



2023 FALL PRODUCT PROGRAM TRAINING

Troops earned a total of \$123,244 last fall through our council's program to benefit Girl Scouts

Each Girl Scout sold an average \$363 which went directly toward troop Program funding



The Fall Program

- The GSLE – The Why
- The Mascot
- The Theme
- Troop Info Packets
- Nut & Candy Line-Up for 2023
- Troop Proceeds
- Girl Rewards – Patches
- Care to Share
- Important Dates



Reminder!

Troops cannot do any additional money earning activities between September 22 and November 19. Unless they are doing activities that assist in financial literacy or cookie badge programs.

Also, to request to do outside money earning activities Troops must have participated in the 2023 Cookie Program and the current Fall Program.

Dates to Remember – Things to Do!

Now - Set Your Service Units Goals

September 1 – 24 – SU – In Person Troop Trainings

September 10 – Council 1st Upload of Troops and Girls

September 12 – SU Fall Coordinator Training – Zoom

September 16 & 17 – Fall Rally – GIRLS GET NUTTY!

September 19 – Troop Fall Coordinator Training

September 19 – Login for all adult Volunteers is live

- Check that all your Troop are in the system
- Contact info@girlscoutscoc.org if there are some missing

September 22 – Fall Sale Begins – Go Day!

October 19 – In-Person Sales end – All orders in (Troop lock out day is the 19th)

- Make sure all Troops girl order card orders are entered

November 2,3,4 – Product Delivery Days

November 17 – ACH 1 – 50% of Balance Due to Council

November 19 – Fall Sale ends

- Make sure all rewards are selected

December 1 – Final ACH draft



2023 Fall Troop Information Packets

girlscouts of california's central coast

Girl Scout Fall Product Program

Girl Scouts is a proud member of the Girl Scout Council of California's Central Coast. We are excited to announce the 2023 Fall Product Program. This program is a great way for girls to earn money for their troops and to learn about the products we offer. The program runs from August 1st to October 31st. Girls can earn money by selling products, participating in fundraisers, and more. For more information, visit www.girlscoutsofcalifornia.org.

2023 Fall Product Program Troop Guide

Service Unit: 203 Fall Program Coordinator (SUPPC)
SUPPC Phone Number: 805.433.2242
SUPPC Email: suppc@calcentralcoast.org
System LogIn: Password: [blank]

Troop Number: [blank]
Fall Program Coordinator (FPC): [blank]
FPC Phone Number: [blank]
FPC Email: [blank]
Parent: [blank]

Welcome to the 2023 Fall Product Program

Girls can earn funds for troop activities at the start of the Girl Scout year. They can ask friends and families to help support their troop and council by renewing their favorite magazines, subscribing to new ones, and ordering delicious nut and candy items.

Please read all the instructions in this Troop Guide prior to starting the Fall Product Program.

Thank you in advance for making the Fall Product Program a fun and safe experience for girls!

How the Program Works

Two components: girls are encouraged to offer both products to friends and family.

Part 1 Magazines

Friends and family can order, renew or gift their favorite magazines online.

Online Ordering

- Girls, assisted by an adult, should login to www.girlscoutsofcalifornia.org and click on the "Mag" icon, or go to www.girlscoutsofcalifornia.org/mag
- Invite friends and family via email or Social Media to support your troop by placing an order. The email will include links to your magazine and nut/candy items.
- As Troop Coordinator and Leaders, you will have access to the M2 Online system where you can create your own M2 Avatar that Accur will include in your troop composite photo with your girls.

Troops earn \$2.00 for every subscription sold

Magazine Rewards

- 21- 2023 patch
- 24 Super Sister Magnet pins
- 26 items: Small Outer Patch
- 28 items: Small Outer Patch & Small Outer Patch
- 30 items: Own Your Magic Outer T-Shirt
- 34 items: Super Sister Patch & Large Outer Patch
- 39 items: 100% Patch & Blueberry Sprinkler Home or Whiskies Magnet
- 100+ items: GOCCO Overnight at the Seaside Camp

2023-2024 Troop Trophies

Here is Troop #204's equivalent of 22 monthly items is 8.95 per box for the 2024 Cookie Order.

2022-2024 Personalized Patch

Create Avatar, 18 months, 5 bags, 30 nut/candy items by end of fall sale. 2023 Fall Program Coordinator Patch. Create Avatar, 18 Months in Fall Program and add 25 Boxes of Cookies to 2024 + Troop patch at the end of the Cookie Program, delivered by August 24.

Thank you for managing the Fall Product Program

Fall Product Program is a great way to earn troop "startup funds" to ensure a smooth Fall Product Program, please adhere to the guidelines set, turn in paperwork and deposit money on time. Promote the Fall Product Program with enthusiasm. The decision to participate in the Fall Product Program should be made by the girls and their parent/guardians.

Important Dates

- Sept 18, 2023 On-Time Registration: Girl Scout registration must be current to participate. Troop Leaders or parents must update their M203 account at contact: CustomerCare@girlscoutsofcalifornia.org or 1-800-842-2427
- Sept 21, 2023 Order and Online Magazine Sales Begin
- Oct 17, 2023 Order cards due to TROP Order Fall Program Coordinator (FPC)
- Oct 18, 2023 All girl orders must be entered into Troop Nuts&Candy Order System by the **TPPC by 8:59 pm PST**
- Oct 19, 2023 All troop orders must be entered/checked by the **Service Unit Fall Program Coordinator (SUPPC) by 8:59 pm PST**
- Nov 23 & 24, 2023 **Product Delivery (TPPC)** will commence when we start to pick up the nut & candy orders. Our reward, see the calendar to get Log-In to the system to print a Products Order by Troop report. Write or print a receipt for each girl's order and have parent/guardian sign for the order at time of pick-up.
- Nov 11, 2023 **Sign of Release Due to Council**: Withdrawal electronically via ACCU. Have money in account by Monday, November 11, 2023
- Nov 19, 2023 Fall Program and Online Magazine Sale ends
- Dec 1, 2023 **Final Payment:** Balance Due to Council will be withdrawn electronically via ACCU. Have money in account by Tue, Nov 14

2023 Ordering Details

Online ordering system for the Fall Product Program

Entering the Troop's order is **fast, fun, and easy** using the M2 Avatar system and the Troop Nut Order System

- Create your password in the M2 Avatar by clicking on the link we sent you via email. After you have signed up, you can access the M2 Avatar site at www.girlscoutsofcalifornia.org/mag
- The TPPC will have access to enter girl orders from their order cards not entered by their parents. Parents will have access and may enter their own orders.
- The TPPC can access the Troop System (T203) by clicking on the Troop System icon on the M2 Dashboard. The TPPC will need to update their troop information and review their account banking information.
- Any online orders or transfers must be entered under each girl, and must be submitted by 8:59 pm (PST) on October 19, 2023. The system will calculate rewards based on girls' sales. *Product must be submitted to each girl or receive reward.
- Only order the exact number of monthly items sold on each girl, and order cards additional product may be ordered however product must be submitted to each girl.

Magazine Order, save, fast, and fun!

Online magazine and book orders save time and save the planet (no paper order forms!)

- Girls (with a parent or guardian) go online to M2 Avatar, www.girlscoutsofcalifornia.org/mag and set a Personalized Award! Once the activity is complete, girls are encouraged to send out 30 more emails asking their members to support the troop by purchasing magazines online. The one link we sent via Social Media! This should be done on September 22 (first day of sale) to maximize the sale time! Fun!

All Online Magazine orders will automatically upload into the system at the end of the sale

Money Matters

- Money for Nuts & Candy is collected at time of delivery.
- Set aside time during Troop meetings to collect money. Make sure to give the girl and her family a receipt.
- Retain a copy of the signed permission slip and receipt of all nut/candy orders from each girl and all payments have been received.
- Make frequent deposits into your troop account.
- If nut Troop is accepting checks, customers should make checks payable to your Troop or GOCCO. All checks should be pre-printed and have name and a telephone number. Spoiled checks and fees are not reimbursed by council.
- GOCCO recommends troops set take bills tags back to 200. Council will not be responsible for reimbursement of counterfeit bill tags.
- If girl fails to turn in money on time, contact parent/guardian immediately. Know the troop leader information of contacts made and document them. If by December 1, 2023, you need help collecting money from families, please contact the Director of Product Programs at coordinator@girlscoutsofcalifornia.org

Internet Resources

Girls, Families, and Troops: www.girlscoutsofcalifornia.org
 GOCCO info@girlscoutsofcalifornia.org
 Girl Scout of California's Central Coast www.girlscoutsofcalifornia.org

Earn rewards for your participation!

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

Earn two personalized patches with your name and avatar! See how to earn both patches below.

Fall Personalized Patch

- Create your avatar and enter your address by 11/19
- Send 18+ emails
- Sell 5+ magazines and 20+ nut/cookie items

Girl Scout Cookie Crossover Personalized Patch

- Create your avatar and enter your address in the M2 system by 11/19
- Send 18+ emails
- Sell 275+ packages of cookies during the 2024 Girl Scout Cookie Program

Go to www.girlscoutsofcalifornia.org/gscoc

1 Login

Visit the website. Use the QR Code, URL above or click the link from the council website. Follow the prompts to participate in the online Fall Product Program.

2 Create

Build your site. To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.

3 Share

E-mail friends and family. Your supporters will see your goal and how your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a personal link. Please follow current GOCCO guidelines for online sales and marketing.

Our council will be making donations of products to a community organization. Please help us by indicating how many donations you would like to purchase. Thank you for your support!

Product Rewards

- B** Peanut Butter: 1000
- C** Peanut Butter: 1000
- D** Eggs: 1000
- E** Butter Toffee: 1000
- F** Peanut Butter: 1000
- G** Dark Chocolate: 1000
- H** Dark Chocolate: 1000
- I** Chocolate Covered Raisins: 1000
- J** English Butter: 1000
- K** English Butter: 1000
- L** Dark Chocolate: 1000
- M** Butter Toffee: 1000
- N** Peanut Butter: 1000
- O** Peanut Butter: 1000
- P** Peanut Butter: 1000
- Q** Peanut Butter: 1000

2023 Ordering Details

1 Login
2 Create
3 Share

My first name: [input]
 My troop goal is: [input]
 My personal goal is: [input]
 Purchase online from me at: [input]

Product	Quantity	Amount
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Number of Items: [input]
 Amount Paid: [input]

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5 SKILLS ACQUIRED THROUGH GIRL SCOUT LEADERSHIP EXPERIENCE

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

Plus Girl Scout Programs, Camp, Troop
Activities & Giving Back

YOUR IMPACT ON THE GIRL SCOUT'S EXPERIENCE



The Program itself is a learning experience



Troops use money earned from the program participate in fun adventures like travel and camp



Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience

THE GIRL SCOUT'S PERSONALIZED EXPERIENCE

What's their "why"?



OCELOT

Wide distribution from northern Argentina to the southwestern U.S.

Up to 3 feet in length, 35 pounds and runs up to 38 MPH

Solitary and exclusive territories which can range upwards of 35 square miles

Endangered due to habitat destruction





OWN YOUR
magic

TROOP PROCEEDS

20% of Total Sales
of all Nut and Candy Items
(in-person and online)
Opt Out Troops 25%

Plus

\$2 for all magazine subscription,
Bark Box and Tervis Tumblers™
orders.

Each participating Girl Scout
contributed \$363 to troop/Program
funding

Fall Bonus – For Cookies Sales

Troops

Has a PGA of 36
Nut/Candy Items

= \$.05



In the 2024 Cookie Program

Registered Girls

PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates

Magazines & More

Tervis® Tumblers

BARK Box



ONLINE SHOPPING SITES

Your Girl Scouts Supporters select their desired product line



girlscouts | M2 Media View in Español

Help Izzy,
Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$350.00 to help Girl Scouts, and so that our troop can camp on the north rim of the Grand Canyon. Will you please help by shopping at my online site? Thank-you.

PLAY ▶

How You Can Support Me

Magazines
Visit my magazine site to purchase your favorite magazines.

SHOP MY SITE

Nuts and Chocolates
Visit my nuts and chocolates site to purchase your favorite treats and snacks.

SHOP MY SITE



Nuts & Chocolates have two delivery options:

Girl Delivered or Direct Ship



girlscouts of alaska | M2 Media View in Español

Welcome to Izzy's Nut and Chocolate Store

SAVE SHIPPING COSTS
I would like to purchase nuts and chocolates and coordinate with Izzy to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.
(Perfect for people who live close to Izzy)

GIRL DELIVERED

CONVENIENCE
I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.
(Additional products available for this option)

SHIPPED TO ME

Our council will be making donations of products to a community organization. Please help us by indicating how many donations you would like to purchase. Thank you for your support!

<p>A Roasted Peanuts Roasted and seasoned with honey and salt. \$7.00</p> 	<p>C Peanut Butter Penguins Peanut butter covered with milk chocolate. \$7.00</p> 	<p>D Fruit Slices Sweet, cherry flavored candy sprinkled with sugar. \$7.00</p>  <p>CFO FAVORITE</p>	<p>E Butter Toffee Peanuts Crispy and sweet sugar coated pean \$8.00</p> 
<p>F Jalapeno Peanuts Lightly spiced peanuts and jalapeno seasoned peanuts, and more. \$8.00</p>  <p>NEW</p>	<p>G Dark Chocolate Sea Salt Caramels Caramel enrobed in dark chocolate with sea salt. \$8.00</p>  <p>TOP SELLER</p>	<p>H Pecan Caramel Covered Almonds Caramel and pecans covered in milk chocolate. \$8.00</p> 	<p>I Chocolate Covered Almonds Almonds covered in chocolate. \$9.00</p> 
<p>J Dark Butter Toffee Almonds covered in milk chocolate with dark butter. \$9.00</p> 	<p>K Chocolate Covered Almonds Almonds enrobed in milk chocolate. \$9.00</p> 	<p>L Sweet Cinnamon Almonds Almonds roasted and seasoned with honey and cinnamon. \$9.00</p>  <p>NEW</p>	<p>M Honey Vanilla Caramel Almonds Caramel coated and seasoned with a hint of vanilla. \$10.00</p> 
<p>N Whisper Whisper roasted and lightly salted. \$13.00</p> 	<p>O Snowman with Ornaments Tin Chocolate Covered Pretzels Pretzels covered in chocolate. \$13.00</p> 	<p>P Whimsy Snowflake Tin Peppermint Bark Rounds White milk chocolate with crushed peppermint candy on top of dark chocolate. \$13.00</p> 	<p>Q Friendship Magic Tin Milk Chocolate Mint Trefol Thin milk chocolate mint trefol. \$13.00</p>  <p>STAFF PICK</p>

DELICIOUS NUTS & CHOCOLATES

Council's Top Selling Items

1. English Butter Toffee
2. Dark Sea Salt Caramels
3. Peanut Butter Penguins
4. Chocolate Covered Almonds
5. Peppermint Bark Round (tin)



THREE NEW PRODUCTS



New Product to Council (order card, online girl delivered or direct ship)

Honey
Jalapeno
Peanuts



Honey
Vanilla
Cashew
Halves



Sweet
Cinnamon
Almonds



TROPHY NUT TINS

Perfect for Gifts
and Treats!



Friendship Magic Tin
Milk Chocolate Mint Trefoils

**Snowman
Ornaments Tin**
Chocolate Covered Pretzels



**Snowflake
Ornaments Tin**
Peppermint Bark Rounds

Fixed Direct Shipping Costs

Nuts/Chocolates only



GSCCC was selected to be a pilot council for fixed shipping rates of direct shipped nuts and candy items.

Below are the charges.

2023 Fixed Shipping Option for TNC Direct Ship	
Items	Freight Charge
1 to 3	\$14.00
4 to 6	\$17.00
7 to 9	\$20.00
10 to 12	\$23.00
Every three thereafter	\$3.00 more
Ground with Ice (add'l)	\$2.00
2nd Day Air with Ice (add'l)	\$20.00



How to earn? – Sell 5 Care to Share Items



CARE TO SHARE

Customer makes purchase to support Operation Gratitude and other local community partners.

Orders can be placed through order card, online girl delivered or direct ship channels

Products are distributed by council and are not delivered by troops

Troops earn proceeds and Girl Scouts earn special patch and credit towards other rewards

MAGAZINES

Top selling magazines offered

Easy renewal

No cost shipping

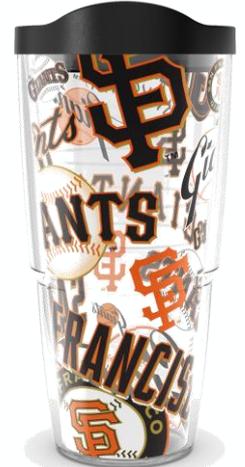


How to earn? – Sell 5 Magazine Subscriptions

NEW

**PRODUCTS GIRL
SCOUT
SUPPORTERS
CAN PURCHASE**

Tervis® Tumblers



NEW

PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Girl Scout themed mini BarkBox



Hello Girl Scout!
It's me, YOUR HONORARY CANINE TROOP MEMBER! I'm writing to share suggestions on how to sell Girl Scout-Themed Mini BarkBoxes. Please sell a lot of them, so all of my dog friends can get these amazing squeaky dog berets!

girl scouts
BARK

PRODUCT OVERVIEW

Pose and Play Beret
Girl Scouts always like to be prepared and this beret is prepared to be a squeaky toy, a flying disk, or a wearable hat for honorary canine troop members.

Berry Trios™
It's not a troop meeting without snacks and skill building! These soft berry treats are packed with real fruit and wholesome grains. Tear them into smaller pieces for teaching your pup new skills, or sharing with dog friends.

Playful Pup Patches
Girl Scouts earn badges by learning new skills to help animals in their community. The Mini BarkBox includes paper Pup Patches your dog can earn for learning new tricks.

SIMPLE INSTRUCTIONS

SO EASY, EVEN A SQUIRREL COULD FOLLOW THEM

STEP 1 Write down the names of friends and family you'd like to invite to support your Girl Scout goals.

STEP 2 Write down a personal statement about your Girl Scout goals.
Make sure to explain how your family and friends' support will help you reach your goals. For example, if I were writing it, I would say something like, "My goals are to get lots of treats and squeaky toys for my friends and I. So, please support this goal by buying us treats and squeaky toys!" You can also draw a picture as a personal statement.

STEP 3 Create a sales messaging plan for each person you wrote down on your list.
This is how you're going to bark at – I mean talk to – your friends and family. Here's one way to ask: Would you like to support me reaching my goal by buying your dog a Girl Scout-Themed Mini BarkBox?

NOW, HERE ARE SOME TOOLS TO HELP YOU:

- Send a text to your family and friends with a photo or gif, and one of the sample messages.
- Share a photo with one of the sample social media posts (with your adult's permission).
- Send an email using the personal statement you wrote in step 2. Make sure to follow up a week before the program ends!
- Host a video meeting to explain what's so awesome about the Girl Scout-Themed Mini BarkBox. Use the provided video meeting background to make your meeting extra cool.

Download Resources Here: Enter Council URL

END OF MODULE #1 (QUESTIONS FOR GSLEARN)

1. Which of the following are not one of the skills pursued through product program?

- A. Goal Setting
- B. Money Management
- C. People Skills
- D. Not Following Through
- E. Business Ethics

2. TRUE OR FALSE - Before the beginning of the Product Program, you should take time to ask each Girl Scout their “why” and work with the Girl Scouts as a troop to help them feel comfortable sharing their purpose and goals with supporters.

3. The campaign’s theme mascot is the:

- A. Ocelot
- B. Emperor Penguin
- C. Leopard
- D. Spinner Dolphin

4. Working with Girl Scout participants’ goals to develop a troop budget, what are the troop proceed amounts for the 2023 Fall Product Program?

- A. 10% per item
- B. 15% per item
- C. 20% per item per nut item and \$2 per magazine
- D. \$1 per nut and \$3 per magazine



girlscouts
of california's
central coast

Girl Scout Fall Product Program

Girl Scouts is a place where every participant has the space and support she needs to reach her full potential and accomplish amazing things. A lifetime of leadership, success, and adventure starts here.

The Girl Scout® name, mark, and associated trademarks are the property of the Girl Scouts of the USA. All other trademarks are the property of their respective owners. ©2024 Girl Scouts of California's Central Coast. All rights reserved.



Earn rewards for your participation!

Check the back of your nut order card and on our online site to learn more about all of the rewards you can earn.



Earn two personalized patches with your name and avatar! See how to earn both patches below.



Fall Personalized Patch

- Create your avatar and enter your address by 11/19
- Send 10+ emails
- Sell 5+ magazines and 38+ nut/chocolate items

Personalize by choosing from these avatars. You have the option to select from a wider range of Girl Scout avatars.



Girl Scout Cookie Crossover Personalized Patch

- Create your avatar and enter your address in the M2 system by 11/19
- Send 10+ emails during the Fall Product Program
- Sell 275+ packages of cookies during the 2024 Girl Scout Cookie Program

Earn these patches that fit together!



Go to www.gsnutsandmags.com/gsecc

1 Login

Visit the website
Use the QR Code, URL, above or click the link from the council website.
Follow the prompts to participate in the online Fall Product Program.



Scan here and have your troop number ready!

My troop # _____

2 Create

Build your site
To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



3 Share

E-mail friends and family
Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.

HOW TO GET STARTED

Online to purchase nuts & chocolates, magazines, Tervis® Tumblers and BarkBox

In-person with nut order card

GIRL SCOUT'S PERSONALIZED EXPERIENCE

Design an Avatar



girlscouts | M2 Media | Girl Scouts of Alaska

Update Izzy's Avatar

Build Your Avatar
Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at girlscoutshop.com.



To see all choices for your avatar, use the arrows in the avatar software below.

Face
Hair
Body
Clothing
◀ Top ▶
◀ Bottom ▶
◀ Socks ▶
◀ Shoes ▶
◀ Accessories ▶

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.

I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

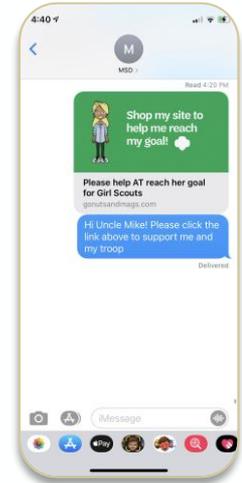
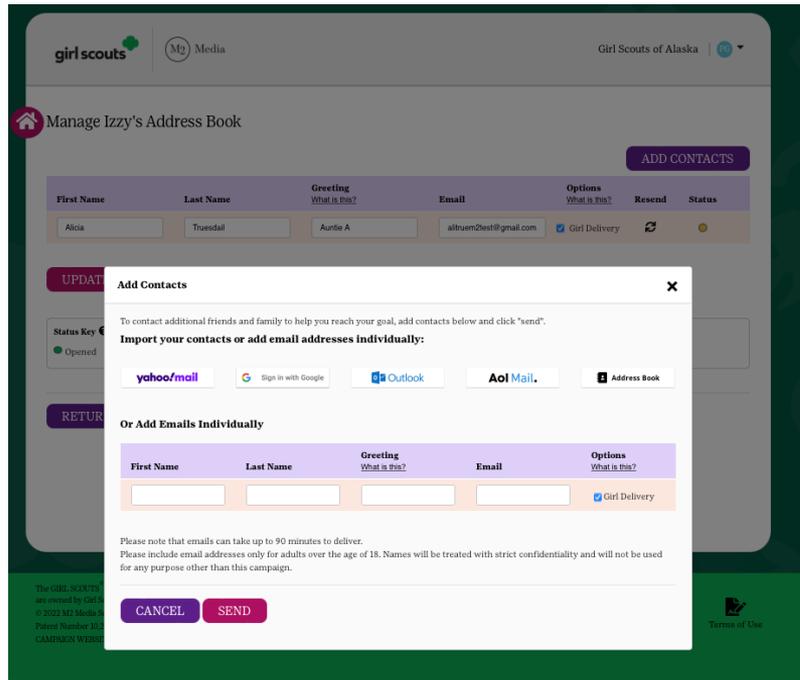
TOOLS TO RUN A BUSINESS

Send emails

Share My Site with social media and texting

Printable business cards

Door hangers with QR codes



GIRL SCOUTS DASHBOARD

Additional emails/social
media/texts

Girl Scout's avatar room
with virtual rewards &
troop photo

Manage nut card
order entry

Select rewards

Sales reports

The dashboard is titled "Jane's Dashboard" and features the Girl Scouts logo and "M2 Media" branding. It shows a progress bar for a "\$50 of \$500 goal" at 100% with a star icon, and a "Shop your Personalized Site" button. Below this are links for "Change Photo", "Update Girl Scout Details", and "Add another Girl Scout".

The "Naomi's Campaign" section includes icons for "Manage Paper Orders", "Jane's Emails (View & Send)", "Jane's Sales Reports", "Personalized Door Hanger", "Business Cards", and "Jane's Campaign Video".

The "Fun Stuff" section includes icons for "Personalized Patch", "Jane's Avatar", "Jane's Awards", and "Physical Rewards".

The "Parent or Guardian's Information" section includes icons for "Share My Site", "Your Girl Scout(s)", "Add Another Participant", and "Update Profile".

On the right side, there are sections for "Level Status Progress" (Bronze, Silver, Gold, Platinum), "Promote Patch Emails Sent", "Personalized Patch Sales", and a button to "Learn more about the Personalized Patch". Below these is a "Top Sellers in Your Troop" section listing Naomi A. and Nabhyu.

2023 Fall Personalized Patch



5 – Magazine Subscriptions
18 – emails sent
38 – Nut/Candy Items Sold



In Fall 2023

Create your avatar
Send out 18 emails

In Cookies 2024

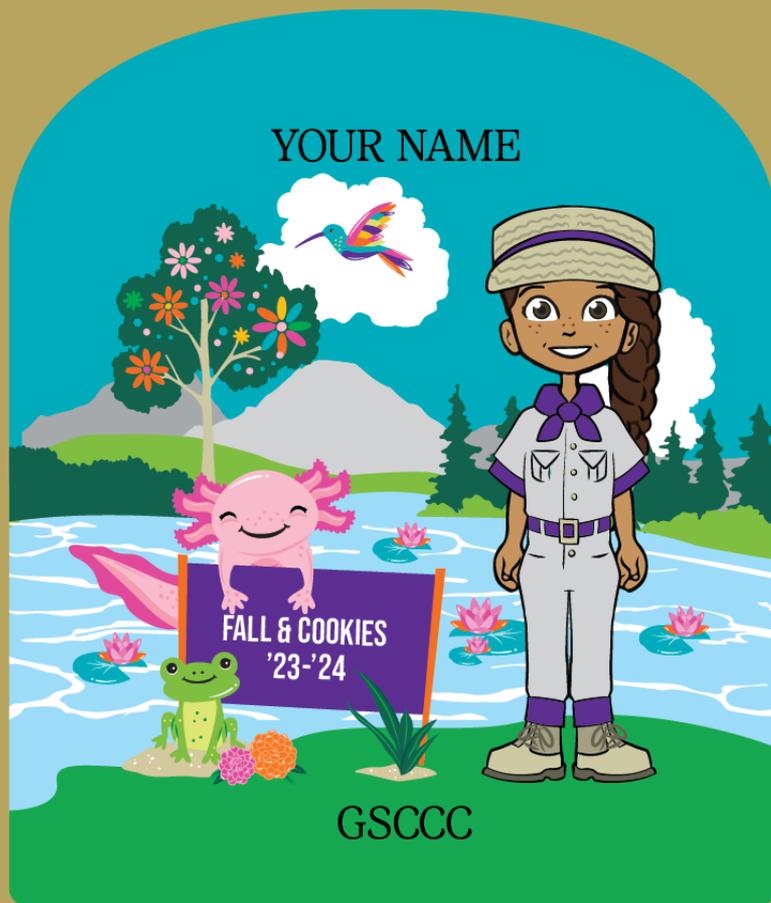
Sell 275 boxes of
cookies

DONE!

*Girls will be sent the
patch in summer 2024

*Avatars must be created
by November 19

2023-24 FALL & COOKIE CROSSOVER PATCH



GIRL SCOUT REWARDS



Girls who troops opt out of rewards will only earn patches and the 150+ level reward.

Theme Patch Set Earn them all!



2023 Rewards!

Rewards are cumulative.
Reward choices can be made online once a participant sets up her online campaign site.
*Rewards are subject to change due to unforeseen circumstances, and similar items might be used as a substitute.
Some items may vary in color.
Troops who opt-out of rewards will receive patches only.

Important Dates

- begin selling on: _____
- Turn in my order form by: _____
- Pick-up my product by: _____
- Deliver product to customer's by: _____
- Turn in money by: _____

Magazines

2023 Patch
sell 2+ magazines



Super Seller Mags Patch
sell 5+ magazines



Ocelot Patch
send 18+ emails



Patches

Care to Share Patch
sell 5+ care to share items



Nuts & Candy

Own Your Magic Patch
sell 18+ nut & candy items



Charmit Ocelot Charm
sell 26+ nut & candy items



Goal Getter Patch & Small Ocelot Plush
sell 38+ nut & candy items



Own Your Magic T-Shirt
sell 50+ nut & candy items



Super Seller Patch & Large Ocelot Plush
sell 75+ nut & candy items



100+ Patch & Your choice of: Bluetooth Tower Speaker or Cat Wireless Charger
sell 100+ nut & candy items



Your choice of:
Scout Overnight at Santa Cruz Beach Boardwalk* or \$100 GSUSA Credit
sell 150+ nut & candy items



Scout Overnight
Spring 2024
Santa Cruz Beach Boardwalk
March 22-23, 2024



*1 Girl and 1 Adult

END OF MODULE #2
(QUESTIONS FOR GSLEARN)

1. Which of the following ways can participants access the M2OS platform?

- A. Custom link on council's website
- B. General internet search for "Girl Scouts"
- C. Launch email sent to parent/adult email's address on "go day"
- D. Visit M2's website and click on the company's link

2. TRUE OR FALSE – Participants have the ability to select which supporters receive an invitation to order online with girl delivered (customers pay online and the Girl Scout delivers).

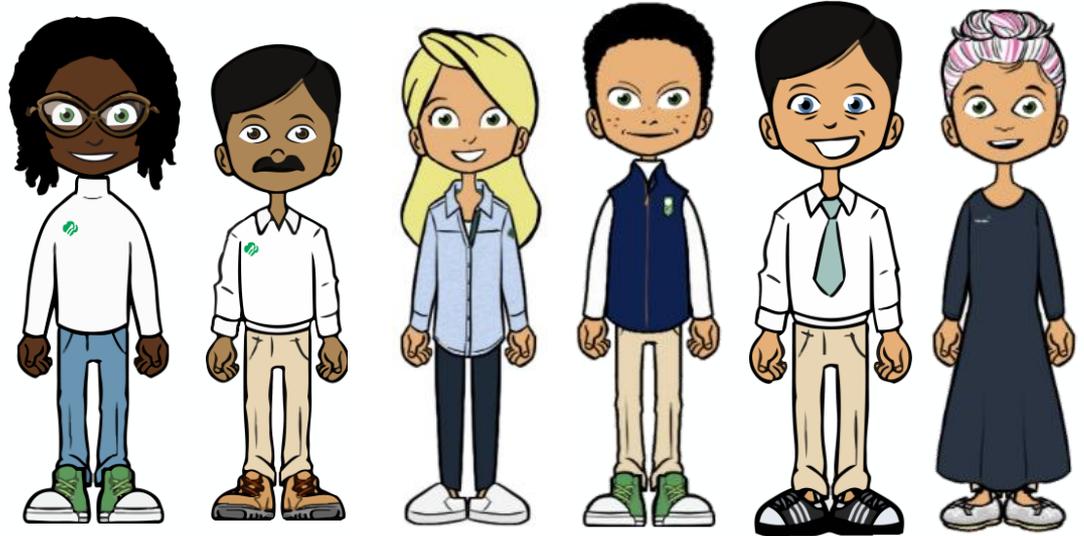
3. TRUE OR FALSE – Girl Scouts earn the personalized avatar patch by creating an avatar, sending 18+ emails, using the "Share My Site" tool and reaching \$300 in total sales.

4. "Share My Site" provides the following tools to Girl Scouts:

- A. Texting
- B. Facebook posting
- C. Tweeting on Twitter
- D. Instagram



VOLUNTEER EXPERIENCE





M2 Media Group



Thank You

Dear Michelle

It's time for the Fall product sale and an exciting year ahead for Girl Scouts! For the Fall sale this year, we have a website where you can communicate with the girls / parents in your troop, monitor results, and build an avatar to be included in a troop photo. Your username will be the email address shown below. Please [click here](#) to create your password.

Username:

Once your password is created, [click here](#) to access the site or go to <https://www.girlscoutmagazines.com/admin>

The sale will run from 09/19/2014 at 12:00 AM to 11/25/2014 at 11:59 PM. Please encourage all of the girls in your troop to participate. If you have any questions, please contact your service unit leader or the council. Thank you for all that you do for Girl Scouts!

Girl Scouts of California's Central Coast



TROOP VOLUNTEER ACCESS

Email invitation to login

Troop training video

Queue Parent/Adult Email Campaign

Volunteer avatar

PARENT/ADULT EMAIL CAMPAIGN

Email addresses
uploaded by council

Edit or enter missing
parent/adult emails

Email with instructions
on how to participate

girlscouts | M2 Media | Girl Scouts of Alaska | 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines | TP

Parent and Adult Email Campaign

Please add parent/adult email addresses in order for them to receive a link and instructions on how to participate.

Troop: 897

[VIEW EMAIL](#) [ADD CONTACTS](#)

First Name	Last Name	Email	Send in Spanish	Resend	Status	Delete
<input type="text" value="Alicia"/>	<input type="text" value="Truesdail"/>	<input type="text" value="altruem2test+stagegirl@gr"/>	<input type="checkbox"/>			
<input type="text" value="Jennie"/>	<input type="text" value="Sorrell"/>	<input type="text" value="jsorrell@m2mediagroup.cc"/>	<input type="checkbox"/>			
<input type="text" value="Cat"/>	<input type="text" value="Arnold"/>	<input type="text" value="carold@m2mediagroup.o"/>	<input type="checkbox"/>			

[UPDATE](#)

Opened Didn't open Sent Delivered Bounced Queued for sending Status Key

[RETURN TO DASHBOARD](#)

TROOP DASHBOARD

Messaging

Manage nut card order entry

Select rewards

Sales reports

Banking and payments

girl scouts  Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines 

Girl Scouts of Alaska

 **Alicia True**
[Edit Avatar](#)
[Your Patch](#)
[View Troop Photo](#)
[Change Role](#)

- 3** Campaigns Launched
Last Year: 0
- 3** Avatars created
Last Year: 0
- 23** Emails Sent
Last Year: 0
- 3** Participants with 1+ Shares
Last Year: 0

Stats: Current Campaign

Troop: 897



Category	Current Campaign	Last Year
Total Sales	\$1,355.00	\$0.00
Online Magazines	\$53.00	N/A
Direct Ship Nuts	\$0.00	N/A
Online Nut Girl Delivered	\$0.00	N/A
Nut Card	\$1,302.00	N/A

Sales data is updated every 15-30 minutes.

[HIDE CAMPAIGN METRICS](#)

Campaign Setup

- Parent/Adult Email Campaign
- Default Storefront Video
- Training Video
- Video Instructions

Manage System Users

- Send messages
- Manage Troops and Girl Scouts
- Manage Admin Users

Financials and Reporting

- Banking and Payments
- Reports
- Troop Summary/Amount Due Report

Product Management

- Paper Order Entry
- Manage Extra Products

Rewards and Patches

- Reward Opt-Out
- Rewards
- Personalized Patches

TROOP VOLUNTEER REWARDS

Troop has \$1000 in Fall Sales
Patch goes into production at goal
Patch mailed directly to volunteer



SERVICE UNIT DASHBOARD

Messaging

Manage nut card order entry

Sales reports

Banking and payments

girl scouts  Girl Scouts of Alaska | 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines 

Girl Scouts of Alaska

 **Alicia True**
[Edit Avatar](#)
[Your Patch](#)
[Change Role](#)

-  **2** Campaigns Launched
Last Year: **0**
-  **2** Avatars created
Last Year: **0**
-  **2** Emails Sent
Last Year: **0**
-  **2** Participants with 1+ Shares
Last Year: **0**

Stats: Current Campaign

Service Unit: Bending Birch



Category	Current Campaign	Last Year
Total Sales	\$0.00	\$0.00
Online Magazines	\$0.00	N/A
Direct Ship Nuts	\$0.00	N/A
Online Nut Girl Delivered	\$0.00	N/A
Nut Card	\$0.00	N/A

Sales data is updated every 15-30 minutes.

[HIDE CAMPAIGN METRICS](#)

Campaign Setup

-  Troop Training Video

Manage System Users

-  Send messages
-  Manage Service Unit, Troops & Girl Scouts
-  Manage Admin Users

Financials and Reporting

-  Banking & Payments
-  Reports
-  Troop Summary / Amount Due Report

Product Management

-  Paper Order Entry

Rewards & Patches

-  Personalized Patches

FAQs

How do I reset my password?

When can a supporter expect a direct ship nut order placed online?

When will a participant receive their Personalized Patch?

What if a participant didn't find their name as they log into the platform?

When can I expect my online girl delivery items?



SUPPORT & WHAT'S NEXT

M2 Customer Care

Nut/chocolate & reward delivery

Getting started...



girlscouts | M2 Media

Hi!
Our friendly customer service representatives are ready and waiting to answer all of your Fall Product Program questions!

support.gsnutsandmags.com
(800)-372-8520

We're happy to help!

END OF MODULE #3
(QUESTIONS FOR GSLEARN)

1.TRUE OR FALSE – For the Parent Adult Email Campaign, you need to confirm the email addresses are the ones used by parent/adults in your troop and confirm all the Girl Scouts in your troop are listed so they get the email blast at the start of the program.

2.Which of the following is not a troop responsibility?

- A.Review order card orders submitted by parent/Girl Scout
- B.Send Parent Adult Email Campaign
- C.Create troop volunteer avatar
- D.Send emails to customers on behalf of Girl Scout

3.TRUE OR FALSE – As a troop volunteer, they should communicate with the parents/Girl Scouts through the M2OS messaging tool the first week of the program to encourage participation, at the halfway point for continued motivation and a few days before the end with final details.





DELIVERY OF NUTS/CHOCOLATES

Troop pick-up

Girl Scout pick-up



NUT AND CANDY ITEMS DELIVERY TICKETS

Print Delivery Ticket By:

- Service Unit
- Troop
- Girl Scout

Toggle on the “Include Financials” *this means a troop owes funds or a Girl Scout owes the troop funds.*

The screenshot shows the 'Delivery Tickets' page on the Girl Scouts of Alaska website. The page header includes the Girl Scouts logo, M2 Media, and the text '2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines'. A navigation menu shows 'SP' and 'Show Quick Dashboard Links'. The main content area is titled 'Delivery Tickets' and instructs users to 'Select your options and print your delivery tickets below:'. There are three sections for creating tickets: 'Troop Tickets by Delivery Site', 'Troop Tickets By Troop', and 'Girl Scout Tickets'. Each section has a dropdown for 'Delivery Site Type', 'Delivery Site', or 'Troop', and a radio button for 'Include Financials'. The 'Include Financials' radio buttons in the 'Troop Tickets By Troop' and 'Girl Scout Tickets' sections are circled in red. Below the form sections is a summary table with columns for 'Product', 'Full Cases', 'Cases Short', 'Single Pieces', and 'Pieces Short'. The table lists various products like 'Dulce Desserts', 'Fruit Slices', 'Peanut Butter Monkeys', etc., with zero values in all columns. At the bottom, there is a summary table with columns for 'Online Magazine Sales', 'Direct Shipped Nut Sales', and 'Online Nuts Girl Delivered', showing sales and proceeds figures.

Product	Full Cases	Cases Short	Single Pieces	Pieces Short
Dulce Desserts	0	0	0	0
Fruit Slices	0	0	0	0
Peanut Butter Monkeys	0	0	0	0
Spicy Cajun Mix	0	0	0	0
Chocolate Covered Raisins	0	0	0	0
Cranberry Trail Mix	0	0	0	0
Dark Chocolate Sea Salt Caramels	0	0	0	0
Double Dipped Peanuts	0	0	0	0
English Butter Toffee	0	0	0	0
Pecan Supremes	0	0	0	0
Chocolate Covered Almonds	0	0	0	0
Whole Cashews	0	0	0	0
Mint Trefoils	0	0	0	0
Gorp Trail Mix	0	0	0	0
Peppermint Bark	0	0	0	0
Care To Share	0	0	0	0
Total	0	0	0	0

Online Magazine Sales	Direct Shipped Nut Sales	Online Nuts Girl Delivered
Total Collected Sales Online: \$97.00	Total Collected Sales Online: \$89.95	Total Collected Sales Online: \$0.00
Proceeds: \$14.55	Proceeds: \$13.49	Proceeds: \$0.00
Nut Card Sales		Total Sales: \$186.95
Collected from Customer: \$0.00		Collected Online: \$186.95
Proceeds: \$0.00		Collected from Customer: \$0.00
		Proceeds and Bonuses: \$28.04
		Payment Due Council: (\$28.04)

BALANCING FINANCES

Sales reports

Banking and payments

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Show Quick Dashboard Links

Banking and Payments

Check banking and payments for this campaign.

Service Unit / Troop

Troop Payments - Troop 6512

Troop Deposits

View payments made by this troop to the council

[MANAGE ACH](#)

Date	Bank Name	Check/Deposit/Ref#	Comments	Deposit
No results returned				

Girl Scout Payments

View Girl Scout payments for this troop.

[SEARCH TOOLS](#) [ADD GIRL SCOUT PAYMENT](#)

Click rows to view girl scout payment information. Click the "+" menu to access additional features.

Girl Scout	Payments Due Troop	Payments Made	Balance
+ Janie Jones	\$0.00	\$15.00	(\$15.00)

[RETURN TO DASHBOARD](#)

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Show Quick Dashboard Links

Reports

See financial and other reports for this campaign.

All Sales | Magazines | Direct Ship Nuts | Nut Order Card | Online Nuts Girl Delivered | Special Reports | **Summary Report**

Troop Summary Report

Campaign and sales information for your troops.

Troop: 6512

Total Sales

Total \$ Sold	\$0.00
Collected Online	\$0.00
Collected from Customers	\$0.00
Total Troop Extras	\$0.00
Troop Proceeds and Bonuses	\$0.00
Amount Due Council	\$0.00
Payments Made to Council	\$0.00
Balance Due Council	\$0.00

Online Magazine Sales

Magazine Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Direct Shipped Sales

Direct Shipped Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Nut Card Sales

Nut Card Units	0
Total Collected from Customer	\$0.00
Proceeds And Bonuses	\$0.00

Online Nuts Girl Delivered

Online Nuts Girl Delivered Units	0
----------------------------------	---

Campaign Stats

Girls Selling	0
Avatars Created	0
Photos Uploaded	0
Voice Recordings	0
Total Personalized Patches Earned	0
Number Emails Sent	0
Per-Girl-Average Units	0
Per-Girl-Average Dollars	\$0.00
Reward Opt Out	No

DELIVERY OF GIRL REWARDS

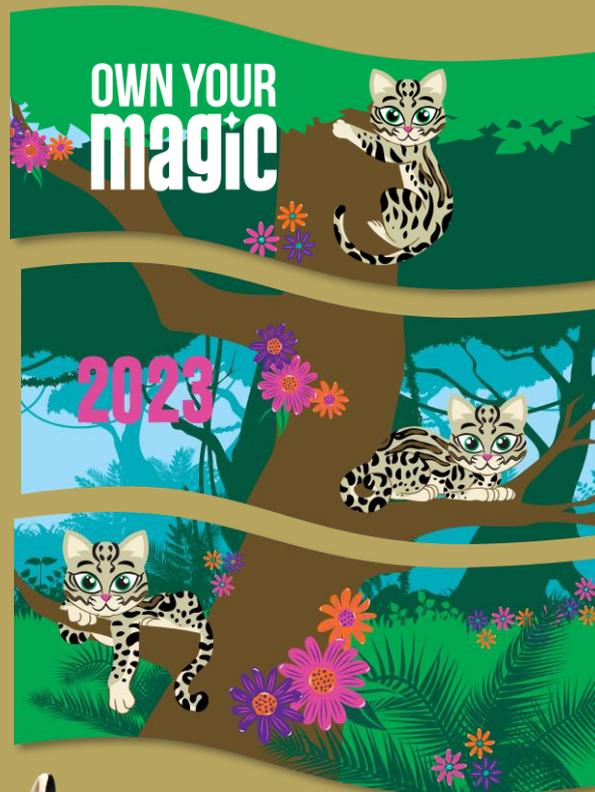
M2 – SU's – You will get an email confirmation when rewards will arrive in December.

Count – your rewards should match your packing slips

SU – Troops – print troop delivery tickets. Have troops confirm before you give to them.

Troops to girls – have troops print out girl delivery tickets w/financials – make sure the family confirms before you give to them.

If you, the SU reward coordinator are short any items, we need to know right away. We will only have a one-time re-order, order.



DELIVERY TICKETS

Print Reward Delivery Ticket By:

- Service Unit
- Troop
- Girl Scout

Available for easier picking and packing

The screenshot shows the 'Delivery Tickets' page for Girl Scouts of Alaska. The header includes the Girl Scouts logo, M2 Media, and the text 'Girl Scouts of Alaska | 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines'. A 'Show Quick Dashboard Links' button is in the top right.

The main content area is titled 'Delivery Tickets' and includes a home icon. Below the title is the instruction: 'Select your options and print your delivery tickets below:'.

There are three sections for selecting tickets:

- Troop Tickets by Delivery Site:** Delivery Site Type: Single; Delivery Site: Alicia True (SU C...; Troop: All. Includes a 'CREATE TICKET' button and an 'Include Financials' toggle.
- Troop Tickets By Troop:** Troop: Choose... Includes a 'CREATE TICKET' button and an 'Include Financials' toggle.
- Girl Scout Tickets:** Troop: Choose... Includes a 'CREATE TICKET' button and an 'Include Financials' toggle.

Below these sections is a table with columns: Product, Full Cases, Cases Short, Single Pieces, and Prices Short. The table lists various products like Dulce Daisies, Fruit Slices, Peanut Butter Monkeys, etc., with their respective quantities and prices.

At the bottom, there is a summary table with columns for Online Magazine Sales, Direct Shipped Nut Sales, and Online Nuts Gift Delivered. It includes sub-totals for Total Collected Sales Online, Proceeds, and Total Sales.

Product	Full Cases	Cases Short	Single Pieces	Prices Short
Dulce Daisies	0	0	0	
Fruit Slices	0	0	0	
Peanut Butter Monkeys	0	0	0	
Spicy Cajun Mix	0	0	0	
Chocolate Covered Raisins	0	0	0	
Cranberry Trail Mix	0	0	0	
Dark Chocolate Sea Salt Caramels	0	0	0	
Double Dipped Peanuts	0	0	0	
English Butter Toffee	0	0	0	
Pecan Supremes	0	0	0	
Chocolate Covered Almonds	0	0	0	
Whole Cashews	0	0	0	
Mini Trefoils	0	0	0	
Gorp Trail Mix	0	0	0	
Peppermint Bark	0	0	0	
Care To Share	0	0	0	
Total	0	0	0	0

Online Magazine Sales		Direct Shipped Nut Sales		Online Nuts Gift Delivered	
Total Collected Sales Online:	\$97.00	Total Collected Sales Online:	\$89.95	Total Collected Sales Online	\$0.00
Proceeds:	\$14.55	Proceeds:	\$13.49	Proceeds:	\$0.00
Nut Card Sales		Total Sales		Total Sales	
Collected from Customer:	\$0.00	Collected from Customer:	\$0.00	Collected Online:	\$186.95
Proceeds:	\$0.00	Proceeds:	\$0.00	Collected from Customer:	\$0.00
				Proceeds and Bonuses:	\$28.04
				Payment Due Council:	(\$28.04)

Fall Product Program CustomerCare



M2's Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee

M2's Customer Care

•Can provide:

- Tech Support on the M2 Systems
- Check on online orders
- Check on Magazine orders

•Can not:

- Add or remove troops, girls, product

GSCCC – info@

•Can:

- Add or remove troops, girls, product
- Reset passwords
- Assist with reports

•Can not:

- Check online orders or magazines

THANK YOU!

For your continued support of Girl
Scouting and the Fall Product Program.

We look forward to a successful 2023
Program!

