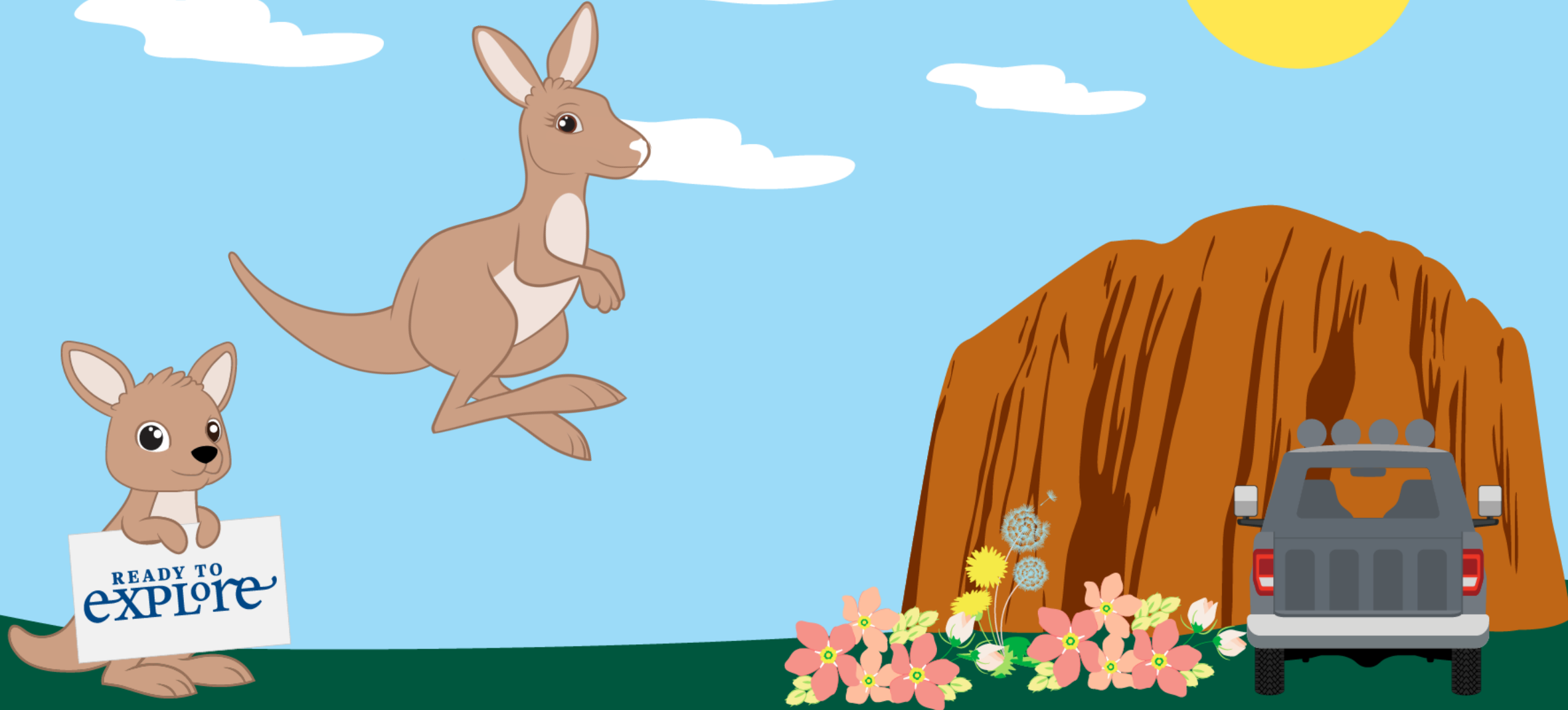


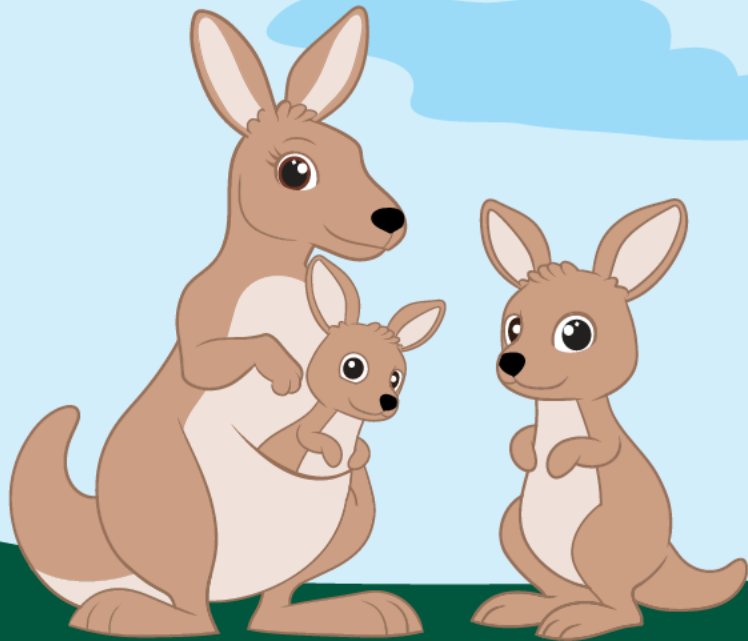
# Where are you hopping from?

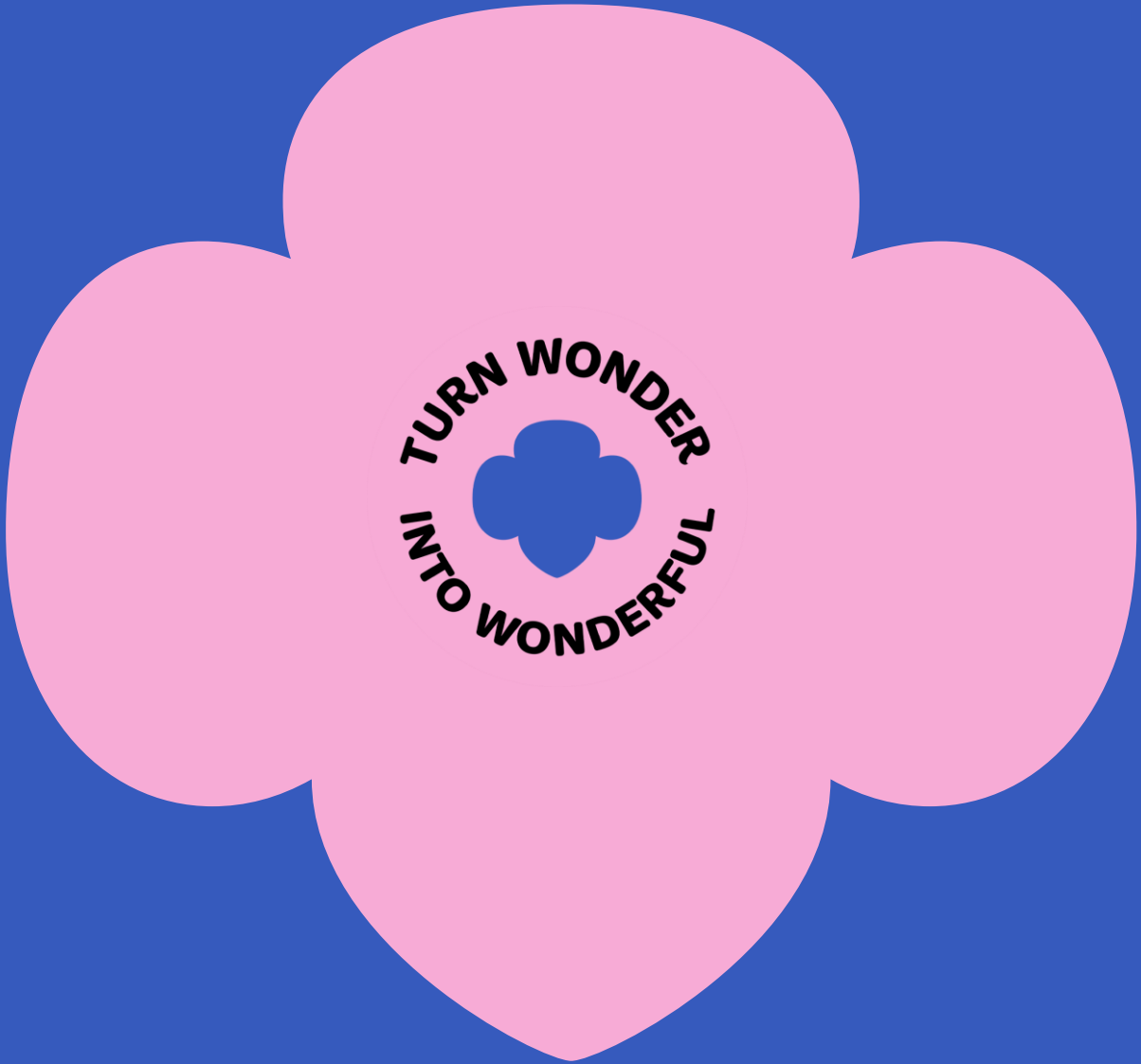


## Agenda

1. Getting Started in M2
2. Navigating your troop dashboard
  - a) Girl Roster
  - b) Nut Order Card Entry
  - c) Reports
3. The Girl Experience
  - a) Information packets
  - b) Login Infor
  - c) Rewards
4. Customer Service – Who to Call

READY TO  
**explore**





TURN WONDER  
INTO WONDERFUL

# Your Hosts Today



Michele



Gina

**Fall Program Begins  
August 17, 2026**

**Fall Program Ends  
September 13, 2026**



## **IMPORTANT DATES**

**August 10** - Volunteer Access to M2 (the Fall operating system) - Ongoing

**August 12** - Volunteer Overview/Training – 6:30 pm via Zoom - Today

**August 14** - Volunteer Overview/Training – 6:30 pm via Zoom

**August 15** - Girls Get Nutty – Virtual Rally – 10:30 am & 1:30 pm

### **August 17 – Go Day - Girl Access**

September 11 - Last day for everyone to enter paper orders into M2OS

### **September 13 – End of Sale – Online and In-Person**

October 1 – ACH #1 – 50% of what is due to council – taken via ACH from troop bank accounts.

October 1 – 13 – Online girl delivery nut items and girl rewards begin shipping via Fed Ex from Minimus Brand (our distribution warehouse) to troops.

November 5 – Final ACH - 100% of what is due to council – taken via ACH from troop bank accounts.

Please complete the Fall 2026 Troop Coordinator Agreement – For M2 Access

<https://www.cognitofrms.com/GirlScoutsOfCaliforniasCentralCoast2/TroopProductProgramCoordinator20262027>

# Explore the Fun...Meet the Kangaroo



**Scientific Name:** Macropus rufus

**Life Span:** Up to 23 years

**Maximum Jump Height:** 10 ft

**Maximum Jump Length:** 30 ft

**Weight:** 200 pounds

## **Fun Facts:**

- Kangaroos use their strong tail for balance while jumping. They are the tallest of all marsupials, standing over 6 feet tall.
- Kangaroos live in Eastern Australia in small groups called troops or herds ("mobs" by Australians), typically made up of 50 or more animals.
- Female kangaroos sport a pouch on their belly, made by a fold in the skin, to cradle baby kangaroos called joeys.
- Newborn joeys are just one inch long (2.5 centimeters) at birth, or about the size of a grape.

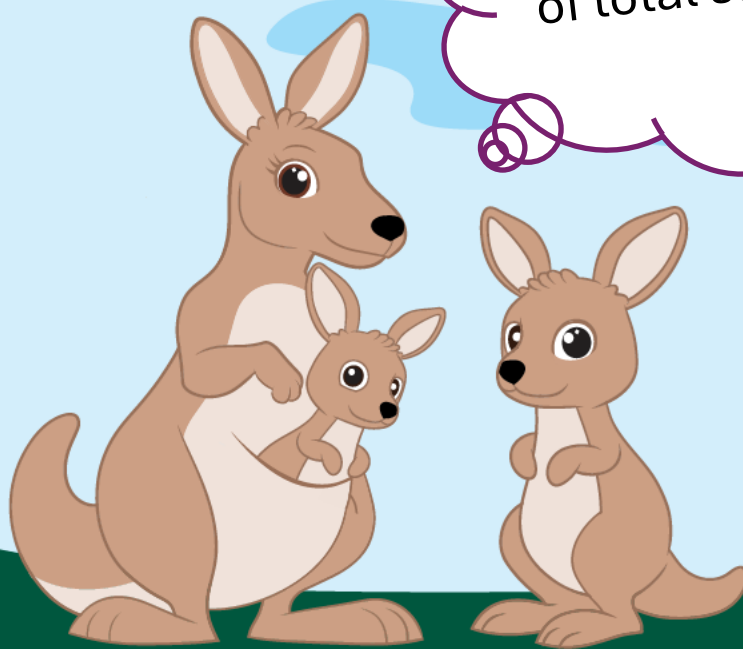


## Troop Proceeds

Troop proceeds or troop funds, are monies earned by the girls in a troop for the troop, for express purpose of their Girl Scout experiences.

As a reminder, per the IRS, girls do not earn money, in a shape or form, like a gift card, or “troop” voucher. All funds are earned by the troop for the troop.

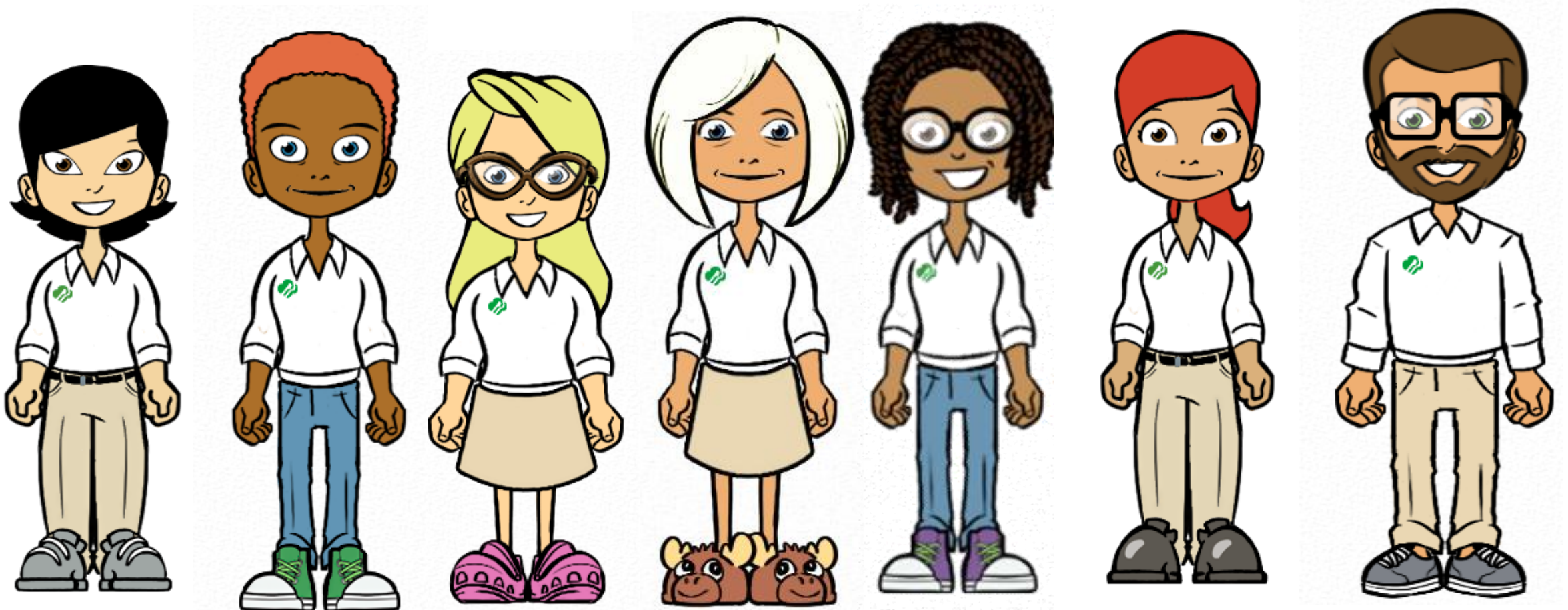
READY TO  
**explore**



Troops earn 20%  
of total sales...whoa.

# Volunteer Level Access

Enabling the troop experience



Volunteers will receive an email invitation from M2OS beginning 8/10 if they are the current Troop Coordinator in MyGS or the Troop Leader.

The link embedded in the email is unique to the volunteer, you, to set-up your troop dashboard.

After login, volunteers can return to council's M2OS landing page



# Welcome to Your Campaign

An email announcement graphic with a green border. At the top left is the 'girl scouts' logo, and at the top right is the 'M2 Media' logo. Below the logos is a purple banner with a pink megaphone icon and the word 'Announcement' in white. The main body of the email contains the following text:

XYZ Troop LEADER NAME: To manage the product program this year, please set up your account now. You will be able to monitor reports, communicate with troop leaders and create your own avatar. Your username will be the email address shown below. Use that information when you [create your password](#).

Once you log in, create your avatar and visit the "Parent and Adult Email Campaign" section. Check or enter the email addresses for the girls / parents in your troop so they will receive an email with instructions on how to participate.

Username: [alitruem2test+tnctroop215@gmail.com](mailto:alitruem2test+tnctroop215@gmail.com)

Once you have created your password, you can [access the site using this link](#) or go to [www.gsnutsandmags.com/admin](http://www.gsnutsandmags.com/admin).

The program will run from 07/16/2022 to 12/31/2022 11:59 PM CST. Please encourage all girls to participate. It's fun and also a great learning experience. If you have any questions, [contact us online](#) or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you, M2 GS Test Council 1 Trophy

On the right side of the email body, there are three speech bubble icons: a green one with a heart, a blue one with a heart, and an orange one with a heart.



# Landing Page

## <https://www.gsnutsandmags.com/gsccc>

Girl Scouts of California's Central Coast



**Girls and Parents/Adults**

Already Registered?

**LOGIN**

New User?

**CREATE AN ACCOUNT**



**Troop Leaders or Volunteers**

New and returning users

**VISIT ADMIN SITE**

All Volunteer login via the purple “Visit Admin Site”

A screenshot of the Girl Scouts of California's Central Coast login page. The page has a green header with the Girl Scouts logo and the text "Girl Scouts of California's Central Coast". Below the header, there is a section titled "Choose Campaign" with the instruction "Select the season you would like to manage and your role below:". There are two sections: "1 Selected Season:" with two radio buttons, "2019 Nut and Magazine Sales" (unselected) and "2018 Nut and Magazine Sales" (selected); and "2 Selected Role:" with three radio buttons, "Council" (unselected), "Service Unit" (unselected), and "Troop" (selected). At the bottom, there is a note: "Note: You can change your role at any time by accessing the User Menu in the top right corner of the screen. Hover over the Role Icon Circle and select 'Change Role' from the drop down." and a "Continue" button.

If you hold one or more role in the council, Troop and Service Unit you can use the same email login and choose either one upon entry,

Once you are on the dashboard You can toggle from the top right side of the screen.

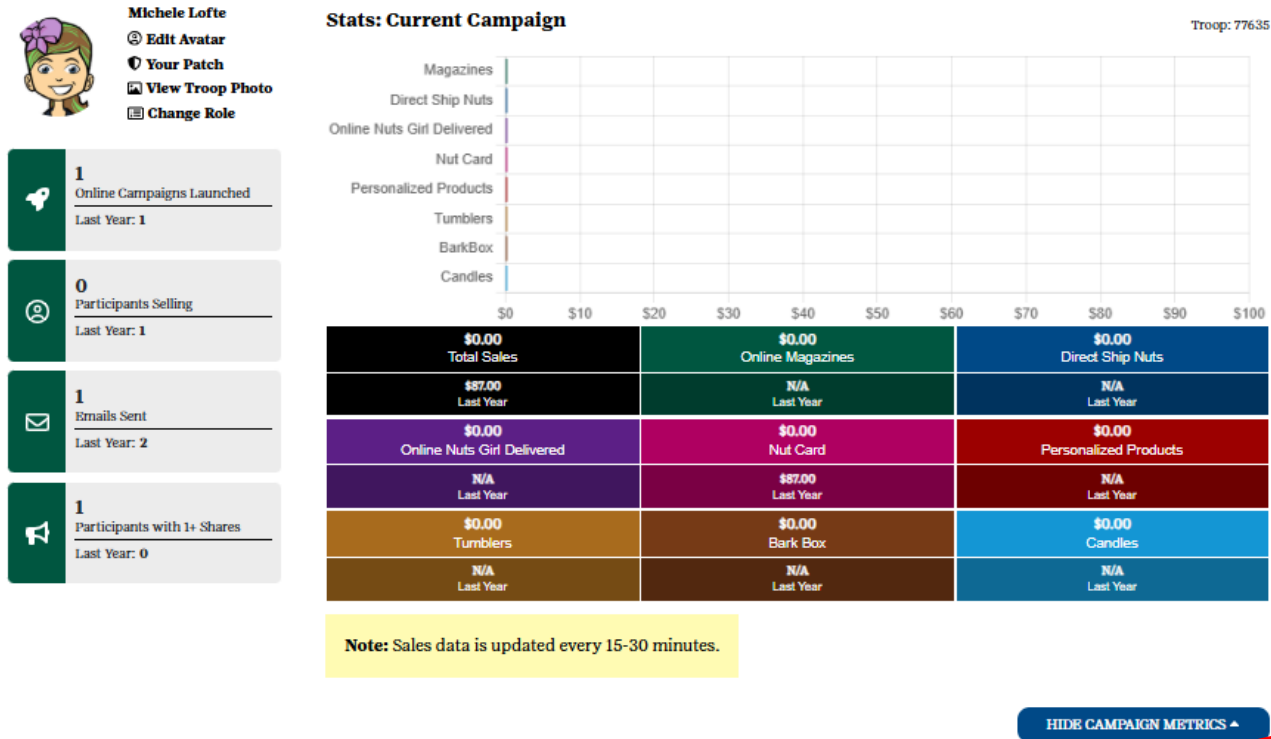


# Landing Page

## <https://www.gsnutsandmags.com/gscccc>

A screenshot of the Girl Scouts of Alaska dashboard landing page. The page has a green header with the 'girl scouts' logo and 'M2 Media'. The main content area is titled 'Choose Campaign' and asks the user to 'Select the season you would like to manage and your role below:'. There are two sections: '1 Selected Season:' with a radio button for '2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines', and '2 Selected Role:' with radio buttons for 'SU Service Unit' (selected) and 'TP Troop'. A yellow note box states: 'Note: You can change your role at any time by accessing the User Menu in the top right corner of the screen. Hover over the Role Icon Circle and select "Change Role" from the drop down.' A pink user menu is open in the top right corner, showing the user's name 'Alicia True', 'Troop Level', and options: 'Change Role', 'Edit Avatar', 'Profile', and 'Logout'. A 'CONTINUE' button is at the bottom. A red arrow points from the text on the left to the 'TP' role icon in the user menu.

# Troop Access Getting Started



Once you have logged in you can navigate your troops dashboard.

There are also M2 Videos, these are short videos on our website if you need a quick reminder

[Fall Program Central](#)

**First Thing to Do:**

## Manage System Users

- Send Messages
- Manage Troops and Girl Scouts
- Manage Admin Users

## Campaign Setup

- Parent/Adult Email Campaign
- Default Storefront Video
- Training Video
- Video Instructions

## Manage System Users

- Send Messages
- Manage Troops and Girl Scouts
- Manage Admin Users

## Financials and Reporting

- Banking and Payments
- Reports
- Troop Summary/Amount Due Report

## Product Management

- Delivery Tickets
- Paper Order Entry

## Rewards and Patches

- Rewards
- Personalized Patches

The Troop Video can be viewed at anytime.

The Default video here lives on all the girls dashboards, you can create a fun troop one, which will then be on their dashboard, which all customers can view. However, if a girl creates her own and uploads to her dashboard, it will override the default or troop one.

# Approve Parent/Adult Emails and Adding Additional Adults.



Girl Scouts of Alaska  
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

TP

Show Quick Dashboard Links

 Approve Parent/Adult Emails

Parent and Adult emails have been added by your local Girl Scout council. Review the information below and use "Send and Continue" to queue their emails for the Welcome Email Campaign.

Once approved and sent, you will be able to add additional email addresses for parents/adults not shown here.

**Troop 6512**

| First Name | Last Name | Email                     | Send in Spanish          | Delete                                                                              |
|------------|-----------|---------------------------|--------------------------|-------------------------------------------------------------------------------------|
| Mary       | Smith     | dodsomed@m2mediagroup.com | <input type="checkbox"/> |  |

SKIP AND APPROVE LATER

SEND AND CONTINUE

RETURN TO DASHBOARD



You can also send emails in Spanish. In the whole system can be viewed in Spanish.



Girl Scouts of Alaska  
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

TP

Show Quick Dashboard Links

 Parent and Adult Email Campaign

Please add parent/adult email addresses in order for them to receive a link and instructions on how to participate.

Troop: 897

VIEW EMAIL

ADD CONTACTS

| First Name | Last Name | Email                    | Send in Spanish          | Resend                                                                              | Status                                                                              | Delete                                                                              |
|------------|-----------|--------------------------|--------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| Alicia     | Truesdall | altruem2test+stagegirl@g | <input type="checkbox"/> |  |  |  |
| Jennie     | Sorrell   | jsorrell@m2mediagroup.cc | <input type="checkbox"/> |  |  |  |
| Cat        | Arnold    | carold@m2mediagroup.o    | <input type="checkbox"/> |  |  |  |

UPDATE

☐ Opened

☐ Didn't open

☐ Sent

☐ Delivered

☐ Bounced

☐ Queued for sending

Status Key

RETURN TO DASHBOARD

The girls in your troops, and their corresponding adult are also loaded into the system. You can add additional adults to the system.

Example: Michele's grandma wants to be in the know.





## M2 – Additional Items

- Order Extra Troop Product
- Reports
- Payments



Your troop can order extra products for girl delivery. The troop is financially responsible to council for them.

Note: if you want these to count towards any girls sale total, they have to be allocated to the girl by September 13, 2026.

If not, they will be on a separate product delivery ticket and payment from customers will be the responsibility of the troop. i.e. Cash, Venmo, Zelle, etc.

Manage Extra Products



1

Extra Products will be ordered for Troop 897

2

Select Extra Products:

The quantities below represent the number of "Extra Products" that will be ordered for **Troop 897**. Please make any changes before the initial nut order is submitted. After that date, the system will no longer accept changes.

| Product                          | Extra Stock (Units)            |
|----------------------------------|--------------------------------|
| Fruit Slices                     | <input type="text" value="0"/> |
| Peanut Butter Penguins           | <input type="text" value="0"/> |
| Dark Chocolate Sea Salt Caramels | <input type="text" value="0"/> |
| Care To Share                    | <input type="text" value="0"/> |

CANCEL

SAVE

The family has the option to enter these items from the girl dashboard, or you can enter them from the troop dashboard. All of these items must be entered by September 13 to count as sales for the girls and for you the troop to receive proceeds.

[illegible]



# Reports

There are many reports you can pull under “special reports”

But if you just want a snapshot of your troops sales, click on the summary report.

For 2026 this has the added troop supplemental proceeds. This is where the \$10 per girl will be visible for all girls who sell \$300 and are registered for 2027 will appear. This also reduces your financial liability to council.

girlscouts

M2 Media

Girl Scouts of Alaska

2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

TP

Show Quick Dashboard Links

Home

Reports

See financial and other reports for this campaign.

All Sales

Magazines

Direct Ship Nuts

Nut Order Card

Online Nuts Girl Delivered

Special Reports

Summary Report

Troop Summary Report

Campaign and sales information for your troops.

Troop: 6512

Total Sales

|                            |        |
|----------------------------|--------|
| Total \$ Sold              | \$0.00 |
| Collected Online           | \$0.00 |
| Collected from Customers   | \$0.00 |
| Total Troop Extras         | \$0.00 |
| Troop Proceeds and Bonuses | \$0.00 |
| Amount Due Council         | \$0.00 |
| Payments Made to Council   | \$0.00 |
| Balance Due Council        | \$0.00 |

Online Magazine Sales

|                              |        |
|------------------------------|--------|
| Magazine Units               | 0      |
| Total Sales Collected Online | \$0.00 |
| Proceeds And Bonuses         | \$0.00 |

Direct Shipped Sales

|                              |        |
|------------------------------|--------|
| Direct Shipped Units         | 0      |
| Total Sales Collected Online | \$0.00 |
| Proceeds And Bonuses         | \$0.00 |

Nut Card Sales

|                               |        |
|-------------------------------|--------|
| Nut Card Units                | 0      |
| Total Collected from Customer | \$0.00 |
| Proceeds And Bonuses          | \$0.00 |

Online Nuts Girl Delivered

|                                     |        |
|-------------------------------------|--------|
| Online Nuts Girl Delivered Units    | 0      |
| Total Sales Collected from Customer | \$0.00 |
| Proceeds And Bonuses                | \$0.00 |

Campaign Stats

|                                   |        |
|-----------------------------------|--------|
| Girls Selling                     | 0      |
| Avatars Created                   | 0      |
| Photos Uploaded                   | 0      |
| Voice Recordings                  | 0      |
| Total Personalized Patches Earned | 0      |
| Number Emails Sent                | 0      |
| Per-Girl-Average Units            | 0      |
| Per-Girl-Average Dollars          | \$0.00 |
| Reward Opt Out                    | No     |

# Rewards

- Rewards are automatically calculated for girls
- To view rewards, choose the **Rewards** link from the **Troop Dashboard**
- If girls didn't make choices, volunteers can make reward selections for them
- Detailed reports of earned rewards available under **Reports** link or through the **Delivery Tickets** link.
- Reminder: All girl rewards will be with their girl delivery nut items. Which will be sent to troop directly.
- Both the troop and family get notifications that a reward items needs some action. Please do not make me choose for you.

Note: when viewing the reward list, anything with a Triangle icon, means a choice needs to be made. We cannot close out our sale until this is complete.

Rewards

Manage physical rewards for this campaign.

Criteria

Rewards

Earners

Promotion

Manage Earners

Manage Reward Earners.

SEARCH TOOLS

1

| Service Unit  | Troop  | Email | Participant Name |
|---------------|--------|-------|------------------|
| Bending Birch | 540    |       | Felicia Moreno   |
| Bending Birch | 200000 |       | Jane Doe Tester  |
|               | 355    |       | Athena Rangel    |
|               | 355    |       | Jennie Sorrell   |
|               | 897    |       | Celeste Morgan   |
|               | 897    |       | Izzy Truesdail   |
|               | 11001  |       | Jennie Sorrell   |
|               | 10000  |       | Rose Bowen4      |

View Earner

Izzy Truesdail (Troop 897)

If you are selecting a reward with size options or additional choices, make your selection and update. You will then be able to make the additional choice.

Rewards Earned

| Reward                     | Options           |
|----------------------------|-------------------|
| Donation Amounts           | Name              |
| Large Giraffe Plush Reward | --Select Size--   |
| Shirt                      |                   |
| I'm a Creative Patch       |                   |
| Large Giraffe Plush        |                   |
| \$10 or \$5 Donation       | Reward            |
|                            | --Select Reward-- |
| Shirt                      | Name              |
| Reward Shirt               | --Select Size--   |

CLOSE

UPDATE

Show Quick Dashboard Links

18

# Troop Banking & Payments

View troop financial information at a glance including:

- Gross sales
- Total paid online by customers
- Total proceeds earned
- Balance due council
- Girl payments (if entered by troop)

**Banking and Payments**  
Manage banking and payments for this campaign.

**Troop Payments** **Import/Options**

Council > Service Unit > Troop

**Troop Payments - Troop 368**

**Troop Deposits**  
View payments made by this troop to the council

[Add ACH](#) [Add Troop Payments](#)

| Date       | Bank Name        | Reference ID  | Memo | Deposit                                                                                      |
|------------|------------------|---------------|------|----------------------------------------------------------------------------------------------|
| 12/10/2018 | Traditional Bank | FP Bank Sweep |      | \$330.60  |

**Girl Scout Payments**  
View Girl Scout payments for this troop.

[Search Tools](#) [Add Girl Scout Payment](#)

Click rows to view girl scout payment information. Click the "+" menu to access additional features.

| Girl Scout          | Payments Due Troop | Payments Made | Balance  |
|---------------------|--------------------|---------------|----------|
| + Elizabeth Watson  | \$0.00             | \$0.00        | \$0.00   |
| + Jessica Kuebbing  | \$463.00           | \$0.00        | \$463.00 |
| + Kaitlyn Grooms    | \$0.00             | \$0.00        | \$0.00   |
| + Mary Kate Perkins | \$0.00             | \$0.00        | \$0.00   |
| + Megan Roland      | \$0.00             | \$0.00        | \$0.00   |
| + Shelby Wisher     | \$0.00             | \$0.00        | \$0.00   |

**Add Girl Scout Payment** 

**1 Select the Girl Scout you will be recording a payment for:**  
Girl Scout

**2 Record the payment details:**  
Amount  
  
Payment Date  
  
Bank Name  Check/Deposit/Ref #   
Memo  
  
[Cancel](#) [Record Payment](#)

# Girl Online Experience



|                                                                                                                            |                                                                                                                            |                                                                                                                            |                                                                                                                            |                                                                                                                            |                                                                                                                            |                                                                                                                            |                                                                                                                            |                                                                                                                            |                                                                                                                            |                                                                                                                            |                                                                                                                            |                                                                                                                            |
|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| <br>Unique Code: <input type="text"/> | <br>Unique Code: <input type="text"/> | <br>Unique Code: <input type="text"/> | <br>Unique Code: <input type="text"/> | <br>Unique Code: <input type="text"/> | <br>Unique Code: <input type="text"/> | <br>Unique Code: <input type="text"/> | <br>Unique Code: <input type="text"/> | <br>Unique Code: <input type="text"/> | <br>Unique Code: <input type="text"/> | <br>Unique Code: <input type="text"/> | <br>Unique Code: <input type="text"/> | <br>Unique Code: <input type="text"/> |
|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|



## In Person

16 Delicious Nut and Candy Options to choose from.

Price Range - \$10 - \$16

## On-Line – Direct Ship

These 16 items plus an additional 9 items

## 1 new items this year

- Seasoned Salt Snack Mix

## 2 Returning Favorites

- Peppermint Bark Rounds
- Chocolate Covered Pretzels

## GSCCC Top Selling Items

#1 - English Butter Toffee

#2 - Dark Sea Salt Caramels

#3 - Chocolate Covered Almonds

#4 - Peanut Butter Penguins

#5 – Peppermint Bark Rounds

Shop Online



Please visit my storefront [www.gsnutsandmags.com/store](http://www.gsnutsandmags.com/store) to purchase all of your favorite items and 2026 exclusive items, some shown below. Enter my code \_\_\_\_\_ so I can get credit.

40 oz Pretzel Party Mix\*



10 oz Confetti Mix\*



10 oz Sea Salt Caramel Cashews\*



16 oz Super Giant Cashews\*



16 oz Holiday Medley\*



9 oz Honey Roasted Peanuts\*



8 oz Double Dipped Chocolate Covered Peanuts\*



8 oz Honey Roasted Cashews\*



8 oz Deluxe Mixed Nuts\*



10 oz Gorp Mix\*



\*Packaging artwork for online orders may vary.



### Tin Trio

Collect all three tins for a unique tin trio with custom designed elements. Each tin sold separately.



My first name is: \_\_\_\_\_

Our troop goal is: \_\_\_\_\_

My personal goal is: \_\_\_\_\_

|    |      |                | Care to Share | Seasoned Salt Snack Mix | Spicy Cajun Mix | Fruit Slices | Butter Toffee Peanuts | Chocolate Covered Raisins | Dark Chocolate Sea Salt Caramels | English Butter Toffee | Mini Gummi Butterflies | Peanut Butter Elephants | Pecan Caramel Supremes | Holiday Mix | Signature Chocolate Covered Almonds | Whole Cashews | Winter Wonderland Tin Chocolate Covered Pretzels | Timeless Vintage Tin Milk Chocolate Mini Trefails | Snowy Village Tin Peppermint Bark Rounds | Number of Items | Amount Due |
|----|------|----------------|---------------|-------------------------|-----------------|--------------|-----------------------|---------------------------|----------------------------------|-----------------------|------------------------|-------------------------|------------------------|-------------|-------------------------------------|---------------|--------------------------------------------------|---------------------------------------------------|------------------------------------------|-----------------|------------|
|    | Name | Phone or Email | \$10          | \$10                    | \$10            | \$10         | \$11                  | \$11                      | \$11                             | \$11                  | \$11                   | \$11                    | \$11                   | \$13        | \$14                                | \$14          | \$16                                             | \$16                                              | \$16                                     |                 |            |
| 1  |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 2  |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 3  |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 4  |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 5  |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 6  |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 7  |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 8  |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 9  |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 10 |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 11 |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 12 |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 13 |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 14 |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 15 |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 16 |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 17 |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 18 |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |
| 19 |      |                |               |                         |                 |              |                       |                           |                                  |                       |                        |                         |                        |             |                                     |               |                                                  |                                                   |                                          |                 |            |

**WARNING:** Consuming these products can expose you to chemicals including acrylamide, which is known to the state of California to cause cancer and birth defects or other reproductive harm. For more information go to <http://www.P65Warnings.ca.gov>

If you haven't already created your online account, please go to [www.gsnutsandmags.com/gsooc](http://www.gsnutsandmags.com/gsooc). You will be able to enter your order card items there once your account is launched. Any orders for girl delivered items placed online by your customers will be automatically added to your sales totals.



| Total Number of Items    |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |  |  |
|--------------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|--|--|
| Item Cost                | \$10 | \$10 | \$10 | \$10 | \$11 | \$11 | \$11 | \$11 | \$11 | \$11 | \$11 | \$11 | \$11 | \$13 | \$14 | \$14 | \$16 | \$16 | \$16 |  |  |
| Total Dollar Amount Sold |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |  |  |

Allergy Statement: All products are manufactured on equipment that processes and packages peanuts and other tree nuts.

Donates: Kasher

girl scout



# GIRL REWARDS

Rewards are cumulative and are earned by individual Girl Scouts.

Rewards are earned by total items sold, including care to share.



CHAT

## Patches



**Kangaroo Patch**  
18+ Emails Sent



**Care to Share Patch**  
5+ Care to Share Items



**Visualize Patch**  
Upload a Video

## Total Items Rewards

**2026 Patch**  
12+ Total Items



**Ready to Explore! Patch & Charm It! Kangaroo Charm (Charm Only)**  
25+ Total Items



&



**Goal Getter Patch & Small Kangaroo Plush**  
50+ Total Items



&



**Super Seller Patch & Ready to Explore T-Shirt & GS Hat**  
75+ Total Items



&



&



**100+ Patch & GS Cart**  
100+ Total Items



&

150+lb capacity  
Fully collapsible for transport and storage  
Approx. 30in long



**Personalized Patches** - Earn these two special patches with your name and avatar on them.

## Personalized Patches - Earn these two special patches with your name and avatar on them.



**Earn a Fall Personalized Patch with your avatar.  
Here's how!**

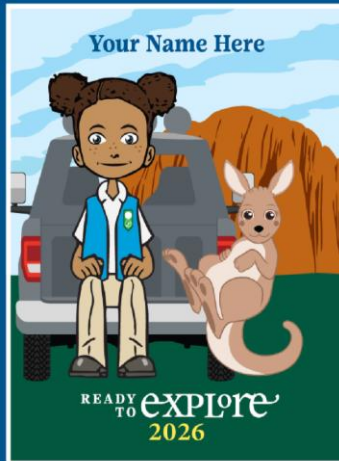
- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function to ask friends and family for support
- Sell 5+ Mags & More items and 38+ nut/chocolate items



**Earn a Girl Scout Cookie Crossover Personalized Patch with your avatar.  
Here's how!**

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 275+ packages of cookies during the 2027 Girl Scout Cookie Program

## Choose Your Personalized Patch Background



Reminder your girls address needs to be entered into M2 and correct. These patches go into production as soon as they are earned and get mailed directly to the girls from M2.



Crossover patches mail out mid to late July, early August.



The **M2OS (M2)** system is where all of us....girls, leaders and the council do our Nutty business.

Girls – all they need to do is register, login and launch their Fall Campaign.

There is a short video of what to do!

Login and Register  
Set-up their profile – Their information

**Families** – the information is also on our website – under Cookies+ - Fall Product Program Central!

[Fall Product Program Central \(girlscoutsgccc.org\)](http://girlscoutsgccc.org)

## Step 1 - Register in M2

### Starting – August 17, 2026

[www.gsnutsandmags.com/gscgc](http://www.gsnutsandmags.com/gscgc)



# The GIRL EXPERIENCE



## Step 2 - Log into M2

Girls, must create an account, **every year**, even if they had a login last year to get started in the Fall “Back to Troop” Program.

Then they can Login and get started setting up their 2026 campaign.

Girl Scouts of California's Central Coast



Girls and Parents/Adults

Already Registered?

New User?

CREATE AN ACCOUNT



Troop Leaders or Volunteers

New and returning users

VISIT ADMIN SITE





# The GIRL EXPERIENCE



## Step 3 – Setting Up Your Dashboard

They will need to enter, agree to and complete several things to get their dashboard set-up and get ready to launch their campaign.

### After they choose “Create an Account”

You (and by you, we mean their adult) will need to enter your zip code first; this will make sure the girl is in the correct council.

**Next:** The adult will need to agree to the Parent/Adult Responsibility Pledge.

**Then:** Then the adult will need to agree to the Girl Participant Pledge on the girls’ behalf, so make sure the girls read it or have read to them, so they know what you are agreeing to.

**Next Screen:** Enter their Troop #. This will find the Girl Scout in the system.

*Not found, no worries it will still add you to the system. Our team will get you to the right place*

**Watch** the girl participation video. This will walk you through the whole process.

**Final Step:** Set up goals. The girls can enter their Goals, which let their customers know what being a Girl Scout means to them.

Here Comes the fun!

# Step 4 – Create Your Avatar

Creating an Avatar is one of the most fun things we can do in the system. There are over a million combinations of things we can do.

- Uniforms – old and new version
- Shoes – boots, slippers and sandals
- Hair styles and colors

The great thing is this avatar shows up everywhere.

- On their dashboard
- In your troop photo
- When they send info out to their customers
- On their earned personalized patch



girl scouts

M2 Media

Girl Scouts of Alaska

Update Izzy's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating a avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Discover the new uniform and official apparel options that will be available in select councils stores and online at [girlscoutshop.com](#).

To see all choices for your avatar, use the arrows in the avatar software below.

Face

◀ Skin Tone ▶

◀ Eyes ▶

◀ Eye Color ▶

◀ Face / Masks ▶

Hair

Body

Clothing

Avatar Preview

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.

UPLOAD AN AUDIO FILE

I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

PREVIEW

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# GIRL'S DASHBOARD

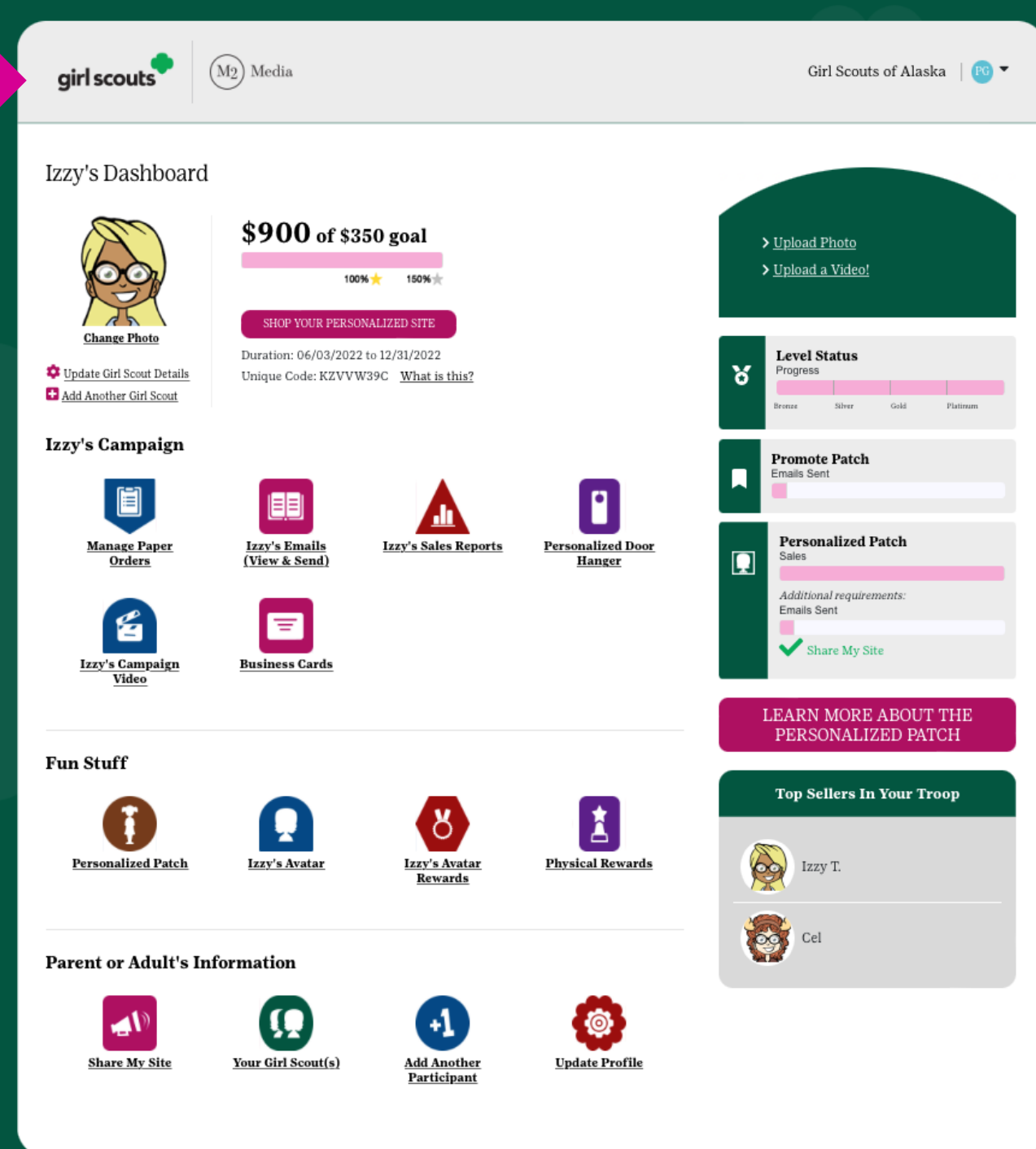
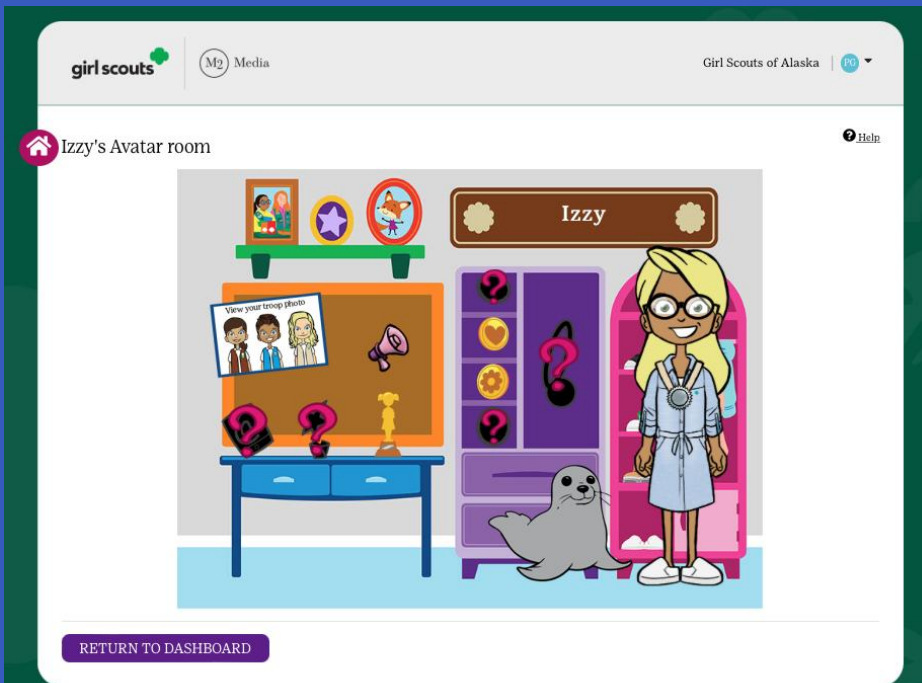
Additional emails/social media/texts

Girl's avatar room with virtual rewards & troop photo

Manage nut card order entry

Share Your Site

Sales reports





# Girls Have 6 Storefronts



Help Sienna,

Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$350.00 to help Girl Scouts, and so that our troop can go camping. Will you please help by shopping at my online site? Thank you.

PLAY ▶

## How You Can Support Me



### Magazines

Visit my magazine site to purchase your favorite magazines.

SHOP MY SITE



### Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.

SHOP MY SITE



### Personalized Products

Visit my personalized products site to purchase personalized stationery, picture frames, notepads and more.

SHOP MY SITE



### Tumblers

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.

SHOP MY SITE



### BARK x Girl Scouts Shop

Visit my site to purchase an exclusive Girl Scout themed Mini BarkBox for dogs.

SHOP MY SITE



### Candles

Visit my candle products site to purchase a variety of high-quality scented candles. Made in the USA

SHOP MY SITE





# Fixed Direct Shipping Costs

## Nuts/Chocolates only



### 2026 Shipping Chart

| Quantity                                            | Shipping |
|-----------------------------------------------------|----------|
| 1 to 2                                              | \$14.00  |
| 3 to 4                                              | \$18.00  |
| 5 to 6                                              | \$21.00  |
| 7 to 8                                              | \$24.00  |
| 9 to 10                                             | \$30.00  |
| 11 to 24                                            | \$35.00  |
| <b>UPS Ground Additional Costs after above fees</b> |          |
| Add Ice \$2.00                                      |          |
| 2nd Day Air \$20.00                                 |          |
| 2nd Day Air with Ice \$22.00                        |          |

### New for 2026 – Direct Ship Only

Customer orders nut items online

They are offered one of these three items at no additional shipping rate.

So, if they order 2 items they can choose one of the three “free ship” items, for no additional shipping cost.

So, if they order 2 Peanut Butter Penguins, they can choose a Fruit Slice and instead of \$18 in shipping in will be \$14.

## Social Media **YES, YES, YES**

- To friends and family
- On closed event sites
- Your own closed sites
- Advertisement sites

## Social Media **NO, NO, NO**

- On Garage Sale Sites
- Craigslist, Next door (selling)
- On open event sites
- On buy – sell sites
- Anything that has a \$

Can I post a flyer in my community – **Yes**

- As long as you only use your QR code

Can I **advertise** my sale anywhere within your Service Unit area. - **Yes**

CHAT

girl scouts  
of california's  
central coast



### Tips and Tricks from the Marketing Pros

- 1 Already using social media to reach your customers? Ask your friends and family to share your posts, forward your emails, or tell their friends about the Fall Product Program! Spreading the word is now as easy as clicking “share!”
- 2 Educate, inspire, and entice your potential customers by sharing more about your goals and how you’ll use your proceeds.
- 3 Have a satisfied customer? Ask them for a testimonial! Collect and highlight these customer stories on your social media to show that purchasing from you is a good investment, just make sure you ask permission first!



### Sample Social Media Captions

#### Post 1: Launch Day!

I’m kicking off my Girl Scout Fall Product business! Your order supports my adventures! Place your order here: [Insert Link] 🌟🐾

#### Post 2: My Why

My troop is saving up for [camp/new uniform/troop trip]! You can support us by shopping my site for magazines, custom cups, subscriptions, and tasty treats like nuts, chocolates, and candies!

#### Post 3: Care to Share

Donate to Care to Share! Every Care to Share donation sends delicious Fall Product treats to local heroes through Operation Gratitude.





# Fall Product Program Customer Care

GSCCC – [info@girlscoutscsc.org](mailto:info@girlscoutscsc.org)

## Can:

- Add or remove troops, girls and product (girl delivery only)
- Reset passwords
- Assist with reports

## Can not:

- Check online or magazine orders



## M2 Customer Care

### Can:

- Tech support on M2 system
- Check online orders
- Check magazine orders

### Can not:

- Add or remove troops, girls or product