

**Notice: 2023 Raspberry Rally Cookie Update** 

Dear Members,

We are reaching out to share some important, time -sensitive updates, which impact this cookie season. We have received word from GSUSA and our baker, the Raspberry Rally will NOT return for the 2023 Girl Scout Cookie Season. Below is the detailed messaging from our baker.

## **ABC Bakers Councils**

- Raspberry Rally Cookies
  - ABC bakers informed our council they will not be able to put the Raspberry Rally cookie back online on March 4, as originally intended.
  - Demand is so high and remaining quantity is so limited that if they resumed online sales, they would not be able to guarantee that councils would not incur backorders as they did during the previous release.
  - ABC produced their planned production for the season, and unfortunately, there is no opportunity to bake additional yields of this product this cookie season. The cookie is unfortunately sold out for the season.
  - ABC will put a banner on Smart Cookies Direct Ship next Wednesday,
    March 1 indicating that the item is sold out for the season.

We recognize this information is extremely frustrating. We sincerely appreciate the hard work of our volunteers and Girl Scouts during what we recognize has been a very busy cookie season. Thank you for your patience during this challenging time.

Please do not hesitate to reach out to us for any questions or concerns.