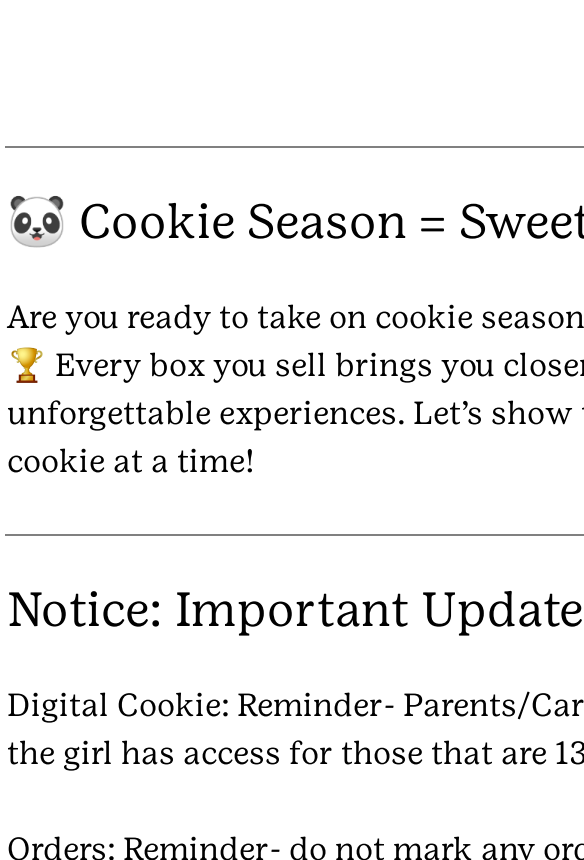




Our mascot the Panda is excited to share the latest Council cookie news with you! Follow along this email to find out the latest cookie news and celebrate our amazing girls of the Girl Scouts of California's Central Coast!

Cookie Season is HERE!



In person cookie sales have officially started! Booth opportunities start this Friday, February 7th. Learn about each of our fantastic flavors that Unbox the Future for girls every year!

This season each troop will have a [Troop Cookie Booth Link](#) that they can share throughout the cookie program to promote touchless ordering and curbside pickup of cookies.

[FIND COOKIES](#)

🐼🍪 Cookie Season = Sweet Rewards + Big Goals! 🍪

Are you ready to take on cookie season and unlock some panda-tastic rewards? 🍪 Every box you sell brings you closer to new adventures, exciting prizes, and unforgettable experiences. Let's show the world what Girl Scouts can do—one cookie at a time!

Notice: Important Updates

Digital Cookie: Reminder- Parents/Caregivers must publish a girl's site before the girl has access for those that are 13 or above using their own email.

Orders: Reminder- do not mark any order as completed until they are physically delivered.

Parents/Families: Order Approvals-Be sure to check your delivery orders every day. We have gotten notice some families are having trouble with order approval emails. Check junk/spam/promotions email as well as orders placed should be receiving emails. Note you do not need the email to approve orders however the emails are automatically sent as reminders an order is waiting to be approved.

Cash Payments: The Leader or Cookie Coordinator must mark cash payments and add financial transaction to ABC Smart Cookies.

Transfer Cookies: The Leader or Cookie Coordinator must transfer cookies to girls in ABC Smart Cookies.

Important Dates:

(FCFS= First Come First Serve)
(ACH= Automated Clearing House)

February 1 (Saturday) Cookie Program Begins

February 6 Cookie Cupboards open – check our cupboard calendar for locations, dates and times

February 7 (Friday) Booth Opportunities begins (all types, virtual, in-person, drive-thru)

February 11 (Tuesday) ACH Draft #1 – 20% of all cookies on troops initial order placed by January 12.

February 21 - 23 National Cookie Weekend – GSUSA Virtual Booths open – send pictures to media@

February 25 (Tuesday) ACH Draft #2 – 30% of all cookies picked up by or transferred to Troops as of Sunday, February 19

March 16 (Sunday) End of Cookie Program (March 9 - 15 is National Girl Scout Week – Paint Your Town Green!)

March 19 (Thursday) Review/Print Troop Balance Summary, verify payments and transfers, allocate all cookies to girls

March 21 (Friday) Main and Troop recognition orders due in SMART COOKIES – all Troops, including opt out Troops

March 25 (Tuesday) ACH – Final – balance due – all cookies ordered by and transferred to troop

End April/May Rewards delivered to SU representative for distribution

[COOKIE CENTRAL](#)

Have Questions? Chats are OPEN!



We are here to help you succeed! Join us weekly for answers to any questions you may have about the 2025 Cookie season. Our dedicated and trained staff are here to help! We are available the following days and times via zoom links below weekly during the GSCCC cookie season.

Weekly sessions:

Tues. 6:30 – 7:30 pm

Wed. 10:00 – 11:00 am

Thurs. 4:00 – 5:00 pm

See the button below to access the zoom links and dates for each chat.

[CHAT DATES](#)

Spanish Cookie Order Cards

Spanish Cookie Order Cards are live on our site! [Print the Order Card Here](#).

¡Las tarjetas de pedido de galletas Girl Scouts ya están disponibles en español en nuestro sitio! [Imprima la tarjeta de pedido aquí](#)

🐼🍪 It's Time to Crush Cookie Season!

Grab your order forms and Digital Cookie® links—cookie season has officially arrived! 🍪 This year is all about embracing possibilities, setting new records, and having tons of fun along the way. Let's make this season sweeter than ever!

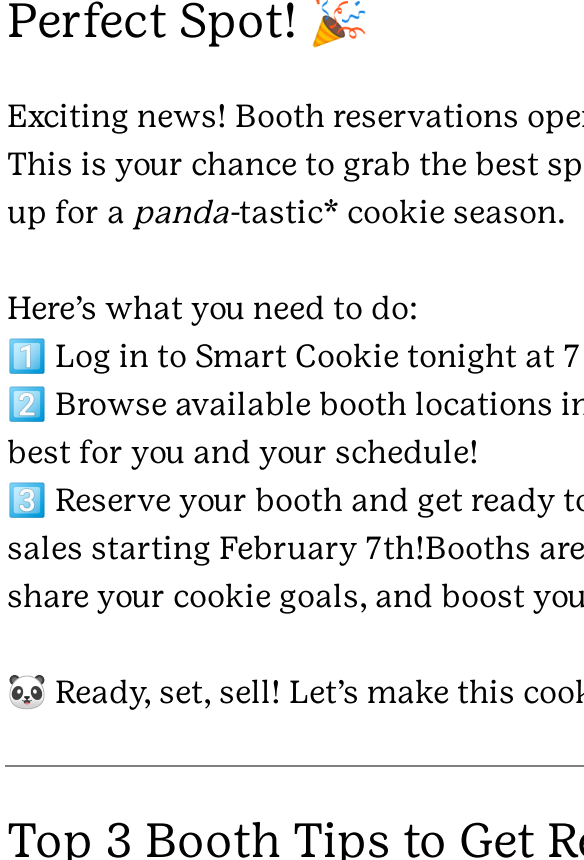
Digital Sales are on going ALL SEASON!

Girl Scouts share your Digital Cookie Link with friends and family! Be sure to send emails, texts, or message friends on social media if applicable.

Need Help? View [EVERYTHING Digital Cookie Here](#). This is a new program for us this year! Message us if you have any questions.

[DIGITAL COOKIE RESOURCES](#)

Digital Promo Kit Now Available



View our Digital Promo Kit with clickable and downloadable ready-made images that you can use to promote your cookie sale!

This kit gives girls tools to highlight their businesses in creative ways and help them meet their goals. From social media graphics to printable fliers, girls will have everything they need to rock this cookie season! Explore the kit and click the links throughout to download graphics and templates to share on your social media pages

[LEARN MORE](#)

🍪🏈 Score Big with Super Bowl Weekend Flat Rate Shipping!



Hey Girl Scouts and cookie sellers! 🏈 Super Bowl weekend is the perfect time to boost your sales with a flat rate shipping deal on all Digital Cookie® orders! Here's how you can spread the word and make the most of this sweet deal:

✓ Share your Digital Cookie® link with friends, family, and neighbors—let them know about the limited-time shipping discount!

✓ Post on social media with fun Super Bowl-themed messages like “Cookies + Football = The Perfect Game Day Snack!”

✓ Send a quick text or email to remind your customers that they can stock up for the big game and support your goals at the same time! Every order helps you reach your goals and earn awesome rewards. 🍪

Let's make this weekend *panda*-tastic and score big together! 🐼❤️

#SuperBowlSavings #CookieSeason #GirlScoutCookies #PandaPower

🍪 Booth Sign-Ups Are Almost Here – Find Your Perfect Spot! 🎉

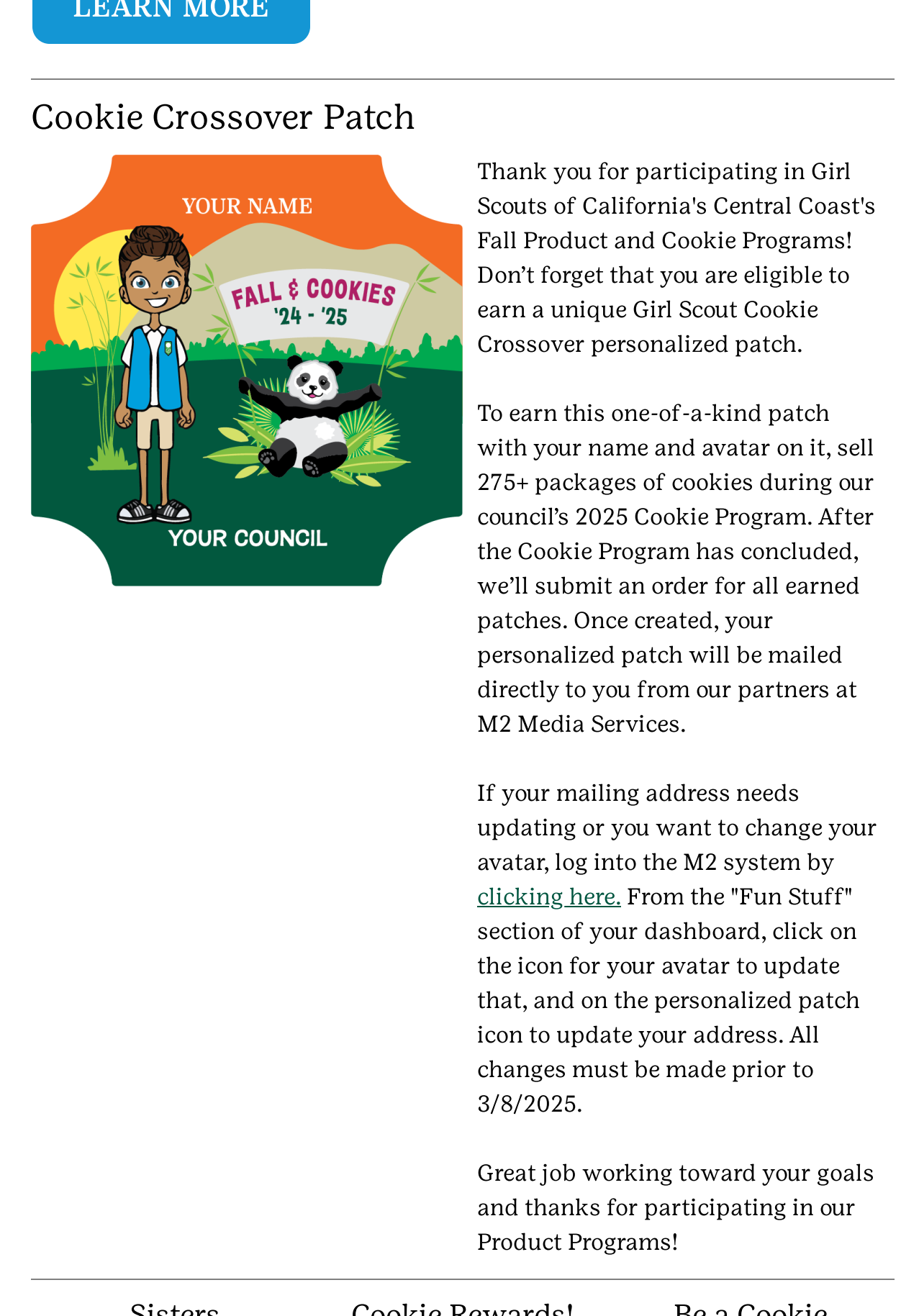
Exciting news! Booth reservations open tonight at 7 PM in Smart Cookie! 📅 This is your chance to grab the best spots in your community and set yourself up for a *panda*-tastic* cookie season.

Here's what you need to do:

- 1 Log in to Smart Cookie tonight at 7 PM.
- 2 Browse available booth locations in your area—find the spots that work best for you and your schedule!
- 3 Reserve your booth and get ready to kick off an amazing season of cookie sales starting February 7th! Booths are a great way to meet new customers, share your cookie goals, and boost your sales. So don't wait—spots fill up fast!

🐼 Ready, set, sell! Let's make this cookie season the best one yet! ❤️🍪

Top 3 Booth Tips to Get Ready for Cookie Season! 🍪



📢 Share Your Goal! 🎯

Let customers know why you're selling cookies—whether it's earning a cool reward, funding a trip, or supporting a community project. People love to support Girl Scouts with a mission, so don't be shy about sharing your goals! ❤️

🎨 Make Your Booth Stand Out! ✨

Decorate your booth with bright signs, posters, and maybe even some *panda*-tastic flair! 🐼 A colorful, fun booth will grab attention and bring in more customers. Bonus points for creativity—show off your troop spirit! 🍪

😊 Smile, Say Thank You, and Have Fun! 😊

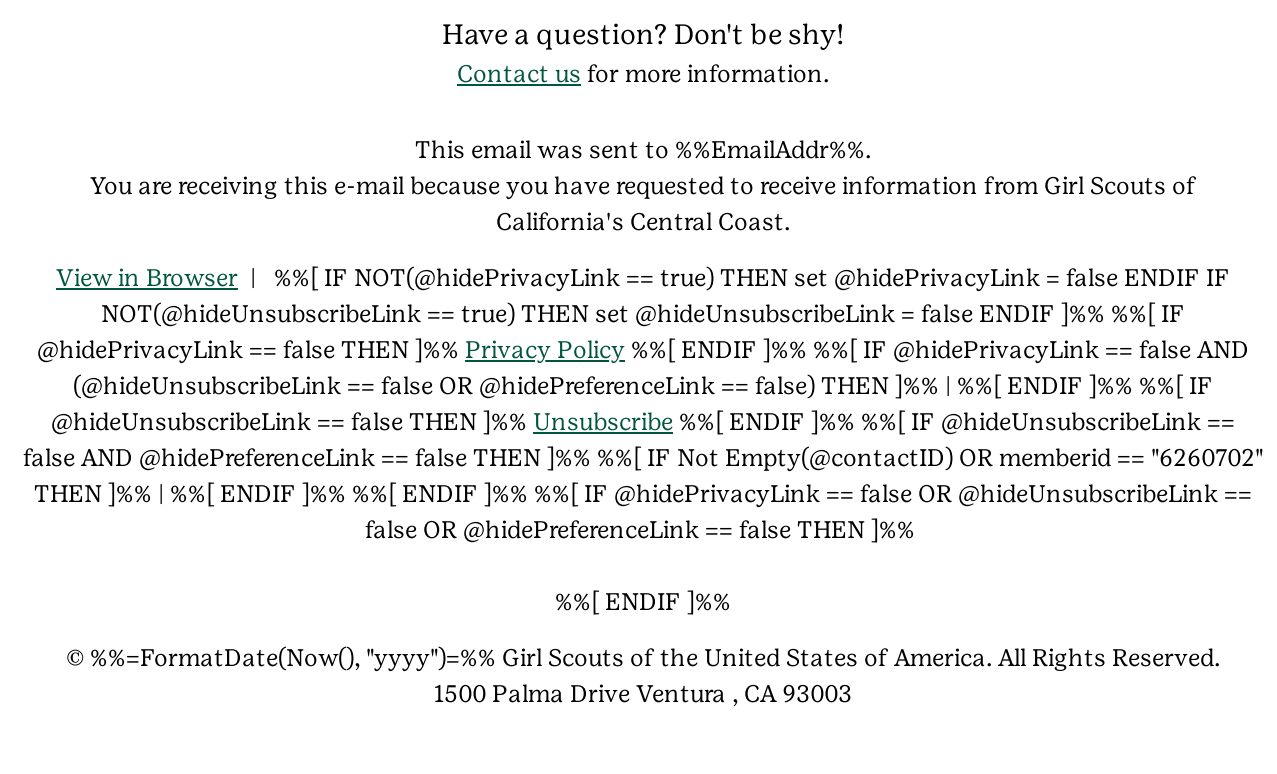
A friendly smile goes a long way! Greet every customer warmly, and always remember to say thank you—even if they don't buy cookies. Having fun and being positive makes the booth experience awesome for everyone!

Wendy's will support GSUSA as a national boothing partner for the 2025 cookie season!

Wendy's will support GSUSA as a national boothing partner for the 2025 cookie season, starting February 22. Over 4,000 Wendy's locations—70 percent—have opted in, making Wendy's our largest boothing partner! Beginning February 21, all Wendy's locations will also be serving a Thin Mints-inspired Frosty.

While we still ask that you forward any media inquiries about the partnership to media@girlscouts.org, you may share boothing news internally with troops.

Calling all Troops! - Credit for Donor Connection



🍪 CALL FOR ENTRIES: COOKIE CONNECTION OPPORTUNITY! 🍪

Local Girl Scout Troops, seize the chance to connect with entrepreneurs through Cookie Connection! Donors are ready to support and celebrate your positive impact in the community. Last year, troops enjoyed exclusive tours of donors' companies. [Submit your entry now](#) for this fun experience!

Troops are credited for the donation upon delivery of cookies to donor. Please note this is not a troop cookie buyout however the troop does receive troop funds earned.

[LEARN MORE](#)

Cookie Crossover Patch

Thank you for participating in Girl Scouts of California's Central Coast's Fall Product and Cookie Programs! Don't forget that you are eligible to earn a unique Girl Scout Cookie Crossover personalized patch.

To earn this one-of-a-kind patch with your name and avatar on it, sell 275+ packages of cookies during our council's 2025 Cookie Program. After the Cookie Program has concluded, we'll submit an order for all earned patches. Once created, your personalized patch will be mailed directly to you from our partners at M2 Media Services.

If your mailing address needs updating or you want to change your avatar, log into the M2 system by [clicking here](#). From the "Fun Stuff" section of your dashboard, click on the icon for your avatar to update that, and on the personalized patch icon to update your address. All changes must be made prior to 3/8/2025.

Great job working toward your goals and thanks for participating in our Product Programs!

Sisters
Rewards

Cookie Rewards!

Be a Cookie
Techie

To Enter: Simply fill out our [sibling reward form](#) and sell a combined total of 50 cookie boxes.

[FORM ENTRY](#)

Lottie the Axolotl is one of our Favorite mascots! Check out all of the Lottie themed rewards. Disney Land will be August 31st, 2024.

What are your Cookie Reward goals for this year?

[REWARDS FLIER](#)

To Enter: Patches are automatically rewarded based on purchases made through your Digital Cookie link during the contest parameter dates.

[REGISTER HERE](#)

🍪🌟 Cookies, Goals, and Sweet Success!

It's time to unbox the future, one cookie at a time! 🍪 Whether you're hitting the pavement with booth sales or sharing your Digital Cookie® link, every box you sell helps you grow, learn, and achieve your goals. Let's make this season one to remember! 🐼❤️

Let's Make This Season Panda-stic!

We're so excited for the 2025 cookie season and can't wait to see what you accomplish. Together, we'll make this a season to remember—one box, one smile, and one goal at a time.

Keep an eye on your inbox for updates, tips, and resources to help you crush your cookie goals. In the meantime, mark your calendars for the training sessions and start thinking about how you'll share the power of cookies with your community!

❤️ Let's do this!

P.S. Share your cookie season excitement on social media using #PandaPower and #GirlScoutCookies. We'd love to feature your photos and stories!

[Contact us](#) for more information.

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You are receiving this e-mail because you have requested to receive information from Girl Scouts of California's Central Coast.

[View in Browser](#) | % [IF NOT (@hidePrivacyLink == true) THEN set @hidePrivacyLink = false ENDIF] % NOT (@hideUnsubscribeLink == true) THEN set @hideUnsubscribeLink = false ENDIF] % [IF (@hidePrivacyLink == false THEN % [@hideUnsubscribeLink == false] THEN % [IF (@hidePrivacyLink == false AND (@hideUnsubscribeLink == false OR @hidePreferenceLink == false) THEN % [% [ENDIF] %]] IF @hideUnsubscribeLink == false THEN % [% [ENDIF] %]] IF @hideUnsubscribeLink == false AND @hidePreferenceLink == false THEN % [% [IF Not Empty (@contactID) OR memberid == '6260702' THEN % [% [ENDIF] %]] IF @hidePrivacyLink == false OR @hideUnsubscribeLink == false OR @hidePreferenceLink == false THEN % [% [ENDIF] %]]

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