



Get started today!  
There is still time to join in the 2025 Girl Scout Cookie Season!

Talk with you Troop Cookie Coordinator to get started today or reach out to  
[info@girlscoutscoc.org](mailto:info@girlscoutscoc.org).

[Troop Cookie Coordinator Form](#)  
[Service Unit Cookie Coordinator Form](#)

## Cookie Rallies



Cookie Rallies: January 11–25, 2025

Are you excited for cookie season? Then join your fellow Girl Scouts at your local Cookie Rallies to learn all about Girl Scout Cookies! Cookie Rallies are a fun, interactive way for Girl Scouts to learn the five essential skills

- Goal Setting  
Girl Scouts learn how to set goals and create a plan to reach them.
- Decision Making  
Girl Scouts learn to make decisions on their own and as a team.
- Money Management  
Girl Scouts learn how to create a budget and handle money.
- People Skills  
Girl Scouts find their voice and build confidence through customer interactions.
- Business Ethics  
Girl Scouts learn to act ethically, both in business and in life.

[JOIN THE FUN](#)

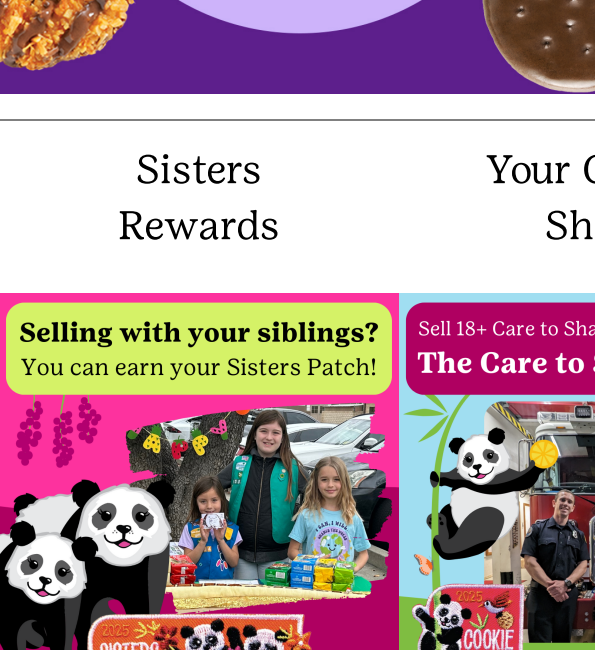
## Attention Troops!



🍪 WATCH OUT NEXT WEEK FOR COOKIE CONNECTION OPPORTUNITIES! 🍪  
Local Girl Scout Troops, seize the chance to connect with entrepreneurs through Cookie Connection! Donors are ready to support and celebrate your positive impact in the community. Last year, troops enjoyed exclusive tours of donors' companies.

[LEARN MORE](#)

## Meet the Cookies



Countdown with us till in person cookie sales! Learn about each of our fantastic flavors that Unbox the Future for girls every year!

[LEARN MORE](#)

### Sisters Rewards

**Selling with your siblings?**  
You can earn your Sisters Patch!

Sometimes your best friend is in your family. Sisters are amazing, celebrate this amazing bond with our sister patch. Sisters who sell a combined total of 50 Girl Scout Cookie boxes between February 1st - March 16th online via direct ship, girl delivery pre-paid, or in person sales can earn this patch!

To Enter: Simply fill out our [sibling reward form](#) and sell a combined total of 50 cookie boxes.

[FORM ENTRY](#)

### Your Care to Share

**Sell 18+ Care to Share packages to earn The Care to Share Patch!**

Girl Scouts make the world a better place. This program reward allows girls to offer customers a way they can double their impact through the cookie program. By purchasing a Care to Share cookie box they are helping military and emergency personnel along with supporting local Girl Scouts in their community. Girl Scouts who secure 18+ Care to Share cookie boxes earn the Cookie Share 2025 patch. To earn, be sure your Care to Share boxes are recorded in your smart cookies account by the end of the season March 16th.

To Enter: Secure 18+ Care to Share cookie boxes to record in your digital cookie account.

[VIEW CONTESTS](#)

### Be a Cookie Techie

**Use your online direct ship platform to earn The Cookie Techie Patch!**

Our first online sale rewards patch is the 2025 Cookie Techie Patch! Break out those tech savvy skills and connect your customers with your digital cookie link! Girls who sell 100 Girl Scout Cookie boxes between January 17th-31st online via direct ship or girl delivery pre-paid can earn this patch!

To Enter: Patches are automatically rewarded based on purchases made through your Digital Cookie link during the contest parameter dates.

[VIEW CONTESTS](#)

## Cookie Rewards Flier!

We are thrilled to share our rewards chart for this year's 2025 Cookie Season.

[PRINT FLIER](#)



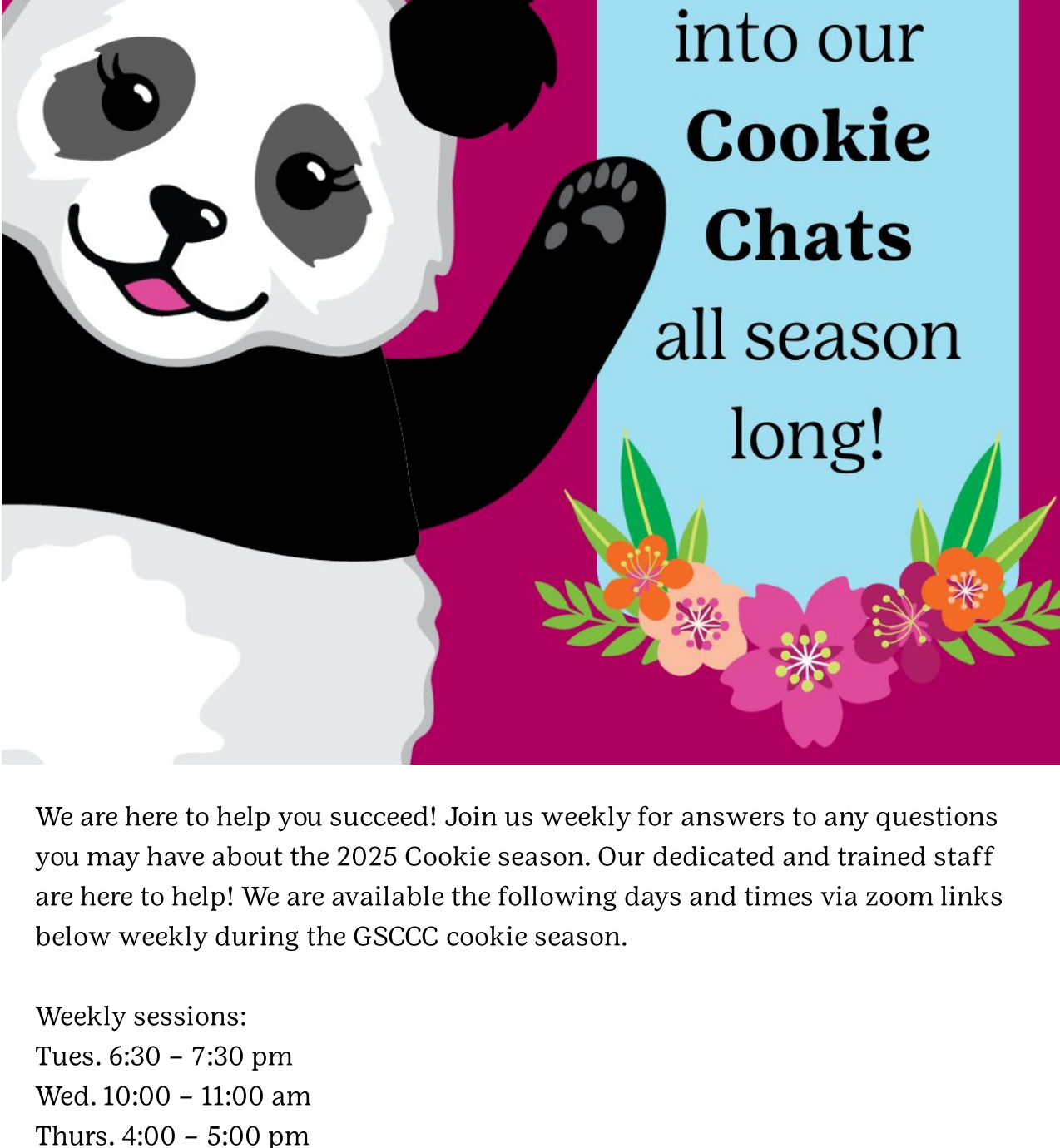
## Important Dates:

(FCFS= First Come First Serve)  
(ACH= Automated Clearing House)

- December/January Troop Cookie Coordinators - Hold a Cookie Program training/meeting for girls and their families.
- Check roster in MyGS for all girls and their info. Attend a Troop Cookie Coordinator Training.
- December 15 SMART COOKIES opens – enter Initial order based on number of girls registered in your Troop.
- Enter Early Recognition Order – Verify Bank Information is correct. Confirm 2 leaders are entered
- If any information is incorrect or missing contact: Customer Care at 800-822-2427 or email: [info@girlscoutscoc.org](mailto:info@girlscoutscoc.org)
- January 2 - 31 FCFS – Booth Selection in SMART COOKIES, each round will begin at 7:00 pm
- January 11, 12, 18, 19, 25 Cookie Rallies – all age levels – times and locations – check our event calendar
- January 12 (Sunday) Troop Initial Order due in SMART COOKIES – once submitted information cannot be changed.
- January 17 Online only sales begin
- January 29 - February 1 Cookie Delivery to Troops – contact your SUCC for dates, times, and locations in your area
- February 1 (Saturday) Cookie Program Begins
- February 6 Cookie Cupboards open – check our cupboard calendar for locations, dates and times
- February 7 (Friday) Booth Opportunities begins (all types, virtual, in-person, drive-thru)
- February 11 (Tuesday) ACH Draft #1 – 20% of all cookies on troops initial order placed by January 12.
- February 21 - 23 National Cookie Weekend – GSUSA Virtual Booths open – send pictures to media@
- February 25 (Tuesday) ACH Draft #2 – 30% of all cookies picked up by or transferred to Troops as of Sunday, February 19
- March 16 (Sunday) End of Cookie Program (March 9 - 15 is National Girl Scout Week – Paint Your Town Green!)
- March 19 (Thursday) Review/Print Troop Balance Summary, verify payments and transfers, allocate all cookies to girls
- March 21 (Friday) Main and Troop recognition orders due in SMART COOKIES – all Troops, including opt out Troops
- March 25 (Tuesday) ACH – Final – balance due – all cookies ordered by and transferred to troop
- End April/May Rewards delivered to SU representative for distribution

[COOKIE CENTRAL](#)

## Have Questions? Chats are OPEN!



We are here to help you succeed! Join us weekly for answers to any questions you may have about the 2025 Cookie season. Our dedicated and trained staff are here to help! We are available the following days and times via zoom links below weekly during the GSCCC cookie season.

Weekly sessions:  
Tues. 6:30 – 7:30 pm  
Wed. 10:00 – 11:00 am  
Thurs. 4:00 – 5:00 pm

See the button below to access the zoom links and dates for each chat.

[CHAT DATES](#)

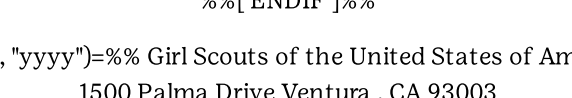
## Let's Make This Season Panda-stic!

We're so excited for the 2025 cookie season and can't wait to see what you accomplish. Together, we'll make this a season to remember—one box, one smile, and one goal at a time.

Keep an eye on your inbox for updates, tips, and resources to help you crush your cookie goals. In the meantime, mark your calendars for the training sessions and start thinking about how you'll share the power of cookies with your community!

♥ Let's do this!

P.S. Share your cookie season excitement on social media using #PandaPower and #GirlScoutCookies. We'd love to feature your photos and stories!



Have a question? Don't be shy!  
[Contact us](#) for more information.

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