



2022 Girl Scout Fall Product Program Begins in California's Central Coast

Girls Kick-Off Annual Chocolates, Nuts, and Magazine Sale

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Starting September 23, 2022, Girl Scouts of California's Central Coast will begin their annual Fall Product Program. The Fall Product Program gives troops and individually registered members the chance to earn startup funds for the new Girl Scout membership year by reaching out to friends and family, and asking for their support by purchasing nuts, chocolates, and magazines. All proceeds stay in California's Central Coast counties to benefit over 8,800 local Girl Scouts through the Girl Scout Leadership Experience (GSLE).

The Girl Scout Leadership Experience is a collection of engaging, challenging, and fun activities that include earning badges, taking trips, exploring science, getting outdoors, and doing community service projects. The GSLE focuses on building skills in four key areas: STEM (Science, Technology, Engineering, and Math), Outdoors, Life Skills, and Entrepreneurship. Girls can explore new interests and get out of their comfort zones in a safe, all-girl environment, and also have the opportunity to gain new skill sets that they may not be exposed to in the conventional classroom environment.

Through the Fall Product Program, Girl Scouts earn funds for their troop activities and community projects, while the council's proceeds support events, programs, volunteer training, camps, and facilities, plus the financial assistance that keeps Girl Scouting available and affordable for all. Through this program activity, girls develop five essential skills they will use throughout their lives: goal setting, decision making, money management, people skills, and business ethics.

The Fall Product Program is the perfect opportunity for troops to kick-off the Girl Scout year with a fun team-building activity that generates vital funds to support troop activities. Rather than waiting for the cookie sale in the winter, troops can earn startup money that they can use to



enjoy new and exciting opportunities right away. New troops with no resources in their treasury may use this program to fund needed uniforms and materials for a successful year.

Now, customers can find various products, including Butter Toffee Peanuts, Dark Chocolate Sea Salt Caramels, Honey Roasted Peanuts, Chocolate Covered Almonds, Double Dipped Milk Chocolate Peanuts, and so much more available for purchase! They can also find their favorite magazine subscriptions to publications such as Good Housekeeping, Time, People, Sports Illustrated, and more. Perfect for the upcoming gift-giving season!

Community members interested in supporting local Girl Scouts but don't want the extra sweets may also opt to donate products to military members through the Care to Share Donation Program. This virtual sale is a way for girls to sell nuts and candy as a service project without having to handle the actual products. This program benefits Girl Scout troops and the council while supporting the patriotic campaign care packages sent to members of the armed forces serving overseas. Girl Scouts of California's Central Coast is partnering with various organizations to provide product to include in these patriotic mailings. You can donate virtually to military via online donation or when Girl Scouts sell directly.

About Girl Scouts of California's Central Coast

Girl Scouts of California's Central Coast serves over 8,800 girls across six counties and is committed to making the Girl Scout Leadership Experience available to girls in ways that impact their lives in the moment and future. Girls participate in troops, individual projects, council events, day camps, and resident camps. Various leadership, outdoor skills, and Science, Technology, Engineering, and Math (STEM) based programs and events provide girls with opportunities to learn and explore in fun and informative ways. To join or volunteer in Santa Cruz, San Benito, Monterey, San Luis Obispo, Santa Barbara, or Ventura County, visit <http://www.girlscoutsecc.org>.

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