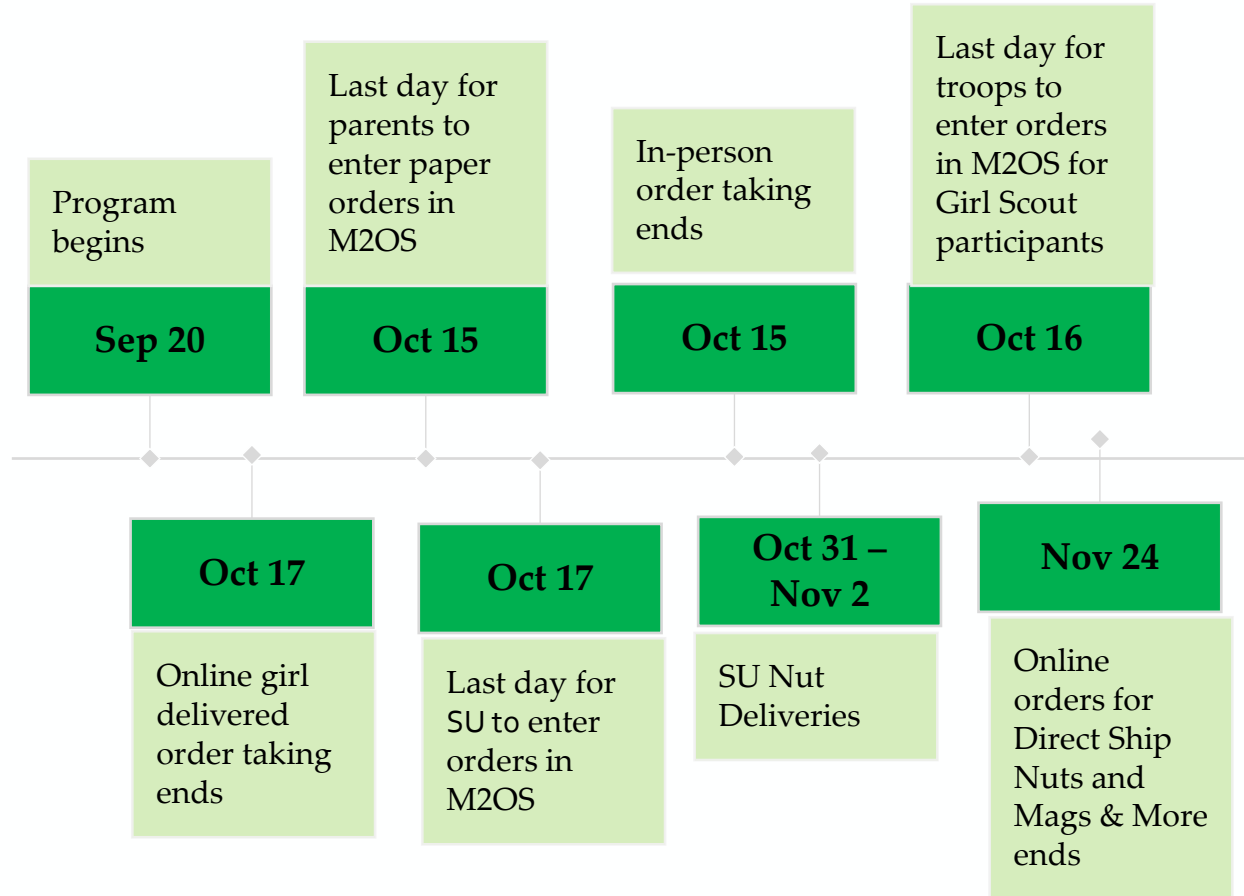
Online Nuts Girl Delivered

Online Nuts Girl Delivered Units	0
----------------------------------	---

Campaign Stats

Girls Selling	0
Avatars Created	0
Photos Uploaded	0
Voice Recordings	0
Total Personalized Patches Earned	0
Number Emails Sent	0
Per-Girl-Average Units	0
Per-Girl-Average Dollars	\$0.00
Reward Opt Out	No

IMPORTANT DATES



What's Next?

- Starting, September 13, make sure all your troop information is correct in the M2OS (M2 Operating System)
- Check your roster for accuracy.
- Attend a SU Fall training, in-person or register for the council virtual meeting on September 17, 2024.
- Beginning, September 20, encourage girls to set-up their campaigns and launch their sites.
- Remind girls to send emails, text, share their links and QR codes.
- Reminder – direct ship orders are paid online by the customer and shipped directly from Tipp, OH to the customer.
- Stay in touch with your Service Unit for nut/candy pick-up dates and locations.
- Nut cupboards will open November 4 in our retail centers for additional products that can be transferred to the girls to increase their sales.



Fall Product Program Customer Care



M2's Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee

M2's Customer Care

•**Can provide:**

- Tech Support on the M2 Systems
- Check on online orders
- Check on Magazine orders

•**Can not:**

- Add or remove troops, girls, product

GSCCC – info@

•**Can:**

- Add or remove troops, girls, product
- Reset passwords
- Assist with reports

•**Can not:**

- Check online orders or magazines

THANK YOU!

For your continued support of Girl
Scouting and the Fall Product
Program.

We look forward to a successful
2024 Program!

