



Our Panda is excited to share the latest Council cookie news with you! Follow along this email to find out the latest cookie news and celebrate our amazing girls of the Girl Scouts of California's Central Coast!

Get started today! There is still time to join in the 2025 Girl Scout Cookie Season!

Talk with you Troop Cookie Coordinator to get started today or reach out to info@girlscoutsccc.org.

Troop Cookie Coordinator Form

## LiveScan Fingerprinting Event

Join us for a convenient LiveScan Fingerprinting event! This is an opportunity for adult volunteers to complete their background checks quickly and easily. LiveScan is a requirement for most volunteer roles, ensuring the safety and well-being of our Girl Scouts. Make sure you bring a valid ID and the GSCCC LiveScan form. We're here to make the process as smooth as possible—thank you for helping us create a safe environment!

1/18/2025 La Colina Middle School 4025 Foothill Rd, Santa Barbara, CA 93110 10:00 am to 12:00 pm

1/19/2025 The Collection in Oxnard Oxnard Program Center 11:00 am to 1:00 pm

1/26/2025
Castroville Program Center
(During Cookie Rallies)
9:00 am to 12:00 pm
Please send an email to <u>cpc@girlscoutsccc.org</u> to sign up

## Notice: Important Updates

Digital Cookie: Reminder - Parents/Caregivers must publish a girls site before the girl has access for those that are 13 or above using their own email.

Orders: Reminder- do not mark any order as completed until they are physically delivered.

Cash Payments: The Leader or Cookie Coordinator must mark cash payments and add financial transaction to ABC Smart Cookies.

Transfer Cookies: The Leader or Cookie Coordinator must transfer cookies to girls in ABC Smart Cookies.

Shipping Arrival Dates on Digital Cookies: Due to some adjustments in our bakers system, you may notice that the fulfillment date has been extended by two weeks from our in hand cookie date. We want to assure you that this is a proactive measure to manage expectations and avoid a rush of inquiries on the first day of deliveries.

Cash Payments: The Leader or Cookie Coordinator must mark cash payments and add financial transaction to ABC Smart Cookies.

## Level Up Your COOKIE GAME



Our first online sale rewards patch is the 2025 Cookie Techie Patch! Break out those tech savvy skills and connect your customers with your digital cookie link! Girls who sell 100 Girl Scout Cookie boxes between January 17th-31st online via direct ship or girl delivery pre-paid can earn this patch!

To Enter: Patches are automatically rewarded based on purchases made through your Digital Cookie link during the contest parameter dates.

# COOKIE CENTRAL





Sometimes your best friend is in your family. Sisters are amazing, celebrate this amazing bond with our sister patch. Sisters who sell a combined total of 50 Girl Scout Cookie boxes between February 1st -March 16th online via direct ship, girl delivery pre-paid, or in person sales can earn this patch!

To Enter: Simply fill out our <u>sibling</u> <u>reward form</u> and sell a combined total of 50 cookie boxes.

FORM ENTRY

Check This Out!



We are thrilled to share our rewards chart for this year's 2025 Cookie Season.

**REWARDS FLIER** 



Did you know Girl Scouts can start selling cookies this week? With Digital Cookie, girls can see their unique code, send emails, and share their code with friends and family!

View <u>EVERYTHING Digital Cookie Here</u>. - We have tons of video links and instructions about all the features of Digital Cookie. This is a new program for us this year! Message us if you have any questions.

Digital Promo Kit is oming soon!

DIGITAL COOKIE RESOURCES

## Important Dates:

(FCFS= First Come First Serve) (ACH= Automated Clearing House)

December/January Troop Cookie Coordinators - Hold a Cookie Program training/meeting for girls and their families. Check roster in MyGS for all girls and their info. Attend a Troop Cookie Coordinator Training. December 15 SMART COOKIES opens – enter Initial order based on number of girls registered in your Troop. Enter Early Recognition Order – Verify Bank Information is correct. Confirm 2 leaders are entered If any information is incorrect or missing contact: Customer Care at 800-822-2427 or email: info@girlscoutsccc.org January 2 - 31 FCFS – Booth Selection in SMART COOKIES, each round will

begin at 7:00 pm January 11, 12, 18, 19, 25 Cookie Rallies – all age levels – times and locations – check our event calendar January 12 (Sunday) Troop Initial Order due in SMART COOKIES - once submitted information cannot be changed. January 17 Online only sales begin January 29 - February 1 Cookie Delivery to Troops - contact your SUCC for dates, times, and locations in your area February 1 (Saturday) Cookie Program Begins February 6 Cookie Cupboards open - check our cupboard calendar for locations, dates and times February 7 (Friday) Booth Opportunities begins (all types, virtual, in-person, drive-thru) February 11 (Tuesday) ACH Draft #1 – 20% of all cookies on troops initial order placed by January 12. February 21 - 23 National Cookie Weekend – GSUSA Virtual Booths open – send pictures to media@ February 25 (Tuesday) ACH Draft #2 – 30% of all cookies picked up by or transferred to Troops as of Sunday, February 19 March 16 (Sunday) End of Cookie Program (March 9 - 15 is National Girl Scout Week – Paint Your Town Green!) March 19 (Thursday) Review/Print Troop Balance Summary, verify payments and transfers, allocate all cookies to girls March 21 (Friday) Main and Troop recognition orders due in SMART COOKIES all Troops, including opt out Troops March 25 (Tuesday) ACH - Final - balance due - all cookies ordered by and transferred to troop End April/May Rewards delivered to SU representative for distribution

COOKIE CENTRAL

**Troops Needed!** 



CALL FOR ENTRIES: COOKIE CONNECTION OPPORTUNITY! Local Girl Scout Troops, seize the chance to connect with entrepreneurs through Cookie Connection! Donors are ready to support and celebrate your positive impact in the community. Last year, troops enjoyed exclusive tours of donors' companies. <u>Submit your entry now</u> for this fun experience!

LEARN MORE

Join us for our<br/>cookie Rallies!Earn this<br/>patch!Cookie Cookie CookieCookie Cookie Cookie CookieCookie Cookie Cooki

Last Call for Cookie Rallies!! D/B/J/C/S/A

We have January 18th, 19th, and 25th remaining for Cookie Rallies. Cookie Rallies are a fun, interactive way for Girl Scouts to learn the five essential skills: Goal Setting, Decision Making, Money Management, People Skills, and Business ethics.

C/S/A- Want to be a Rally girl? Register for only \$5 and assist a booth with us.

Registration includes: -Entry to Cookie Rally Session

-5 Skills Booths
-Fun Booths
-Earn Your Cookie Rally Patch
-Exclusive Cookie Rally Passport
- Plus, Enjoy Other Exciting Cookie Inspired Giveaways
-Registered Girl Scouts & Non-Registered
\*(Youth Sized)
Invite your friends!!

SECURE YOUR SPOT

#### Have Questions? Chats are OPEN!



We are here to help you succeed! Join us weekly for answers to any questions you may have about the 2025 Cookie season. Our dedicated and trained staff are here to help! We are available the following days and times via zoom links below weekly during the GSCCC cookie season.

Weekly sessions: Tues. 6:30 – 7:30 pm Wed. 10:00 – 11:00 am Thurs. 4:00 – 5:00 pm

See the button below to access the zoom links and dates for each chat.

#### CHAT DATES

#### Meet the Cookies



Countdown with us till in person cookie sales! Learn about each of our fantastic flavors that Unbox the Future for girls every year!

LEARN MORE

## Let's Make This Season Panda-stic!

We're so excited for the 2025 cookie season and can't wait to see what you accomplish. Together, we'll make this a season to remember—one box, one smile, and one goal at a time.

Keep an eye on your inbox for updates, tips, and resources to help you crush your cookie goals. In the meantime, mark your calendars for the training sessions and start thinking about how you'll share the power of cookies with your community!

💚 Let's do this!

P.S. Share your cookie season excitement on social media using #PandaPower and #GirlScoutCookies. We'd love to feature your photos and stories!



Have a question? Don't be shy! <u>Contact us</u> for more information.

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