



Girl Scout 2021 Fall Product Program Begins in California's Central Coast
Girls Kick-Off Annual Nuts, Chocolates, and Magazine Sale

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Ventura, CA —

Girl Scouts of California's Central Coast will begin their annual Fall Product Program starting today. Before the long-anticipated cookie season arrives, Girl Scouts first partake in an annual fall program to earn troop startup funds for the new membership year! The Fall Product Program gives troops and individually registered members the chance to power a year full of fun activities by reaching out to friends and family and asking for their support through the purchase of nuts, chocolates, and magazines. The program will also help girls get back on the road after a troubled year of the pandemic. All proceeds stay in California's Central Coast counties to benefit local Girl Scouts through the Girl Scout Leadership Experience (GSLE).

The Girl Scout Leadership Experience is a collection of engaging, challenging, and fun activities that include earning badges, taking trips, exploring science, getting outdoors, and doing community service projects. The GSLE focuses on building skills in four important areas, including STEM (Science, Technology, Engineering, and Math), Outdoors, Life Skills, and Entrepreneurship. Not only do girls have the opportunity to explore new interests and get out of their comfort zones in a safe, all-girl environment, but they also have the opportunity to gain new skill sets that they may not be exposed to in the conventional classroom environment.

Through the Fall Product Program, Girl Scouts earn funds for their troop activities and community projects, while the council's proceeds support events, programs, volunteer training, camps, and facilities, plus the financial assistance that keeps Girl Scouting available and affordable for all. While girls earn amazing awards and run their own small business, they also develop important entrepreneurship skills that they'll continue to use throughout their lives: goal setting, decision making, money management, people skills, and business ethics.

Rather than having to wait for the cookie sale in the winter, troops can earn startup money that they can use to enjoy exciting opportunities right away. The program is also a great team-building opportunity for troops to set their goals for the year and create a plan to achieve them. New troops with no resources in their treasury are able to use this program as a way to fund needed uniforms and materials for a successful year.

Customers can now find a variety of tasty products including Butter Toffee Peanuts, Peanut Butter Penguins, Dark Chocolate Sea Salt Caramels, Honey Roasted Peanuts, Chocolate Covered Almonds, Peppermint Bark Rounds, and so much more available for purchase! They



can also find their favorite magazine subscriptions to publications such as Good Housekeeping, Time, People, Sports Illustrated, and more. Perfect for the upcoming gift-giving season!

Community members who are interested in supporting local Girl Scouts but would rather skip the snacks may also opt to donate products to local first responders or members of the military through the Care to Share Donation Program. This virtual sale is a way for girls to sell cookies, or nuts and candy, as a service project without having to handle or store the actual product. Proceeds from Care to Share donations still benefit Girl Scout troops and council, while also providing treats to be included in care packages sent overseas or donated to our local police and fire stations. Customers can make a direct virtual donation at www.girlscoutscoc.org/caretoshare, or when Girl Scouts are selling directly.

For more information on the Fall Product Program or to find out how to support, contact the Girl Scout in your life or visit www.girlscoutscoc.org/fallproductprogram.

About Girl Scouts of California's Central Coast

Girl Scouts of California's Central Coast serves over 8,800 girls across six counties and is committed to making the Girl Scout Leadership Experience available to girls in ways that impact their lives both in the moment and into the future. Girls participate in troops, individual projects, council events, day camps, resident camps and more. A variety of leadership, outdoor skills, and Science, Technology, Engineering, and Math (STEM) based programs and events provide girls with opportunities to learn and explore in fun and informative ways. To join or volunteer in Santa Cruz, San Benito, Monterey, San Luis Obispo, Santa Barbara or Ventura County, visit: <http://www.girlscoutscoc.org>.

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