

# Girl Scouts of California's Central Coast Kicks Off 2022 Girl Scout Cookie Season

Girl Scouts are now selling the new brownie-inspired Adventurefuls™ cookie alongside other favorites, and each purchase powers amazing adventures for them.

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### FOR IMMEDIATE RELEASE

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## Ventura, CA —

Today Girl Scouts of California's Central Coast kicked off the 2022 Girl Scout Cookie Season. Consumers can now support local Girl Scout entrepreneurs by purchasing their favorite cookies. Girl Scouts are now selling the new Adventurefuls, an indulgent brownie-inspired cookie with caramel-flavored crème and a hint of sea salt, and an incredible taste of adventure in every bite. Adventurefuls joins the whole portfolio of iconic Girl Scout Cookies including favorites like Thin Mints®, Caramel deLites®, and Peanut Butter Patties®.

This season, Girl Scouts are again selling cookies in creative, socially distant, and contact-free ways to keep themselves and their customers safe during the ongoing COVID-19 pandemic. Girl Scouts will have booths set up with cookies. You can also order cookies to be dropped off at your door through our partnership with DoorDash.

Every Girl Scout Cookie purchase fuels local Girl Scouts' adventures throughout the year: exploring what interests them, discovering their passions, and taking action on issues they care about. Whether they're using their STEM skills to solve a problem, changing a law to help their community, having a courageous outdoor experience, or starting an innovative nonprofit, Girl Scouts build a better future for themselves and the world. Through the Girl Scout Cookie Program, girls get a taste of being entrepreneurs and learn important online and offline business skills that set them up for success in life.



To purchase Girl Scout Cookies this season:

- If you know a registered Girl Scout, reach out to her to find out how she's selling cookies in ways that meet local, state, and CDC safety protocols, including via the Smart Cookies online platform.
- If you don't know a Girl Scout, visit <u>www.girlscoutcookies.org</u>, text COOKIES to 59618\*,
  or use the official Girl Scout Cookie Finder app for free on iOS or Android devices to
  find socially distant or contact-free cookie booths if they are available in your area.
- Enter your zip code into the Girl Scout Cookie Finder at www.girlscoutcookies.org to purchase from a local Girl Scout troop online for shipment to your door or to donate cookies to local causes.
- Order through DoorDash and have the cookies delivered straight to your door. Local Girl Scouts will still be involved as they will track and fulfill orders, while DoorDash handles the delivery.

The Girl Scout Cookie program is set to run from January 29 to March 13 in the counties of Santa Cruz, Monterey, San Benito, San Luis Obispo, Santa Barbara, and Ventura. Doordash orders will start being fulfilled February 4 at select locations. Cookie booth locations will begin to appear council-wide February 11.

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## About Girl Scouts of California's Central Coast

Girl Scouts of California's Central Coast serves over 8,800 girls across six counties and is committed to making the Girl Scout Leadership Experience available to girls in ways that impact their lives both in the moment and into the future. Girls participate in troops, individual projects, council events, day camps, resident camps and more. A variety of leadership, outdoor skills, and Science, Technology, Engineering, and Math (STEM) based programs and events provide girls with opportunities to learn and explore in fun and informative ways. To join or volunteer in Santa Cruz, San Benito, Monterey, San Luis Obispo, Santa Barbara or Ventura County, visit: <a href="http://www.girlscoutsccc.org">http://www.girlscoutsccc.org</a>.