

girl scouts of california's central coast



Our mascot the Panda is excited to share the latest Council cookie news with you! Follow along this email to find out the latest cookie news and celebrate our amazing girls of the Girl Scouts of California's Central Coast!

Important Updates

Troop Links: Make sure your troop links are active and published in Digital Cookie- these are used for boothing and allocating cookies to the troop.

Digital Cookie: Reminder- Parents/Caregivers must publish a girls site before the girl has access for those that are 13 or above using their own email.

Orders: Reminder- do not mark any order as completed until they are physically delivered.

Parents/Families: Order Approvals-Be sure to check your delivery orders everyday. We have gotten notice some families are having trouble with order approval emails. Check junk/spam/promotions email as well as orders placed should be receiving emails.

Note you do not need the email to approve orders however the emails are automatically sent as reminders an order is waiting to be approved.

Cash Payments: The Leader or Cookie Coordinator must mark cash payments and add financial transaction to ABC Smart Cookies.

Transfer Cookies: The Leader or Cookie Coordinator must transfer cookies to girls in ABC Smart Cookies.

Have Questions? Chats are OPEN!



We are here to help you succeed! Join us weekly for answers to any questions you may have about the 2025 Cookie season. Our dedicated and trained staff are here to help! We are available the following days and times via zoom links below weekly during the GSCCC cookie season.

Weekly sessions:
Tues. 6:30 – 7:30 pm
Wed. 10:00 – 11:00 am
Thurs. 4:00 – 5:00 pm

See the button below to access the zoom links and dates for each chat.

CHAT DATES

Halston L. - Leading by Example



Second-year Junior Halston L. recently received an amazing \$500 (83 box) cookie donation—with one special request: she could choose where to share the kindness! Halston decided to make a big impact in her community, donating the cookies to all three Simi Valley fire departments, the police station, and the Samaritan Center. Her generosity shows that Girl Scouts can make a real difference, one cookie at a time!

LEARN MORE

3 Booth Tips to Get Ready for Cookie Season! 🍪🎉

📢 Share Your Goal! 🎯

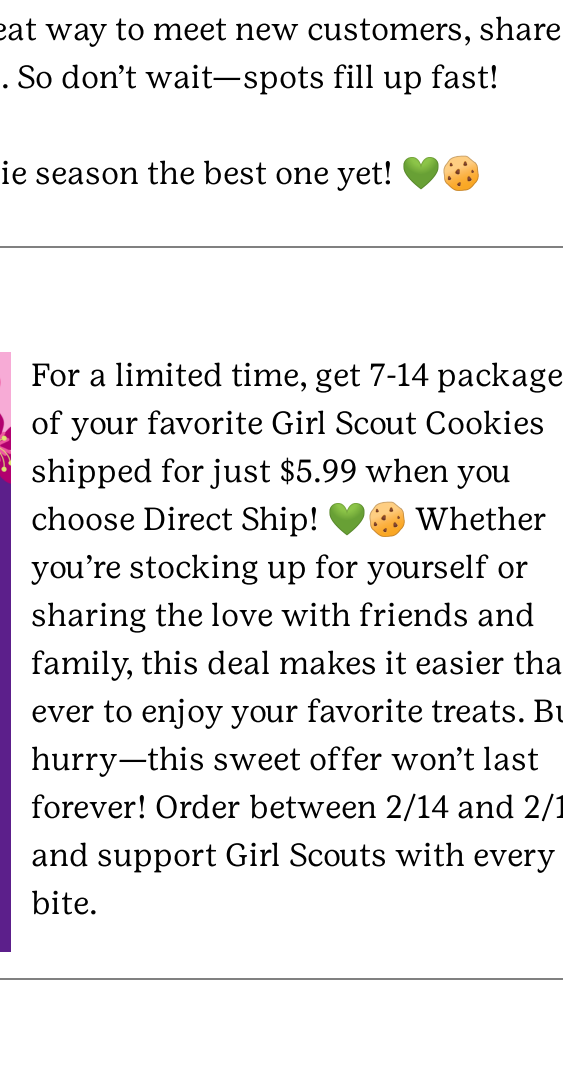
Let customers know why you're selling cookies—whether it's earning a cool reward, funding a trip, or supporting a community project. People love to support Girl Scouts with a mission, so don't be shy about sharing your goals! 💚

🌟 Make Your Booth Stand Out! ✨

Decorate your booth with bright signs, posters, and maybe even some *panda*-tastic flair! 🐼 A colorful, fun booth will grab attention and bring in more customers. Bonus points for creativity—show off your troop spirit! 🌈

😊 Smile, Say "Thank You, and Have Fun! 😄

A friendly smile goes a long way! Greet every customer warmly, and always remember to say thank you—even if they don't buy cookies. Having fun and being positive makes the booth experience awesome for everyone!



🍪 Booth Sign-Ups – Find Your Perfect Spot! 🎉

Booth reservations open back up tonight at 7 PM in Smart Cookie! 📅 This is your chance to grab the best spots in your community and set yourself up for a *panda*-tastic* cookie season.

Here's what you need to do:

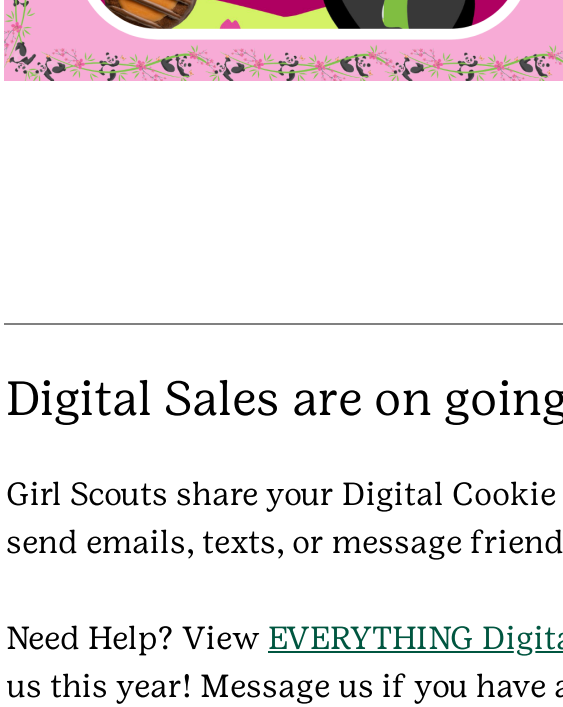
📅 Log in to Smart Cookie tonight at 7 PM.

📍 Browse available booth locations in your area—find the spots that work best for you and your schedule!

📅 Reserve your booth! Booths are a great way to meet new customers, share your cookie goals, and boost your sales. So don't wait—spots fill up fast!

🥳 Ready, set, sell! Let's make this cookie season the best one yet! 💚🌈

Direct Ship Promo



For a limited time, get 7-14 packages of your favorite Girl Scout Cookies shipped for just \$5.99 when you choose Direct Ship! 💚🌈 Whether you're stocking up for yourself or sharing the love with friends and family, this deal makes it easier than ever to enjoy your favorite treats. But hurry—this sweet offer won't last forever! Order between 2/14 and 2/16 and support Girl Scouts with every bite.

Important Dates:

(FCFS= First Come First Serve)

(ACH= Automated Clearing House)

February 11 (Tuesday) ACH Draft #1 – 20% of all cookies on troops initial order placed by January 12.

February 21 - 23 National Cookie Weekend – GSUSA Virtual Booths open – send pictures to media@

February 25 (Tuesday) ACH Draft #2 – 30% of all cookies picked up by or transferred to Troops as of Sunday, February 19

March 16 (Sunday) End of Cookie Program (March 9 - 15 is National Girl Scout Week – Paint Your Town Green!)

March 19 (Thursday) Review/Print Troop Balance Summary, verify payments and transfers, allocate all cookies to girls

March 21 (Friday) Main and Troop recognition orders due in SMART COOKIES – all Troops, including opt out Troops

March 25 (Tuesday) ACH – Final – balance due – all cookies ordered by and transferred to troop

End April/May Rewards delivered to SU representative for distribution

COOKIE CENTRAL

Spanish Cookie Order Cards

Spanish Cookie Order Cards are live on our site! [Print the Order Card Here](#).

¡Las tarjetas de pedido de galletas Girl Scouts ya están disponibles en español en nuestro sitio! [Imprima la tarjeta de pedido aquí](#)

Digital Promo Kit



View our Digital Promo Kit with clickable and downloadable ready-made images that you can use to promote your cookie sale!

This kit provides girls with creative tools to showcase their businesses and achieve their goals. With social media graphics, printable fliers, and more, they'll have everything they need to shine this cookie season! Explore the kit and click the links to download graphics for sharing on social media.

VIEW DOCUMENT

Digital Sales are on going ALL SEASON!

Girl Scouts share your Digital Cookie Link with friends and family! Be sure to send emails, texts, or message friends on social media if applicable.

Need Help? View [EVERYTHING Digital Cookie Here](#). This is a new program for us this year! Message us if you have any questions.

DIGITAL COOKIE RESOURCES

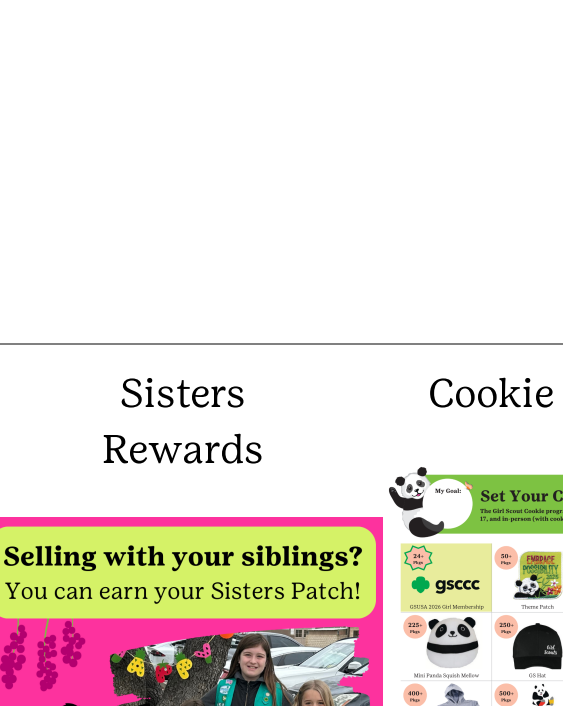
Earn Your Lemonade Stand Patch

A lemonade stand is a booth set up on the property where the girl or a close family member resides, as their city, homeowner's association and/or property management permits. A Girl Scout may host a Lemonade™ Stand-style booth, provided she is supervised by her own parent/caregiver. Spread the word and make the community aware you are selling Girl Scout Cookies! Girls who sell Girl Scout Cookie boxes through a Lemonade Stand booth between February 1st - March 16th can earn this patch!

To Enter: Simply fill out our [Lemonade Stand Challenge](#) form and sell cookies at your Lemonade Stand!

SUBMIT ENTRY

Earn Your Walkabout Patch



Girls can reach more customers with a walkabout sale! Walkabouts can be done by one or more girls with appropriate supervision, or as a troop. Spread the word and make the community aware you are selling Girl Scout Cookies! Girls who sell 85 Girl Scout Cookie boxes between February 1st - March 16th via in-person walkabout sales, online direct ship or girl delivery pre-paid can earn this patch!

To Enter: Be sure to fill out our [Walkabout Challenge form](#)

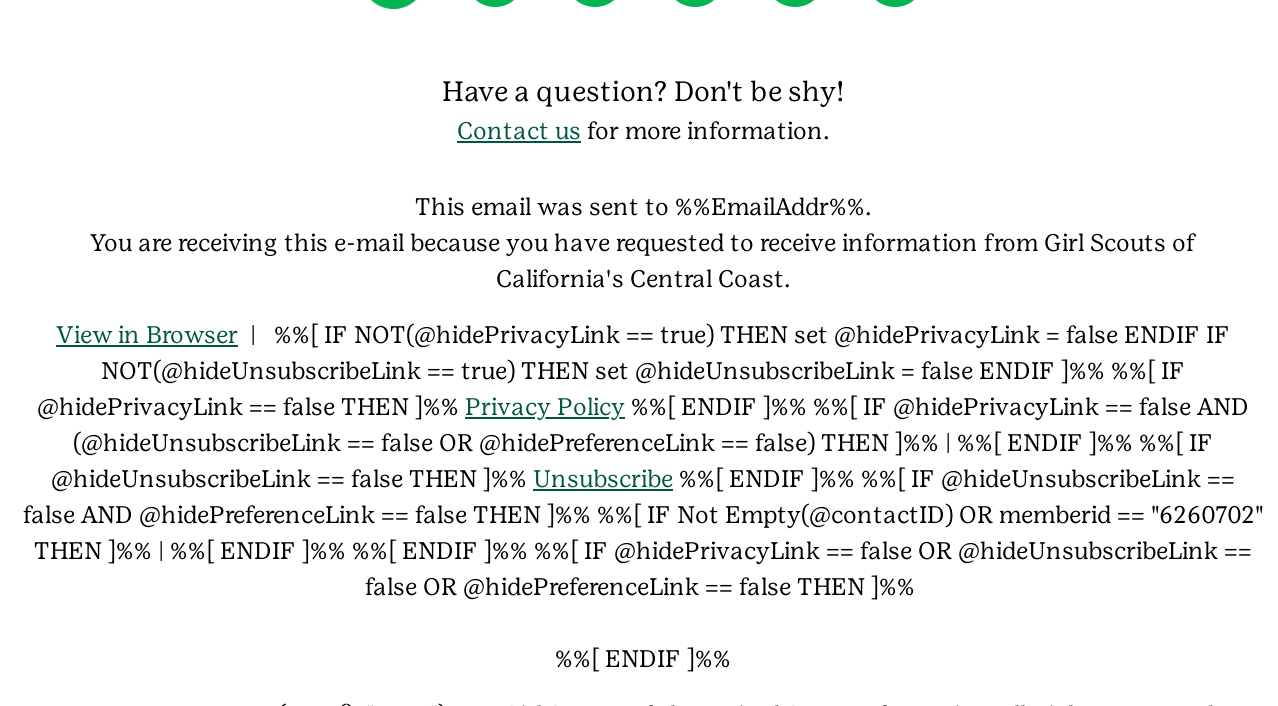
SUBMIT ENTRY

Wendy's will support GSUSA as a national boothing partner for the 2025 cookie season!

Wendy's will support GSUSA as a national boothing partner for the 2025 cookie season, starting February 22. Over 4,000 Wendy's locations—70 percent—have opted in, making Wendy's our largest boothing partner! Beginning February 21, all Wendy's locations will also be serving a Thin Mints-inspired Frosty.

While we still ask that you forward any media inquiries about the partnership to media@girlscouts.org, you may share boothing news internally with troops.

Calling all Troops! - Credit for Donor Connection



📞 CALL FOR ENTRIES: COOKIE CONNECTION OPPORTUNITY! 📞

Local Girl Scout Troops, seize the chance to connect with entrepreneurs through Cookie Connection! Donors are ready to support and celebrate your positive impact in the community. Last year, troops enjoyed exclusive tours of donors' companies. [Submit your entry now](#) for this fun experience!

Troops are credited for the donation upon delivery of cookies to donor. Please note this is not a troop cookie buyout however the troop does receive troop funds earned.

LEARN MORE

Cookie Crossover Patch

Thank you for participating in Girl Scouts of California's Central Coast's Fall Product and Cookie Programs! Don't forget that you are eligible to earn a unique Girl Scout Cookie Crossover personalized patch.

To earn this one-of-a-kind patch with your name and avatar on it, sell 275+ packages of cookies during our council's 2025 Cookie Program. After the Cookie Program has concluded, we'll submit an order for all earned patches. Once created, your personalized patch will be mailed directly to you from our partners at M2 Media Services.

If your mailing address needs updating or you want to change your avatar, log into the M2 system by [clicking here](#). From the "Fun Stuff" section of your dashboard, click on the icon for your avatar to update that, and on the personalized patch icon to update your address. All changes must be made prior to 3/8/2025.

Great job working toward your goals and thanks for participating in our Product Programs!

**Sisters
Rewards**

Cookie Rewards!

**Be a Cookie
Techie**

To Enter: Simply fill out our [sibling reward form](#) and sell a combined total of 50 cookie boxes.

**FORM
ENTRY**

We are thrilled to share our rewards chart for this year's 2025 Cookie Season.

What are your Cookie Reward goals for this year?

**REWARDS
FLIER**

To Enter: Patches are automatically rewarded based on purchases made through your Digital Cookie link during the contest parameter dates.

**REGISTER
HERE**

Let's Make This Season Panda-stic!

We're so excited for the 2025 cookie season and can't wait to see what you accomplish. Together, we'll make this a season to remember—one box, one smile, and one goal at a time.

Keep an eye on your inbox for updates, tips, and resources to help you crush your cookie goals. In the meantime, mark your calendars for the training sessions and start thinking about how you'll share the power of cookies with your community!

💚 Let's do this!

P.S. Share your cookie season excitement on social media using #PandaPower and #GirlScoutCookies. We'd love to feature your photos and stories!

Have a question? Don't be shy!
[Contact us](#) for more information.

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