
HTML Dyspatch Preview - Fall Product Starts TODAY — Let's Get Ready! 🍁

girl scouts 
of california's
central coast



Fall Product Starts TODAY — Let's Get Ready! 🍁

Hello Girl Scout Families!

We are officially here! The 2026 Fall Product Program officially begins today, Monday, August 17th, and we are so excited for our Girl Scouts to jump in! This year, we've made it easier than ever for girls to participate, try something new, build their entrepreneurial skills, and earn money toward their Girl Scout adventures.

Every Girl Scout Can Participate!

Your Girl Scout can participate in Fall Product even if her troop chooses not to participate as a group. Fall Product is completely optional, and families can choose the level of participation that works best for them.

There are several easy ways to get started:

- Sell Online! Set up your Girl Scout's online storefront and email the link directly to family and friends.
- Share on social media! With parent/caregiver support and supervision, share her storefront with your network.
- Use traditional order card! Sometimes the old-fashioned way works best! Girls can connect with family, friends, neighbors, and other trusted supporters.
- Mix it up! Girls don't have to choose just one. Use online sales and order cards together to help reach your Girl Scout's goal.

GET STARTED HERE!



Online Makes It Easy!

Don't have a lot of extra time? That's okay!

Girls can participate right from home by setting up their online storefront and sharing it with family and friends. A few emails or shares can be an easy way to participate without adding a lot to your family's schedule.

Remember, parent/caregiver supervision and support are always recommended when girls are participating online or using social media.

START YOUR ONLINE PROFILE HERE

Earn Funds for Girl Scout Adventures!

Fall Product is about more than selling products. Girls are learning how to set goals, make decisions, communicate with customers, market their business, and manage money while helping fund their Girl Scout experience.

Troops earn 20% of their total Fall Product sales in troop proceeds, giving girls funds they can use toward programs, badges, camp, trips, supplies, and the adventures they choose together.

Don't Forget the Back to Girl Scouts Bonus!

New This Year: Back to Girl Scouts Bonus!

We're excited to announce a brand-new incentive, made possible by the generosity of a community donor!



**ELIGIBLE
GIRL SCOUTS WILL
EARN AN ADDITIONAL
\$10 FOR THEIR
TROOP, HELPING
FUND ADVENTURES,
BADGES, CAMP,
TRAVEL, AND MORE.**

Here's how to earn it:

- Join or renew your Girl Scout membership between April 1 and September 13 2026.
- Participate in the 2026 Fall Product Program.
- Sell \$300 or more in Fall Product sales.



This special incentive is available for a limited time through September 13.

**ELIGIBLE JULIETTES
WILL RECEIVE \$10 IN
ENTREPRENEURSHIP
CREDITS TO USE
TOWARD FUTURE
GIRL SCOUT
EXPERIENCES.**

This year, we're giving back to the girls and troops who are helping grow Girl Scouts while participating in the Fall Product Program.

There's another opportunity to earn this year! Thanks to the generosity of a community donor, Girl Scouts who joined or renewed for the 2027 membership year between April 1st and September 13th, participate in Fall Product and sell \$300 or more will earn an additional \$10 back to their troop!

Eligible Juliettes will receive \$10.00 in Entrepreneurship Credits to use toward future Girl Scout experiences.

MORE INFORMATION FOUND HERE!

Whether your Girl Scout wants to set a big goal or simply send her storefront to a few family members, every girl can find a way to participate that works for her.

We are excited to see our Girl Scouts explore new products, try new marketing ideas, reach their goals and start the Girl Scout year strong!

Need Support? We're Here to Help!

Have questions about getting started, your online storefront, orders, rewards, or anything Fall Product? Our team is here to support you throughout the season!

Simply **reply to this email**, call us at **[800-822-2427]**, or email **info@girlscoutsgcc.org** and we'll be happy to help.

We want every Girl Scout and family to feel supported and ready for a successful Fall Product season. **Don't hesitate to reach out—we're here for you!**

Have a question or need assistance?

[Contact us](#) for more information.