



Panda our mascot is excited to share the latest Council cookie news with you! Follow along this email to find out the latest cookie news and celebrate our amazing girls of the Girl Scouts of California's Central Coast!

Get started today!
There is still time to join in the 2025 Girl Scout Cookie Season!

Talk with you Troop Cookie Coordinator to get started today or reach out to info@girlscoutscoc.org.

Troop Product Program Coordinator Form

Last chance to fill out the Troop Product Program Coordinator form! The form must be completed and electronically signed by the Troop Product Program Coordinator.

[VIEW FORM](#)

Why Cookie Season Matters

Girl Scout Cookies are more than just delicious treats. 🍪 Every box sold helps girls achieve their dreams, support troop adventures, and give back to the community. Here's how your cookie program makes a difference:

- Builds Confidence: Girls set and achieve personal and troop goals.
- Teaches Leadership: Every sale is a chance to develop entrepreneurial and business skills.
- Funds Big Dreams: Proceeds go toward camping trips, STEM programs, community service projects, and so much more.

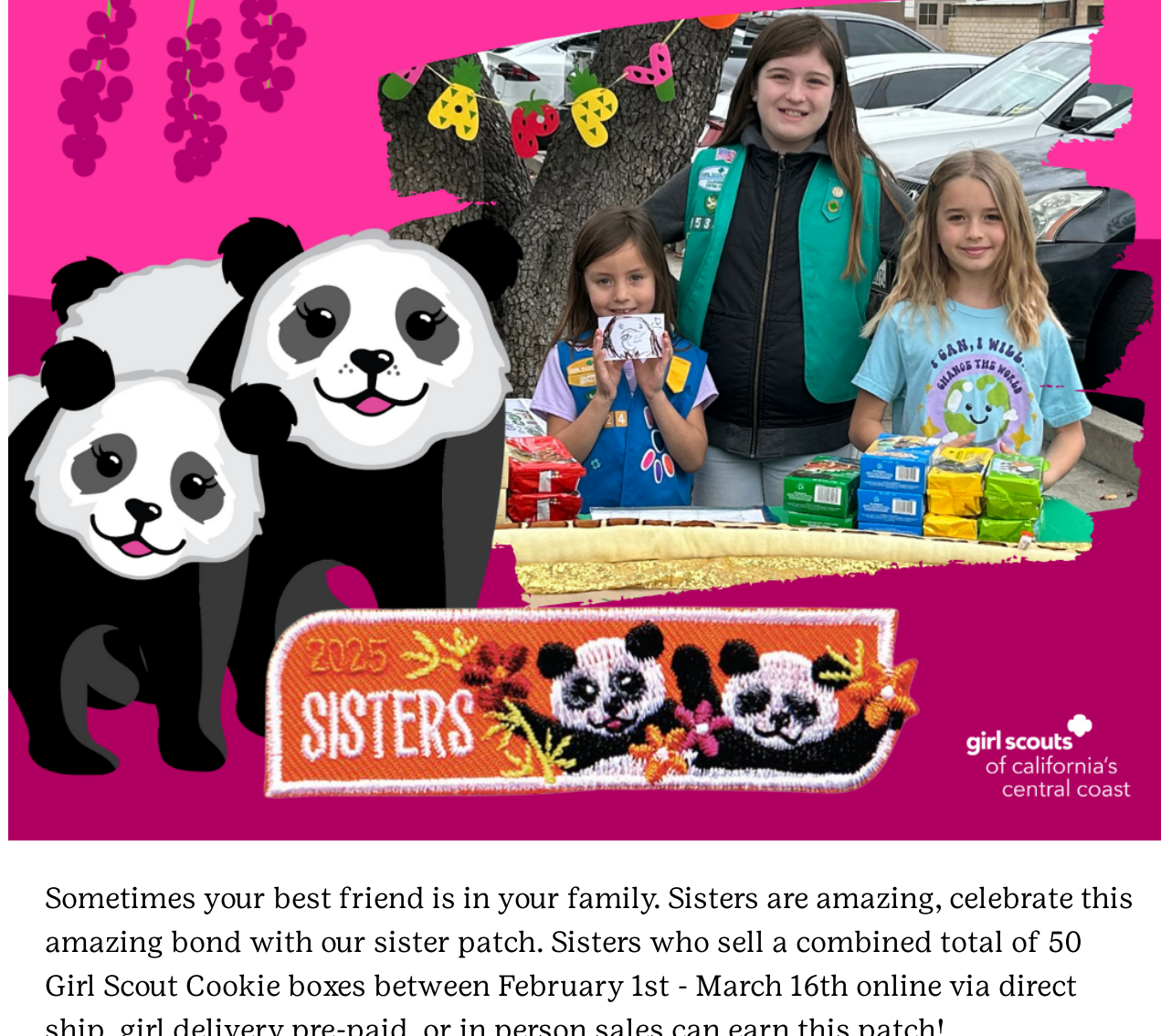
Cookie Rewards Flier!

We are thrilled to share our rewards chart for this year's 2025 Cookie Season.

[PRINT FLIER](#)



Siblings: Earn Your Sisters Patch



Sometimes your best friend is in your family. Sisters are amazing, celebrate this amazing bond with our sister patch. Sisters who sell a combined total of 50 Girl Scout Cookie boxes between February 1st - March 16th online via direct ship, girl delivery pre-paid, or in person sales can earn this patch!

To Enter: Simply fill out our [sibling reward form](#) to get started. This form must be completed before the sale starts.

[SIBLING REWARDS](#)

Troop Renewal



Make sure your troop has all the necessary requirements to get started. Your troop should have the following in MyGS: (2) registered and background-cleared adults, (1) designated troop cookie manager, and all girls re-registered for the 2024 Girl Scout year. Check out our website for upcoming training sessions for troop volunteers. For more information, reach out to info@girlscoutscoc.org or call us at 800-822-2427

Important Dates:

(FCFS= First Come First Serve)
(ACH= Automated Clearing House)

- December/January Troop Cookie Coordinators - Hold a Cookie Program training/meeting for girls and their families. Check roster in MyGS for all girls and their info. Attend a Troop Cookie Coordinator Training.
- December 15 SMART COOKIES opens - enter Initial order based on number of girls registered in your Troop.
- Enter Early Recognition Order - Verify Bank Information is correct. Confirm 2 leaders are entered
- If any information is incorrect or missing contact: Customer Care at 800-822-2427 or email: info@girlscoutscoc.org
- January 2 - 31 FCFS - Booth Selection in SMART COOKIES, each round will begin at 7:00 pm
- January 11, 12, 18, 19, 25 Cookie Rallies - all age levels - times and locations - check our event calendar
- January 12 (Sunday) Troop Initial Order due in SMART COOKIES - once submitted information cannot be changed.
- January 17 Online only sales begin
- January 29 - February 1 Cookie Delivery to Troops - contact your SUCC for dates, times, and locations in your area
- February 1 (Saturday) Cookie Program Begins
- February 6 Cookie Cupboards open - check our cupboard calendar for locations, dates and times
- February 7 (Friday) Booth Opportunities begins (all types, virtual, in-person, drive-thru)
- February 11 (Tuesday) ACH Draft #1 - 20% of all cookies on troops initial order placed by January 12.
- February 21 - 23 National Cookie Weekend - GSUSA Virtual Booths open - send pictures to media@gsusa.org
- February 25 (Tuesday) ACH Draft #2 - 30% of all cookies picked up by or transferred to Troops as of Sunday, February 19
- March 16 (Sunday) End of Cookie Program (March 9 - 15 is National Girl Scout Week - Paint Your Town Green!)
- March 19 (Thursday) Review/Print Troop Balance Summary, verify payments and transfers, allocate all cookies to girls
- March 21 (Friday) Main and Troop recognition orders due in SMART COOKIES - all Troops, including opt out Troops
- March 25 (Tuesday) ACH - Final - balance due - all cookies ordered by and transferred to troop
- End April/May Rewards delivered to SU representative for distribution

[COOKIE CENTRAL](#)

D/B/J/C/S/A- Cookie Rallies Are Coming Up!!

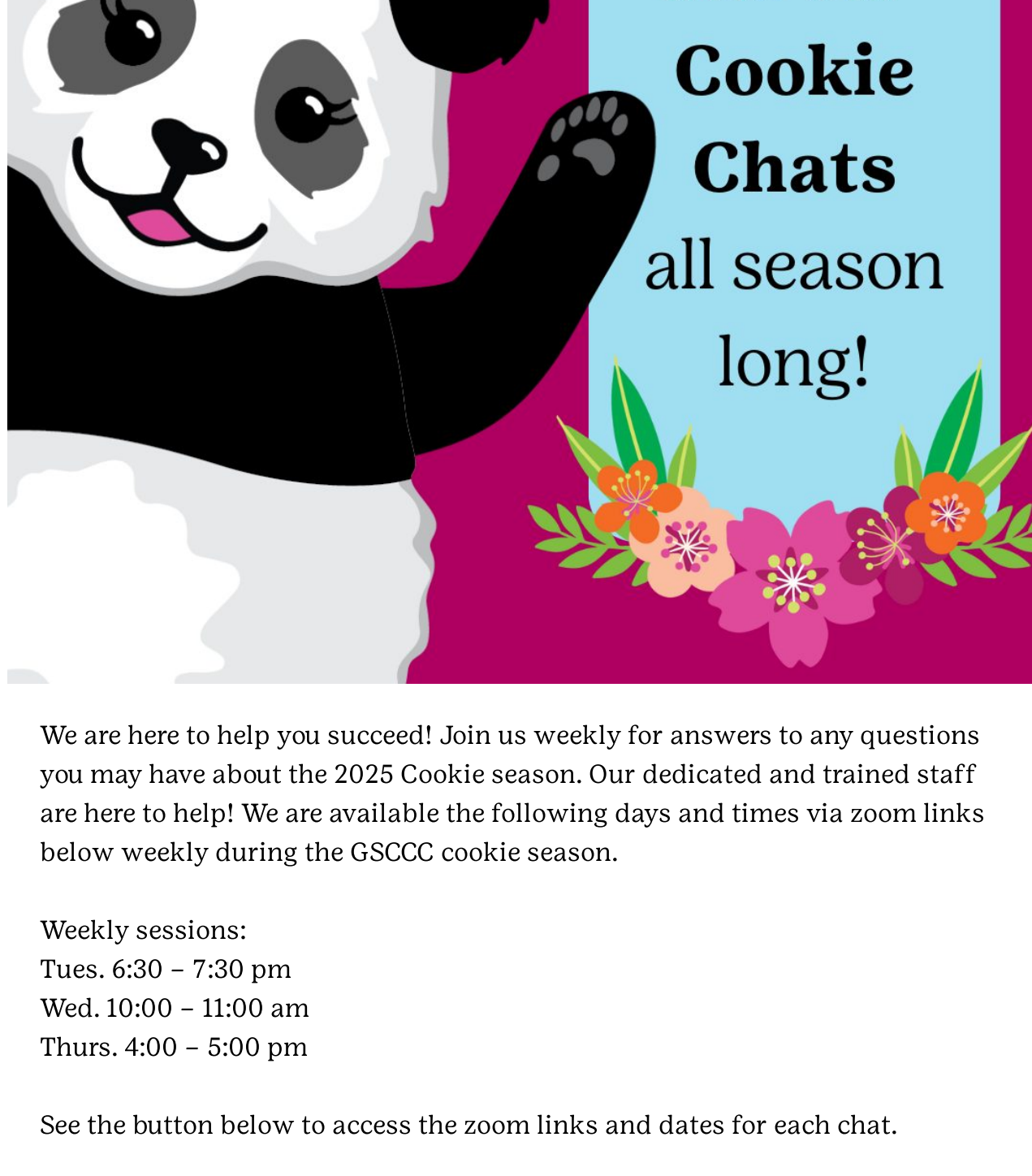


Are you excited for cookie season? Then join your fellow Girl Scouts at your local Cookie Rallies to learn all about Girl Scout Cookies! Cookie Rallies are a fun, interactive way for Girl Scouts to learn the five essential skills: Goal Setting, Decision Making, Money Management, People Skills, and Business ethics.

Cookie Rallies: January 11-25, 2025

[REGISTER NOW](#)

Cookie Chats



We are here to help you succeed! Join us weekly for answers to any questions you may have about the 2025 Cookie season. Our dedicated and trained staff are here to help! We are available the following days and times via zoom links below weekly during the GSCCC cookie season.

- Weekly sessions:
- Tues. 6:30 - 7:30 pm
- Wed. 10:00 - 11:00 am
- Thurs. 4:00 - 5:00 pm

See the button below to access the zoom links and dates for each chat.

[CHAT DATES](#)

Let's Make This Season Panda-stic!

We're so excited for the 2025 cookie season and can't wait to see what you accomplish. Together, we'll make this a season to remember—one box, one smile, and one goal at a time.

Keep an eye on your inbox for updates, tips, and resources to help you crush your cookie goals. In the meantime, mark your calendars for the training sessions and start thinking about how you'll share the power of cookies with your community!

♥ Let's do this!

P.S. Share your cookie season excitement on social media using #PandaPower and #GirlScoutCookies. We'd love to feature your photos and stories!

Have a question? Don't be shy!
[Contact us](#) for more information.

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