



Our mascot the Panda is excited to share the latest Council cookie news with you! Follow along this email to find out the latest cookie news and celebrate our amazing girls of the Girl Scouts of California's Central Coast!

Cookie Drops are going on this week! Share your images with us!

Important Dates:  
January 29 - February 1 Cookie Delivery to Troops – contact your SUCC for dates, times, and locations in your area  
February 1 (Saturday) Cookie Program Begins  
February 6 (Saturday) Cookie Cupboards open – check our cupboard calendar for locations, dates and times

Get started today!  
There is still time to join in the 2025 Girl Scout Cookie Season!

Talk with you Troop Cookie Coordinator to get started today or reach out to [info@girlscoutscoc.org](mailto:info@girlscoutscoc.org).

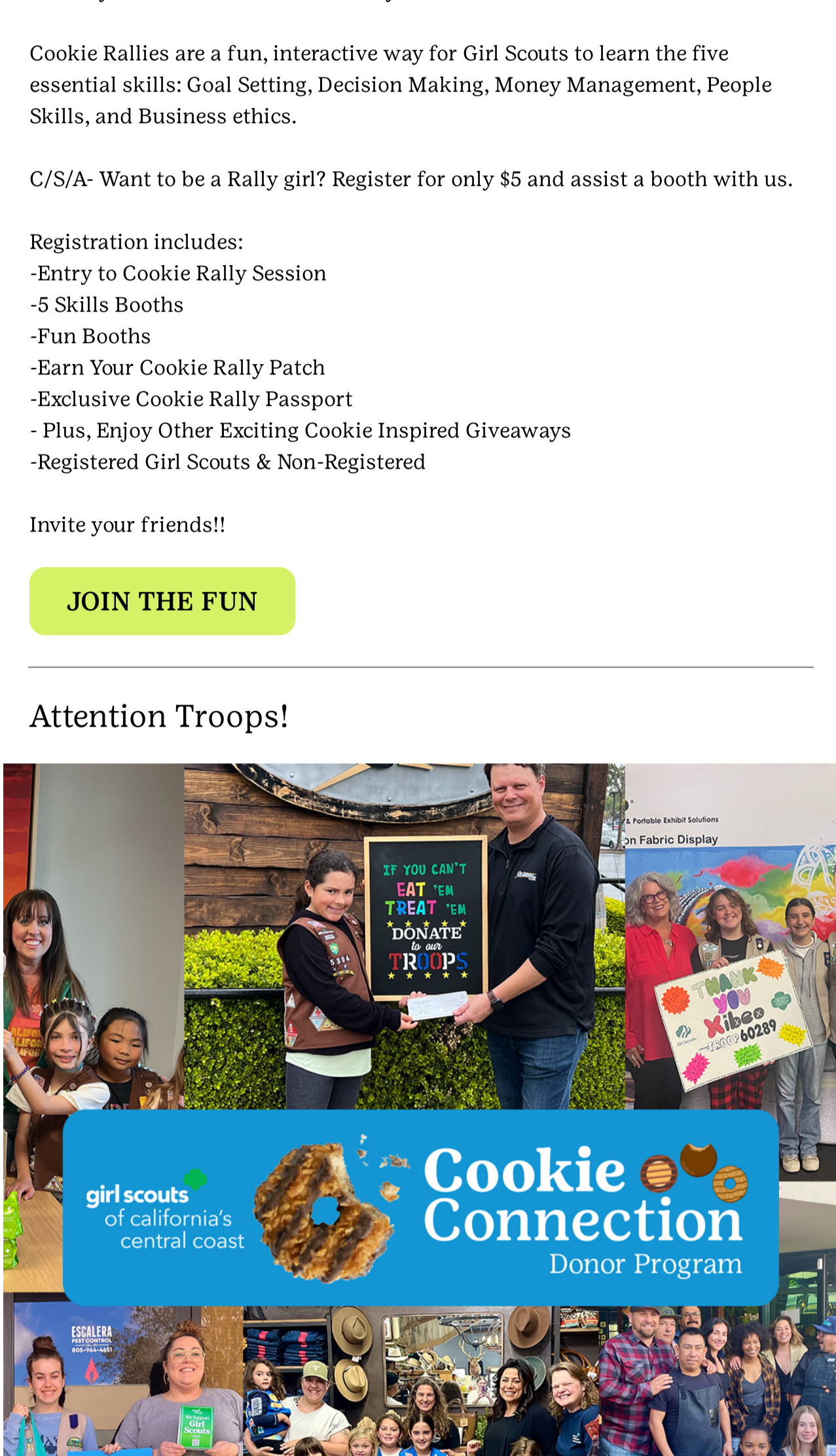
[Troop Cookie Coordinator Form](#)

## What are your goals for the 2025 Cookie Season? We would love to hear From you!

Tis the Season – Girl Scout Cookie Season – We would love to hear how your troop plans to “Embrace Possibilities” in 2025. Create a short video for us telling us all about your goals and what you love most about being a Girl Scout.

[SUBMIT HERE](#)

## Join us for the LAST COOKIE RALLY!



Thank you to everyone who attended the Cookie Rallies so far! We have January 25th as our last Cookie Rally in Castroville!

Cookie Rallies are a fun, interactive way for Girl Scouts to learn the five essential skills: Goal Setting, Decision Making, Money Management, People Skills, and Business ethics.

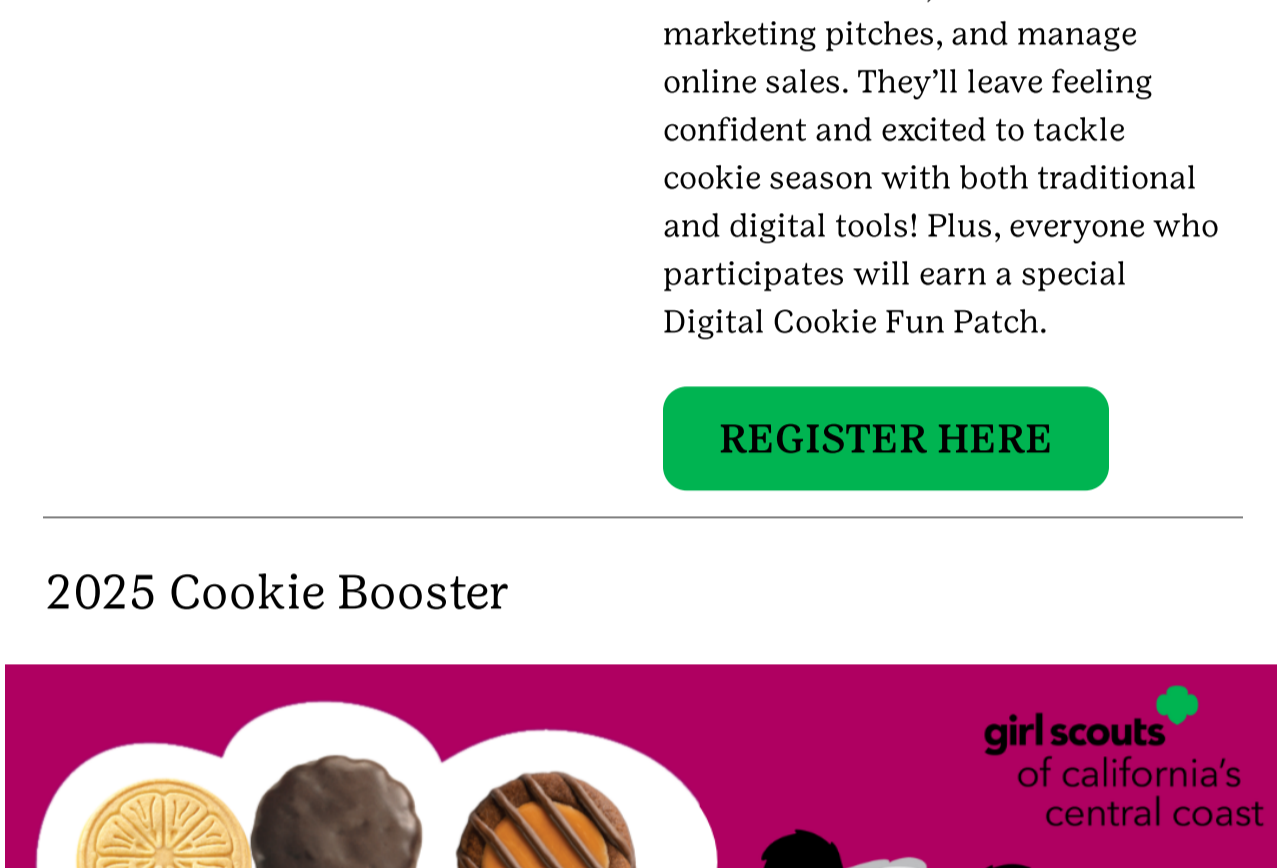
C/S/A- Want to be a Rally girl? Register for only \$5 and assist a booth with us.

Registration includes:  
-Entry to Cookie Rally Session  
-5 Skills Booths  
-Fun Booths  
-Earn Your Cookie Rally Patch  
-Exclusive Cookie Rally Passport  
- Plus, Enjoy Other Exciting Cookie Inspired Giveaways  
-Registered Girl Scouts & Non-Registered

Invite your friends!!

[JOIN THE FUN](#)

## Attention Troops!

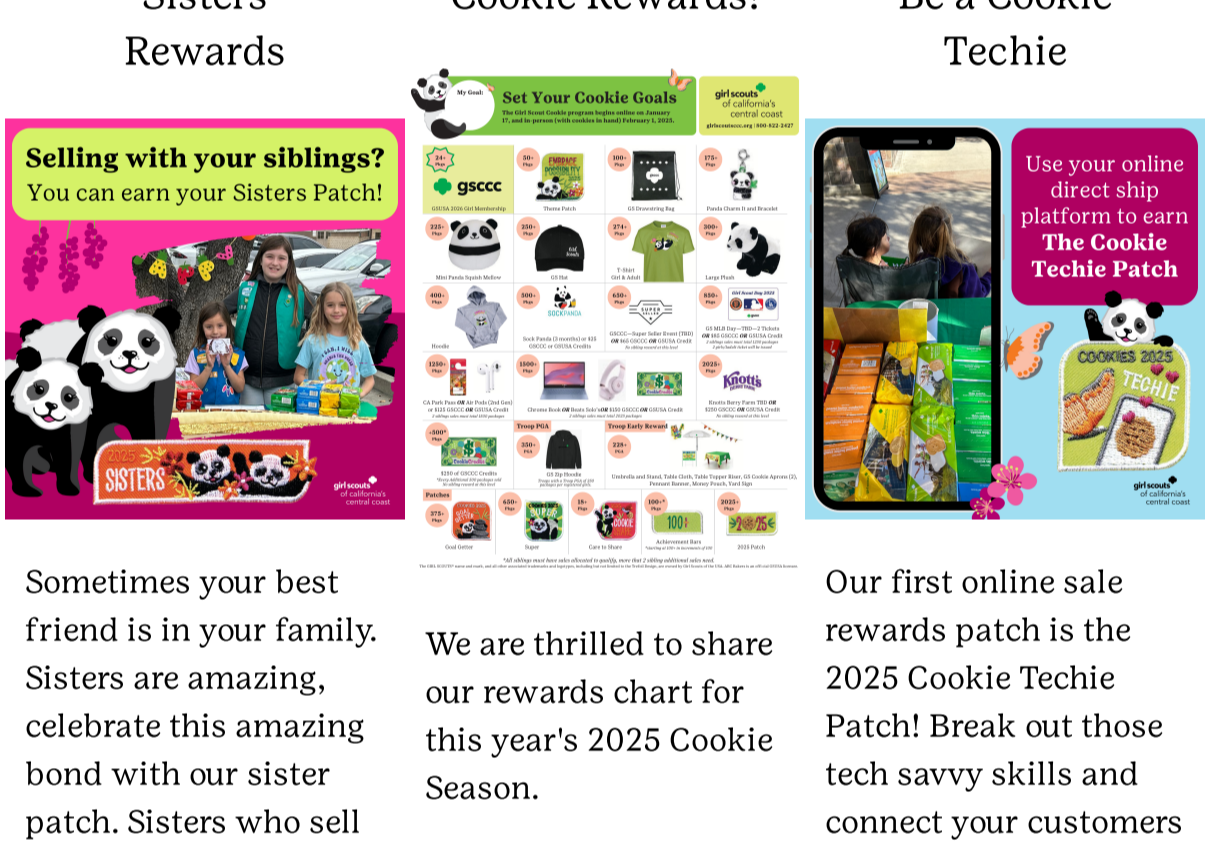


🍪 CALL FOR ENTRIES: COOKIE CONNECTION OPPORTUNITY! 🍪  
Local Girl Scout Troops, seize the chance to connect with entrepreneurs through Cookie Connection! Donors are ready to support and celebrate your positive impact in the community. Last year, troops enjoyed exclusive tours of donors' companies. [Submit your entry now](#) for this fun experience!

## Meet the Cookies



## Earn Your Digital Cookie Fun Patch

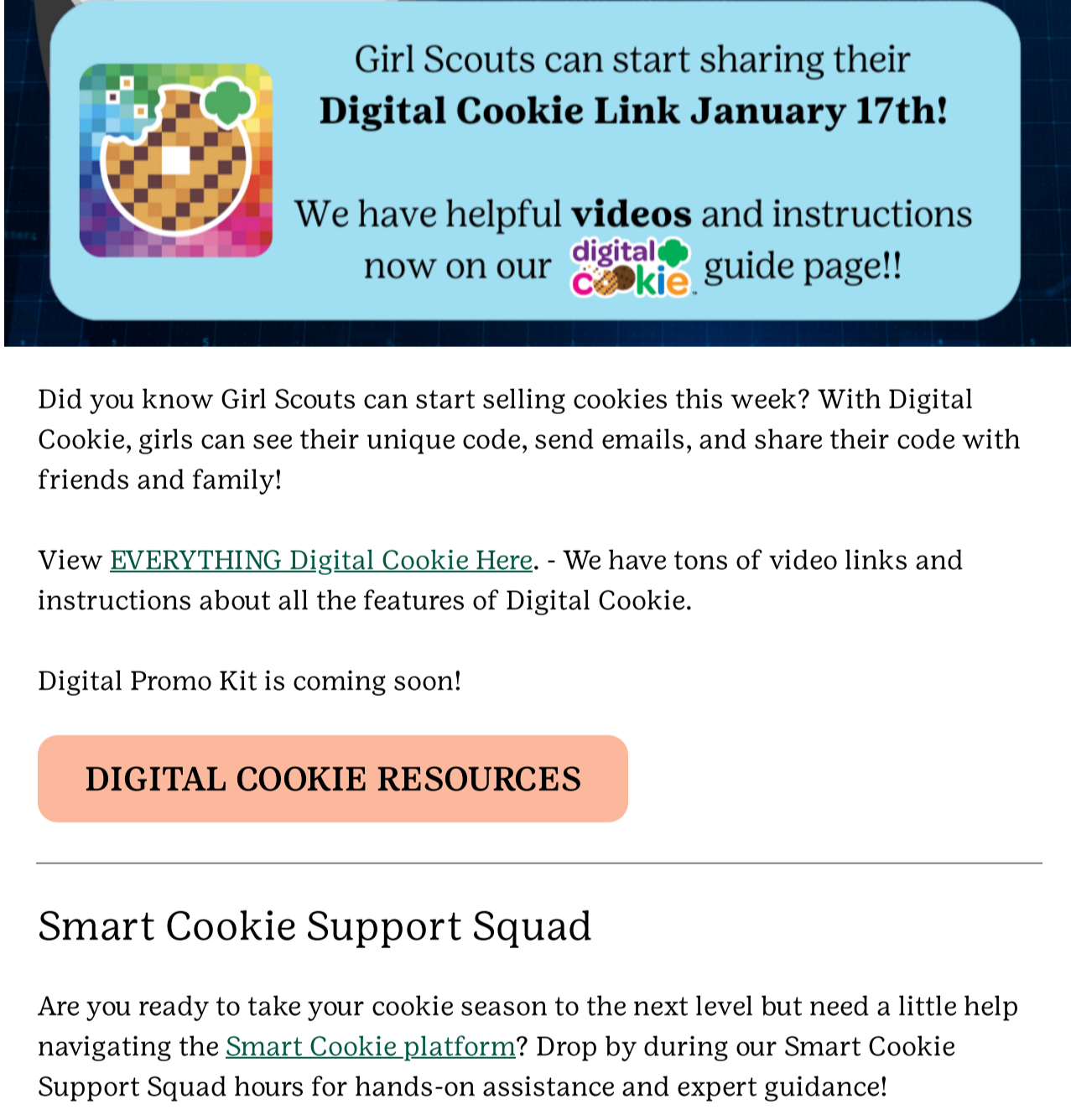


Take your cookie season to the next level with the Digital Cookie® platform! Whether you're reaching customers down the street or across the country, this interactive program will teach you the skills to market everyone's favorite cookies-with-a purpose online and achieve your goals like a pro.

Girls will explore hands-on activities to learn how to set up their Digital Cookie storefront, craft creative marketing pitches, and manage online sales. They'll leave feeling confident and excited to tackle cookie season with both traditional and digital tools! Plus, everyone who participates will earn a special Digital Cookie Fun Patch.

[REGISTER HERE](#)

## 2025 Cookie Booster

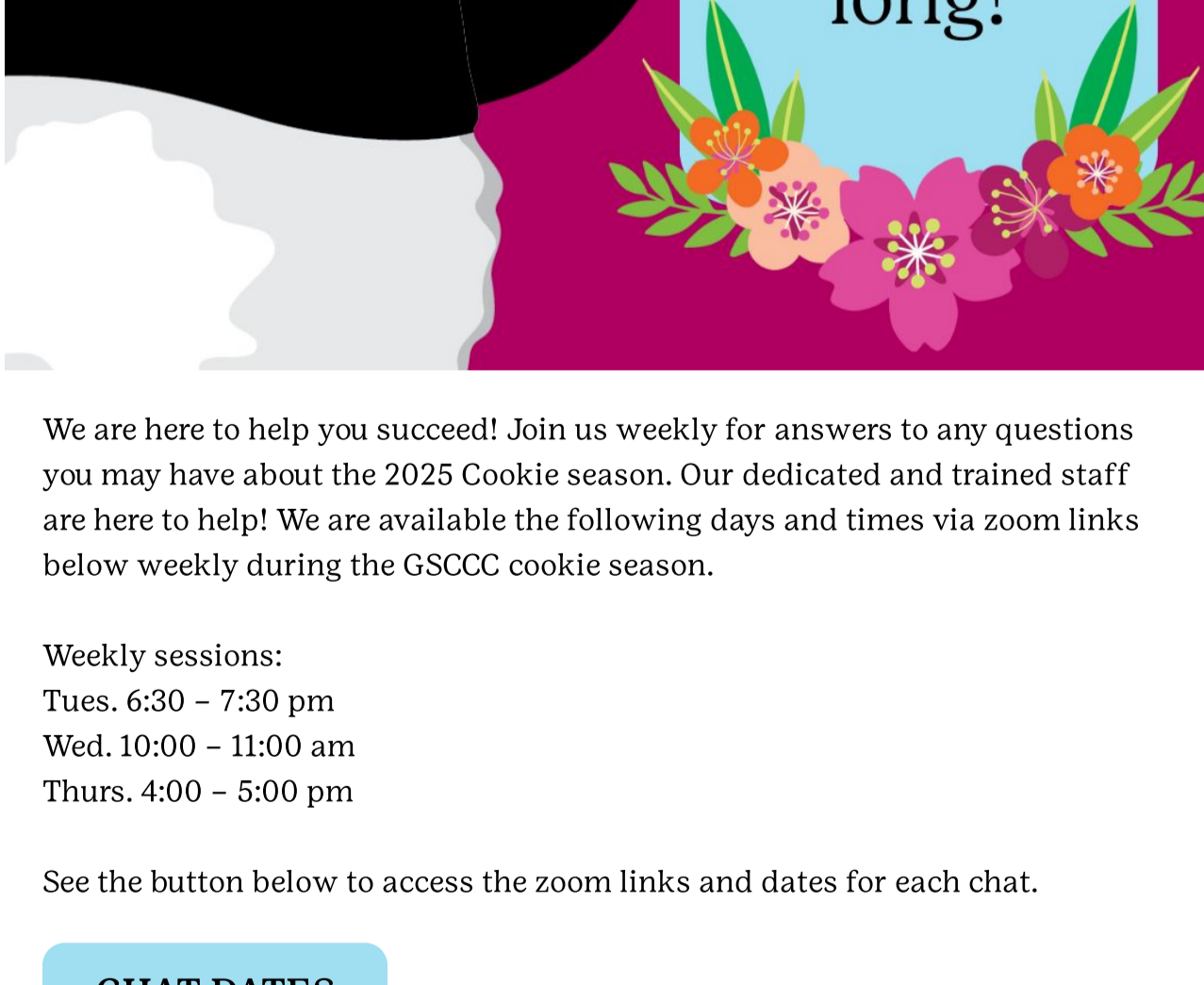


Cookie Boosters Are Here! Attention Girl Scouts! Our Cookie Boosters are on the lookout for your Digital Cookie® links to help you crush your cookie season goals. Submit your Digital Cookie® code using this form and share your cookie season goals and why they're important to you. 🌟 Let's get those goals rolling —submit your link today!

[SUBMIT ENTRY](#)

Sisters Rewards	Cookie Rewards!	Be a Cookie Techie
Sometimes your best friend is in your family. Sisters are amazing, celebrate this amazing bond with our sister patch. Sisters who sell a combined total of 50 Girl Scout Cookie boxes between February 1st - March 16th online via direct ship, girl delivery pre-paid, or in person sales can earn this patch!	We are thrilled to share our rewards chart for this year's 2025 Cookie Season.  What are your Cookie Reward goals for this year?	Our first online sale rewards patch is the 2025 Cookie Techie Patch! Break out those tech savvy skills and connect your customers with your digital cookie link! Girls who sell 100 Girl Scout Cookie boxes between January 17th-31st online via direct ship or girl delivery pre-paid can earn this patch!
To Enter: Simply fill out our <a href="#">sibling reward form</a> and sell a combined total of 50 cookie boxes.	<a href="#">REWARDS FLIER</a>	To Enter: Patches are automatically rewarded based on purchases made through your Digital Cookie link during the contest parameter dates.
<a href="#">FORM ENTRY</a>		<a href="#">VIEW CONTESTS</a>

## Digital Sales are on going ALL SEASON!



Did you know Girl Scouts can start selling cookies this week? With Digital Cookie, girls can see their unique code, send emails, and share their code with friends and family!

View [EVERYTHING Digital Cookie Here](#). - We have tons of video links and instructions about all the features of Digital Cookie.

Digital Promo Kit is coming soon!

[DIGITAL COOKIE RESOURCES](#)

## Smart Cookie Support Squad

Are you ready to take your cookie season to the next level but need a little help navigating the [Smart Cookie platform](#)? Drop by during our Smart Cookie Support Squad hours for hands-on assistance and expert guidance!

Whether you're setting up your account, managing orders, or troubleshooting technical hiccups, our friendly team is here to support you every step of the way. This is your opportunity to get personalized help, ask questions, and gain confidence in using the platform to maximize your success this cookie season.

Sessions are open for 2 hours, feel free to stop in at any time depending on your need.

[REGISTER HERE](#)

## Important Dates:

(FCFS= First Come First Serve)  
(ACH= Automated Clearing House)

January 29 - February 1 Cookie Delivery to Troops – contact your SUCC for dates, times, and locations in your area  
February 1 (Saturday) Cookie Program Begins  
February 6 Cookie Cupboards open – check our cupboard calendar for locations, dates and times  
February 7 (Friday) Booth Opportunities begins (all types, virtual, in-person, drive-thru)  
February 11 (Tuesday) ACH Draft #1 – 20% of all cookies on troops initial order placed by January 12.  
February 21 - 23 National Cookie Weekend – GSUSA Virtual Booths open – send pictures to [media@](#)  
February 25 (Tuesday) ACH Draft #2 – 30% of all cookies picked up by or transferred to Troops as of Sunday, February 19  
March 16 (Sunday) End of Cookie Program (March 9 - 15 is National Girl Scout Week – Paint Your Town Green!)  
March 19 (Thursday) Review/Print Troop Balance Summary, verify payments and transfers, allocate all cookies to girls  
March 21 (Friday) Main and Troop recognition orders due in SMART COOKIES – all Troops, including opt out Troops  
March 25 (Tuesday) ACH – Final – balance due – all cookies ordered by and transferred to troop  
End April/May Rewards delivered to SU representative for distribution

[COOKIE CENTRAL](#)

## Have Questions? Chats are OPEN!



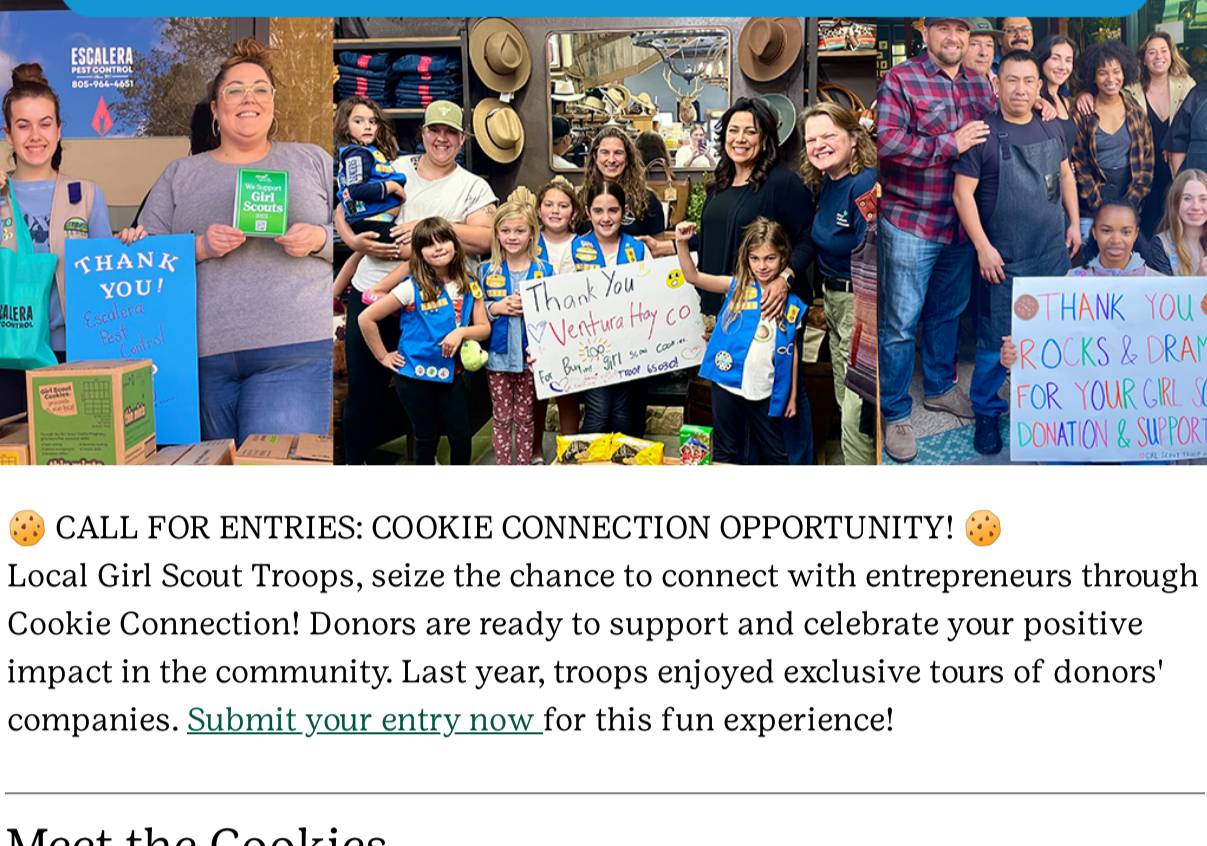
We are here to help you succeed! Join us weekly for answers to any questions you may have about the 2025 Cookie season. Our dedicated and trained staff are here to help! We are available the following days and times via zoom links below weekly during the GSCCC cookie season.

Weekly sessions:  
Tues. 6:30 – 7:30 pm  
Wed. 10:00 – 11:00 am  
Thurs. 4:00 – 5:00 pm

See the button below to access the zoom links and dates for each chat.

[CHAT DATES](#)

## Reminder - Cookie Crossover Patch



Don't forget that you are eligible to earn a unique Girl Scout Cookie Crossover personalized patch if you participated in the 2024 Fall Product Program.

To earn this one-of-a-kind patch with your name and avatar on it, sell 275+ packages of cookies during the 2025 Cookie Program. If your mailing address needs updating or you want to change your avatar, log into the M2 system by [clicking here](#). From the "Fun Stuff" section of your dashboard, click on the icon for your avatar to update that, and on the personalized patch icon to update your address.

## Let's Make This Season Panda-stic!

We're so excited for the 2025 cookie season and can't wait to see what you accomplish. Together, we'll make this a season to remember—one box, one smile, and one goal at a time.

Keep an eye on your inbox for updates, tips, and resources to help you crush your cookie goals. In the meantime, mark your calendars for the training sessions and start thinking about how you'll share the power of cookies with your community!

♥ Let's do this!

P.S. Share your cookie season excitement on social media using #PandaPower and #GirlScoutCookies. We'd love to feature your photos and stories!

[Have a question? Don't be shy!](#)  
[Contact us for more information.](#)

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