

Lottie our Axolotl is excited to share the latest Council cookie news with you! Follow along this email to find out the latest cookie news and celebrate our amazing girls of the Girl Scouts of California's Central Coast!

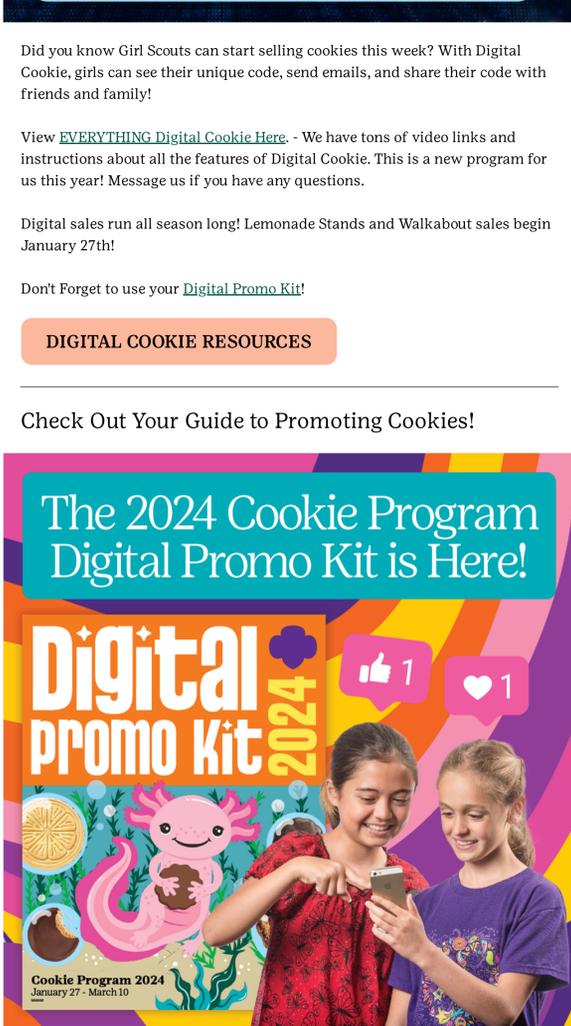
Get started today!

There is still time to join in the 2024 Girl Scout Cookie Season!

Talk with you Troop Cookie Coordinator to get started today or reach out to [info@girlscoutscoc.org](mailto:info@girlscoutscoc.org).

[Troop Cookie Coordinator Form](#)  
[Service Unit Cookie Coordinator Form](#)

### Digital Sales Go LIVE This WEEK!



Girl Scouts can start sharing their **Digital Cookie Link January 17th!**

We have helpful **videos** and instructions now on our **digital cookie** guide page!!

Did you know Girl Scouts can start selling cookies this week? With Digital Cookie, girls can see their unique code, send emails, and share their code with friends and family!

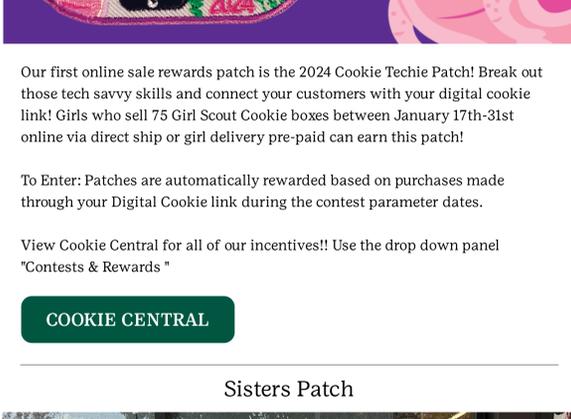
View [EVERYTHING Digital Cookie Here](#). - We have tons of video links and instructions about all the features of Digital Cookie. This is a new program for us this year! Message us if you have any questions.

Digital sales run all season long! Lemonade Stands and Walkabout sales begin January 27th!

Don't Forget to use your [Digital Promo Kit!](#)

### DIGITAL COOKIE RESOURCES

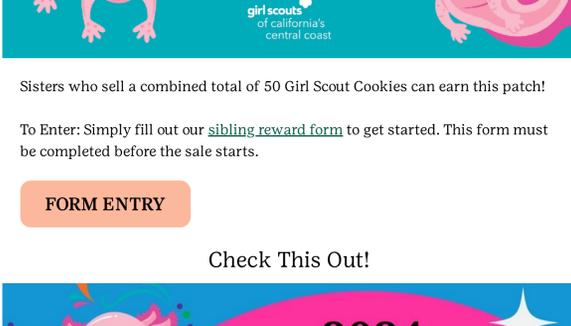
### Check Out Your Guide to Promoting Cookies!



View our Digital Promo Kit with clickable and download ready made images that you can use to promote your customers with your digital cookie link! This guide also is full of tips and tricks for a successful cookie season. There are also links to printable items that you can use!

### LEARN MORE

### Level Up Your COOKIE GAME



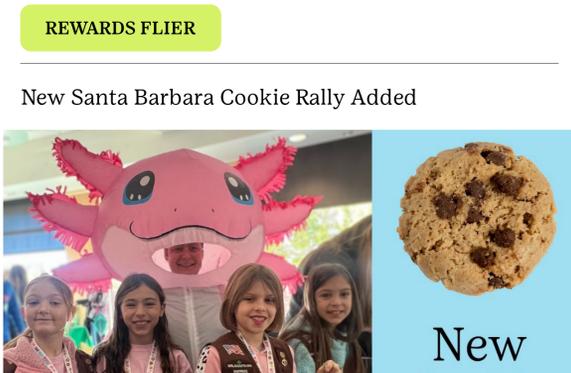
Our first online sale rewards patch is the 2024 Cookie Techie Patch! Break out those tech savvy skills and connect your customers with your digital cookie link! Girls who sell 75 Girl Scout Cookie boxes between January 17th-31st online via direct ship or girl delivery pre-paid can earn this patch!

To Enter: Patches are automatically rewarded based on purchases made through your Digital Cookie link during the contest parameter dates.

View Cookie Central for all of our incentives!! Use the drop down panel "Contests & Rewards "

### COOKIE CENTRAL

### Sisters Patch

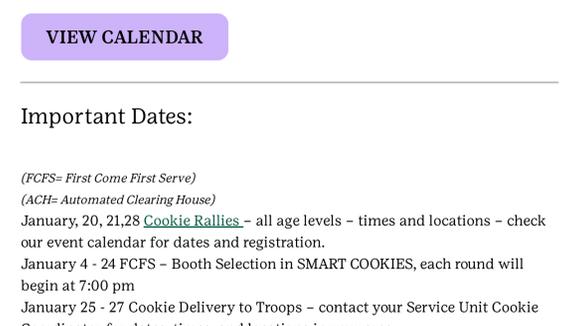


Sisters who sell a combined total of 50 Girl Scout Cookies can earn this patch!

To Enter: Simply fill out our [sibling reward form](#) to get started. This form must be completed before the sale starts.

### FORM ENTRY

### Check This Out!

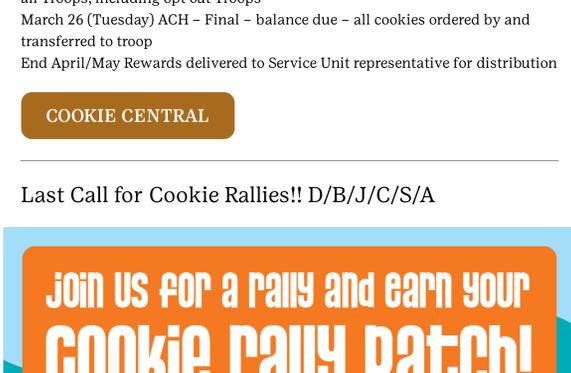


Lottie the Axolotl is one of our Favorite mascots! Check out all of the Lottie themed rewards.

What are your Cookie Reward goals for this year?

### REWARDS FLIER

### New Santa Barbara Cookie Rally Added



### New Cookie Rally Dates Added!

Santa Barbara  
January 28th

We have enjoyed seeing you at the Cookie Rallies so far!

Check out the remaining dates and register now!

### VIEW CALENDAR

### Important Dates:

(FCFS= First Come First Serve)

(ACH= Automated Clearing House)

January, 20, 21, 28 [Cookie Rallies](#) - all age levels - times and locations - check our event calendar for dates and registration.

January 4 - 24 FCFS - Booth Selection in SMART COOKIES, each round will begin at 7:00 pm

January 25 - 27 Cookie Delivery to Troops - contact your Service Unit Cookie Coordinator for dates, times, and locations in your area.

January 27 (Saturday) Cookie Program Begins!

February 1 Cookie Cupboards open - check our cupboard calendar for locations, dates and times.

February 2 (Friday) Booth Opportunities begins (all types, virtual, in-person, drive-thru)

February 6 (Tuesday) ACH Draft #1 - 20% of all cookies on troops initial order placed by January 8.

February 16 - 18 National Cookie Weekend - GSUSA Virtual Booths open - send pictures to media@

February 28 (Wednesday) ACH Draft #2 - 30% of all cookies picked up by or transferred to Troops as of Sunday, February 19

March 10 (Sunday) End of Cookie Program (March 10 - 16 is National Girl Scout Week - Paint Your Town Green!)

March 17 (Thursday) Review/Print Troop Balance Summary, verify payments and transfers, allocate all cookies to girls

March 22 (Friday) Main and Troop recognition orders due in SMART COOKIES - all Troops, including opt out Troops

March 26 (Tuesday) ACH - Final - balance due - all cookies ordered by and transferred to troop

End April/May Rewards delivered to Service Unit representative for distribution

### COOKIE CENTRAL

### Last Call for Cookie Rallies!! D/B/J/C/S/A



We have January 20th, 21st, and 28th remaining for Cookie Rallies. Cookie Rallies are a fun, interactive way for Girl Scouts to learn the five essential skills: Goal Setting, Decision Making, Money Management, People Skills, and Business ethics.

C/S/A- Want to be a Rally girl? Register for only \$5 and assist a booth with us.

Registration includes:

- Entry to Cookie Rally Session
- 5 Skills Booths
- Fun Booths
- Earn Your Cookie Rally Patch
- Exclusive Cookie Rally Passport!
- Entry to win an Axolotl Costume!\*
- Plus, Enjoy Other Exciting Cookie Inspired Giveaways
- Registered Girl Scouts & Non-Registered

\*(Youth Sized)

Invite your friends!!

### SECURE YOUR SPOT

There is still time to win! Register for any of our GSCCC Council Cookie Rallies! entered Win 1 of 4 Axolotl Costumes\*! These costumes are a great tool to draw attention to your Cookie Booth this season!

\*costumes are youth sizing.

### REGISTER NOW



### Cookie Badge Workshops- D/B/J/C/S/A



### Earn Your Cookie Badge



### Cookie Badge Workshop

D/B/J/C/S/A

February Dates

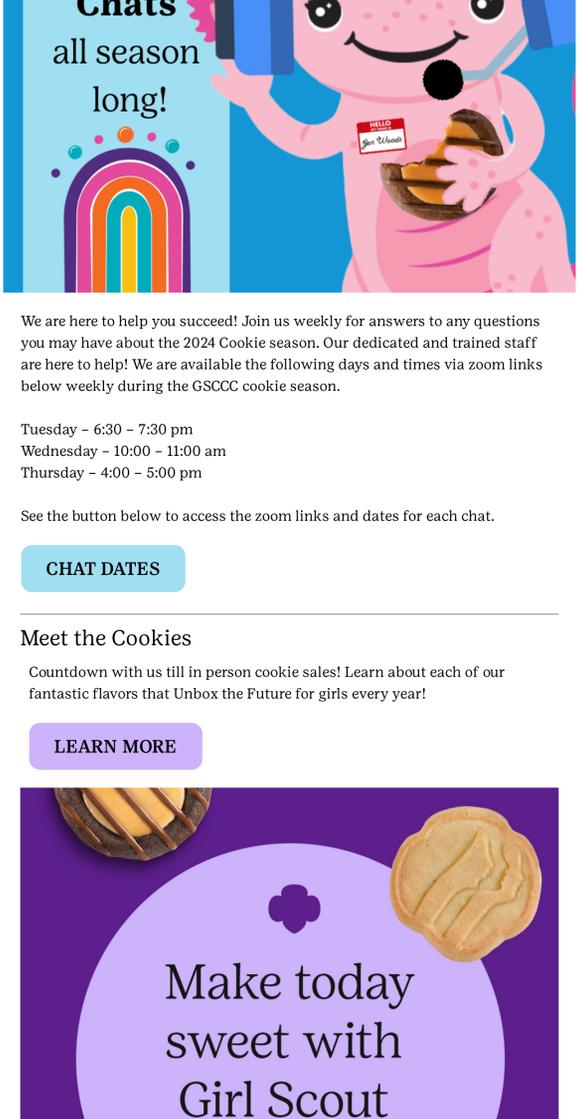
Valerie- Troop 65017

Girl Scouts, earn your cookie badges with ease at one of our workshops at our retail centers!

- Registration for each level:
- Daisy - My First Cookie Business
  - Brownie - My Cookie Customers
  - Junior - My Cookie Team
  - Cadette - My Cookie Venture
  - Senior - My Cookie Network
  - Ambassador - My Cookie Business Resume

**REGISTER TODAY!**

Have Questions? Chats are OPEN!



We are here to help you succeed! Join us weekly for answers to any questions you may have about the 2024 Cookie season. Our dedicated and trained staff are here to help! We are available the following days and times via zoom links below weekly during the GSCCC cookie season.

- Tuesday – 6:30 – 7:30 pm
- Wednesday – 10:00 – 11:00 am
- Thursday – 4:00 – 5:00 pm

See the button below to access the zoom links and dates for each chat.

**CHAT DATES**

### Meet the Cookies

Countdown with us till in person cookie sales! Learn about each of our fantastic flavors that Unbox the Future for girls every year!

**LEARN MORE**



Have a question? Don't be shy!  
[Contact us](#) for more information.

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