



November is a Time For Giving

It's the season of giving, and we're excited to see the difference it brings! Encourage your loved ones to purchase Fall Product as unique holiday gifts, and don't forget about our Care to Share program—where every purchase can brighten the day of a military member or first responder. Let's spread joy together!

All sales are now online orders for direct ship nuts and candy, magazines, Tervis Tumblers, and Bark Boxes.

Important Dates:

October 31, Nov 1-2 - Product Delivery

November 17 - 50% ACH due to Council

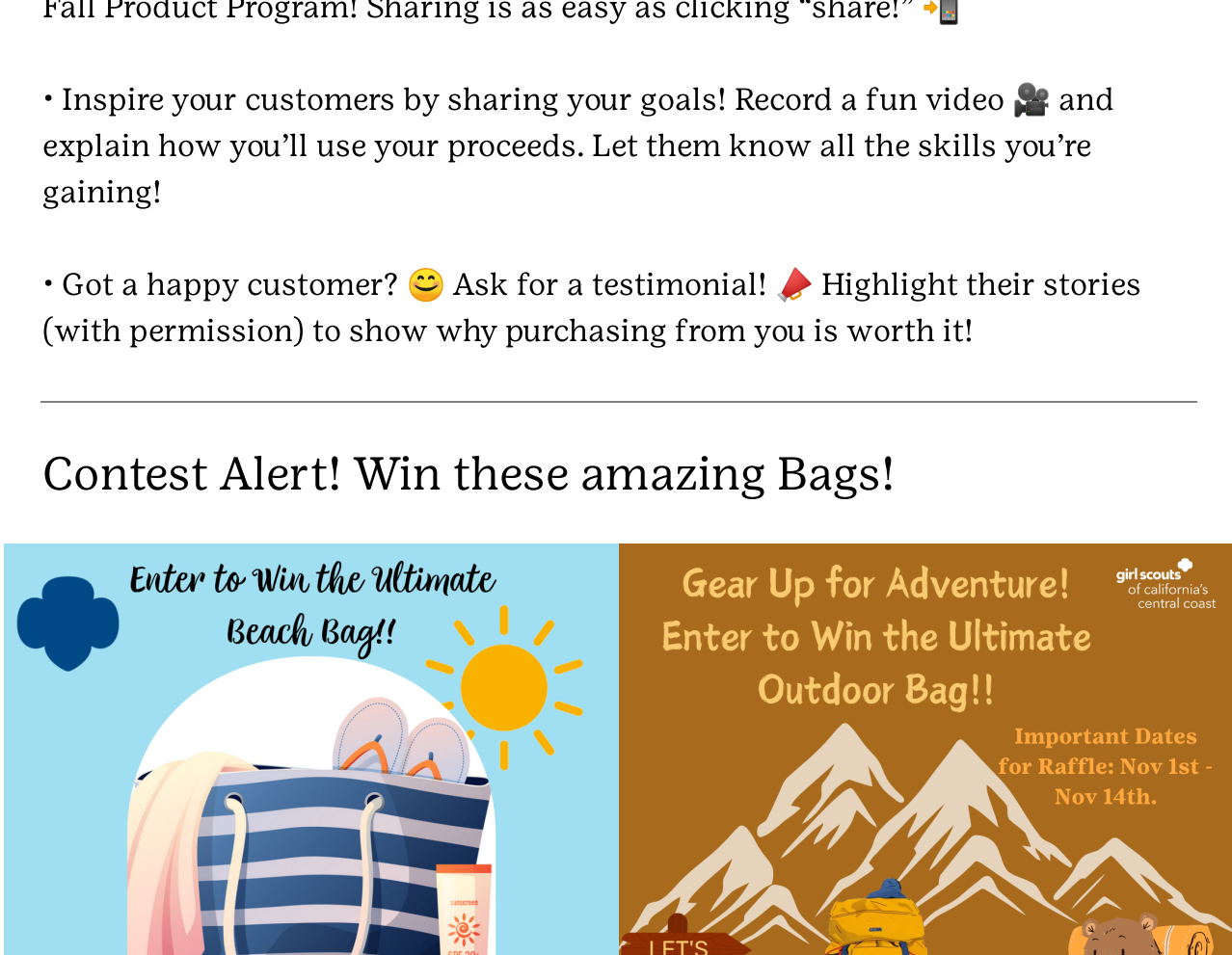
November 24 - Fall Program Ends

December 1 - Final ACH due to Council

So far we have 111 entries in the Fall Program Bingo, 86 entries in the Fall Product Scavenger Hunt, and 66 Secret Shopper Entries!! Way to go. Keep those entries coming in to win and get orders!!



Marketing Tips and Tricks!

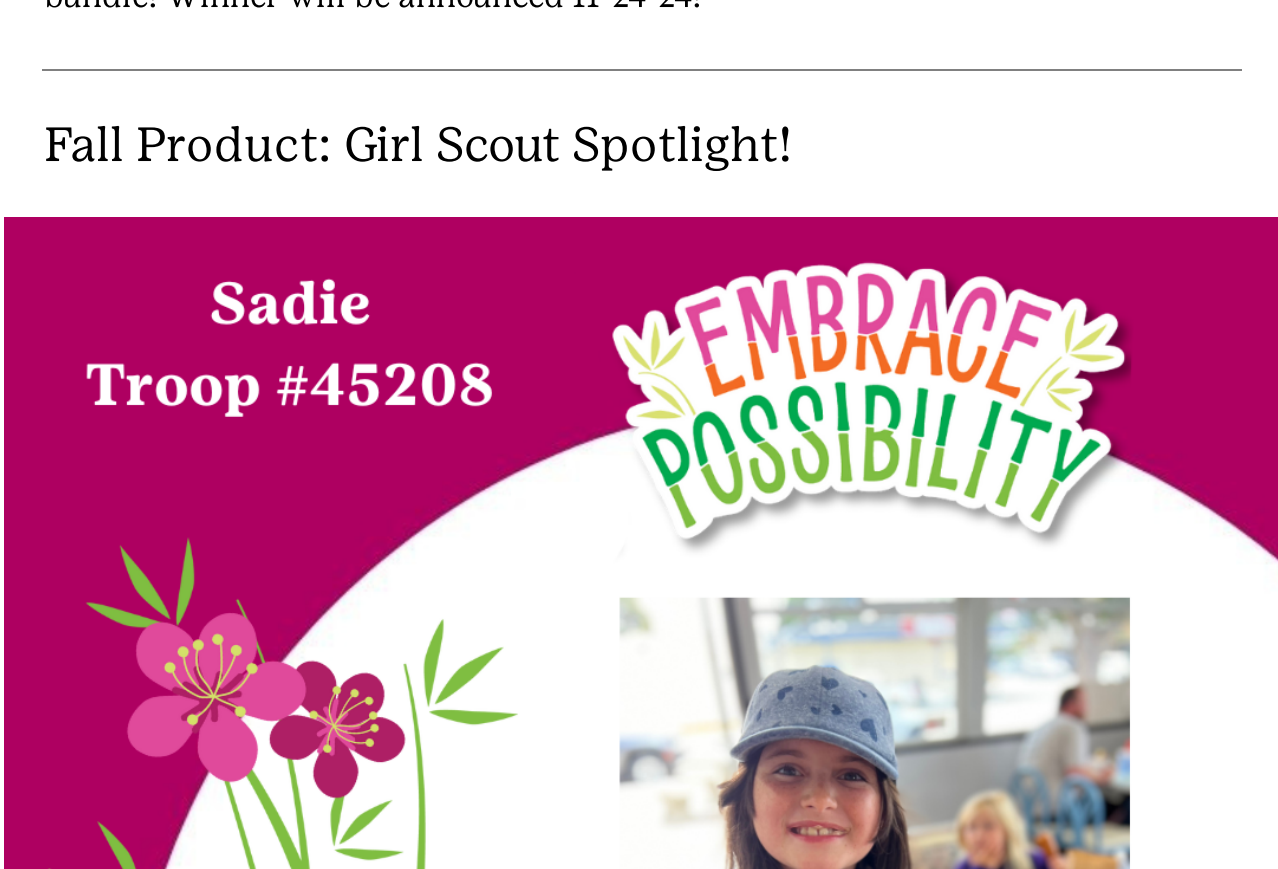


• Already using social media to reach your customers? 📱 Ask friends and family to share your posts, forward your emails, or spread the word about the Fall Product Program! Sharing is easy as clicking "share!" 📧

• Inspire your customers by sharing your goals! Record a fun video 🎥 and explain how you'll use your proceeds. Let them know all the skills you're gaining!

• Got a happy customer? 😊 Ask for a testimonial! 📢 Highlight their stories (with permission) to show why purchasing from you is worth it!

Contest Alert! Win these amazing Bags!



🌟 Raffle #1! Get ready to hit the beach in style!

We're excited to announce the launch of our Beach Bag Raffle! 🏖️ Every magazine sale each Girl Scout makes through our Fall Product Program from 10/18/24 - 10/31/24 earns her a chance to win this sun-soaked prize! It's packed with everything you need for a perfect beach day – towels, water bottles, snacks, and more! Enter today with your magazine sales! Winner will be announced 11-2-24!

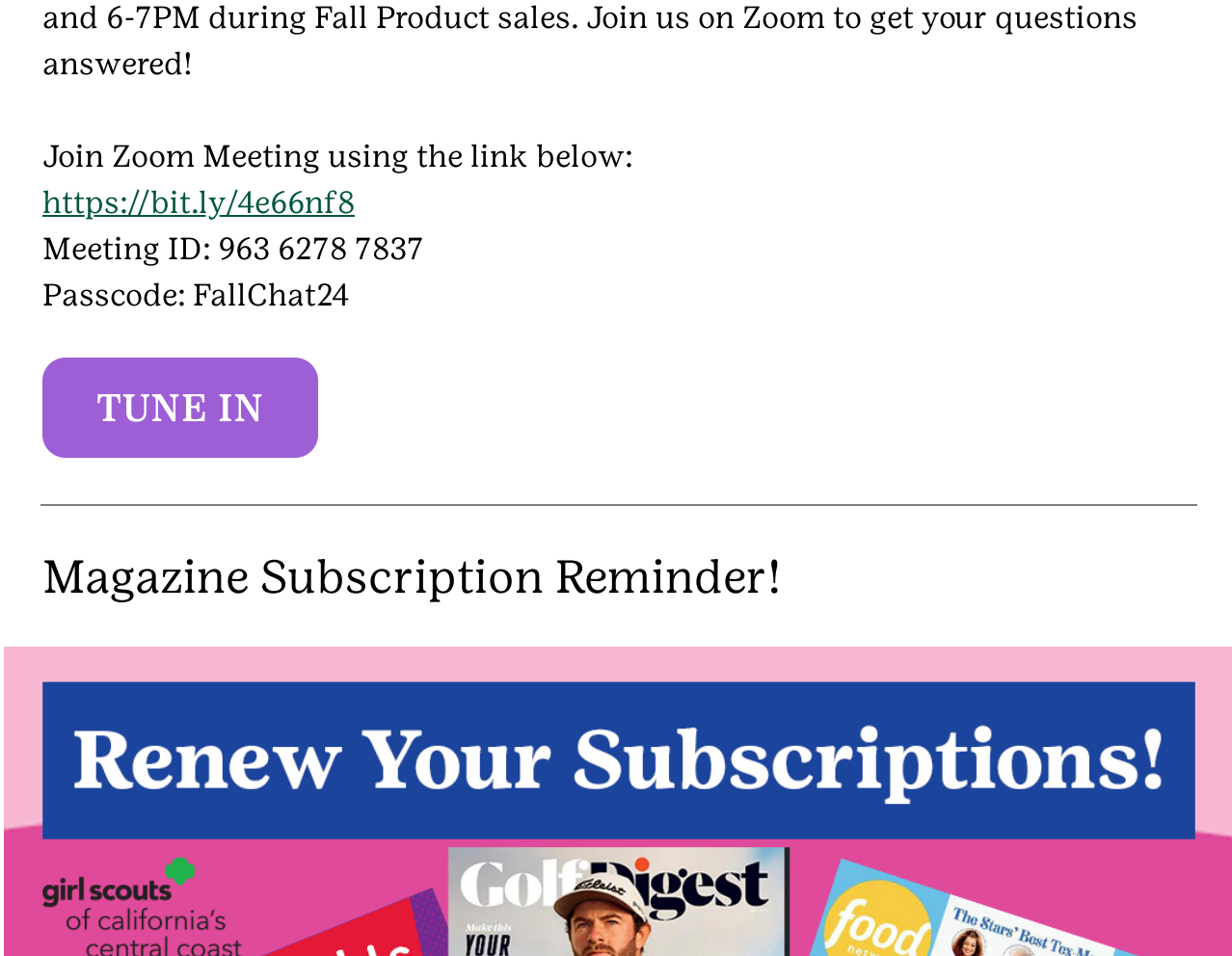
🌟 Raffle #2! The Ultimate Outdoor Adventure Bag Giveaway!

Are you an outdoor enthusiast? You're going to *love* this prize! 🏔️ The Outdoor Adventure Bag includes an awesome backpack, cooler, hat, a personalized water bottle, and tasty snacks! 🍌 Every BarkBox sold by Girl Scouts from 11/1/24 - 11/14/24 earns an entry into this amazing raffle. Don't miss your chance to win! Winner will be announced 11-16-24!

🌟 Raffle #3! The Premier Camping Gear Bundle

Calling all adventure-loving Girl Scouts! 🏕️ Want to enjoy nights under the stars in style? The Camping Gear Bundle is perfect for you! 🏕️ This prize includes a 2-person tent, two cozy sleeping bags, and two personalized water bottles! To enter the raffle, Girl Scouts need to sell 1 of every item (*1 nut, 1 chocolate, 1 bark box, 1 magazine and 1 personalized item*) between 11/15/24 - 11/23/24. Don't miss your chance to win this epic camping bundle! Winner will be announced 11-24-24!

Fall Product: Girl Scout Spotlight!



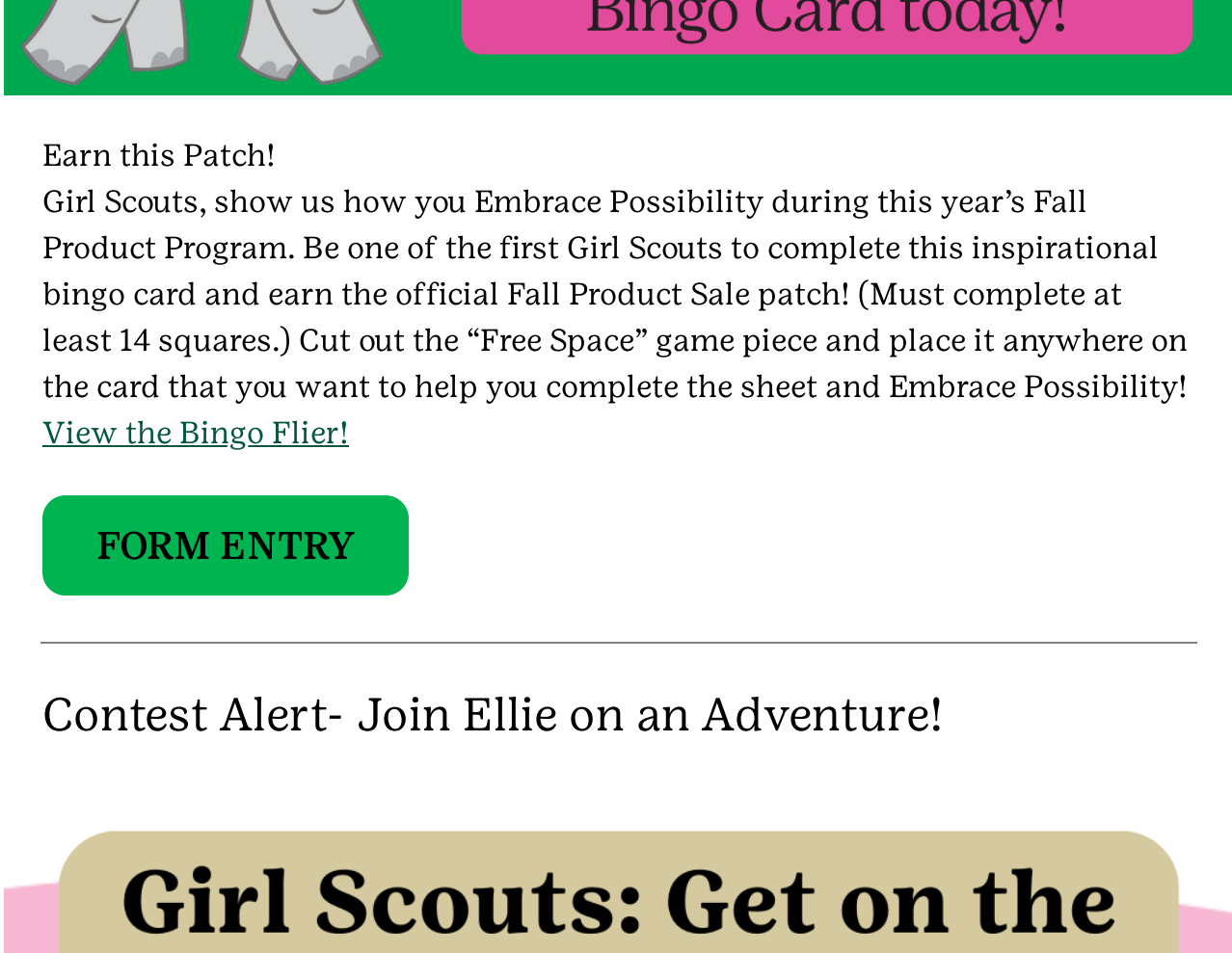
Meet Sadie from Troop 45208!

🌟 🌟 Sadie has been hard at work in the Fall Product Program, completing four required activities, including launching her online store and sending out 18 emails! She's also planning to keep up her awesome momentum with more activities like making a sale during an outdoor walkabout and tracking her progress toward her goals. 🌟 🌟

Sadie loves helping her troop earn money so they can do fun things together and enjoys setting personal goals. "I like helping my troop earn money so we can all do fun things together, and I like setting goals for myself," she says. 🍌 🍌 Let's cheer Sadie on as she continues to shine in this Fall Product season! 🍌 🍌

Have a photo, story, or troop news to share? Fill out [this form](#) to share what you or your troop are doing weekly in the Fall Product Program or email us at media@girlscoutscoc.org! We would love to share your stories and images in our next email!

Have Questions? We're here for YOU!



Fall Chats are a time for you to come and ask any questions you have about Fall Product Program! These office hours will be held every Thursday from 12-1PM and 6-7PM during Fall Product sales. Join us on Zoom to get your questions answered!

Join Zoom Meeting using the link below:

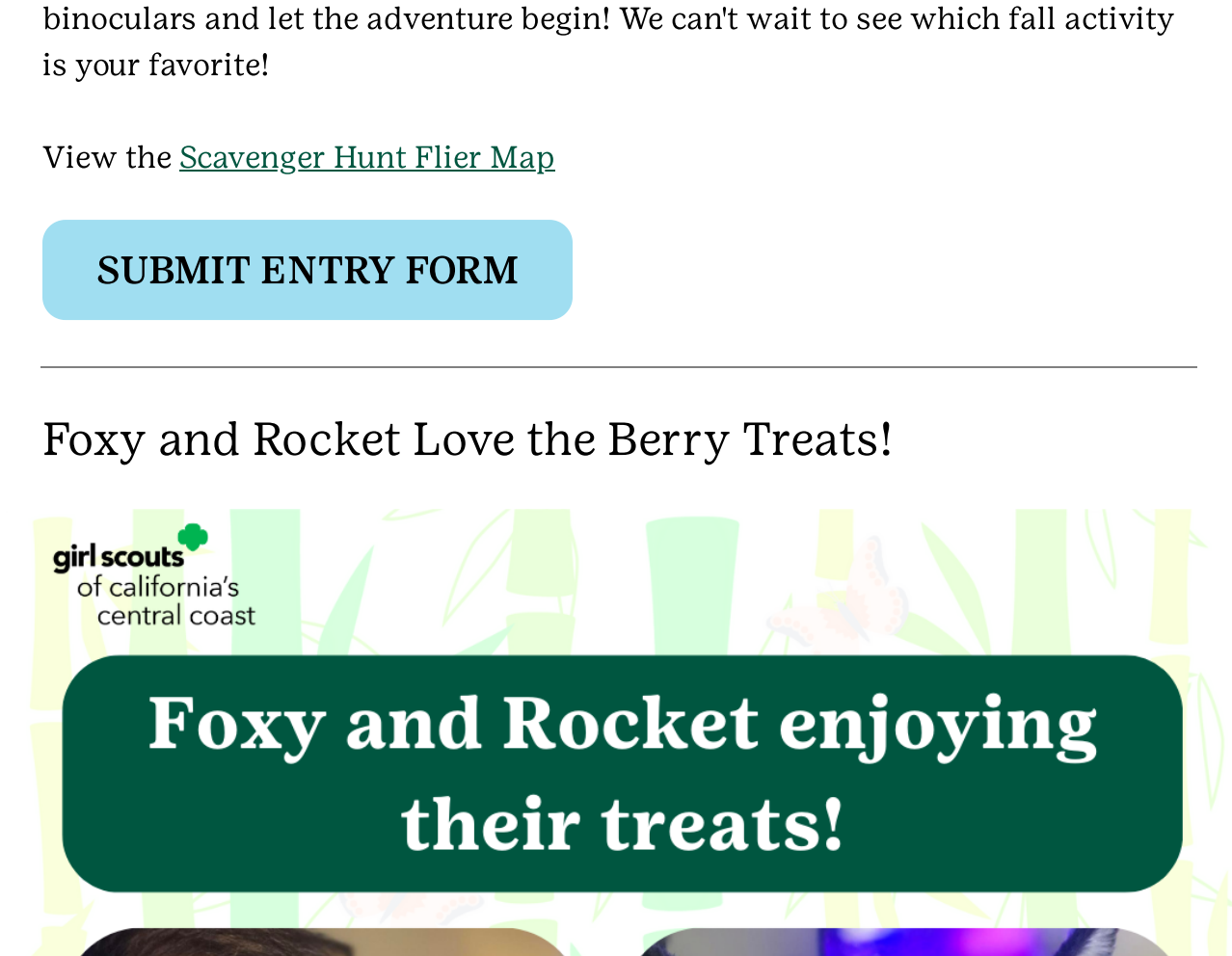
<https://bit.ly/4e66nf8>

Meeting ID: 963 6278 7837

Passcode: FallChat24

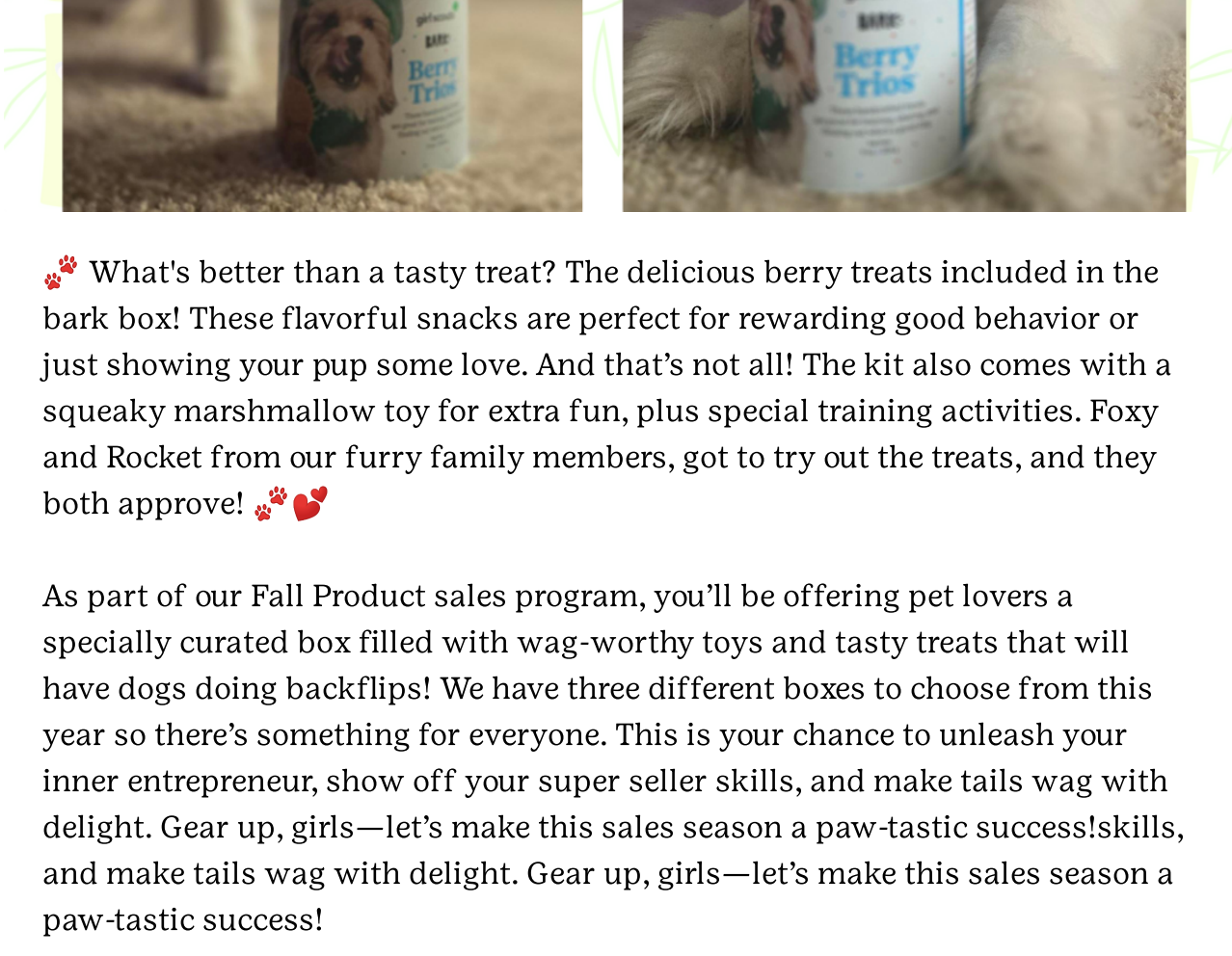
TUNE IN

Magazine Subscription Reminder!



Don't forget, Girl Scouts! If your customers have purchased magazines from you before, kindly remind them to wait for your personalized links to continue their subscriptions. Your support means the world to us, and we want to ensure a seamless experience for everyone. Thanks for being awesome ambassadors of the Fall Product Program! 🍌 🍌 🍌

Contest Alert!- Fall Product Bingo

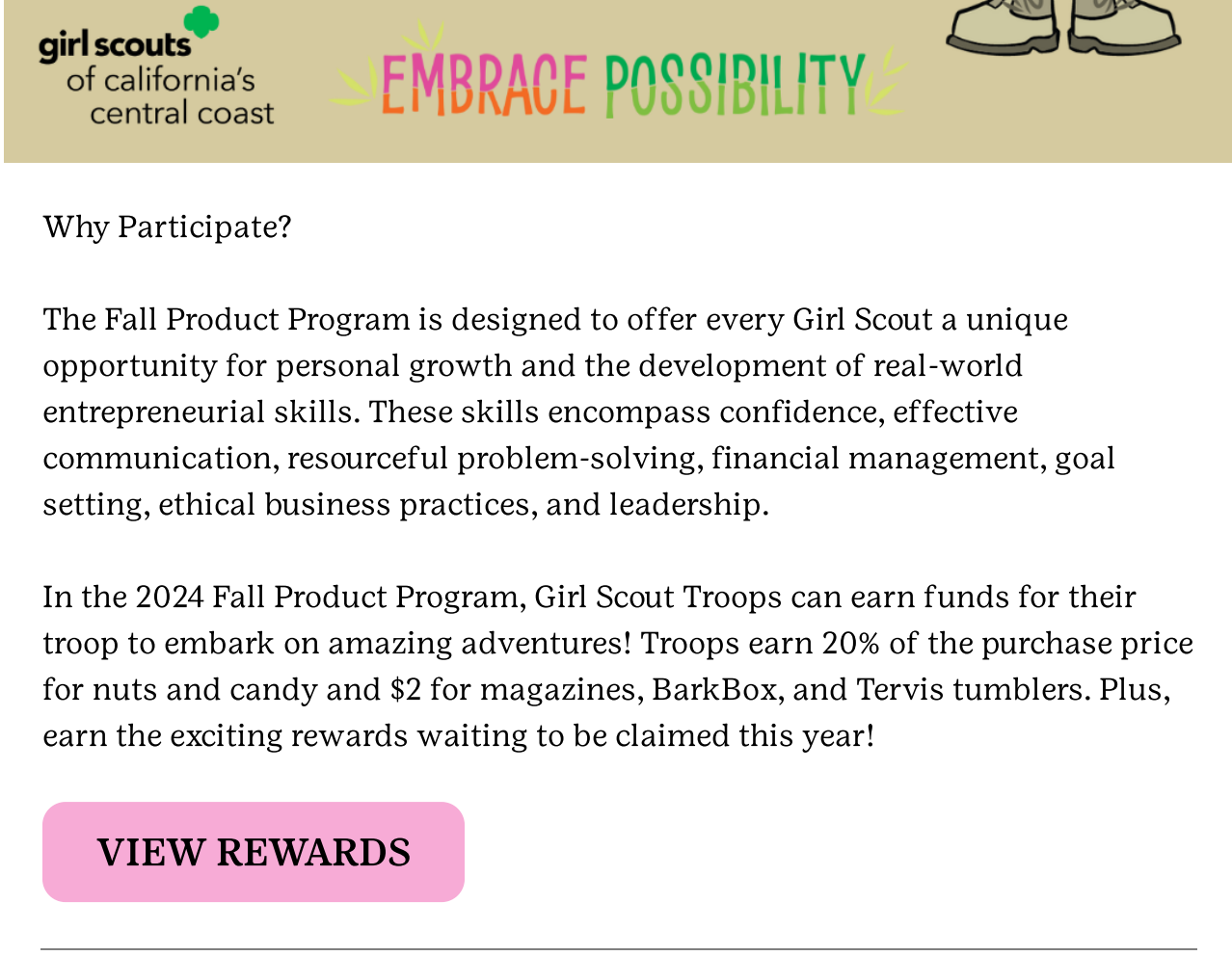


Earn this Patch! Show us how you Embrace Possibility during this year's Fall Product Program. Be one of the first Girl Scouts to complete this inspirational bingo card and earn the official Fall Product Sale patch! (Must complete at least 14 squares.) Cut out the "Free Space" game piece and place it anywhere on the card that you want to help you complete the sheet and Embrace Possibility!

[View the Bingo Flier!](#)

FORM ENTRY

Contest Alert- Join Ellie on an Adventure!

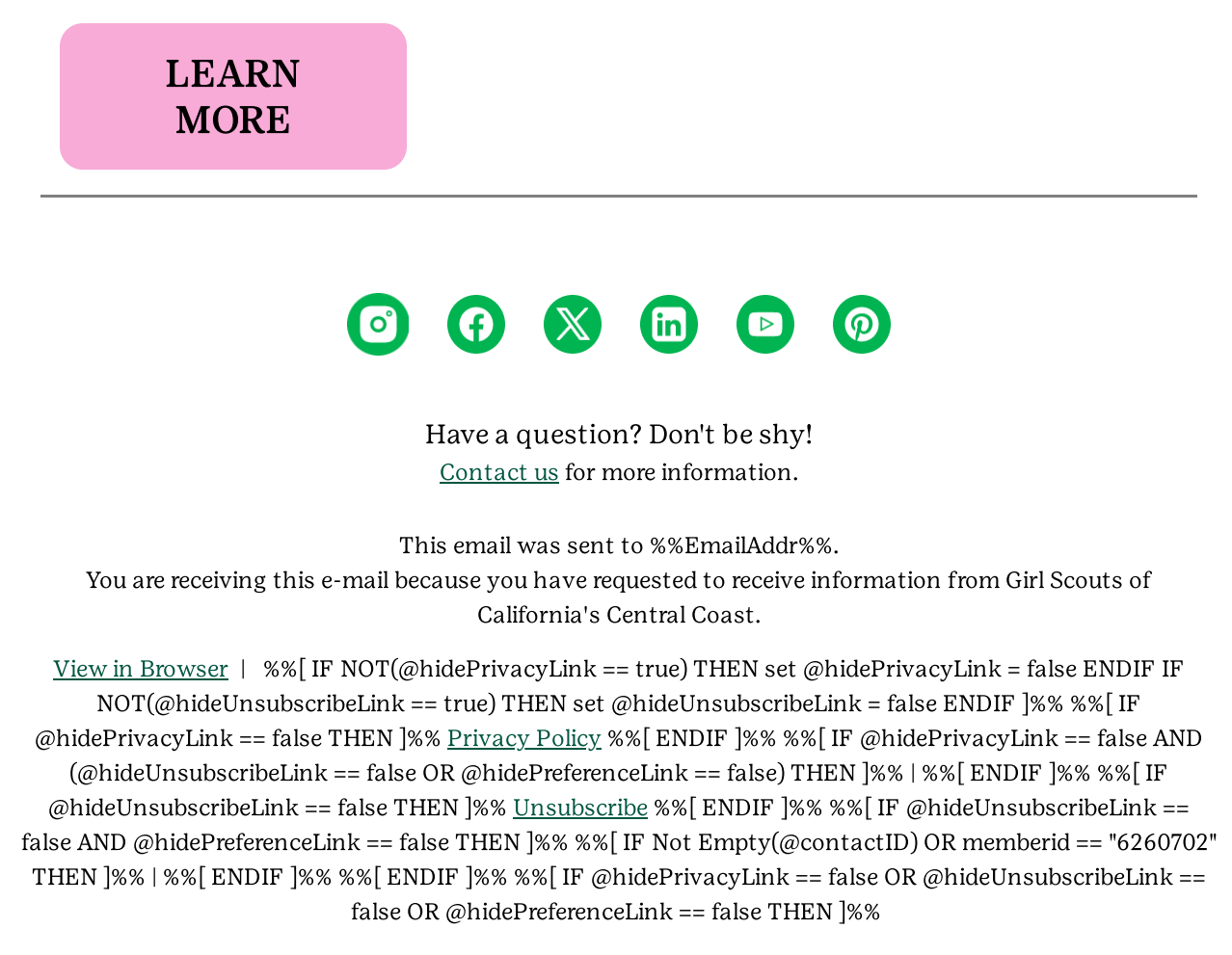


Our 2024 Fall Product Scavenger Hunt is here! Attention young adventurers! Get ready for an exciting Scavenger Hunt designed just for you! Explore skill building activities to help you reach your goals and unlock a world of fall product fun. This is your chance to be a real-life explorer, so grab your binoculars and let the adventure begin! We can't wait to see which fall activity is your favorite!

View the [Scavenger Hunt Flier Map](#)

SUBMIT ENTRY FORM

Foxy and Rocket Love the Berry Treats!



🍌 What's better than a tasty treat? The delicious berry treats included in the bark box! These flavorful snacks are perfect for rewarding good behavior or just showing your pup some love. And that's not all! The kit also comes with a squeaky marshmallow toy for extra fun, plus special training activities. Foxy and Rocket from our furry family members, got to try out the treats, and they both approve! 🍌 🍌

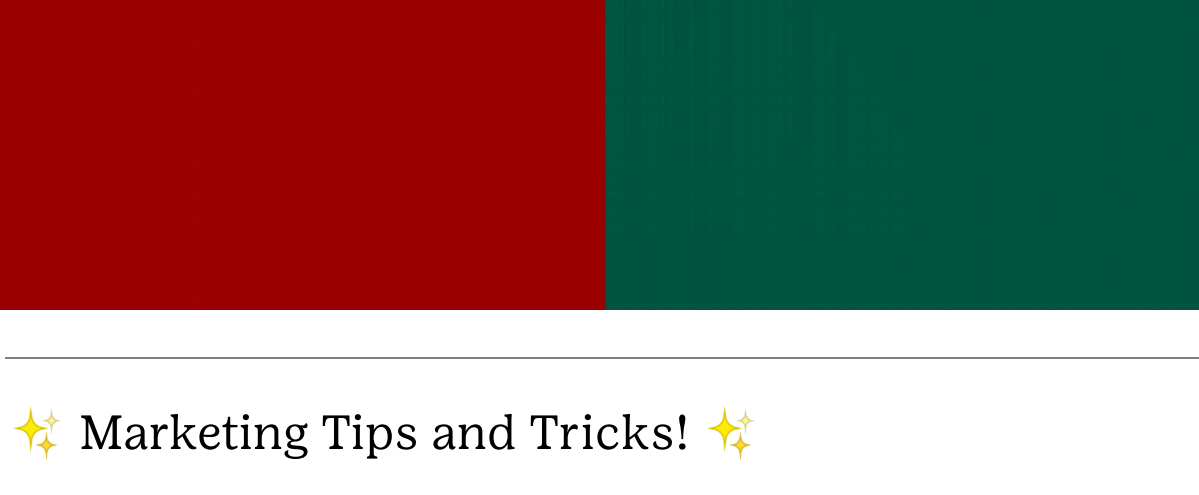
As part of our Fall Product sales program, you'll be offering pet lovers a specially curated box filled with wag-worthy toys and tasty treats that will have dogs doing backflips! We have three different boxes to choose from this year so there's something for everyone. This is your chance to unleash your inner entrepreneur, show off your super seller skills, and make tails wag with delight. Gear up, girls—let's make this sales season a paw-tastic success!skills, and make tails wag with delight. Gear up, girls—let's make this sales season a paw-tastic success!

Why Participate?

The Fall Product Program is designed to offer every Girl Scout a unique opportunity for personal growth and the development of real-world entrepreneurial skills. These skills encompass confidence, effective communication, resourceful problem-solving, financial management, goal setting, ethical business practices, and leadership.

In the 2024 Fall Product Program, Girl Scout Troops can earn funds for their troop to embark on amazing adventures! Troops earn 20% of the purchase price for nuts and candy and \$2 for magazines, BarkBox, and Tervis tumblers. Plus, earn the exciting rewards waiting to be claimed this year!

VIEW REWARDS



Girls will have the option to choose two scenes and outfit choices.

How to Earn:

1. Create your avatar.

2. Send 18+ emails.

2. Enter your address by 11/24/24.

3. Sell 5+ Magazines/Tervis/or BarkBox items/subscriptions.

4. Sell 38+ Nut/chocolate items.

LEARN MORE

How to Earn:

1. Create your Avatar.

2. Enter your address by 11/24/24

3. Send 18+ emails during the Fall Product Program

4. Sell 275+ packages of cookies during the 2025 Girl Scout Cookie Program

LEARN MORE

How to Earn:

1. Sell 2+ mags & more items for 2024 Patch right.

2. Send 18+ emails for Elephant Patch left.

3. Sell 18+ nut & candy items for Embrace Possibility Patch top.

FALL CENTRAL

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