



## 2023 FALL PRODUCT PROGRAM TRAINING

Troops earned a total of \$123,244 last fall through our council's program to benefit Girl Scouts

Each Girl Scout participating helped to earn an average of \$363 which went directly toward troop Program funding



## The Fall Program

- Important Dates
- Troop Info Packets
- The GSLE – The Why
- The Theme
- The Mascot
- The Girl Experience
- Nut & Candy Line-Up for 2023
- Troop Proceeds
- The Volunteer Experience
- Customer Care Teams



### **Reminder!**

Troops cannot do any additional money earning activities between September 22 and November 19. Unless they are doing activities that assist in financial literacy or cookie badge programs.

Also, to request to do outside money earning activities Troops must have participated in the 2023 Cookie Program and the current Fall Program.

**Now!** – Set your troops goals

**September 1 – 24** – SU – In Person Troop Training

**September 8** – Council 1<sup>st</sup> Upload of Troops and Girls

**September 12** – SU Fall Coordinator Training – Zoom

**September 15** – Login for all adult Volunteers is live

- Check that all your Troop are in the system
- Contact [info@girlscoutsgccc.org](mailto:info@girlscoutsgccc.org) if there are some missing

**September 16,17**– In Person - Fall Rally – GIRLS GET NUTTY!

**September 19** – Troop Fall Coordinator Training Date

**September 22** – Virtual - Fall Rally – GIRLS GET NUTTY!

**September 22** – Fall Sale Begins – Go Day!

**October 19** – In-Person Sales end – All orders in

(Troop lock out day is the 19th)

- Make sure all Troops girl order card orders are entered

**November 2,3,4** – Product Delivery Days

**November 17** – ACH 1 – 50% of Balance Due to Council

**November 19** – Fall Sale ends

- Make sure all rewards are selected

**December 1** – Final ACH draft

# 2023 Fall Troop Information Packets



## girlscouts of california's central coast Girl Scout Fall Product Program

girlscouts of california's central coast  
Service Unit:  
2023 Fall Program Coordinator (SUPPC):  
SUPPC Phone Number:  
SUPPC Email:  
System LogIn:  
Troop Number:  
Fall Program Coordinator (FPC):  
FPC Phone Number:  
FPC Email:  
Password:

### Welcome to the 2023 Fall Product Program

Girls can earn funds for troop activities at the start of the Girl Scout year. They can ask friends and families to help support their troop and council by renewing their favorite magazines, subscribing to new ones, and ordering delicious nut and candy items.

### Please read all the instructions in this Troop Guide prior to starting the Fall Product Program.

Thank you in advance for making the Fall Product Program a fun and safe experience for girls!

### How the Program Works

Two components: girls are encouraged to offer both products to friends and family.

#### Part 1 Magazines

Friends and family can order, renew or gift their favorite magazines online.

#### Online Ordering

- Girls, assisted by an adult, should login to [www.girlscoutmagazines.com](#) and click on the "MAG" icon, or go to [www.girlscoutmagazines.com/GOCSSC](#).
- Invite friends and family via email or Social Media to support your troop by placing an order. The email will include links to your magazine and nut/candy items.
- As Troop Coordinator and Leaders, you will have access to the M2 Online system where you can create your own M2 Avatar that will be included in your troop composite photo with your girls.

**Troops earn \$2.00 for every subscription sold**

#### Part 2 Nuts & Candy

Friends and family can order, renew or gift their favorite magazines online.

#### Online Ordering

- Girls, assisted by an adult, should login to [www.girlscoutmagazines.com](#) and click on the "MAG" icon, or go to [www.girlscoutmagazines.com/GOCSSC](#).
- Invite friends and family via email or Social Media to support your troop by placing an order. The email will include links to your magazine and nut/candy items.
- As Troop Coordinator and Leaders, you will have access to the M2 Online system where you can create your own M2 Avatar that will be included in your troop composite photo with your girls.

**Troops earn 20-25% of net items sold**

Magazine Rewards	Nuts & Candy Rewards
21- 2023 patch	18- Items Own Your Magic Patch
16- Super Seller Mag patch	24- Items Great Charms - Charm 101
16- Scout on - Tree Order Patch	28- Items Cool Getter Patch & Small Order patch
	30- Items Own Your Magic Order T-Shirt
<b>Additional Patches</b>	100- Items Super Seller Patch & Large Order Patch
11-25 Items - Core to Troop patch	100- Items 100% Patch & Blueberry Sprinkler Items
Updated video - Visualizer patch	100- Items GOCSSC Overnight at the Start of Troop
\$6.00 in total sales - Leader patch	20-23, 30-300 Super Seller Order Patch

**2022-2023 Personalized Patches**  
Create Avatar, 18 Items, 5 Magazines, 30 nut/candy items by end of fall sales. 2023 Fall Program Coordinator Patch  
Create Avatar, 18 Items in Fall Program and add 25 Cookies to 2024 - Troop patch at the end of the Cookie Program, delivered by August 2, 2024.

## girlscouts of california's central coast Thank you for managing the Fall Product Program!

Fall Product Program is a great way to earn troop "startup funds" to ensure a smooth Fall Product Program, please adhere to the guidelines set, turn in paperwork and deposit money on time. Promote the Fall Product Program with enthusiasm. The decision to participate in the Fall Product Program should be made by the girls and their parent/guardians.

### Important Dates

- Sept 18, 2023 On-Time Registration: Girl Scout registration must be current to participate. Troop Leaders or parents must update their M2023 account at contact: [Customer Care at 1-800-424-6242](#)
- Sept 21, 2023 Order and Online Magazine Sales Begin
- Oct 17, 2023 Order cards due to TROOP Fall Program Coordinator (FPC)
- Oct 18, 2023 All gift orders must be entered into Troop Nuts&Candy Order System by the **TPPC by 8:59 pm PST**
- Oct 19, 2023 All troop orders must be entered/checked by the **Service Unit Fall Program Coordinator (SUPPC) by 8:59pm PST**
- Nov 23 & 24, 2023 Product Delivery (TPPC) will commence when orders ship up to the M2 system. Our members are the easiest to get. Log into the system to print a Product Card by Troop request. Write or print a receipt for each girl's order and save parent/guardian sign for the order at time of pick-up.

Nov 11, 2023 **Sign of Release Due to Council** - Withdrawal electronically via ACH - have money in account by Monday November 13th  
Nov 19, 2023 Fall Program and Online Magazine Sale ends  
Dec 1, 2023 **Final Payment: Balance Due to Council** will be withdrawn electronically via ACH - have money in account by Tue, Nov 14

### 2023 Ordering Details

**Online ordering system for the Fall Product Program**

**Entering the Troop's order to Fall, fast, and easy using the M2 Avatar system and the Trophy Nut Order System**

- Create your password in the M2 system by clicking on the link sent to you via email. After you have signed up, you can access the M2 Media site at [www.girlscoutmagazines.com/m2](#).
- The TPPC will have access to enter gift orders from their order cards not entered by their parents. Parents will have access and may enter items over orders.
- The TPPC can access the Troop Order System (TROOP) by clicking on the Troop System icon on the M2 Dashboard. The TPPC will need to update their troop information and review their ACH banking information.
- Any online orders or transfers must be entered under each girl, and must be submitted by 8:59 pm (PST) on November 19, 2023. The system will calculate rewards based on girls sales. \*Product must be submitted to each girl to receive rewards.
- Only order the exact number of ready-to-ship items sold by each girl on order cards; additional product may be ordered however product must be submitted to each girl.

**Magazine Order, save, fast, and fun!**

**Online magazine and book orders save time and save the planet (no paper order forms!)**

- Girls (with a parent or guardian) go online to M2 Media, [www.girlscoutmagazines.com/gocsc](#) and set a Personalized Awarding. Once the activity is complete, girls are encouraged to send out 30 more emails asking their members to support the troop by purchasing magazine orders. The one she ask via Social Media! This should be done on September 22 (first day of sale) to maximize the sale time frame!

### Money Matters

- Money for Nuts & Candy is collected at time of delivery.
- Set aside time during Troop meetings to collect money. Make sure to give the girl and her family a receipt.
- Retain a copy of the signed permission slip and receipt of all nut/candy orders from each girl and payments have been received.
- Make frequent deposits into your troop account.
- If any Troop is accepting checks, customers should make checks payable to your Troop or GOCSSC. All checks should be pre-printed and have an address and a telephone number. Signed checks and fees are not reimbursed by council.
- GOCSSC recommends troops set take bills tags than \$20. Council will not be responsible for reimbursement of counterfeit bill tags.
- If gift tags to items in money on line, contact parent/guardian immediately. Know the troop leader information of contents made and document them. If by December 1, 2023, you need help collecting money from families, please contact the Director of Product Programs at [council@girlscoutsofca.org](#)

**Internet Resources**  
Girls, Families, and Troops: [www.girlscoutsofcalifornia.org](#)  
GOCSSC [info@girlscoutsofca.org](#)

**girlscouts of california's central coast**

girlscouts of california's central coast  
www.girlscoutsofcalifornia.org  
1-800-424-6242  
www.gocsc.org

### Earn rewards for your participation!

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

Earn two personalized patches with your name and avatar! See how to earn both patches below.

**Fall Personalized Patch**

- Create your avatar and enter your address by 11/19
- Send 10+ emails
- Sell 5+ magazines and 20+ nut/cookie items

**Girl Scout Cookie Crossover Personalized Patch**

- Create your avatar and enter your address in the M2 system by 11/19
- Send 10+ emails
- Sell 275+ packages of cookies during the 2024 Girl Scout Cookie Program

Go to [www.girlscoutmagazines.com/gocsc](#)

### 1 Login

Visit the website. Use the QR Code, URL above or click the link from the council website. Follow the prompts to participate in the online Fall Product Program.

### 2 Create

Build your site. To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.

### 3 Share

E-mail friends and family. Your supporters will see your goal and how your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GOCSSC guidelines for online sales and marketing.

girlscouts of california's central coast

girlscouts of california's central coast

Our council will be making donations of products to a community organization. Please help us by indicating how many donations you would like to purchase. Thank you for your support!

Item	Price	Item	Price	Item	Price
B. Peanut Butter	\$2.00	C. Peanut Butter	\$2.00	D. Eggs	\$2.00
E. Peanut Butter	\$2.00	F. Peanut Butter	\$2.00	G. Dark Chocolate	\$2.00
H. Dark Chocolate	\$2.00	I. Dark Chocolate	\$2.00	J. English Butter	\$2.00
K. English Butter	\$2.00	L. English Butter	\$2.00	M. English Butter	\$2.00
N. English Butter	\$2.00	O. English Butter	\$2.00	P. English Butter	\$2.00
Q. English Butter	\$2.00				

Item	Price	Item	Price	Item	Price
1	\$2.00	11	\$2.00	21	\$2.00
2	\$2.00	12	\$2.00	22	\$2.00
3	\$2.00	13	\$2.00	23	\$2.00
4	\$2.00	14	\$2.00	24	\$2.00
5	\$2.00	15	\$2.00	25	\$2.00
6	\$2.00	16	\$2.00	26	\$2.00
7	\$2.00	17	\$2.00	27	\$2.00
8	\$2.00	18	\$2.00	28	\$2.00
9	\$2.00	19	\$2.00	29	\$2.00
10	\$2.00	20	\$2.00	30	\$2.00
31	\$2.00	32	\$2.00	33	\$2.00
34	\$2.00	35	\$2.00	36	\$2.00
37	\$2.00	38	\$2.00	39	\$2.00
40	\$2.00	41	\$2.00	42	\$2.00
43	\$2.00	44	\$2.00	45	\$2.00
46	\$2.00	47	\$2.00	48	\$2.00
49	\$2.00	50	\$2.00	51	\$2.00
52	\$2.00	53	\$2.00	54	\$2.00
55	\$2.00	56	\$2.00	57	\$2.00
58	\$2.00	59	\$2.00	60	\$2.00
61	\$2.00	62	\$2.00	63	\$2.00
64	\$2.00	65	\$2.00	66	\$2.00
67	\$2.00	68	\$2.00	69	\$2.00
70	\$2.00	71	\$2.00	72	\$2.00
73	\$2.00	74	\$2.00	75	\$2.00
76	\$2.00	77	\$2.00	78	\$2.00
79	\$2.00	80	\$2.00	81	\$2.00
82	\$2.00	83	\$2.00	84	\$2.00
85	\$2.00	86	\$2.00	87	\$2.00
88	\$2.00	89	\$2.00	90	\$2.00
91	\$2.00	92	\$2.00	93	\$2.00
94	\$2.00	95	\$2.00	96	\$2.00
97	\$2.00	98	\$2.00	99	\$2.00
100	\$2.00				



## **5 SKILLS ACQUIRED THROUGH GIRL SCOUT LEADERSHIP EXPERIENCE**

Goal Setting  
Money Management  
People Skills  
Decision Making  
Business Ethics

Plus Girl Scout Programs, Camp, Troop  
Activities & Giving Back

# YOUR IMPACT ON THE GIRL SCOUT'S EXPERIENCE



The Program itself is a learning experience



Troops use money earned from the program participate in fun adventures like travel and camp

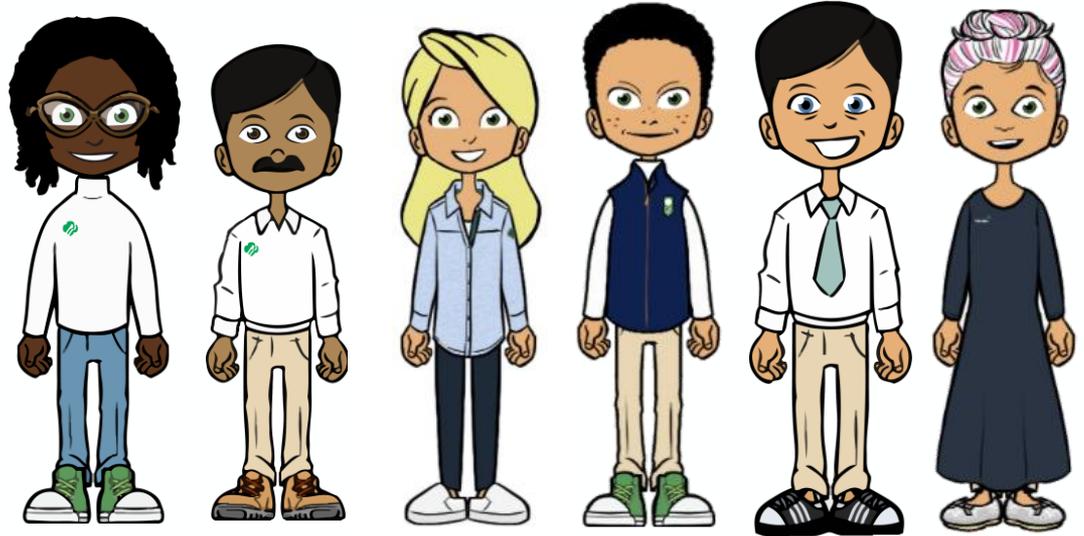


Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience

# VOLUNTEER EXPERIENCE





M2 Media Group



**Thank You**

**Dear Michelle**

It's time for the Fall product sale and an exciting year ahead for Girl Scouts! For the Fall sale this year, we have a website where you can communicate with the girls / parents in your troop, monitor results, and build an avatar to be included in a troop photo. Your username will be the email address shown below. Please [click here](#) to create your password.

Username:

Once your password is created, [click here](#) to access the site or go to <https://www.girlscoutmagazines.com/admin>

The sale will run from 09/19/2014 at 12:00 AM to 11/25/2014 at 11:59 PM. Please encourage all of the girls in your troop to participate. If you have any questions, please contact your service unit leader or the council. Thank you for all that you do for Girl Scouts!

Girl Scouts of California's Central Coast



# TROOP VOLUNTEER ACCESS

Email invitation to login

Troop training video

Queue Parent/Adult Email Campaign

Volunteer avatar



### Manage Your Campaign

Log in as a council administrator, troop volunteer, or service unit volunteer.

[LOGIN TO ADMINISTRATION SITE](#)

Log in to a participant's campaign as a parent or adult.

[GO TO CAMPAIGN SITE](#)

# Login to the M2OS

If you were the Fall Coordinator last year, using the same email. The choice to review your 2022 Dashboard will appear here.

If you hold more than one role, SU and Troop, you have two dashboards. You can toggle between them once logged in.

## Choose Campaign

Select the season you would like to manage and your role below:

### 1 Selected Season:

- 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

### 2 Selected Role:

- SU Service Unit
- TP Troop

**Note:** You can change your role at any time by accessing the User Menu in the top right corner of the screen. Hover over the Role Icon Circle and select "Change Role" from the drop down.

[CONTINUE](#)

# TROOP DASHBOARD

## Upon Login

Create your avatar

Send your emails to your families



The screenshot shows the Girl Scouts Troop Dashboard for 'Girl Scouts Carolinas Peaks to Piedmont'. At the top, there is a header with the Girl Scouts logo, a 'Media' button, and the troop name. Below the header, there is a navigation menu with options like 'Edit Avatar', 'Your Patch', and 'View Troop Photo'. The main content area is titled 'Stats: Current Campaign' and features a table with columns for 'Online Magazines', 'Direct Ship Nuts', 'Online Nut Girl Delivered', and 'Nut Card'. A modal window titled 'Welcome to Your Campaign' is open in the foreground, displaying a list of tools to help manage the campaign, including 'Parent and Adult Email Campaign' and 'Create an Avatar'. The modal also includes a 'CLOSE' button and a 'Do Not Show Again' option.

girl scouts | M2 Media | Girl Scouts Carolinas Peaks to Piedmont | 2021 Nut and Magazine Sales | TP

Girl Scouts Carolinas Peaks to Piedmont | Troop: 200000

Karen Phillips ... | Stats: Current Campaign

TP | Edit Avatar | Your Patch | View Troop Photo

5 Campaigns Launched | Last Year: 1,374

5 Avatars | Last Year: ...

6 Emails S | Last Year: ...

2 Particip | Last Year: ...

**Welcome to Your Campaign** ✕

There are a lot of great tools to make managing your campaign easier. Here are a few of the most important ones to get you started:

- ✉ **Parent and Adult Email Campaign**  
Review and/or enter parent or adult emails for the girls in your troop. They will then receive a link with instructions on how to participate.
- 👤 **Create an Avatar**  
Girls in your troop will be creating their own unique avatars. Create your own avatar too!

**CLOSE** Do Not Show Again

**Campaign:**

- Parent/Adult Email Campaign
- Default Storefront Video
- Training Video
- Video Instructions
- Manage Troops and Girl Scouts
- Manage Admin Users
- Financials and Reporting
  - Banking and Payments
  - Reports
  - Troop Summary/Amount Due Report
- Paper Order Entry
- Rewards and Patches
  - Rewards
  - Personalized Patches

# PARENT/ADULT EMAIL CAMPAIGN

Email addresses  
uploaded by council

Edit or enter missing  
parent/adult emails

Email with instructions  
on how to participate

girlscouts | M2 Media | Girl Scouts of Alaska | 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines | TP

Show Quick Dashboard Links ▾

## Parent and Adult Email Campaign

Please add parent/adult email addresses in order for them to receive a link and instructions on how to participate.

Troop: 897 ▾ [VIEW EMAIL](#) [ADD CONTACTS](#)

First Name	Last Name	Email	Send in Spanish	Resend	Status	Delete
<input type="text" value="Alicia"/>	<input type="text" value="Truesdail"/>	<input type="text" value="altruem2test+stagegirl@gr"/>	<input type="checkbox"/>		<span style="color: green;">●</span>	
<input type="text" value="Jennie"/>	<input type="text" value="Sorrell"/>	<input type="text" value="jsorrell@m2mediagroup.cc"/>	<input type="checkbox"/>		<span style="color: green;">●</span>	
<input type="text" value="Cat"/>	<input type="text" value="Arnold"/>	<input type="text" value="carold@m2mediagroup.o"/>	<input type="checkbox"/>		<span style="color: green;">●</span>	

[UPDATE](#)

● Opened ● Didn't open ● Sent ● Delivered ● Bounced ● Queued for sending Status Key

[RETURN TO DASHBOARD](#)



# TROOP VOLUNTEER REWARDS

Troop has \$1000 in Fall Sales  
Patch goes into production at goal  
Patch mailed directly to volunteer





## OCELOT

Wide distribution from northern Argentina to the southwestern U.S.

Up to 3 feet in length, 35 pounds and runs up to 38 MPH

Solitary and exclusive territories which can range upwards of 35 square miles

Endangered due to habitat destruction



# PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates

Magazines & More

Tervis® Tumblers

BARK Box



## In Person

16 Delicious Nut and Candy Options to choose from.  
Price Range - \$7 - \$13

## On-Line – Direct Ship

These 16 items plus an additional 9 items

## 3 new items this year

- Honey Jalapeno Almonds
- Sweet Cinnamon Almonds
- Honey Vanilla Cashew Halves

## GSCCC Top Selling Items

- #1 - English Butte Toffee
- #2 - Dark Sea Salt Caramels
- #3 - Chocolate Covered Almonds
- #4 - Peanut Butter Penguins
- #5 – Peppermint Bark Rounds

**A Care to Share**  
\$7.00

Our council will be making donations of products to a community organization. Please help us by indicating how many donations you would like to purchase. Thank you for your support!

**B Honey Roasted Pecans**  
\$12.00

**C Peanut Butter Penguins**  
\$7.00

**D Milk Chocolate Covered Almonds**  
\$7.90

**E Vanilla Toffee**  
\$8.80

**F Honey Jalapeno Pecans**  
\$12.00

**G Dark Chocolate Sea Salt Caramels**  
\$7.00

**H Peanut Caramel Apples**  
\$7.00

**I Chocolate Covered Almonds**  
\$7.00

**J English Butte Toffee**  
\$6.00

**K Chocolate Covered Almonds**  
\$7.00

**L Sweet Cinnamon Almonds**  
\$7.00

**M Honey Vanilla Cashew Halves**  
\$12.00

**N White Cashews**  
\$18.00

**O Assorted with Cinnamon The Chocolate Covered Pretzels**  
\$12.00

**P Wildman's Dark Chocolate Peppermint Bark Rounds**  
\$13.00

**Q Triple Chocolate Truffles**  
\$12.00

What's your favorite nut or candy item?

# THREE NEW PRODUCTS



## New Product to Council (order card, online girl delivered or direct ship)

Honey  
Jalapeno  
Peanuts



Honey  
Vanilla  
Cashew  
Halves



Sweet  
Cinnamon  
Almonds



**Fall Anniversary Tin**

**Friendship Magic Tin**



Milk Chocolate Mint Trefoils



*Perfect for Gifts and Treats!*

# TROPHY NUT TINS

**Little Village Tin**



Chocolate Covered Pretzels

**Snowman Tin**



Peppermint Bark Rounds

# Fixed Direct Shipping Costs

## Nuts/Chocolates only



GSCCC was selected to be a pilot council for fixed shipping rates of direct shipped nuts and candy items.

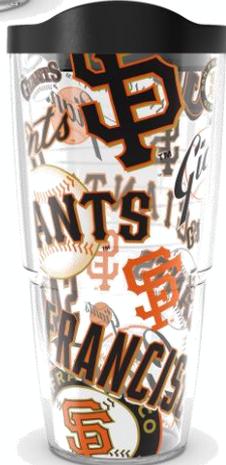
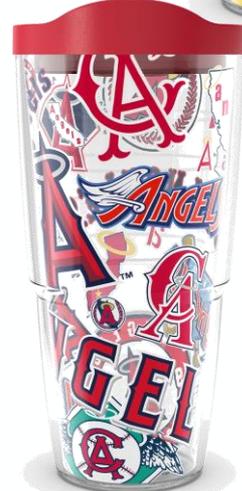
Below are the charges.

2023 Fixed Shipping Option for TNC Direct Ship	
Items	Freight Charge
1 to 3	\$14.00
4 to 6	\$17.00
7 to 9	\$20.00
10 to 12	\$23.00
Every three thereafter	\$3.00 more
Ground with Ice (add'l)	\$2.00
2nd Day Air with Ice (add'l)	\$20.00

**NEW**

**PRODUCTS GIRL  
SCOUT  
SUPPORTERS  
CAN PURCHASE**

Tervis® Tumblers



Shipping costs for customers will be \$5.99 per tumbler for the first three purchased, and an additional \$1.00 for each additional tumbler!

**NEW**

# PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Girl Scout themed mini BarkBox



**Hello Girl Scout!**  
It's me, YOUR HONORARY CANINE TROOP MEMBER! I'm writing to share suggestions on how to sell Girl Scout-Themed Mini BarkBoxes. Please sell a lot of them, so all of my dog friends can get these amazing squeaky dog berets!

**girl scouts**  
**BARK**

## PRODUCT OVERVIEW

**Pose and Play Beret**  
Girl Scouts always like to be prepared and this beret is prepared to be a squeaky toy, a flying disk, or a wearable hat for honorary canine troop members.

**Berry Trios™**  
It's not a troop meeting without snacks and skill building! These soft berry treats are packed with real fruit and wholesome grains. Tear them into smaller pieces for teaching your pup new skills, or sharing with dog friends.

**Playful Pup Patches**  
Girl Scouts earn badges by learning new skills to help animals in their community. The Mini BarkBox includes paper Pup Patches your dog can earn for learning new tricks.

## SIMPLE INSTRUCTIONS

SO EASY, EVEN A SQUIRREL COULD FOLLOW THEM

**STEP 1** Write down the names of friends and family you'd like to invite to support your Girl Scout goals.

**STEP 2** Write down a personal statement about your Girl Scout goals.  
Make sure to explain how your family and friends' support will help you reach your goals. For example, if I were writing it, I would say something like, "My goals are to get lots of treats and squeaky toys for my friends and I. So, please support this goal by buying us treats and squeaky toys!" You can also draw a picture as a personal statement.

**STEP 3** Create a sales messaging plan for each person you wrote down on your list.  
This is how you're going to bark at – I mean talk to – your friends and family. Here's one way to ask: Would you like to support me reaching my goal by buying your dog a Girl Scout-Themed Mini BarkBox?

## NOW, HERE ARE SOME TOOLS TO HELP YOU:

- Send a text to your family and friends with a photo or gif, and one of the sample messages.
- Share a photo with one of the sample social media posts (with your adult's permission).
- Send an email using the personal statement you wrote in step 2. Make sure to follow up a week before the program ends!
- Host a video meeting to explain what's so awesome about the Girl Scout-Themed Mini BarkBox. Use the provided video meeting background to make your meeting extra cool.

Download Resources Here: Enter Council URL

# MAGAZINES

Top selling magazines offered

Easy renewal

No cost shipping



How to earn? – Sell 5 Magazine Subscriptions



How to earn? – Sell 5 Care to Share Items



## CARE TO SHARE

Customer makes purchase to support Operation Gratitude and other local community partners.

Orders can be placed through order card, online girl delivered or direct ship channels

Products are distributed by council and are not delivered by troops

Troops earn proceeds and Girl Scouts earn special patch and credit towards other rewards

# GIRL SCOUT REWARDS



Girls who troops opt out of rewards will only earn patches and the 150+ level reward.

## Theme Patch Set

Earn them all!



## 2023 Rewards!

Rewards are cumulative.

Reward choices can be made online once a participant sets up her online campaign site.

\*Rewards are subject to change due to unforeseen circumstances, and similar items might be used as a substitute.

Some items may vary in color. Troops who opt-out of rewards will receive patches only.

## Important Dates

Begin selling on:

Turn in my order form by:

Pick-up my product by:

Deliver product to customer's by:

Turn in money by:

## Magazines

**2023 Patch**  
sell 2+ magazines



**Super Seller Mags Patch**  
sell 5+ magazines



**Ocelot Patch**  
send 18+ emails



## Patches

**Care to Share Patch**  
sell 5+ care to share items



## Nuts & Candy

**Own Your Magic Patch**  
sell 18+ nut & candy items



**Charmit Ocelot Charm**  
sell 26+ nut & candy items



**Goal Getter Patch & Small Ocelot Plush**  
sell 38+ nut & candy items



**Own Your Magic T-Shirt**  
sell 50+ nut & candy items



**Super Seller Patch & Large Ocelot Plush**  
sell 75+ nut & candy items



**100+ Patch & Your choice of: Bluetooth Tower Speaker or Cat Wireless Charger**  
sell 100+ nut & candy items



Your choice of:

**Scout Overnight at Santa Cruz Beach Boardwalk\* or \$100 GSUSA Credit**  
sell 150+ nut & candy items



Scout Overnight  
Spring 2024

Santa Cruz Beach Boardwalk

March 22-23, 2024



\*1 Girl and 1 Adult



**OWN YOUR**  
**magic**

## **TROOP PROCEEDS**

20% of Total Sales  
of all Nut and Candy Items  
(in-person and online)  
25% if Opting Out

### **Plus**

\$2 for all magazine subscription,  
Bark Box and Tervis Tumblers™  
orders.

Each participating Girl Scout  
contributed \$363 to troop/Program  
funding

# Fall Bonus – For Cookies Sales

## Troops

Has a PGA of 36  
Nut/Candy Items

## = \$.05



In the 2024 Cookie Program

## Registered Girls

# END OF MODULE #1 (QUESTIONS FOR GSLEARN)

## **1. Which of the following are not one of the skills pursued through product program?**

- A. Goal Setting
- B. Money Management
- C. People Skills
- D. Not Following Through
- E. Business Ethics

**2. TRUE OR FALSE** - Before the beginning of the Product Program, you should take time to ask each Girl Scout their “why” and work with the Girl Scouts as a troop to help them feel comfortable sharing their purpose and goals with supporters.

## **3. The campaign’s theme mascot is the:**

- A. Ocelot
- B. Emperor Penguin
- C. Leopard
- D. Spinner Dolphin

## **4. Working with Girl Scout participants’ goals to develop a troop budget, what are the troop proceed amounts for the 2023 Fall Product Program?**

- A. 10% per item
- B. 15% per item
- C. 20% per item per nut item and \$2 per magazine
- D. \$1 per nut and \$3 per magazine





# DELIVERY OF NUTS/CHOCOLATES

Troop pick-up

Girl Scout pick-up



# Adding Items to Girls Orders

Troop Fall Coordinators can add product to girls' orders. These orders may come from the girl's order cards, via email or text to you. These are not any items purchased and paid for online, those are already part of the girl's orders.

**1 Select the Troop you will be making paper order entries for:**

Troop: 897

**2 Paper Order Results:**

Click the "+" menu to access additional features and edit the Girl Scout's paper orders. If you don't see a particular girl below, please contact your council to have her added.

Girl Scout	GSUSA Number	Email	Nut Sales		
			Qty	Sales	Total Sales
+ Celeste Morgan (Cel)	48324835	✉	80	\$480.00	\$480.00
+ Juliette Morgan	85342572	✉	6	\$36.00	\$36.00
+ Izzy Truesdall	888451236	✉	131	\$786.00	\$786.00

Paper orders may take up to 30 minutes to appear on your sales reports.

[RETURN TO DASHBOARD](#)

**Edit Paper Order**

**Girl Scout Info**

Troop: 897  
Participant: Morgan, Celeste (Cel)  
GSUSA ID: 48324835

**Nut Orders**

Troop and SU Leaders: Please enter the orders that girls have received in person.

	Product	Price	Qty	Total
A	Fruit Slices	\$6.00	20	\$120.00
B	Peanut Butter Monkeys	\$6.00	20	\$120.00
C	Dark Chocolate Sea Salt Caramels	\$6.00	20	\$120.00
D	Care To Share	\$6.00	20	\$120.00
<b>Total Sales</b>				<b>\$480.00</b>

[CANCEL](#) [UPDATE](#)

This option will not open until families are locked out on October 18, 2023.

Do not add any online, girl delivery or direct ship items. You will end up with extra product your troop will owe for.

# NUT AND CANDY ITEMS DELIVERY TICKETS

Print Delivery Ticket By:

- Service Unit
- Troop
- Girl Scout

Toggle on the “Include Financials” *this means a troop owes funds or a Girl Scout owes the troop funds.*

The screenshot shows the 'Delivery Tickets' page for Girl Scouts of Alaska. The page header includes the Girl Scouts logo, M2 Media, and the text '2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines'. A navigation menu shows 'SP' and 'Show Quick Dashboard Links'. The main content area is titled 'Delivery Tickets' and instructs users to 'Select your options and print your delivery tickets below:'. There are three sections for creating tickets: 'Troop Tickets by Delivery Site', 'Troop Tickets By Troop', and 'Girl Scout Tickets'. Each section has a dropdown for 'Delivery Site Type', 'Delivery Site', or 'Troop', and a radio button for 'Include Financials'. The 'Include Financials' radio buttons in the 'Troop Tickets By Troop' and 'Girl Scout Tickets' sections are circled in red. Below the form sections is a summary table with columns for 'Product', 'Full Cases', 'Cases Short', 'Single Pieces', and 'Pieces Short'. The table lists various products like 'Dulce Desserts', 'Fruit Slices', 'Peanut Butter Monkeys', etc., with zero values in all columns. At the bottom, there is a summary table with columns for 'Online Magazine Sales', 'Direct Shipped Nut Sales', and 'Online Nuts Girl Delivered', showing sales and proceeds figures.

Product	Full Cases	Cases Short	Single Pieces	Pieces Short
Dulce Desserts	0	0	0	0
Fruit Slices	0	0	0	0
Peanut Butter Monkeys	0	0	0	0
Spicy Cajun Mix	0	0	0	0
Chocolate Covered Raisins	0	0	0	0
Cranberry Trail Mix	0	0	0	0
Dark Chocolate Sea Salt Caramels	0	0	0	0
Double Dipped Peanuts	0	0	0	0
English Butter Toffee	0	0	0	0
Pecan Supremes	0	0	0	0
Chocolate Covered Almonds	0	0	0	0
Whole Cashews	0	0	0	0
Mint Trefoils	0	0	0	0
Gorp Trail Mix	0	0	0	0
Peppermint Bark	0	0	0	0
Care To Share	0	0	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

Online Magazine Sales	Direct Shipped Nut Sales	Online Nuts Girl Delivered
Total Collected Sales Online: \$97.00	Total Collected Sales Online: \$89.95	Total Collected Sales Online: \$0.00
Proceeds: \$14.55	Proceeds: \$13.49	Proceeds: \$0.00
Nut Card Sales		Total Sales: \$186.95
Collected from Customer: \$0.00		Collected Online: \$186.95
Proceeds: \$0.00		Collected from Customer: \$0.00
		Proceeds and Bonuses: \$28.04
		Payment Due Council: (\$28.04)

# BALANCING FINANCES

## Sales reports

## Banking and payments

The screenshot shows the 'Banking and Payments' section of the Girl Scouts Alaska dashboard. It includes a header with the Girl Scouts logo, M2 Media, and the user's name 'Girl Scouts of Alaska'. The main content area has a sub-header 'Banking and Payments' and a description 'Check banking and payments for this campaign.' Below this is a 'Service Unit / Troop' field showing 'Troop Payments - Troop 6512'. There are sections for 'Troop Deposits' and 'Girl Scout Payments'. A table for 'Girl Scout Payments' shows one entry for 'Janie Jones' with a balance of \$15.00. A 'RETURN TO DASHBOARD' button is at the bottom.

girlscouts | M2 Media | Girl Scouts of Alaska | 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

Banking and Payments  
Check banking and payments for this campaign.

Service Unit / Troop

**Troop Payments - Troop 6512**

**Troop Deposits**  
View payments made by this troop to the council

MANAGE ACH

Date	Bank Name	Check/Deposit/Ref#	Comments	Deposit
No results returned				

**Girl Scout Payments**  
View Girl Scout payments for this troop.

SEARCH TOOLS

ADD GIRL SCOUT PAYMENT

Click rows to view girl scout payment information. Click the "+" menu to access additional features.

Girl Scout	Payments Due Troop	Payments Made	Balance
+ Janie Jones	\$0.00	\$15.00	(\$15.00)

RETURN TO DASHBOARD

The screenshot shows the 'Reports' section of the Girl Scouts Alaska dashboard. It includes a header with the Girl Scouts logo, M2 Media, and the user's name 'Girl Scouts of Alaska'. The main content area has a sub-header 'Reports' and a description 'See financial and other reports for this campaign.' Below this are navigation tabs for 'All Sales', 'Magazines', 'Direct Ship Nuts', 'Nut Order Card', 'Online Nuts Girl Delivered', 'Special Reports', and 'Summary Report'. The 'Troop Summary Report' is selected, showing 'Campaign and sales information for your troops.' A 'Troop:' dropdown is set to '6512'. There are sections for 'Total Sales', 'Online Magazine Sales', 'Direct Shipped Sales', 'Nut Card Sales', and 'Online Nuts Girl Delivered'. A 'Campaign Stats' table is on the right.

girlscouts | M2 Media | Girl Scouts of Alaska | 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

Reports  
See financial and other reports for this campaign.

All Sales | Magazines | Direct Ship Nuts | Nut Order Card | Online Nuts Girl Delivered | Special Reports | **Summary Report**

**Troop Summary Report**  
Campaign and sales information for your troops.

Troop: 6512

**Total Sales**

Total \$ Sold	\$0.00
Collected Online	\$0.00
Collected from Customers	\$0.00
Total Troop Extras	\$0.00
Troop Proceeds and Bonuses	\$0.00
Amount Due Council	\$0.00
Payments Made to Council	\$0.00
<b>Balance Due Council</b>	<b>\$0.00</b>

**Online Magazine Sales**

Magazine Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

**Direct Shipped Sales**

Direct Shipped Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

**Nut Card Sales**

Nut Card Units	0
Total Collected from Customer	\$0.00
Proceeds And Bonuses	\$0.00

**Online Nuts Girl Delivered**

Online Nuts Girl Delivered Units	0
----------------------------------	---

**Campaign Stats**

Girls Selling	0
Avatars Created	0
Photos Uploaded	0
Voice Recordings	0
Total Personalized Patches Earned	0
Number Emails Sent	0
Per-Girl-Average Units	0
Per-Girl-Average Dollars	\$0.00
Reward Opt Out	No

# Troop Banking & Payments

View troop financial information including:

- Troop sales summary
- Gross sales
- Total paid online by customers
- Total proceeds earned
- Balance due council
- Girl payments (if entered by

**Banking and Payments**  
Manage banking and payments for this campaign.

Troop Payments   Import Options

Service Unit: Troop

### Troop Payments - Troop 368

**Troop Deposits**  
View payments made by this troop to the council.

Date	Bank Name	Reference ID	Amount	Deposit
12/10/2018	Traditional Bank	FF Bank Sweep	\$335.60	

**Girl Scout Payments**  
View Girl Scout payments for this troop.

[Search Tools](#)   [Add Girl Scout Payment](#)

Click rows to view girl scout payment information. Click the "+" menu to access additional features.

Girl Scout	Payments Due Troop	Payments Made	Balance
+ Elizabeth Watson	90.00	90.00	90.00
+ Jessica Kuehling	\$403.00	90.00	\$443.00
+ Kaitlyn Greene	90.00	90.00	90.00
+ Mary Kate Perkins	90.00	90.00	90.00
+ Megan Roland	90.00	90.00	90.00
+ Shelby Wisler	90.00	90.00	90.00

### Add Girl Scout Payment

1. Select the Girl Scout you will be recording a payment for:  
Girl Scout: Select Girl Scout...

2. Record the payment details:

Amount: \$

Payment Date: [Calendar Icon]

Bank Name: [Text Field]   Check/Deposit/Ref #: [Text Field]

Memo: [Text Area]

[Cancel](#)   [Record Payment](#)

M2 mediagroup   girl scouts

Girl Scouts Test Council  
Online Mags, Nut Promise, Nut Commerce, and Paper Nuts

TP

## Banking and Payments

Manage banking and payments for this campaign.

Service Unit

### Troop Payments - Service Unit 456

View all payments for your troop(s).

[Search Tools](#)   [Add Troop Payments](#)

Click rows to view payments for a particular Troop.

Troop #	Gross Sales	\$ Collected Online	Total Proceeds & Bonuses	Total Owed	Total Payments	Balance
+ 123	\$153.00	\$0.00	\$30.60	\$122.40	\$109.98	\$12.42

[Return To Dashboard](#)

# TROOP FINANCES GIRL PAYMENTS

All sales made online are paid online

All payments made on-line by the girls' supporters are automatically credited to the girls and the troop.

If a girl physically gives you funds, please post a girl transaction, this posts to the girls balance due.

When you print a girl product delivery ticket or a girl reward delivery ticket and you have toggled on – show financials – it will tell you if a girl also owes you money.

**Add Girl Scout Payment** X

**1 Select the Girl Scout you will be recording a payment for:**

Girl Scout  
Felicia Moreno

**2 Record the payment details:**

Amount: \$ 10.00    Payment Date: 07/11/2022    Form of Payment: Check

Bank Name: BOA    Check/Deposit/Ref #: 1245

Comments: balance due for all products sold

CANCEL    RECORD PAYMENT

## Financials & Reporting



Banking & Payments



Reports



Troop Summary / Amount Due Report



## Reports

View financial and special reports for this campaign.

Show Quick Dashboard Links ▾

All Sales

Magazine Sales

Direct Ship Nuts

Nut Order Card



Online Nuts Girl Delivered

Special Reports

Summary Report

## Special Reports

Download Excel versions of some of the more common

### Service Unit, Troop, and Girl Scout Reports

View sales and data reports by entity.

 [Troop Orders](#)

 [Troop Products & Financials](#)

 [Troop Rewards](#)

 [Troop Summary](#)

 [Girl Scout Orders](#)

 [Girl Scout Products & Financials](#)

 [Girl Scout Rewards](#)

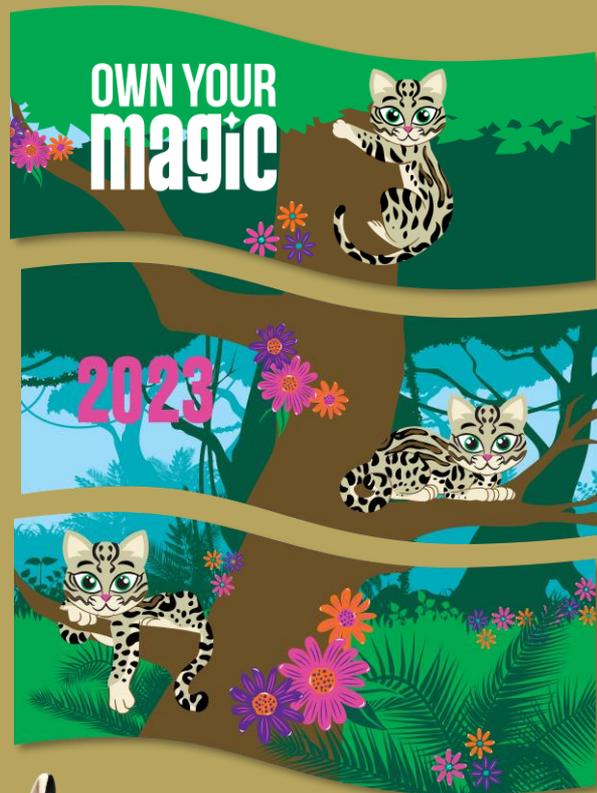
 [Girl Scout Summary](#)

Troop Orders	All Inclusive report of all Troop level sales, balances due, cumulative proceeds and rewards
Troop Products & Financials	Breakout of products and sales by Troop
Troop Rewards	Breakout report of rewards only
Troop Summary	Quick view of overall Troop stats and brief financials
Girl Scout Orders	All Inclusive report of all Girl level sales, balances due, cumulative proceeds and rewards
Girl Scout Products & Financials	Breakout of products and sales by Girl
Girl Scout Rewards	Breakout report of rewards only
Girl Scout Summary	Quick view of overall Girl stats and brief financials

# DELIVERY OF GIRL REWARDS

## Troops:

- First - print a troop reward delivery ticket. This will be your entire order of girl earned rewards.
- Next, make sure (count) the troop order and what the SU is providing to you. These should match exactly.
- Print a girl delivery reward ticket for each girl. These are all the rewards the girls should receive from you. These are based on their choices in the system.
- Finally, distribute rewards to the girls.



# DELIVERY TICKETS

Print Reward Delivery Ticket By:

- Service Unit
- Troop
- Girl Scout

Available for easier picking and packing

The screenshot shows the 'Delivery Tickets' page for Girl Scouts of Alaska. The header includes the Girl Scouts logo, M2 Media, and the organization's name. A navigation menu shows 'Show Quick Dashboard Links'. The main content area is titled 'Delivery Tickets' and includes a home icon and the instruction 'Select your options and print your delivery tickets below:'. There are three sections for selecting tickets: 'Troop Tickets by Delivery Site', 'Troop Tickets By Troop', and 'Girl Scout Tickets'. Each section has a 'Delivery Site Type' or 'Troop' dropdown, a 'Delivery Site' or 'Troop' dropdown, and an 'Include Financials' toggle. A 'CREATE TICKET' button is present in each section. A large table is overlaid on the right side, showing a list of products and their sales data. The table has columns for Product, Full Cases, Cases Short, Single Pieces, and Prices Short. Below the table is a summary section with columns for Online Magazine Sales, Direct Shipped Nut Sales, and Online Nuts Gift Delivered, with sub-columns for Total Collected Sales Online and Proceeds.

**Troop Tickets by Delivery Site**  
Delivery Site Type: Single > Delivery Site: Alicia True (SU C... > Troop: All >  
 Include Financials  
[CREATE TICKET](#)

**Troop Tickets By Troop**  
Troop: Choose... >  
 Include Financials  
[CREATE TICKET](#)

**Girl Scout Tickets**  
Troop: Choose... >  
 Include Financials  
[CREATE TICKET](#)

Product	Full Cases	Cases Short	Single Pieces	Prices Short
Dulce Daisies	0	0	0	
Fruit Slices	0	0	0	
Peanut Butter Monkeys	0	0	0	
Spicy Cajun Mix	0	0	0	
Chocolate Covered Raisins	0	0	0	
Cranberry Trail Mix	0	0	0	
Dark Chocolate Sea Salt Caramels	0	0	0	
Double Dipped Peanuts	0	0	0	
English Butter Toffee	0	0	0	
Pecan Supremes	0	0	0	
Chocolate Covered Almonds	0	0	0	
Whole Cashews	0	0	0	
Mini Trefoils	0	0	0	
Gorp Trail Mix	0	0	0	
Peppermint Bark	0	0	0	
Care To Share	0	0	0	
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

Online Magazine Sales		Direct Shipped Nut Sales		Online Nuts Gift Delivered	
Total Collected Sales Online:	\$97.00	Total Collected Sales Online:	\$89.95	Total Collected Sales Online	\$0.00
Proceeds:	\$14.55	Proceeds:	\$13.49	Proceeds:	\$0.00
<b>Nut Card Sales</b>				<b>Total Sales</b>	
Collected from Customer:	\$0.00			Collected Online:	\$186.95
Proceeds:	\$0.00			Collected from Customer:	\$0.00
				Proceeds and Bonuses:	\$28.04
				Payment Due Council:	(\$28.04)



# THE GIRL SCOUT'S PERSONALIZED EXPERIENCE

What's their "why"?



girlscouts  
of california's  
central coast

## Girl Scout Fall Product Program

Girl Scouts is a place where every participant has the space and support she needs to reach her full potential and accomplish amazing things. A lifetime of leadership, success, and adventure starts here.

The Girl Scout® name, mark, and associated trademarks and slogans are the property of Girl Scouts of the USA. All other marks are the property of their respective owners. ©2024 Girl Scouts of the USA. All rights reserved.



### Earn rewards for your participation!

Check the back of your nut order card and on our online site to learn more about all of the rewards you can earn.



Earn two personalized patches with your name and avatar! See how to earn both patches below.



#### Fall Personalized Patch

- Create your avatar and enter your address by 11/19
- Send 10+ emails
- Sell 5+ magazines and 38+ nut/chocolate items

Personalize by choosing from these avatars. You have the option to select from a wider range of Girl Scout avatars.



#### Girl Scout Cookie Crossover Personalized Patch

- Create your avatar and enter your address in the M2 system by 11/19
- Send 10+ emails during the Fall Product Program
- Sell 275+ packages of cookies during the 2024 Girl Scout Cookie Program

Earn these patches that fit together!



Go to [www.gsnutsandmags.com/gsecc](http://www.gsnutsandmags.com/gsecc)

### 1 Login

Visit the website  
Use the QR Code, URL, above or click the link from the council website.  
Follow the prompts to participate in the online Fall Product Program.



Scan here and have your troop number ready!

My troop # \_\_\_\_\_

### 2 Create

**Build your site**  
To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



### 3 Share

**E-mail friends and family**  
Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.

# HOW TO GET STARTED

Online to purchase nuts & chocolates, magazines, Tervis® Tumblers and BarkBox

In-person with nut order card

# GIRL'S EXPERIENCE

Preferred Email Address

Confirm Membership

Highlight Girl Scout Goals

Build Her Avatar

Include Video

girl scouts | M2 Media | Participant Login | Volunteer Login | Español

## Girl Scouts of Greater Chicago and Northwest Indiana

### Girls and Parents/Adults

Already Registered?  New User?

[LOGIN](#) [CREATE AN ACCOUNT](#)

### Troop Leaders or Volunteers

New and returning users

[VISIT ADMIN SITE](#)

Welcome!

Thank you for participating with Girl Scouts. You're helping today's Girl Scouts make the world a better place.

- Create your avatar
- Earn rewards (your avatar can too!)
- Invite friends and family to visit your personalized site

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[Contact Us](#) | [Privacy Policy](#) | [Terms & Conditions](#)

You must login and register, even if you had a login last year.

# GIRL SCOUT'S PERSONALIZED EXPERIENCE

## Design an Avatar



girlscouts M2 Media Girl Scouts of Alaska

### Update Izzy's Avatar

**Build Your Avatar**  
Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at [girlscoutshop.com](https://girlscoutshop.com).

To see all choices for your avatar, use the arrows in the avatar software below.



Face
Hair
Body
Clothing
Top
Bottom
Socks
Shoes
Accessories

**Add Your Avatar's Voice**

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.

I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

You will need to enter your zip code first; this will make sure you are in the correct council.

## Zip Code Confirmation & Parent Permission

You, the adult will need to  
agree to the Parent/Adult  
Responsibility Pledge.

girl scouts | M2 Media | Participant Login | Volunteer Login | View in Español

### Register An Account

#### Girl Scouts of Alaska

- 1 Enter your ZIP Code to register with your local Girl Scout Council.  
Your Zip Code  
  ✓
- 2 Please read the Parent / Adult Permission and Responsibility Pledge. Once you have scrolled to the end, you will be able to continue.  

Welcome to the Fall Product Program. Parents/adults must agree to the following terms by clicking "Accept and Continue" for their Girl Scout to participate in the Fall Product Program.

The Fall Product Program is friends and family driven and your Girl Scout will be able to create her own personalized site where her friends and family can purchase products online. Girl Scouts will also learn and practice the five business skills (goal setting, money management, people skills, decision making, and business ethics). Selling fall products is a wonderful service to the Council. Troops earn troop proceeds for activities and the Council receives funds to provide programs, training, financial aid, and camp maintenance. Girls who set a personal goal as well as a troop goal with other members of their troop prove to be the most successful.

My Girl Scout has my permission to participate in the Fall Product Program activities and I agree to the following terms:

Already Registered? Let's go! [Login](#)

# ONLINE SHOPPING SITES

Your Girl Scouts Supporters select their desired product line



Nuts & Chocolates have two delivery options:

Girl Delivered or Direct Ship



# PARTICIPANT'S DASHBOARD

Additional emails/social media/texts

Girl Scout's avatar room with virtual rewards & troop photo

Manage nut card order entry

Select rewards

Sales reports

The dashboard for Jane shows a goal of \$500 with a progress bar at 100%. It includes sections for Naomi's Campaign (Manage Paper Orders, Jane's Emails, Jane's Sales Reports, Personalized Door Hanger, Business Cards, Jane's Campaign Video), Fun Stuff (Personalized Patch, Jane's Avatar, Jane's Avatar Awards, Physical Rewards), and Parent or Guardian's Information (Share My Site, Your Girl Scout(s), Add Another Participant, Update Profile). A right-hand sidebar contains options to upload photos/videos, check level status (Bronze, Silver, Gold, Platinum), promote patch emails, and personalized patch sales. A 'Top Sellers in Your Troop' section lists Naomi A.

Izzy's Avatar room is a virtual space featuring a desk with a computer, shelves with awards and photos, and a character named Izzy standing next to a dog. A 'RETURN TO DASHBOARD' button is visible at the bottom.

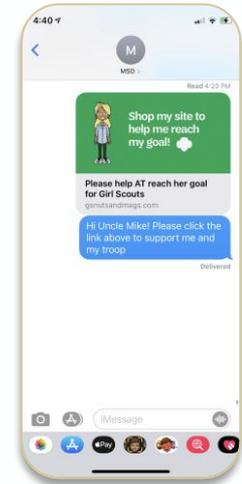
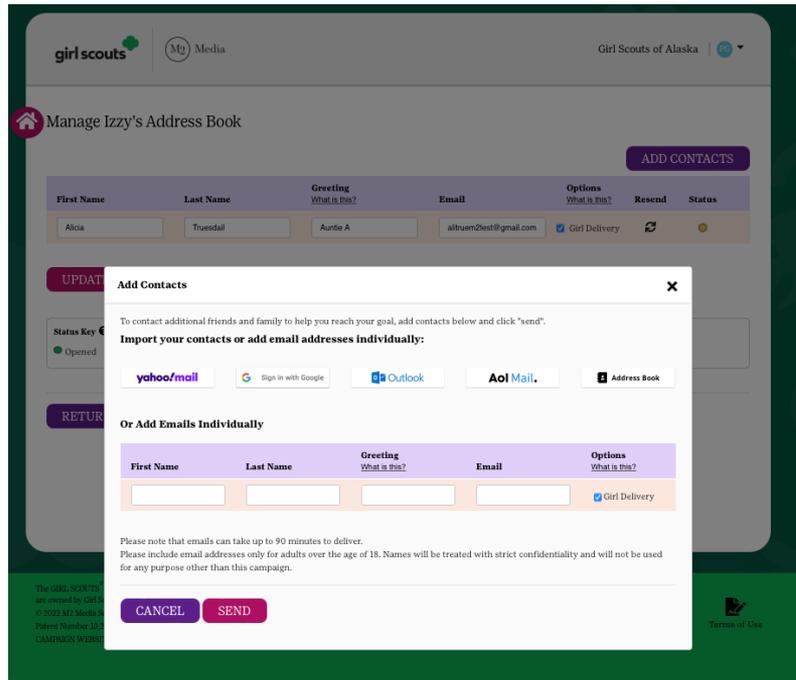
# TOOLS TO RUN A BUSINESS

Send emails

Share My Site with social media and texting

Printable business cards

Door hangers with QR codes



# 2023 Fall Personalized Patch



5 – Magazine Subscriptions  
18 – emails sent  
38 – Nut/Candy Items Sold



## **In Fall 2023**

Create your avatar  
Send out 18 emails

## **In Cookies 2024**

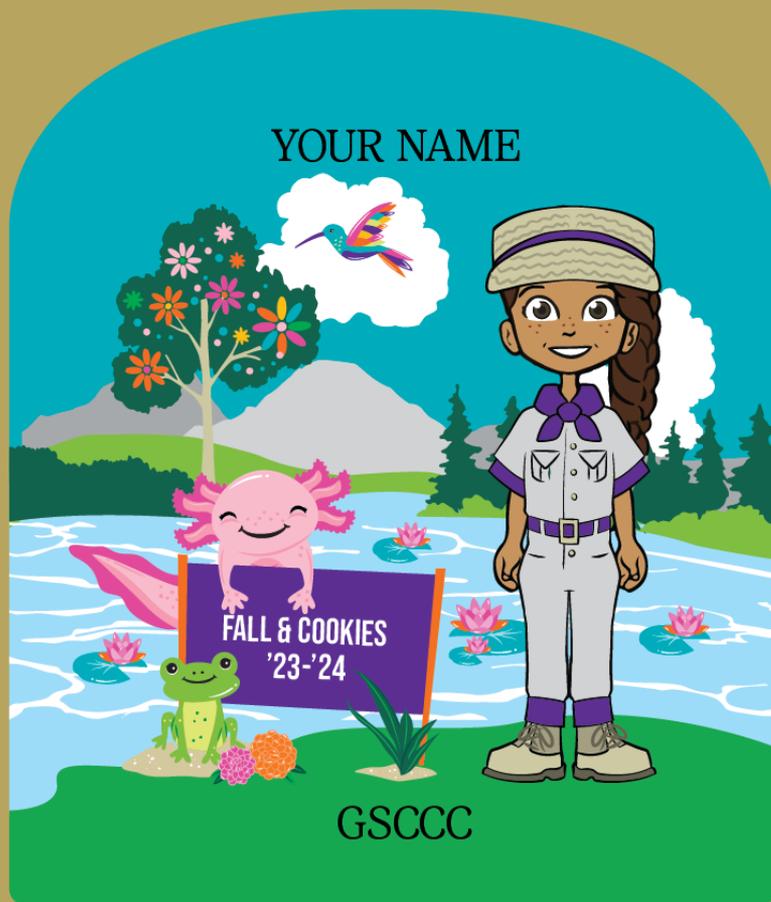
Sell 275 boxes of  
cookies

**DONE!**

\*Girls will be sent the  
patch in summer 2024

\*Avatars must be created  
by November 19

## **2023-24 FALL & COOKIE CROSSOVER PATCH**



## FAQs

How do I reset my password?

When can a supporter expect a direct ship nut order placed online?

When will a participant receive their Personalized Patch?

What if a participant didn't find their name as they log into the platform?

When can I expect my online girl delivery items?

# Fall Product Program CustomerCare



M2's Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee

## M2's Customer Care

### •Can provide:

- Tech Support on the M2 Systems
- Check on online orders
- Check on Magazine orders

### •Can not:

- Add or remove troops, girls, product

## GSCCC – info@

### •Can:

- Add or remove troops, girls, product
- Reset passwords
- Assist with reports

### •Can not:

- Check online orders or magazines



**THANK YOU!**

For your continued support of Girl  
Scouting and the Fall Product Program.

We look forward to a successful  
2023 Program!

