

MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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**Girl Scouts of California's Central Coast to Celebrate 2023
Brownilympics**

GSCCC celebrates the 36th annual Brownilympics event

WHO: Girl Scouts of California's Central Coast (GSCCC)

WHAT: Brownilympics

Girl Scouts of California's Central Coast (GSCCC) will celebrate a day of fun and sporting activities with Brownilympics on Saturday, April 29, 2023, in Simi Valley, CA. Brownilympics is a day of sports and fun for first grade Daisies, and second and third grade Brownie Girl Scouts held each spring. The event, which is run by fathers, features a patch design contest, as well as auditions for girls to sing the National Anthem at the opening ceremony.

Beginning in 1984, Brownilympics started when the Olympics were coming to Los Angeles. Since 1984, over 20,000 girls have received Gold Medals for their participation in this highly popular event. The theme for this event is "Every Girl Goes Home a Winner" and the purpose is to enhance each young girl's self-confidence through a day of fun and healthy outdoor activities. Each girl, along with her troop, can participate in all eight of the events that will take place.

The event begins with a parade of troops, followed by Opening Ceremonies and a visit by a Gold Award Girl Scout and a local city official. During the morning activities, girls compete within their own grade level in four Individual Events: Obstacle Course, 50 Yard Dash, Soccer Dribble, and Softball Throw. The afternoon Relay Events have teams from each troop competing and they are divided into three divisions: younger (first grade Daisies), intermediate (second grade Brownies), and older (third grade Brownies).

After the events have concluded, just prior to the Closing Ceremonies, there is a special "Participation Medal Ceremony" where every girl not placing in an event receives her well-deserved Brownilympics Medal. The medal itself is a keepsake for all the girls to remind them of the fun day they had and to reward them for the way in which they gave it their all.

WHEN: Saturday, April 29, 2023, 8 AM-3:30 PM

WHERE: Simi Valley, CA

About Girl Scouts of California's Central Coast

Girl Scouts of California's Central Coast serves over 5,700 girls across six counties and is committed to making the Girl Scout Leadership Experience available to girls in ways that impact their lives both in the moment and into the future. Girls participate in troops, individual projects, council events, day camps, resident camps and more. A variety of leadership, outdoor skills, and Science, Technology, Engineering, and Math (STEM) based programs and events provide girls with opportunities to learn and explore in fun and informative ways. To join or volunteer in Santa Cruz, San Benito, Monterey, San Luis Obispo, Santa Barbara or Ventura County, visit: <http://www.girlscoutscoc.org>.

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