



It's the most wonderful time of the year—and we're not just talking about the holidays! As we gear up for the 2025 Girl Scout Cookie Program, we're thrilled to announce this year's theme and mascot: the *panda*! 🐼

The panda reminds us to be strong, determined, and work together as a team. This cookie season, we're ready to channel that *panda*-power and make an unforgettable impact in our communities!

Troop Product Program Coordinator Form

Remember to fill out the Troop Product Program Coordinator form! The form must be completed and electronically signed by the Troop Product Program Coordinator.

[VIEW FORM](#)

Why Cookie Season Matters

Girl Scout Cookies are more than just delicious treats. 🍪 Every box sold helps girls achieve their dreams, support troop adventures, and give back to the community. Here's how your cookie program makes a difference:

- Builds Confidence: Girls set and achieve personal and troop goals.
- Teaches Leadership: Every sale is a chance to develop entrepreneurial and business skills.
- Funds Big Dreams: Proceeds go toward camping trips, STEM programs, community service projects, and so much more.

Cookie Rallies!



Cookie Rallies: January 11–25, 2025 (Join us for exciting kick-off events filled with fun, learning, and cookie spirit!)

- [Thousand Oaks Cookie Rally - January 11, 2025](#)
- [San Luis Obispo Cookie Rally - January 12, 2025](#)
- [Santa Barbara Cookie Rally - January 18, 2025](#)
- [Santa Maria Cookie Rally - January 18, 2025](#)
- [Oxnard Cookie Rally - January 19, 2025](#)
- [Castroville Cookie Rally - January 25, 2025](#)

Tips to Get Ready

1. Set Your Goals: Whether it's a camping adventure, earning rewards, or helping your troop fund an exciting project, dream big!
2. Prepare Your Pitch: Practice your cookie sales pitch—it's a great way to build confidence and communication skills.
3. Get Familiar with SMART COOKIES: This platform is your cookie command center. Log in to set up your account and start planning for success!
4. Attend a Training Session: Be sure to join a training session to get tips, resources, and guidance for a successful season.
5. Get Inspired by the Panda: Just like our adorable mascot, stay focused, work together, and embrace the challenge with enthusiasm.

Troop and Adult Training Opportunities



Troop Cookie Training

Why Attend Training?

- Learn program updates and important dates.
- Discover sales tips and booth strategies to maximize success.
- Get answers to your cookie-related questions.
- Network with other volunteers and troop leaders.

[REGISTER FOR JAN 19TH TRAINING](#)

Fun Fact: Did You Know?

The Girl Scout Cookie Program has been supporting girls' dreams for over 100 years! Last year alone, Girl Scouts sold more than 200 million boxes nationwide. That's enough cookies to fill 60,000 panda dens! 🐼

Let's Make This Season Panda-stic!

We're so excited for the 2025 cookie season and can't wait to see what you accomplish. Together, we'll make this a season to remember—one box, one smile, and one goal at a time.

Keep an eye on your inbox for updates, tips, and resources to help you crush your cookie goals. In the meantime, mark your calendars for the training sessions and start thinking about how you'll share the power of cookies with your community!

♥ Let's do this!

P.S. Share your cookie season excitement on social media using #PandaPower and #GirlScoutCookies. We'd love to feature your photos and stories!



Have a question? Don't be shy!
[Contact us](#) for more information.

This email was sent to %%EmailAddr%%.
You are receiving this e-mail because you have requested to receive information from Girl Scouts of California's Central Coast.

[View in Browser](#) | %%[IF NOT(@hidePrivacyLink == true) THEN set @hidePrivacyLink = false ENDIF IF NOT(@hideUnsubscribeLink == true) THEN set @hideUnsubscribeLink = false ENDIF]%% %%[IF @hidePrivacyLink == false THEN]%% [Privacy Policy](#) %%[ENDIF]%% %%[IF @hidePrivacyLink == false AND (@hideUnsubscribeLink == false OR @hidePreferenceLink == false) THEN]%% | %%[ENDIF]%% %%[IF @hideUnsubscribeLink == false THEN]%% [Unsubscribe](#) %%[ENDIF]%% | %%[IF @hideUnsubscribeLink == false AND @hidePreferenceLink == false THEN]%% %%[IF Not Empty(@contactID) OR memberid == "6260702" THEN]%% | %%[ENDIF]%% %%[ENDIF]%% %%[IF @hidePrivacyLink == false OR @hideUnsubscribeLink == false OR @hidePreferenceLink == false THEN]%%

%%[ENDIF]%%