My 2027 Cookie Goals

GIRL SCOUT & FAMILY GOAL-SETTING WORKSHEET



DREAM IT. PLAN IT. DO IT! ✦ Every great adventure starts with a goal.

Talk with your troop and family about what you want to accomplish during the 2027 Girl Scout Cookie Program.

Girl Scout first name: _____

Troop number: _____

MY PERSONAL COOKIE GOAL

I want to sell _____ packages!

My troop wants to use our cookie funds to:

_____

_____

The reward or experience I am most excited about:

_____

HOW WILL I REACH MY GOAL? Check all that apply.

☐ **Cookie booths** ☐ **Online with girl delivery** ☐ **Online shipped** ☐ **In person**

One thing I can do to reach my goal:

_____

FAMILY TEAMWORK

Guardian: I support this goal and will help my Girl Scout reach it.

Guardian signature: _____

Date: _____

Please return this worksheet to your Troop Leader by December 14.

A Letter to Families

2027 COOKIE PROGRAM • GUARDIAN LETTER

HELLO, COOKIE FAMILIES!

Dear Girl Scout Guardians,

The 2027 Girl Scout Cookie Program is coming, and your Girl Scout has set a personal goal!

The Cookie Program teaches goal-setting, money management, people skills, decision-making, and business ethics. Every package helps fund our troop's adventures.

LOTS OF WAYS TO PARTICIPATE

This year your Girl Scout can sell at cookie booths, in person, and online through her Digital Cookie site, where customers can choose girl delivery or have cookies shipped directly to them.

Cookie booths	In person	Online
Sell side by side with your troop.	Share cookies with family, friends and neighbors.	Use her Digital Cookie site: customers choose girl delivery or direct shipping.

YOUR NEXT STEP: TALK, SIGN & RETURN

> Please review your Girl Scout's goal on the accompanying worksheet, talk about how you'll help her reach it, and sign and return it by **December 14**. Your approved goal helps our troop plan for the season.

Thank you for supporting your Girl Scout!

[Troop Leader Name] | Troop **[Troop Number]**

Share the Cookie Excitement!

SAMPLE CUSTOMER EMAIL • FOR FAMILIES TO PERSONALIZE

READY, SET, SHARE!

A parent or caregiver should review every message. Girl Scouts should sign with their first name only.

COPY, PERSONALIZE & SEND WHEN ONLINE SALES BEGIN

Subject: **Girl Scout Cookies Are Here, Including Two New Treats!**

Hi **[Customer Name]**!

It's Girl Scout Cookie season! From January 12 through January 22, I'm selling cookies online only through my Digital Cookie link. You can order your favorites and I'll deliver them to you, or have them shipped directly to your door!

Starting January 23, you can buy cookies from me in person and at cookie booths, too, so every way to buy will be open!

This year there are two brand-new treats you can only get online: Sparkables, an allergy-friendly oatmeal cookie that's gluten-free, nut-free and vegan, and Patch Pals, tasty dog treats for your four-legged friends!

Here's my link: **[Digital Cookie Link]**

My goal this year is **[Personal Goal]** packages. Thank you for supporting me!

[First Name], Girl Scout Troop **[Troop Number]**

*Fill in the highlighted **[brackets]** before you send.*

TIP: SHARE YOUR LINK WITH FAMILY & FRIENDS!
Keep customer messages friendly and personal. Ask a guardian to help you share safely.