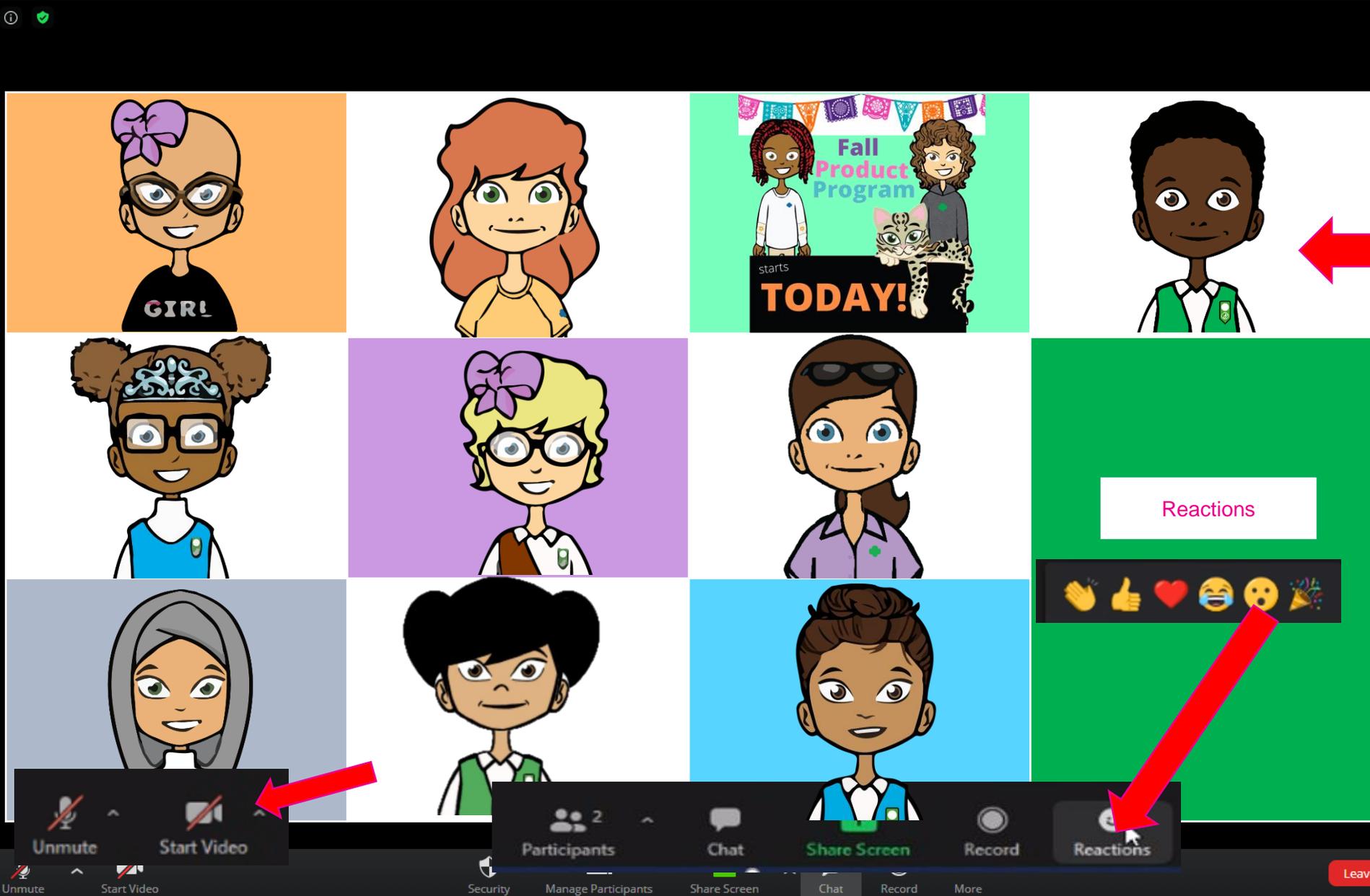


Zoom Meeting Tips



Zoom Group Chat

Right click on your picture to edit your name, if you like!

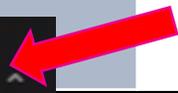
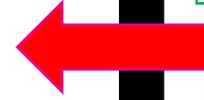
IN THE CHAT – ADD YOUR COMMENTS OR ANSWERS WHEN PROMPTED



Chat Navigator
Gina Silva

To: Everyone
Type message here ...

Leave

A screenshot of a Zoom Group Chat interface. It features a header "Zoom Group Chat", a text box with instructions "Right click on your picture to edit your name, if you like!", another text box "IN THE CHAT – ADD YOUR COMMENTS OR ANSWERS WHEN PROMPTED", a large avatar of a girl with a purple bow, the text "Chat Navigator Gina Silva", a "To: Everyone" dropdown, a text input field "Type message here ...", and a "Leave" button at the bottom right. A red arrow points from the chat area down towards the bottom of the page.

Welcome from the all of us at the Girl Scouts of California's Central Coast



Michele

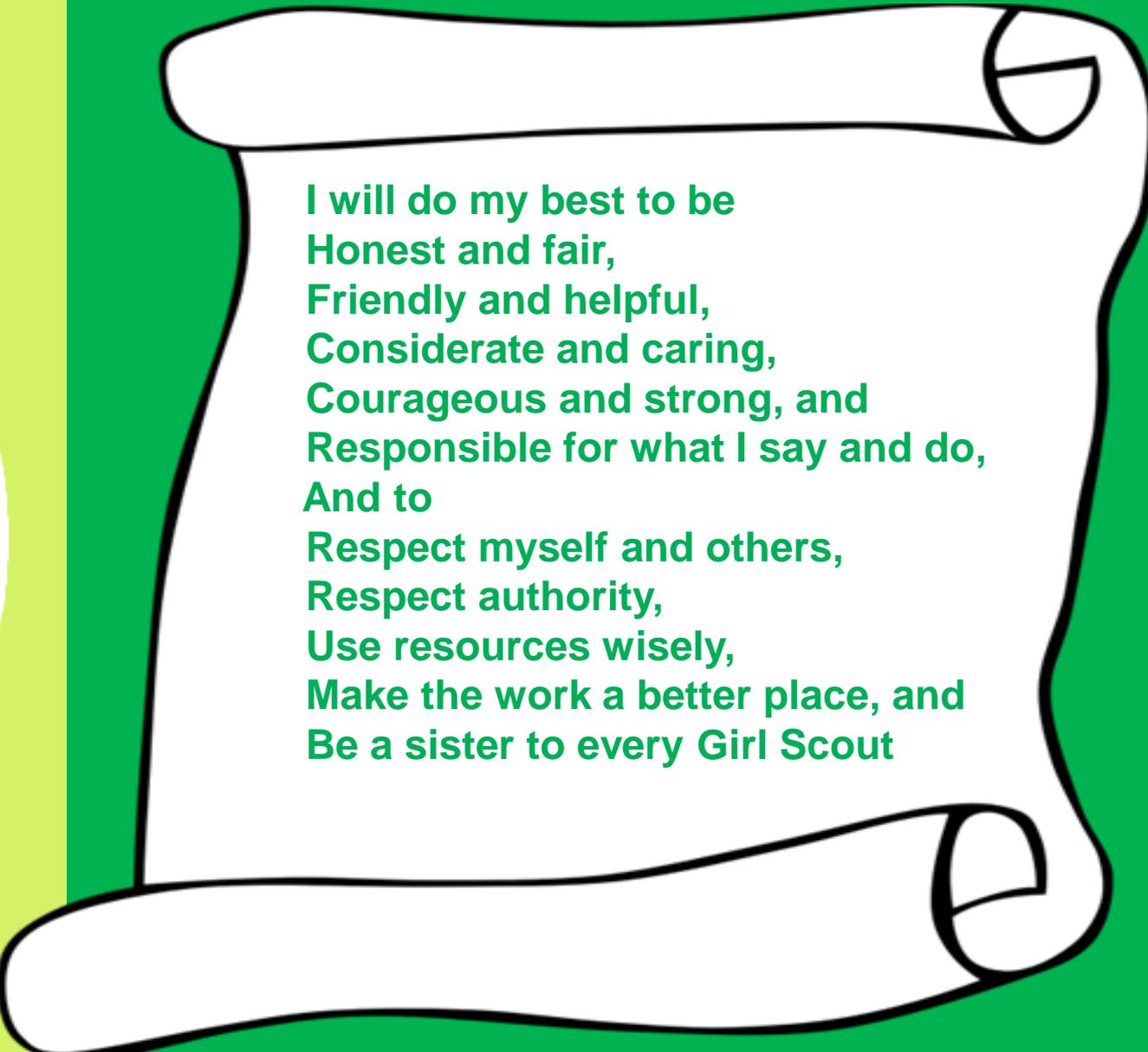


Gina





**On my honor,
I will try to serve God*
and my country,
to help people at all times,
and to live by
the Girl Scout Law**



**I will do my best to be
Honest and fair,
Friendly and helpful,
Considerate and caring,
Courageous and strong, and
Responsible for what I say and do,
And to
Respect myself and others,
Respect authority,
Use resources wisely,
Make the work a better place, and
Be a sister to every Girl Scout**

* Members may substitute for the word God in accordance with their own spiritual beliefs.



Getting Started

OWN YOUR magic

5 Things You Can Do NOW!

1. Register in M2
2. Create Your Avatar
3. Set Your Goals
4. Connect with your customers
5. Walkabout



OWN YOUR magic

OCELOT

Wide distribution from northern Argentina to the southwestern U.S.

Up to 3 feet in length, 35 pounds and runs up to 38 MPH

Solitary and exclusive territories which can range upwards of 35 square miles

Endangered due to habitat destruction



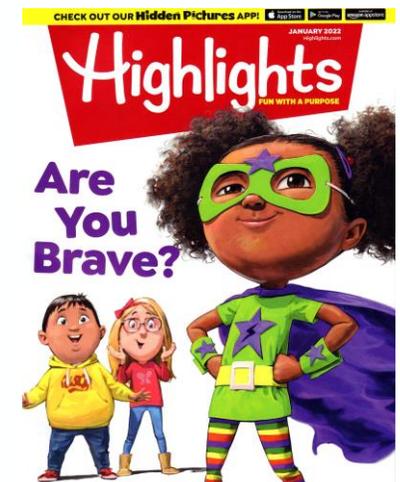
PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates

Magazines & More

Tervis® Tumblers

BARK Box



The **M2** system is where all of us, girls, leaders and the council do our Nutty business.

Girls – all you need to do is login and launch your Fall Campaign.

Here is a short video of what to do!

Login In and Register
Set-up your profile – Your information

Families – this information is also on our website – under Cookies+ - Fall Product Program Central!

[Fall Product Program Central \(girlscoutsc.org\)](http://girlscoutsc.org)

1. Register in M2

www.gsnutsandmags.com/gscce



Girl Scout
Product Program

GIRL'S EXPERIENCE

Preferred Email Address

Confirm Membership

Highlight Girl Scout Goals

Build Her Avatar

Include Video

2. LOG ON!

www.gsnutsandmags.com/gscgc



You must login and register, even if you had a login last year.

girl scouts | M2 Media | Participant Login | Volunteer Login | Español

Girl Scouts of Greater Chicago and Northwest Indiana

Girls and Parents/Adults
Already Registered? New User?
[LOGIN](#) [CREATE AN ACCOUNT](#)

Troop Leaders or Volunteers
New and returning users
[VISIT ADMIN SITE](#)

Welcome!
Thank you for participating with Girl Scouts. You're helping today's Girl Scouts make the world a better place.

- Create your avatar
- Earn rewards (your avatar can too!)
- Invite friends and family to visit your personalized site

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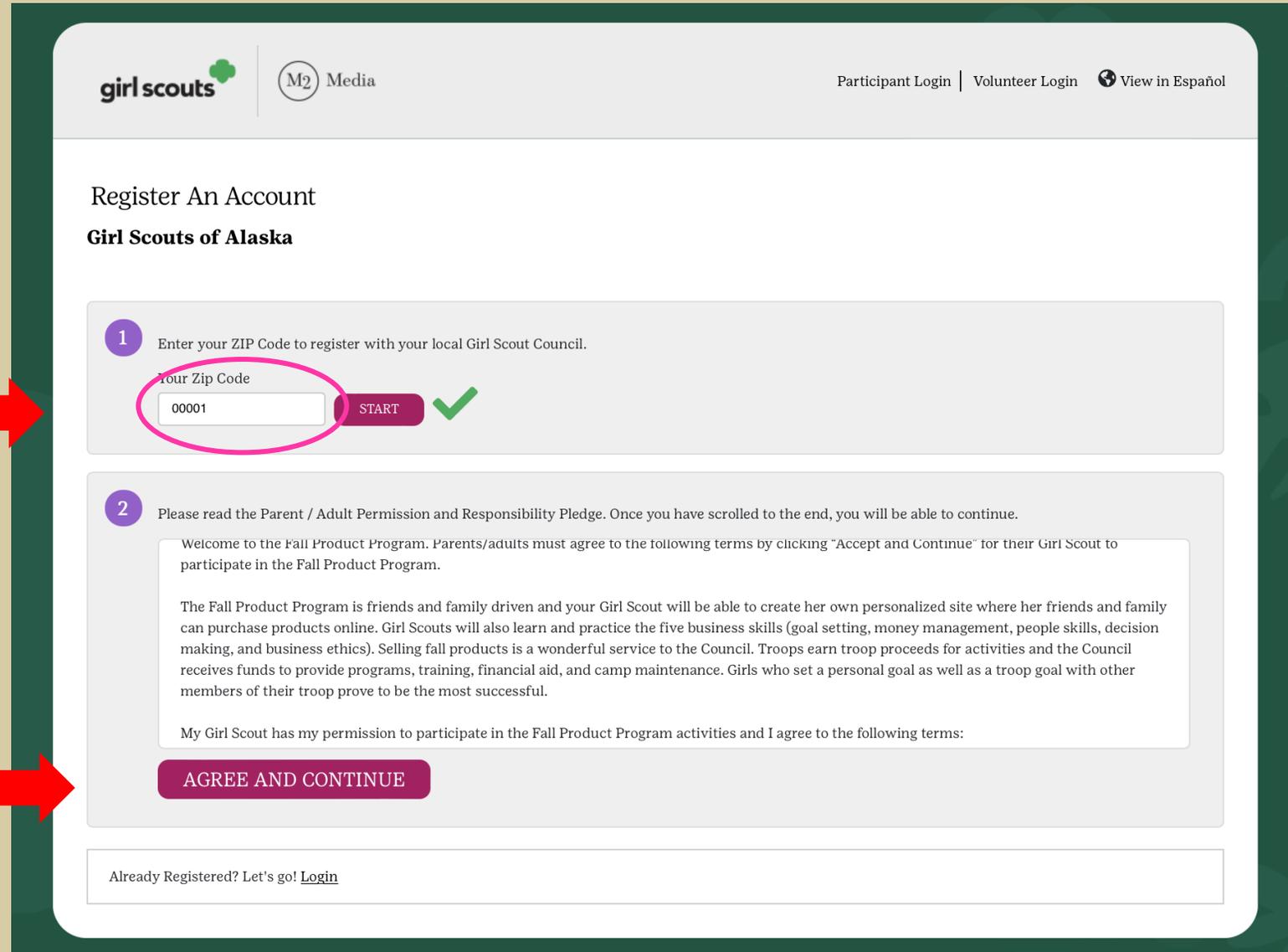
Contact Us | Privacy Policy | Terms & Conditions

Zip Code Confirmation & Parent Permission

You will need to enter your zip code first; this will make sure you are in the correct council.



You, the adult will need to agree to the Parent/Adult Responsibility Pledge.



The screenshot shows the registration process for the Fall Product Program. At the top, there are logos for 'girl scouts' and 'M2 Media', along with links for 'Participant Login', 'Volunteer Login', and 'View in Español'. The main heading is 'Register An Account' for 'Girl Scouts of Alaska'. Step 1 is 'Enter your ZIP Code to register with your local Girl Scout Council.' It features a text input field with '00001' and a 'START' button with a green checkmark. Step 2 is 'Please read the Parent / Adult Permission and Responsibility Pledge. Once you have scrolled to the end, you will be able to continue.' It contains a text area with the program's terms and a 'AGREE AND CONTINUE' button. At the bottom, there is a link for 'Already Registered? Let's go! Login'.

3. Set Up Your Girl Scout Profile

Enter Your Troop #
This will find your Girl Scout in
the system.



Enter Your Goals and what the
being a Girl Scout means to you.



The screenshot shows the 'Set Up the Girl Scout's Profile' page on the Girl Scouts website. The page is part of a guided process with steps: Basics, Create Avatar, Personalize, Promote, and Launch. The current step is 'Set Up the Girl Scout's Profile', which includes instructions to watch a video before completing the activity. The form is divided into three sections: 1. Troop Information, 2. Girl Scout Information, and 3. About Your Campaign. Section 1 asks for the Troop or Group #. Section 2 asks for Troop or Group # details. Section 3 asks for the meaning of being a Girl Scout and the amount of money to be earned, with a preview of the resulting message.

girl scouts | M2 Media | Girl Scouts of Alaska | PG

Basics > Create Avatar > Personalize > Promote > Launch

Set Up the Girl Scout's Profile

Setting up your personalized site is simple. Watch the video and then complete the questions below. When finished, you will also have an opportunity to set up any additional accounts.

1 Troop Information

Enter Troop or Group #

I don't know my Troop or Group #

2 Girl Scout Information

Please select your Troop or Group # before entering your Girl Scout details.

3 About Your Campaign

What does being a Girl Scout mean to you?

Choose One

It is important to set goals. By choosing the amount shown below, you can earn the personalized patch. Increase that amount if you need additional money to achieve your goals.

\$ 350.00 in magazines and nuts

What does your Girl Scout troop or group plan to do with the money earned from your product program?

Preview: The message below will appear on your personalized site for friends and family to see.

Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl Scout and how your troop will be putting the money you earn to good use.

Being in Girl Scouts, [What does being a Girl Scout mean to you?]. We do fun activities and help the community while learning important skills that will help us forever. I am trying to sell \$350.00 in magazines and nuts to help Girl Scouts, and so that our troop can [What does your group plan to do with the money earned?]. Will you please help by shopping in my online site? Thank you.

CANCEL NEXT

Goal Setting in one of the five skills we work on during our **Fall Entrepreneur Program.**

What is your girl goal?

Earn a stuffed animal?

Overnight at the Boardwalk?

What are your troops goals?

Ask your leader what will your troop be using the funds you helped raise for the troop be used for.

A trip to the Zoo?

A campout adventure?



1. Set Your Goal

GIRL SCOUT'S PERSONALIZED EXPERIENCE

Design an Avatar



girlscouts | M2 Media | Girl Scouts of Alaska | PG

Update Izzy's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at girlscoutshop.com.



To see all choices for your avatar, use the arrows in the avatar software below.

Face		
◀	Skin Tone	▶
◀	Eyes	▶
◀	Eye Color	▶
◀	Face / Masks	▶
Hair		
Body		
Clothing		

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.

I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

Creating Your Avatar

Creating your Avatar is one of the most fun things you can do in the system. There are over a million combinations of things you can do.

- Uniforms – old and new version
- Shoes – boots, slippers and sandals
- Hair styles and colors

The possibilities are almost endless.

The great thing is this avatar shows up everywhere.

- On your dashboard
- In your troop photo
- When you send info out to your customers
- On your earned personalized patch

4. Create Your Avatar



What will your Avatar look like?
We can wait to see them!

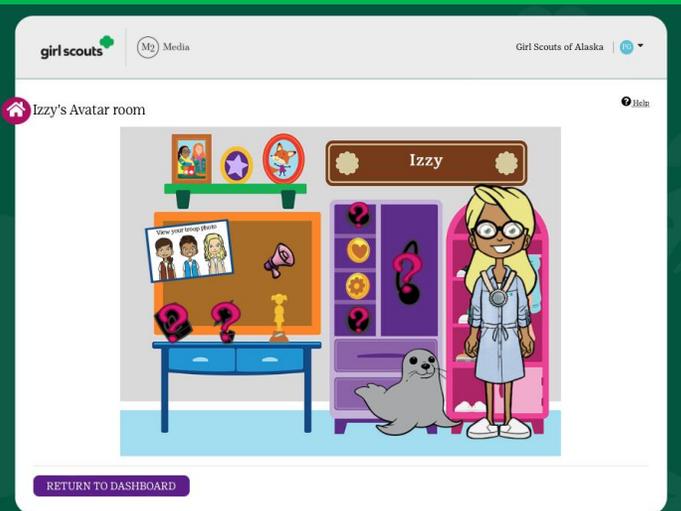
GIRL'S DASHBOARD

Additional emails/social media/texts

Girl's avatar room with virtual rewards & troop photo

Manage nut card order entry
Share Your Site

Sales reports



A screenshot of the 'Jane's Dashboard' interface. It includes a profile section with a goal of '\$50 of \$500 goal' and a progress bar. Below this is a 'Naomi's Campaign' section with various icons for 'Manage Paper Orders', 'Jane's Emails', 'Jane's Sales Reports' (highlighted with a red box), 'Personalized Door Hanger', 'Business Cards', and 'Jane's Campaign Video'. There is also a 'Fun Stuff' section with icons for 'Personalized Patch', 'Jane's Avatar', 'Jane's Awards', and 'Physical Rewards'. A 'Parent or Guardian's Information' section at the bottom contains icons for 'Share My Site', 'Your Girl Scout(s)', 'Add Another Participant', and 'Update Profile'. On the right side, there are several informational panels: 'Upload Photo', 'Upload a Video!', 'Choose Reward Options!', 'Level Status Progress' (Bronze, Silver, Gold, Platinum), 'Promote Patch Emails Sent', 'Personalized Patch Sales', and 'Learn more about the Personalized Patch'. At the very bottom, there is a 'Top Sellers in Your Troop' section listing Naomi A. and Nabhyu.



I've set up my site! Now What?

OWN YOUR magic

2023 FALL PRODUCT PROGRAM

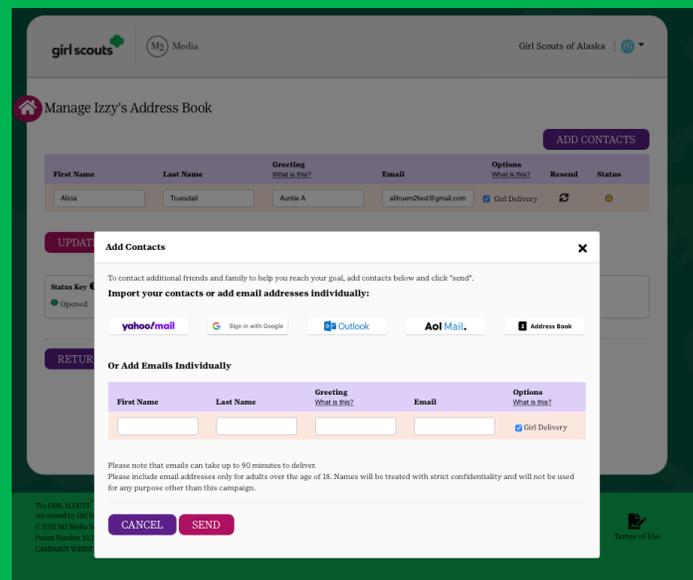
5 Things You Can Do NOW!

1. Create a video to use for your social media
2. Add your friends and family info to your dashboard
3. Send emails to friends and family
4. Send friends and family your URL or QR Code
5. Get out outside and walk your neighborhood (safely)



There are lots of ways to reach your customers.

1. Add them to your email list and send your link.
2. Share on social media
3. Text to known friends and family
4. Give out your business cards with your unique code.
5. Use door hangers – these print out with your unique QR codes

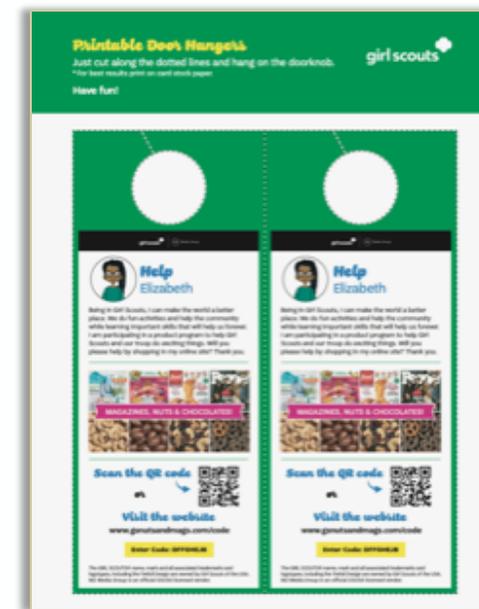
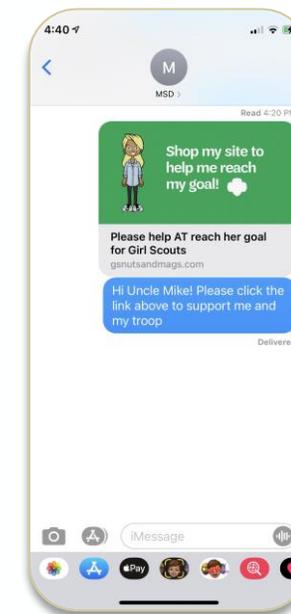


Connect with your Customers

Who are your customers?

- Parents
- Grandparents
- Aunts and Uncles
- Older Siblings
- Neighbors
- Family Friends
- People at your families works

Who Else?



Girl Scout Fall Product Program

Girl Scouts is a place where every participant has the space and support she needs to reach her full potential and accomplish amazing things. A lifetime of leadership, success, and adventure starts here.

The Girl Scouts® name, mark, and all associated trademarks and logos are, including the Trefoil Design, are owned by Girl Scouts of the USA. Trooply Nut Company is an official GSUSA licensee.



Earn rewards for your participation!
Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

Earn two personalized patches with your name and avatar! See how to earn both patches below.

Fall Personalized Patch

- Create your avatar and enter your address by 11/19
- Send 18+ emails
- Sell 5+ magazines and 38+ nut/chocolate items

Girl Scout Cookie Crossover Personalized Patch

- Create your avatar and enter your address in the M2 system by 11/19
- Send 18+ emails during the Fall Product Program
- Sell 275+ packages of cookies during the 2024 Girl Scout Cookie Program

Go to www.gsnutsandmags.com/gscce

- 1 Login**
Visit the website
Use the QR Code, URL above or click the link from the council website.
Follow the prompts to participate in the online Fall Product Program.
Scan here and have your troop number ready!
My troop # _____
- 2 Create**
Build your site
To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.
- 3 Share**
E-mail friends and family
Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.

141-000

HOW TO GET STARTED

Online to purchase nuts & chocolates, magazines, Tervis® Tumblers and BarkBox

In-person with nut order card

5. Getting Outdoors

girl scouts
of california's
central coast

Girl Scout Fall Product Program

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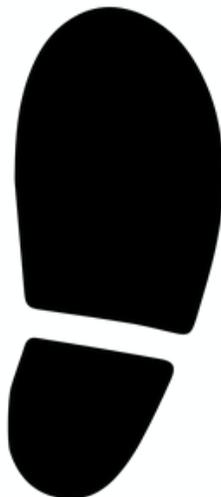
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Ready to walkabout your neighborhood, go to your family's workplace?

Awesome!

- There are printable door hangers on your dashboard with your unique QR code.
- There are printable business cards with your unique URL code.





girl scouts



Support
Izzy

As a Girl Scout, I do all I can to make the world a better place. My Troop does fun activities and helps the community while learning important skills that will help us forever. I am participating in a product program with our troop to earn money to do and learn exciting things. Your purchase on my online site helps fund those adventures. Thanks!



MAGAZINES, NUTS & CHOCOLATES!

Scan the QR code  or visit the website

stage.gsnutsandmags.com/code

Enter Code: KZVW39C

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girl scouts



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Izzy

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girl scouts

Help Me Reach My Goal!

- 1 Go to gsnutsandmags.com/mag
gsnutsandmags.com/nut
- 2 Enter
- 3 See my goal and personal message.



This Sale Ends 10/29/2019

For Friends and Family Only
© & ™ Girl Scouts of the USA

In Person

16 Delicious Nut and Candy Options to choose from.

Price Range - \$7 - \$13

On-Line – Direct Ship

These 16 items plus an additional 9 items

3 new items this year

- Honey Jalapeno Almonds
- Sweet Cinnamon Almonds
- Honey Vanilla Cashew Halves

GSCCC Top Selling Items

- #1 - English Butte Toffee
- #2 - Dark Sea Salt Caramels
- #3 - Chocolate Covered Almonds
- #4 - Peanut Butter Penguins
- #5 – Peppermint Bark Rounds

A Care to Share
\$7.00

Our council will be making donations of products to a community organization. Please help us by indicating how many donations you would like to purchase. Thank you for your support!

B Honey Roasted Almonds
Peanut butter roasted almonds with honey and salt.
4.0 oz. 1 lb.
\$7.00

C Peanut Butter Penguins
Peanut butter covered with milk chocolate.
4.0 oz. 1 lb.
\$7.00

D Fruits
Sweet, chewy flavored candy sprinkled with sugar.
4.0 oz.
\$7.00

E Honey Vanilla Cashew Halves
Cashews and sweet sugar coated peanuts.
4.0 oz. 1 lb.
\$8.00

F Honey Jalapeno Peanuts
Honey coated peanuts and jalapeno roasted peanuts.
4.0 oz. 1 lb.
\$8.00

G Dark Chocolate Sea Salt Caramels
Caramels covered in dark chocolate with sea salt.
4.0 oz. 1 lb.
\$8.00

H Sweet Cinnamon Almonds
Almonds roasted and seasoned with honey and cinnamon.
4.0 oz. 1 lb.
\$8.00

I Chocolate Covered Almonds
Almonds covered in chocolate.
4.0 oz. 1 lb.
\$8.00

J English Butte Toffee
Butter toffee spread on milk chocolate with peanuts and almonds.
4.0 oz. 1 lb.
\$9.00

K Chocolate Covered Almonds
Almonds covered in milk chocolate.
4.0 oz. 1 lb.
\$9.00

L Sweet Cinnamon Almonds
Almonds roasted and seasoned with honey and cinnamon.
4.0 oz. 1 lb.
\$9.00

M Honey Vanilla Cashew Halves
Cashews coated and seasoned with honey and vanilla.
4.0 oz. 1 lb.
\$10.00

N White Cashews
Cashews roasted natural and lightly salted.
4.0 oz. 1 lb.
\$10.00

O Norwegian With Cream Cheese Truffle Chocolate Covered Pretzels
Pretzels covered in chocolate.
4.0 oz. 1 lb.
\$11.00

P Strawberry Shortcake Truffle Dipped Bark Rounds
Bark covered in white chocolate with strawberry shortcake.
4.0 oz. 1 lb.
\$12.00

Q Triple Chocolate Truffle
Triple chocolate truffle.
4.0 oz. 1 lb.
\$12.00

What's your favorite nut or candy item?

**THREE
NEW
PRODUCTS**



New Product to Council
(order card, online girl delivered or direct ship)

Honey
Jalapeno
Peanuts



Honey
Vanilla
Cashew
Halves



Sweet
Cinnamon
Almonds



Fall Anniversary Tin

Friendship Magic Tin



Milk Chocolate Mint Trefoils



Perfect for Gifts and Treats!

TROPHY NUT TINS

Little Village Tin



Chocolate Covered Pretzels

Snowman Tin



Peppermint Bark Rounds

Fixed Direct Shipping Costs

Nuts/Chocolates only



GSCCC was selected to be a pilot council for fixed shipping rates of direct shipped nuts and candy items.

Below are the charges.

2023 Fixed Shipping Option for TNC Direct Ship	
Items	Freight Charge
1 to 3	\$14.00
4 to 6	\$17.00
7 to 9	\$20.00
10 to 12	\$23.00
Every three thereafter	\$3.00 more
Ground with Ice (add'l)	\$2.00
2nd Day Air with Ice (add'l)	\$20.00

What's Your Elevator "pitch"



What is an elevator speech or sells "pitch" and why is it important

Here is what it is... and elevator pitch is...

- A short 3 or 4 sentence speech persuading a person to buy your Girl Scout product.
- Sparks the person's interest in you and your Girl Scout product.
- Explains who you are and what you do.
- Tells the customer what you want them to do – buy your Girl Scout product.

Here is what it might look like - Pitch/Speech format

- Who you are. Include your first name only, I'm a Girl Scout Daisy/Brownie.
- My goal is to sell _____ of nuts, candies or magazines during the Girl Scout Fall Program. So, I can _____ (What does you and/or your troop hope to do with the money? Go camping? Do community service? Register for council and SU activities?)
- Ask customer to buy (Would you be interested in buying some candy, nuts or a magazine to help us/me participate in these activities?)
- Thank you (Thank customer for buying or thank customer for taking the time to listen to you.)

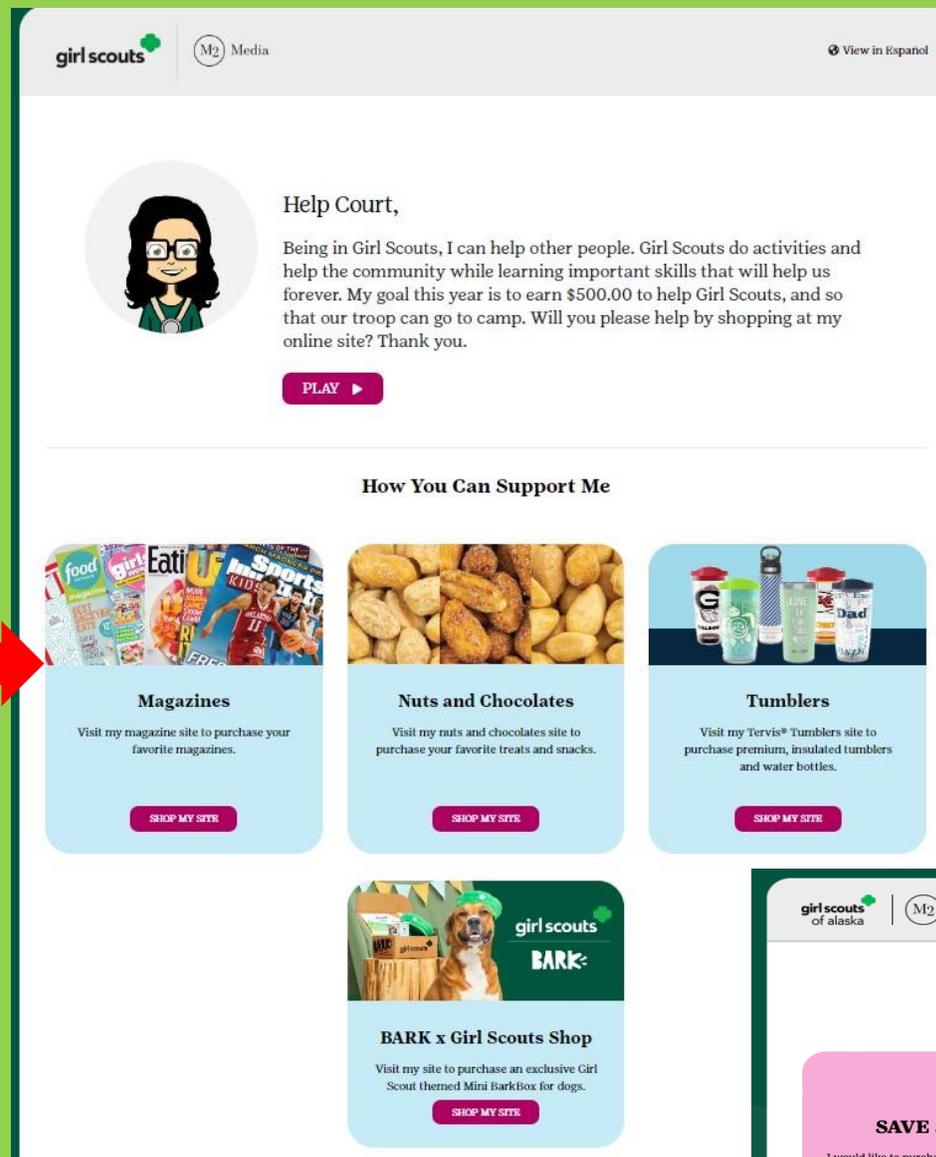
Let's practice!

ONLINE SHOPPING SITES

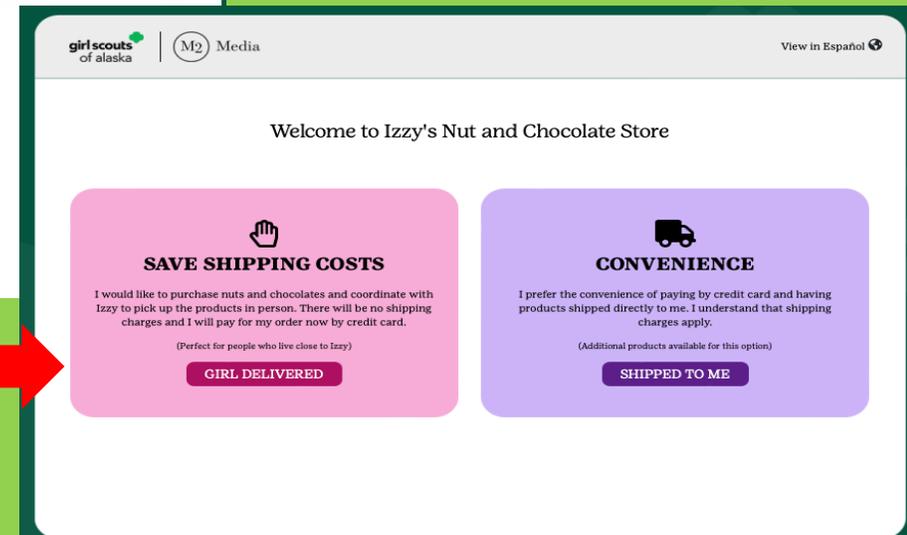
Your Girl Scouts Supporters select their desired product line

Nuts & Chocolates have two delivery options:

Girl Delivered or Direct Ship



The screenshot shows the top of a Girl Scouts website. At the top left are the 'girlscouts' logo and 'M2 Media' logo. At the top right is a 'View in Español' link. Below the logos is a circular profile picture of a woman with glasses and a green vest. To the right of the picture is the text: 'Help Court, Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$500.00 to help Girl Scouts, and so that our troop can go to camp. Will you please help by shopping at my online site? Thank you.' Below this text is a purple 'PLAY' button with a right-pointing triangle. Underneath is a section titled 'How You Can Support Me' with three product categories: 'Magazines' (with an image of various Girl Scouts magazines), 'Nuts and Chocolates' (with an image of nuts and chocolates), and 'Tumblers' (with an image of various tumblers). Each category has a 'SHOP MY SITE' button. Below these is a fourth category, 'BARK x Girl Scouts Shop', featuring a dog and a box of bark, with a 'SHOP MY SITE' button.



The screenshot shows the top of a Girl Scouts of Alaska website. At the top left are the 'girlscouts of alaska' logo and 'M2 Media' logo. At the top right is a 'View in Español' link. Below the logos is the text: 'Welcome to Izzy's Nut and Chocolate Store'. There are two main promotional boxes. The first is pink and titled 'SAVE SHIPPING COSTS' with a hand icon. It contains the text: 'I would like to purchase nuts and chocolates and coordinate with Izzy to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.' Below this is a purple 'GIRL DELIVERED' button. The second is purple and titled 'CONVENIENCE' with a truck icon. It contains the text: 'I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.' Below this is a purple 'SHIPPED TO ME' button. Small text at the bottom of each box provides additional context: '(Perfect for people who live close to Izzy)' for the first and '(Additional products available for this option)' for the second.

Ways to Connect with Your Customers

Social Media **YES, YES, YES**

- To friends and family
- On closed event sites
- Your own closed sites
- Advertisement sites

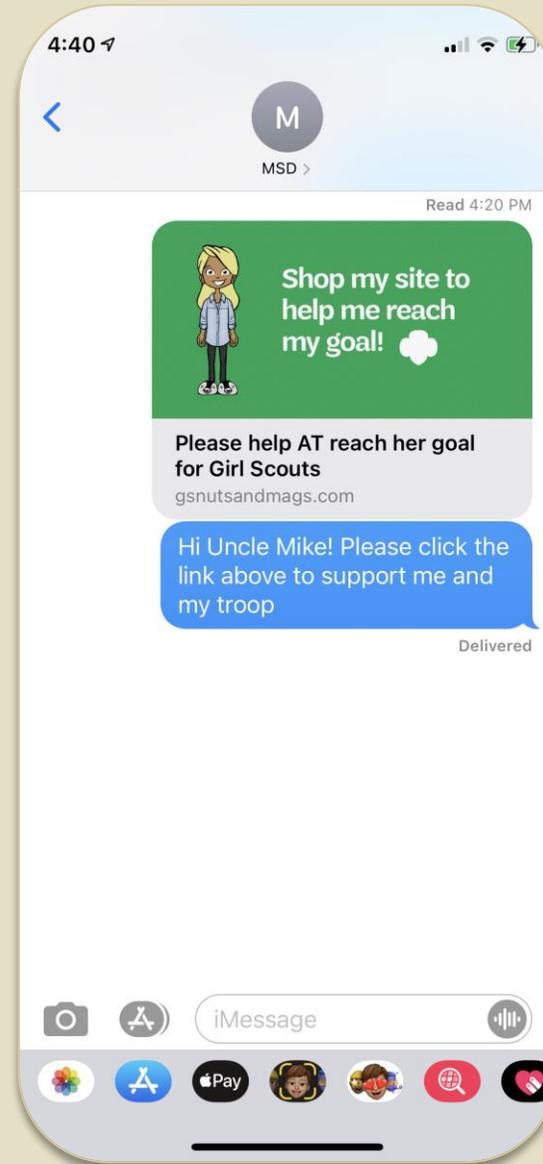
Social Media **NO, NO, NO**

- On Garage Sale Sites
- Craigslist, Next door (selling)
- On open event sites
- You Tube, Face Book Live, etc
- On buy – sell sites
- Anything that has a \$

Can I post a flyer in my community – **Yes**

- As long as you only use your QR code

You I **advertise** my sale anywhere within your Service Unit area. - **Yes**



MAGAZINES

Top selling magazines offered

Easy renewal

No cost shipping

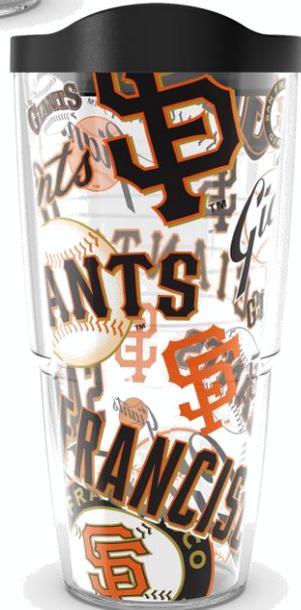
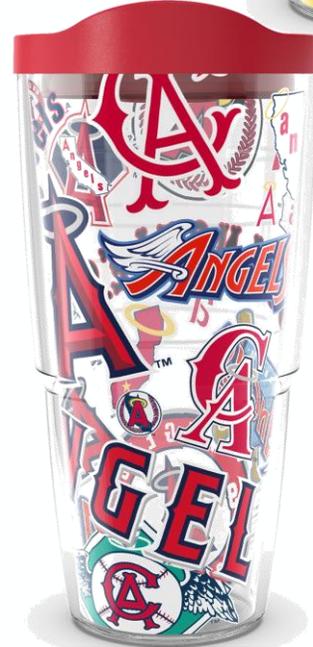


How to earn? – Sell 5 Magazine Subscriptions

NEW

**PRODUCTS GIRL
SCOUT
SUPPORTERS CAN
PURCHASE**

Tervis® Tumblers



Shipping costs for customers will be \$5.99 per tumbler for the first three purchased, and an additional \$1.00 for each additional tumbler!

NEW

PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Girl Scout themed mini BarkBox



Hello Girl Scout!
It's me, YOUR HONORARY CANINE TROOP MEMBER! I'm writing to share suggestions on how to sell Girl Scout-Themed Mini BarkBoxes. Please sell a lot of them, so all of my dog friends can get these amazing squeaky dog berets!



PRODUCT OVERVIEW



Pose and Play Beret
Girl Scouts always like to be prepared and this beret is prepared to be a squeaky toy, a flying disk, or a wearable hat for honorary canine troop members.



Berry Trios™
It's not a troop meeting without snacks and skill building! These soft berry treats are packed with real fruit and wholesome grains. Tear them into smaller pieces for teaching your pup new skills, or sharing with dog friends.



Playful Pup Patches
Girl Scouts earn badges by learning new skills to help animals in their community. The Mini BarkBox includes paper Pup Patches your dog can earn for learning new tricks.



SIMPLE INSTRUCTIONS

SO EASY, EVEN A SQUIRREL COULD FOLLOW THEM

STEP 1 Write down the names of friends and family you'd like to invite to support your Girl Scout goals.

STEP 2 Write down a personal statement about your Girl Scout goals.
Make sure to explain how your family and friends' support will help you reach your goals. For example, if I were writing it, I would say something like, "My goals are to get lots of treats and squeaky toys for my friends and I. So, please support this goal by buying us treats and squeaky toys!" You can also draw a picture as a personal statement.

STEP 3 Create a sales messaging plan for each person you wrote down on your list.
This is how you're going to bark at – I mean talk to – your friends and family. Here's one way to ask: Would you like to support me reaching my goal by buying your dog a Girl Scout-Themed Mini BarkBox?



NOW, HERE ARE SOME TOOLS TO HELP YOU:



Send a text to your family and friends with a photo or gif, and one of the sample messages.



Share a photo with one of the sample social media posts (with your adult's permission).



Send an email using the personal statement you wrote in step 2.
Make sure to follow up a week before the program ends!



Host a video meeting to explain what's so awesome about the Girl Scout-Themed Mini BarkBox.
Use the provided video meeting background to make your meeting extra cool.

Download Resources Here: [Enter Council URL](#)

Best Practices

for Recording a Video for Fall Product Program



Did you know that you can upload a video when registering on the M2 site?

Did you know our data suggests, those who upload a video sell almost twice as much as those who don't?

Check out our best practices guide on the do's & don'ts on how you and/or your troop can record a video and have it ready to upload to your personalized site!



DO

- ✓ Wear your Girl Scout uniform or Girl Scout branded apparel.
- ✓ Tell your friends and family what your troop wants to do with the money you earn and what your goal is.
- ✓ Smile and sound enthusiastic for your friends and family. Be sure to say thank you too!
- ✓ Keep your video under 2 minutes long.
- ✓ Record the video in landscape format for best results.
- ✓ If you are recording a troop video, make sure that all girls appearing in the video have permission from their parents or guardians.

DON'T

- ✗ Do not use your full name
- ✗ Do not provide contact information in the video
- ✗ Do not show anything in the background that identifies where you live. For example, do not stand in front of your house number or street sign.
- ✗ Do not mention where you attend school
- ✗ Do not provide any other personally identifiable information
- ✗ Do not show any violent or inappropriate content, or use any vulgar language.
- ✗ Do not wear any branded apparel or show other brand names in your videos.

Upload Your Video While Registering or After Your Campaign Has Launched

Get a head start!
Create your video and save it for when Fall Product Program starts!

Easily upload your final video from a phone, tablet or computer.



Best Practice – Video Flyer – Girl/Troop Activity

Create a Video for Your Personalized Site

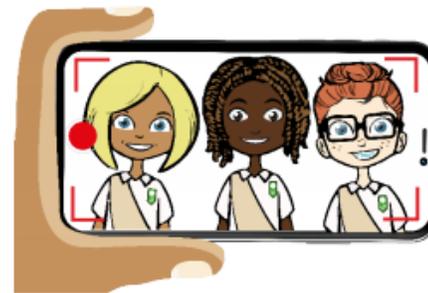
Supplies Needed:

- Best Practices for Recording a Video flyer
- Phone, tablet, camera, computer, something to use to record a video

Instructions:

For girls participating in the online portion of Fall Product Program, use the Best Practices for Recording a Video flyer to refer to the do's and don'ts for recording your video. Girls can do this together or individually.

✳️ During your virtual meeting, have the girls who are participating in the online portion of the program take turns showing their video that they created for their personalized site.



Statistics show that girls who create a video and upload it for their personal site sell almost twice as much.

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Let's Talk About Those Nuts and Such....

The **zoomed** In Challenge
What Fall Program Item is this?



What Fall Program Item is this?



- A. Honey BBQ Snack Mix
- B. Peanut Butter Penguins
- C. Dark Chocolate Sea Salt Almonds
- D. Mint Trefoils
- E. Dark Chocolate Sea Salt Caramel

What Fall Program Item is this?



- A. Whole Cashews
- B. Peanut Butter Penguins
- C. Fruit Slices
- D. Mint Trefoils
- E. Sea Salt Chocolate Caramels

What Fall Program Item is this?



- A. Whole Cashews
- B. Honey Vanilla Cashew Halves
- C. Fruit Slices
- D. Honey Roasted Peanuts
- E. Sea Salt Chocolate Caramels

What Fall Program Item is this?



- A. Whole Cashews
- B. Honey Vanilla Cashew Halves
- C. Fruit Slices
- D. Sweet Cinnamon Almonds
- E. Sea Salt Chocolate Caramels

What Fall Program Item is this?



- A. Honey Jalapeno Peanuts
- B. Honey Vanilla Cashew Halves
- C. Honey Roast Peanuts
- D. Sweet Cinnamon Almonds
- E. Sea Salt Chocolate Caramels

What Fall Program Item is this?



- A. Chocolate Covered Almonds
- B. Peanut Butter Penguins
- C. Peppermint Bark Rounds
- D. Mint Trefoils
- E. Sea Salt Chocolate Caramels





I've Worked Super Hard! Now What?

5 Things You Can Do NOW!

1. Make sure you have paid your troop any money owed to them.
2. Make sure you know when to pick up your nuts.
3. Make sure you have chosen all your reward items.
4. Enjoy your rewards – what are my choices, let see.



Theme Patch Set

Earn them all!



Magazines

2023 Patch
sell 2+ magazines



Super Seller Mags Patch
sell 5+ magazines



Ocelot Patch
send 18+ emails



Patches

Care to Share Patch
sell 5+ care to share items



Visualize Patch
upload a video



Nuts & Candy

Own Your Magic Patch
sell 18+ nut & candy items



CharmIt Ocelot Charm
sell 26+ nut & candy items



Goal Getter Patch & Small Ocelot Plush
sell 38+ nut & candy items



Own Your Magic T-Shirt
sell 50+ nut & candy items



Super Seller Patch & Large Ocelot Plush
sell 75+ nut & candy items



**100+ Patch & Your choice of:
Bluetooth Tower Speaker or Cat Wireless Headphones**
sell 100+ nut & candy items



Your choice of:

Scout Overnight at Santa Cruz Beach Boardwalk* or \$100 GSUSA Credit
sell 150+ nut & candy items



Scout Overnight
Spring 2024

Santa Cruz Beach Boardwalk

March 22-23, 2024

OR



What's Your Goal?

18 – I just want the patch

38 – The small plush, I want that?

50 – The T Shirt, our troop wants to match

150 – Boardwalk Overnight – Yes, please!



Girls who troops opt out of rewards will only earn patches and the 150+ level reward.

*1 Girl and 1 Adult

2023 Rewards!

Rewards are cumulative.

Reward choices can be made online once a participant sets up her online campaign site.

*Rewards are subject to change due to unforeseen circumstances, and similar items might be used as a substitute.

Some items may vary in color. Troops who opt-out of rewards will receive patches only.

Important Dates

Begin selling on:

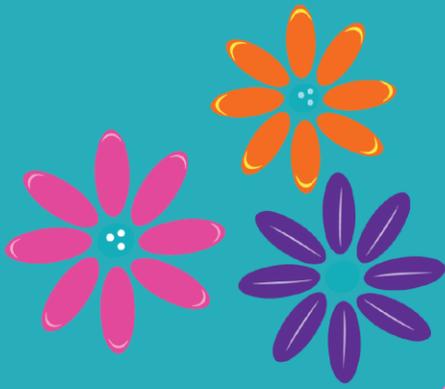
Turn in my order form by:

Pick up my product by:

Deliver product to customers by:

Turn in money by:

OWN YOUR magic



EARN A PERSONALIZED PATCH!
CHOOSE YOUR BACKGROUND FOR YOUR PATCH



2023 Fall Personalized Patch

- 5 – Magazine Subscriptions
- 18 – emails sent
- 38 – Nut/Candy Items Sold

Personalized Patch [X]

Enter or verify your address below. Your personalized patch, if earned, will be mailed to this address. If you would like to update your avatar, you can do that after confirming your address.



Patch Preview
See your current selections.

Name on Patch
First Name [v]

What will appear on your patch?
 Your avatar with a paddleboard
 Your avatar in a rash guard with a paddleboard
 Your avatar with snorkel gear
 Your avatar in a wetsuit with snorkel gear
 Your avatar in a rash guard with snorkel gear

For best delivery use parent / guardian name.

If you earn it, this is how your avatar and name will appear on your personalized patch.

First Name [v] Last Name [v]
All True

Address Line 1
912 Main Street

Address Line 2
[v]

City [v] State [v] Zip [v]
Raleigh NC 27613-5481

[CLOSE] [SAVE]

Remind girls that their address needs to be entered and correct. These patches go into production as soon as they are earned and get mailed directly to the girls from M2.

PARTICIPATE IN FALL PRODUCT PROGRAM!

In Fall 2023

Create your avatar
Send out 18 emails

In Cookies 2024

Sell 275 boxes of
cookies

DONE!

*Girls will be sent the
patch in summer 2024

*Avatars must be created
by November 19

2023-24 FALL & COOKIE CROSSOVER PATCH





Fall Product Program Customer Care



M2's Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee

M2's Customer Care

•**Can provide:**

- Tech Support on the M2 Systems
- Check on online orders
- Check on Magazine orders

•**Can not:**

- Add or remove troops, girls, product

GSCCC – info@

•**Can:**

- Add or remove troops, girls, product
- Reset passwords
- Assist with reports

•**Can not:**

- Check online orders or magazines