

## Online Sales Only!

Starting October 18th, all sales have moved online for direct ship nuts and candy, magazines, Tervis Tumblers, and Bark Boxes! 🦋 This is the perfect time to remind your customers that Fall Product items make amazing gifts for the holidays or any occasion! Whether it's delicious treats, fun tumblers, or something special for their furry friends, there's something for everyone. 🌟 Encourage your customers to shop now and get their gifts early—while supporting your Girl Scout journey! Let's make it fun and easy for them to give while helping you reach your goals. 🦋🦋

So far, we have 95 entries in the Fall Program Bingo, 72 entries in the Fall Product Scavenger Hunt, and 59 Secret Shopper Entries!! Way to go. Keep those entries coming in to win and get orders!!



🦋 Elevator Pitch - It's Your Time to Shine! 🦋

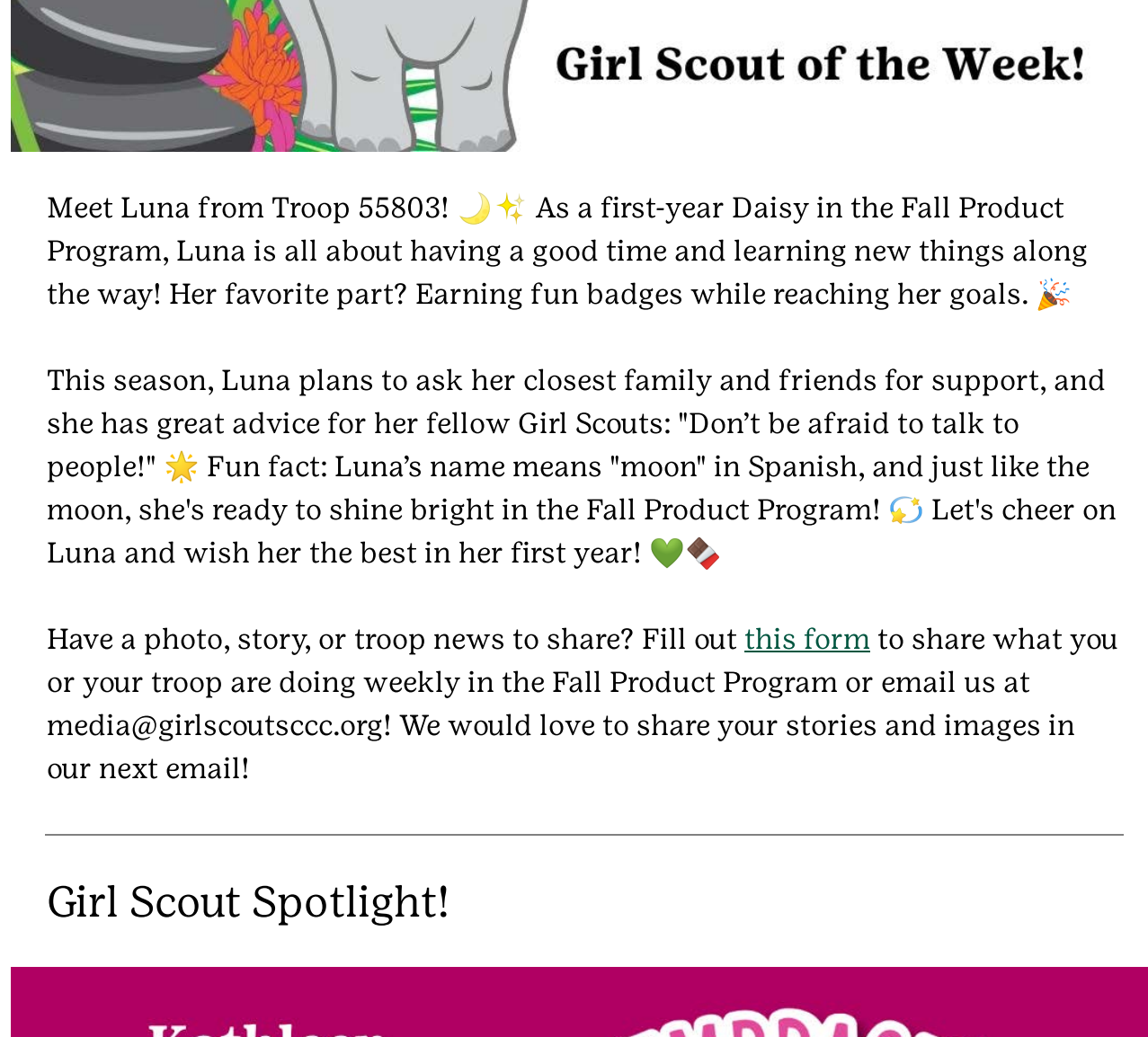
So, what is an elevator pitch? 🦋 It's a short, practiced sales speech that many successful salespeople use. 🦋 Imagine you're in an elevator with a potential customer—how will you quickly convince them to buy from you before the door opens? 🦋 Once you craft your perfect pitch, practice it with adults at home! 🦋

Example elevator pitch:

"Hi, my name is Daisy. I am in 6th grade and I am participating in the Girl Scout Fall Product Program. I've been selling fall product now for 6 years. This year, my goal is to sell 400 fall product items. With the profits from my sale, my troop will be setting up a literacy mentoring program for elementary school students in the community and providing them with books to read at home. Would you be willing to buy a few cans of nuts, candy and magazines to help me meet our goal?"

💡 Sales Tip: Don't forget to include all the key points, but also make it personal! 🦋 Mention your favorite products, and share why you love participating in the Fall Product Program. 🦋 It helps fund awesome troop activities and programs that make a difference! 🦋

## Contest Alert! Win these amazing Bags!

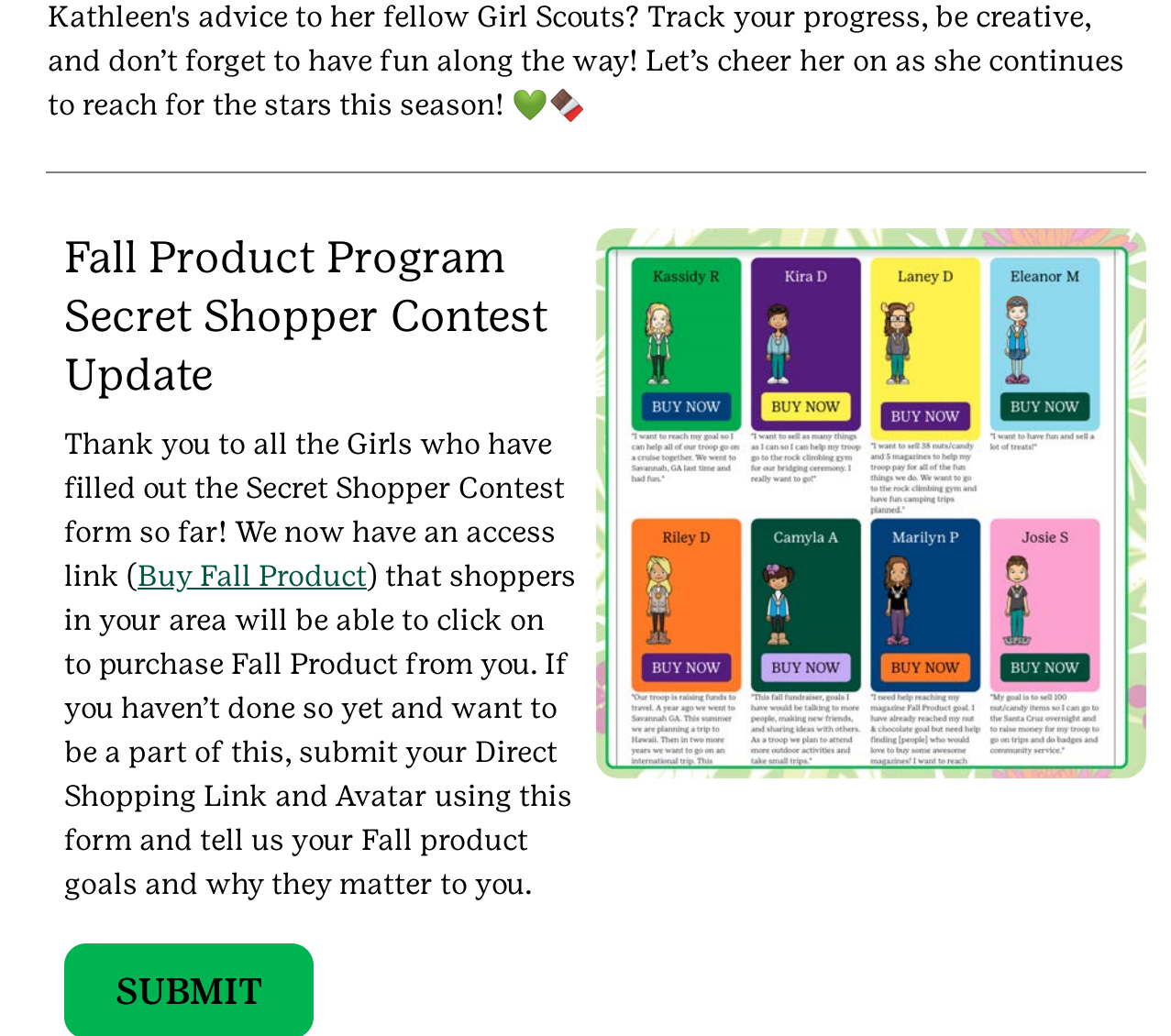


🦋 Raffle #1! Get ready to hit the beach in style! 🦋 We're excited to announce the launch of our Beach Bag Raffle! 🦋 Every magazine sale each Girl Scout makes through our Fall Product Program from 10/18/24 - 10/31/24 earns her a chance to win this sun-soaked prize! It's packed with everything you need for a perfect beach day – towels, water bottles, snacks, and more! Enter today with your magazine sales! Winner will be announced 11-2-24!

🦋 Raffle #2! The Ultimate Outdoor Adventure Bag Giveaway! 🦋 Are you an outdoor enthusiast? You're going to *love* this prize! 🦋 The Outdoor Adventure Bag includes an awesome backpack, cooler, hat, a personalized water bottle, and tasty snacks! 🦋 Every BarkBox sold by Girl Scouts from 11/1/24 - 11/14/24 earns an entry into this amazing raffle. Don't miss your chance to win! Winner will be announced 11-16-24!

🦋 Raffle #3! The Premier Camping Gear Bundle 🦋 Calling all adventure-loving Girl Scouts! 🦋 Want to enjoy nights under the stars in style? The Camping Gear Bundle is perfect for you! 🦋 This prize includes a 2-person tent, two cozy sleeping bags, and two personalized water bottles! To enter the raffle, Girl Scouts need to sell 1 of every item between 11/15/24 - 11/23/24. Don't miss your chance to win this epic camping bundle! Winner will be announced 11-24-24!

## Fall Product: Girl Scouts of the week!

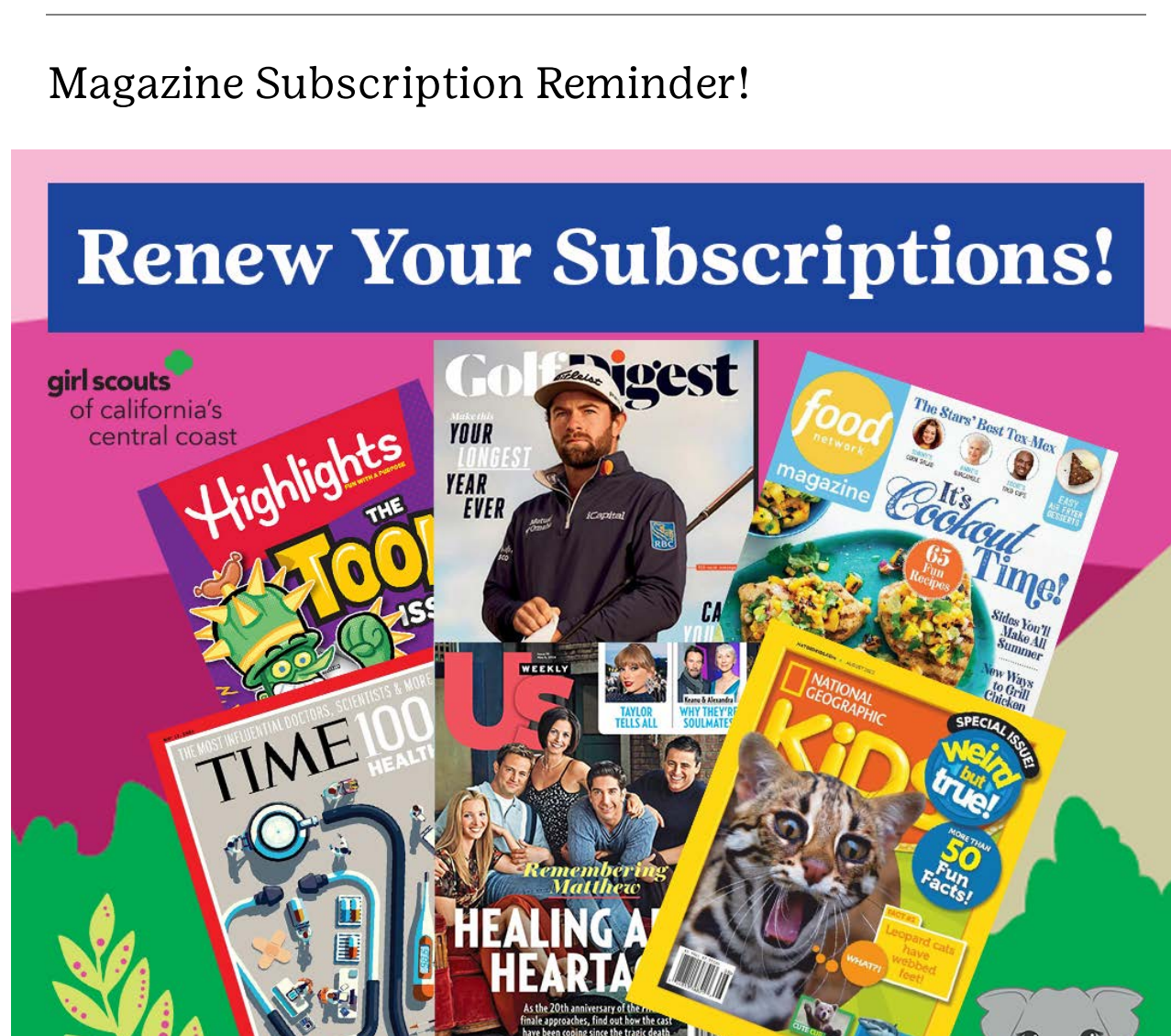


Meet Luna from Troop 55803! 🦋 As a first-year Daisy in the Fall Product Program, Luna is all about having a good time and learning new things along the way! Her favorite part? Earning fun badges while reaching her goals. 🦋

This season, Luna plans to ask her closest family and friends for support, and she has great advice for her fellow Girl Scouts: "Don't be afraid to talk to people!" 🦋 Fun fact: Luna's name means "moon" in Spanish, and just like the moon, she's ready to shine bright in the Fall Product Program! 🦋 Let's cheer on Luna and wish her the best in her first year! 🦋💖

Have a photo, story, or troop news to share? Fill out [this form](#) to email us you or your troop are doing weekly in the Fall Product Program or share what at [media@girlscoutsofcalifornia.org](mailto:media@girlscoutsofcalifornia.org)! We would love to share your stories and images in our next email!

## Girl Scout Spotlight!

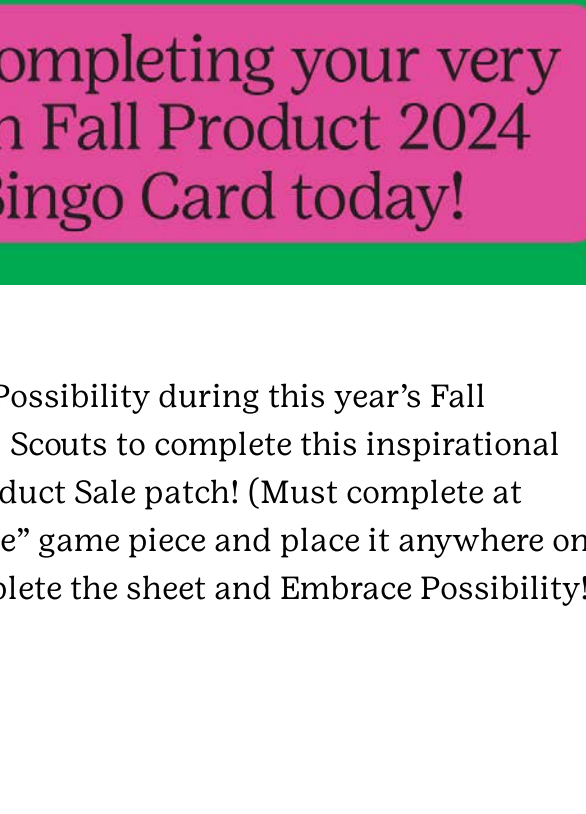


Meet Kathleen from Troop 65618! 🦋 Kathleen is all about teamwork and having fun with her Girl Scout sisters. She's a dedicated Girl Scout who's already completed four required activities in the Fall Product Program, including launching her online store and sending out 18 emails! 🦋 Kathleen loves participating in the Fall Nuts and Chocolate fundraiser, and she's excited about how the funds help her troop enjoy amazing activities. "I love my troop and the fun things we do together. The money we raise helps us learn and have fun!" 🦋

Kathleen's advice to her fellow Girl Scouts? Track your progress, be creative, and don't forget to have fun along the way! Let's cheer her on as she continues to reach for the stars this season! 🦋💖

## Fall Product Program Secret Shopper Contest Update

Thank you to all the Girls who have filled out the Secret Shopper Contest form so far! We now have an access link ([Buy Fall Product](#)) that shoppers in your area will be able to click on to purchase Fall Product from you. If you haven't done so yet and want to be a part of this, submit your Direct Shopping Link and Avatar using this form and tell us your Fall product goals and why they matter to you.



[SUBMIT](#)

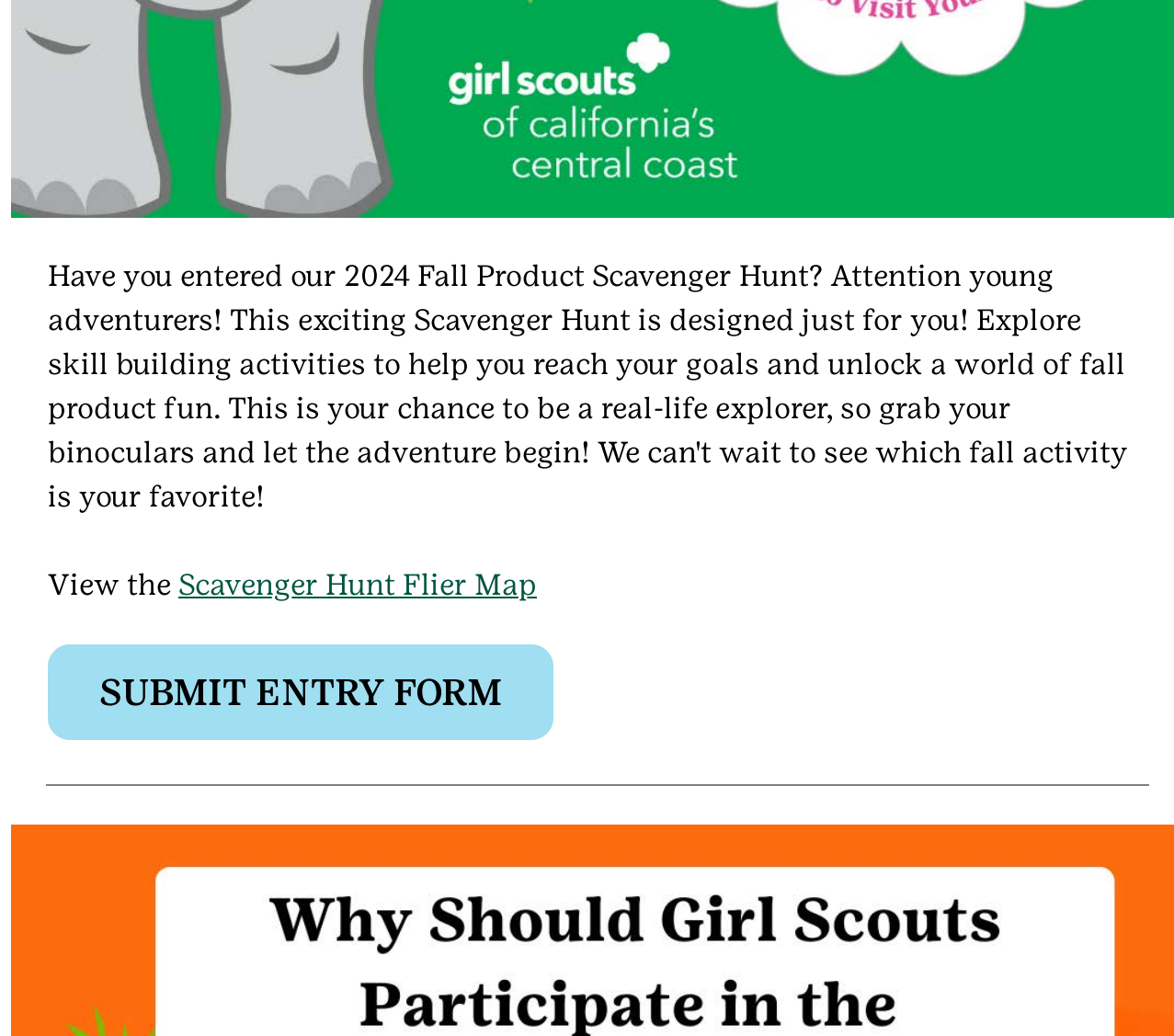
## Foxy Gives BarkBox Two Paws Up!



🦋 What's better than a stick? A stick with a marshmallow! 🦋 Your dog will be a happy camper with the squeaky, crinkly marshmallow-y toy in this box! 🦋 This kit also includes berry treats and fun training activities! 🦋 Check out Foxy, one of our furry family members, who had a blast trying out the Bark Box! 🦋 She gives it two paws up! 🦋💖

As part of our Fall Product sales program, you'll be offering pet lovers a specially curated box filled with wag-worthy toys and tasty treats that will have dogs doing backflips! We have three different boxes to choose from this year so there's something for everyone. This is your chance to unleash your inner entrepreneur, show off your super seller skills, and make tails wag with delight. Gear up, girls—let's make this sales season a paw-tastic success! skills, and make tails wag with delight. Gear up, girls—let's make this sales season a paw-tastic success!

## Magazine Subscription Reminder!



Don't forget, Girl Scouts! If your customers have purchased magazines from you before, kindly remind them to wait for your personalized links to continue their subscriptions. Thanks for being awesome ambassadors of the Fall Product Program! 🦋💖🦋

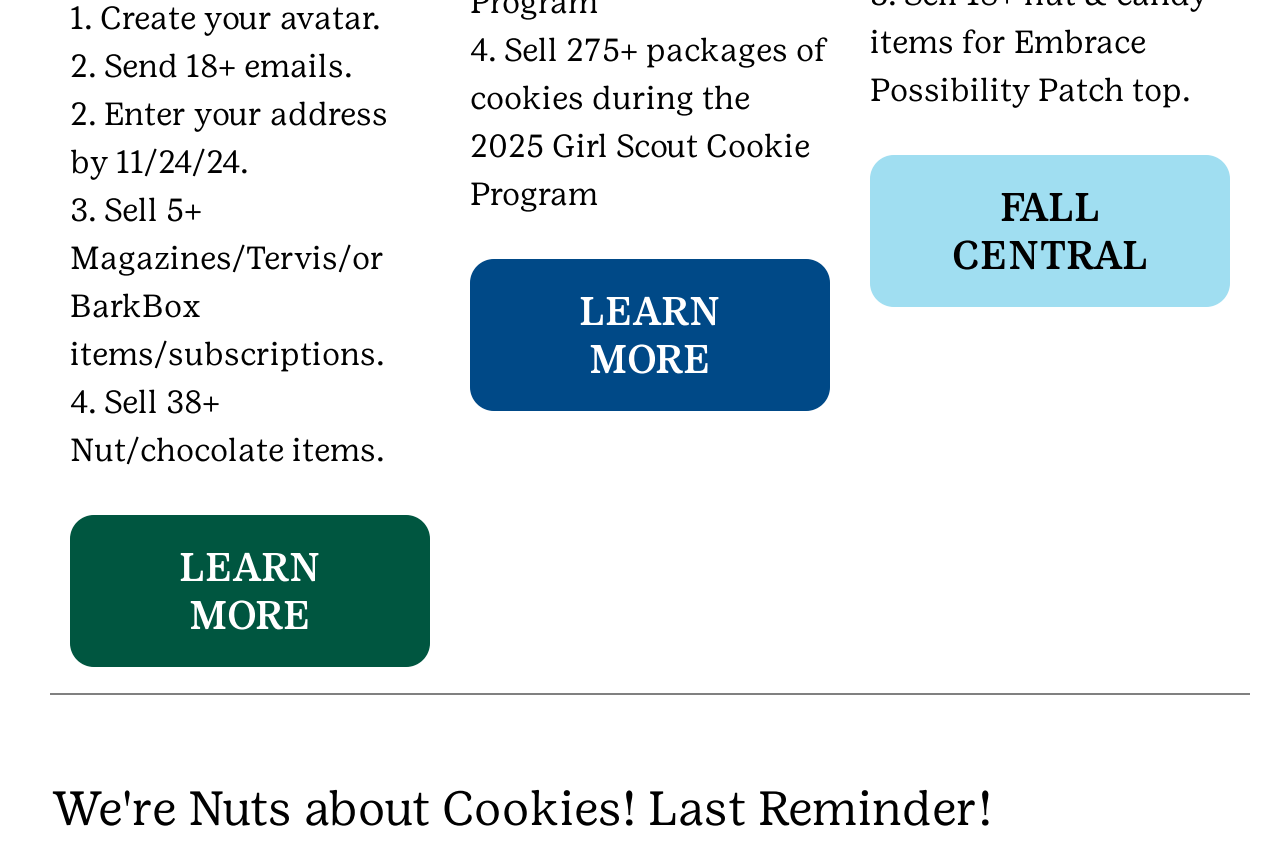
## Contest Alert - Bingo is in Full Swing!



Earn this Patch! 🦋 Girl Scouts, show us how you Embrace Possibility during this year's Fall Product Program. Be one of the first Girl Scouts to complete this inspirational Patch! (Must complete at least 14 squares.) Cut out the "Free Space" game piece and place it anywhere on the card that you want to help you complete the sheet and Embrace Possibility! [View the Bingo Flier!](#)

[FORM ENTRY](#)

## Have Questions? We're here for YOU!

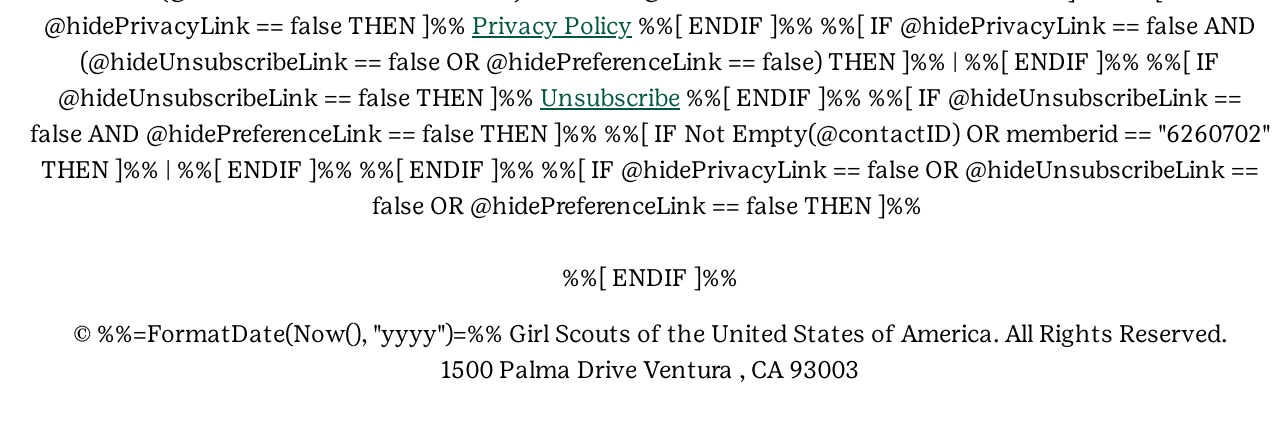


Fall Chats are a time for you to come and ask any questions you have about Fall Product Program! These office hours will be held every Thursday from 12-1PM and 6-7PM during Fall Product sales. Join us on Zoom to get your questions answered!

Join Zoom Meeting using the link below:  
<https://bit.ly/4e66mf8>  
Meeting ID: 963 6278 7837  
Passcode: FallChat24

[TUNE IN](#)

## Contest Alert- Join Ellie on an Adventure!



Have you entered our 2024 Fall Product Scavenger Hunt? Attention young adventurers! This exciting Scavenger Hunt is designed just for you! Explore skill building activities to help you reach your goals and unlock a world of fall product fun. This is your chance to be a real-life explorer, so grab your binoculars and let the adventure begin! We can't wait to see which fall activity is your favorite!

View the [Scavenger Hunt Flier Map](#)

[SUBMIT ENTRY FORM](#)



Why Participate?

The Fall Product Program is designed to offer every Girl Scout a unique opportunity for personal growth and the development of real-world entrepreneurial skills. These skills encompass confidence, effective communication, resourceful problem-solving, financial management, goal setting, ethical business practices, and leadership.

In the 2024 Fall Product Program, Girl Scout Troops can earn funds for their troop to embark on amazing adventures! Troops earn 20% of the purchase price for nuts and candy and \$2 for magazines, BarkBox, and Tervis tumblers. Plus, earn the exciting rewards waiting to be claimed this year!

[VIEW REWARDS](#)



Girls will have the option to choose two scenes and outfit choices.

How to Earn:

1. Create your avatar.
2. Send 18+ emails.
3. Enter your address by 11/24/24.
4. Sell 5+ Magazines/Tervis/or BarkBox items/subscriptions.
5. Sell 38+ Nut/chocolate items.

How to Earn:

1. Create your Avatar.
2. Enter your address by 11/24/24.
3. Send 18+ emails during the Fall Product Program
4. Sell 275+ packages of cookies during the 2025 Girl Scout Cookie Program

How to Earn:

1. Sell 2+ mags & more items for 2024 Patch, right.
2. Send 18+ emails for Elephant Patch left.
3. Sell 18+ nut & candy items for Embrace Possibility Patch top.

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