



## **DoorDash will deliver Girl Scout Cookies to Your Home Throughout the Cookie Season This Year**

*Girl Scouts of California's Central Coast is Pleased to Announce Partnership with DoorDash*

### **Press Contact:**

Eileen Ringwald

(805) 232-3982

[eringwald@girlscoutscoc.org](mailto:eringwald@girlscoutscoc.org)

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### **Ventura, CA —**

Girl Scouts of California's Central Coast is happy to announce that this year the council is partnering with DoorDash to offer zero-contact home delivery for their cookie customers. Girl Scouts are pivoting to offer new ways to sell cookies in a contactless environment. This new partnership with DoorDash ensures that Girl Scouts will reach consumers on their technology platform.

Consumers will now be able to enjoy delicious Girl Scout cookies without having to leave their homes. Get all your favorite cookies such as: Toast-Yay!™, Thin Mints®, Caramel deLites®, Peanut Butter Patties®, Peanut Butter Sandwiches, Shortbread cookies, Caramel Chocolate Chip, Lemonades®, and the new Adventurefuls™ delivered straight to your door.

Though DoorDash will be handling the deliveries, Girl Scouts are still involved and will still be developing their entrepreneurial skills. This will serve as a hands-on experience in managing e-commerce. Local Girl Scouts will track and fulfill orders, manage inventory, and more, all while using DoorDash's back-end technology. Through this process, girls are building people skills by working together as a team, learning decision-making skills by taking the lead in business operations, and developing business ethics by making sure they meet customers' needs and expectations.

"Girls are super smart on cell phone technology and app technology," said Tammie Helmuth, CEO, Girl Scouts of California's Central Coast. "This is a natural progression of allowing girls, to not only move their sales onto an online platform, but to use it to increase their sales. Remember they still want that major investment back into their community."



The Girl Scout Cookie program is set to run from January 29 to March 13 in the counties of Santa Cruz, Monterey, San Benito, San Luis Obispo, Santa Barbara, and Ventura. Cookie booth locations, which will fulfill Doordash orders, will begin to appear council-wide February 11.

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#### **About Girl Scouts of California's Central Coast**

Girl Scouts of California's Central Coast serves over 8,800 girls across six counties and is committed to making the Girl Scout Leadership Experience available to girls in ways that impact their lives both in the moment and into the future. Girls participate in troops, individual projects, council events, day camps, resident camps and more. A variety of leadership, outdoor skills, and Science, Technology, Engineering, and Math (STEM) based programs and events provide girls with opportunities to learn and explore in fun and informative ways. To join or volunteer in Santa Cruz, San Benito, Monterey, San Luis Obispo, Santa Barbara or Ventura County, visit: <http://www.girlscoutscoc.org>.