



Touchdowns, Treats & Sweetheart Surprises!

No matter who you're cheering for on game day, Girl Scout Cookies are always a win! 🍪❤️

To kick off our journey from the Big Game on Sunday to Valentine's Day, we're opening up \$7 flat-rate shipping on orders of 7–12 packages from February 8–15. Whether you're stocking up for watch parties, sweet treats, or gifting cookies to friends and family, this limited-time deal makes it easy to share the love and support local Girl Scouts. From touchdowns to heart-eyes, cookies have you covered all week long!

Just a Booth Reminder 🍪

As cookie season gets into full swing, we want to take a moment to remind everyone about the different types of approved cookie booths especially the difference between lemonade-style stands and booths on commercial property. Booths set up on commercial property must have prior approval and permission in place. We've heard of a few instances where girls are selling without permission, and while we love the enthusiasm, this can create safety and insurance concerns for our Girl Scouts and volunteers.

If your troop needs help securing an approved booth location or has questions about what's allowed, we're here to help!

Please reach out to cookies@girlscoutscoc.org, and our team will gladly support you.

[COOKIE CENTRAL](#)

Friendly Finance Reminder 💰

As a reminder, troops should be regularly collecting funds from girls for cookie sales that are not processed through Digital Cookie (such as cash, checks, or transfers made outside the system). Staying on top of collections helps keep troop finances organized and reduces end-of-season stress.

💡 **Helpful Tip:** Consider setting up a consistent collection day—like a “Money Monday” (or whatever day works best for your troop)—with a clear process for turning in cash, checks, or electronic transfers. A routine makes things easier for everyone!

If you have questions or need support setting up a process, our team is happy to help.

Cookie Wagon Safety Reminder 🍪

Wagons can be a fun way for Girl Scouts to transport and sell cookies, but safety and permissions always come first! Wagons are allowed when selling on private property with permission or in approved public spaces that allow sales. Girls may walk on sidewalks while selling, but they should never sell in streets, medians, or active roadways. Always make sure proper adult supervision, permissions, and council booth guidelines are followed to keep our girls safe and protected. If you're unsure whether a location is allowed, please reach out before selling — we're happy to help!



New Cookie Flyers Are Ready!

We've created new cookie flyers that you can print and use at your booths to help grab attention, share your Girl Scout's goals, and boost sales. These are a great addition to your booth setup, download, print, and bring them along!

[DOWNLOAD HERE](#)

Troop Balances in Digital Cookie & Smart Cookies

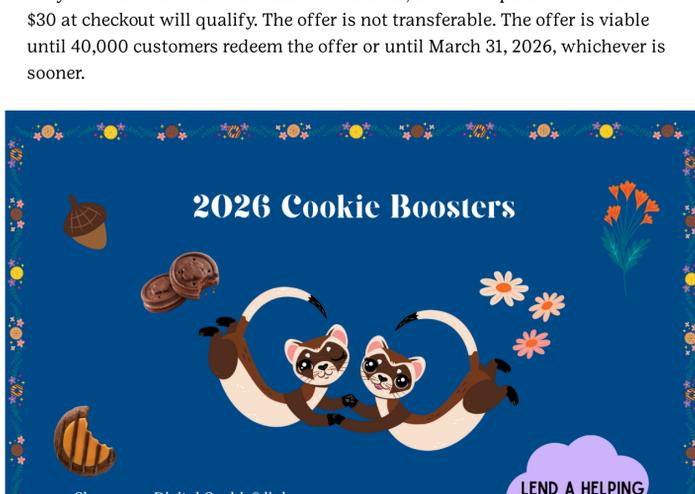
Just a reminder that funds collected through Digital Cookie are not deposited directly into your troop's bank account. Instead, those payments are credited in Smart Cookies and automatically reduce your troop's financial liability to council. You can track this information anytime by reviewing the Report Current – Troop Balance Summary, which is also reflected on your troop dashboard. Keeping an eye on these reports is a great way to stay organized and confident throughout the season!

[SMART COOKIES](#)

New: Venmo Cookie Season Promotion!

Venmo has worked with GSUSA to create a promotion for Venmo consumers during cookie season. Starting as soon as January 27, Venmo is providing a \$5 March 2026 offer to select Venmo consumers who spend \$30 and checkout using Venmo on GSUSA's Digital Cookie® website/app.

Only Venmo consumers that received the offer, and who spend a minimum of \$30 at checkout will qualify. The offer is not transferable. The offer is viable until 40,000 customers redeem the offer or until March 31, 2026, whichever is sooner.



Boost Your Cookie Sales with the Cookie Booster!

Want more eyes on your Girl Scout's Digital Cookie site? Submit her link through our Cookie Booster and we'll help promote her storefront on the GSCCC website. It's a simple way to reach new customers and keep her goals moving forward!

[APPLY HERE!](#)

IMPORTANT DATES TO KNOW!

February 18 (Wednesday) – ACH Draft #2 – 50% of all cookies picked up by or transferred to Troops as of 2/13/26

February 20-22 – National Cookie Weekend

March 4 (Wednesday) – ACH Draft #3 – 75% of all cookies picked up by or transferred to Troops as of 2/27/26

March 9-15 – National Girl Scout Week – Paint Your Town Green!

March 16 (Monday) – Girl Scout Cookie Program ends

March 19 (Thursday) – Review/Print Troop Balance Summary, verify payments and transfers, allocate all cookies to girls

March 21 (Saturday) – Final Girl and Troop rewards due in SMART COOKIES - all Troops, including opt-out Troops

March 25 (Wednesday) – Final ACH – 100% due to Council for all cookies ordered by and transferred to Troops



Have a question? Don't be shy!
[Contact us](#) for more information.

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