

# Zoom Meeting Tips

The image shows a Zoom meeting interface with a grid of nine participants. The participants are represented by cartoon avatars. The top row includes a girl with glasses and a purple bow, a girl with red hair, a promotional banner for a 'Fall Product Program' starting 'TODAY!', and a boy with dark skin and a green vest. The middle row features a girl with glasses and a blue vest, a girl with blonde hair and glasses, and a girl with brown hair and sunglasses. The bottom row shows a girl wearing a grey hijab, a boy with black hair, and a boy with brown hair. On the right side, there is a 'Zoom Group Chat' window showing a chat with a girl named 'Gina Silva'. The bottom of the screen displays the Zoom toolbar with icons for Unmute, Start Video, Participants, Chat, Share Screen, Record, Reactions, and a Leave button. Red arrows point to the 'Reactions' icon in the toolbar, the 'Reactions' button in the chat window, and the 'Start Video' icon in the toolbar.

Zoom Meeting Tips

Right click on your picture to edit your name, if you like!

IN THE CHAT – ADD YOUR COMMENTS OR ANSWERS WHEN PROMPTED

Reactions

Chat Navigator  
Gina Silva

Unmute Start Video

Participants Chat Share Screen Record Reactions

Leave

# Welcome from the all of us at the Girl Scouts of California's Central Coast




Michele

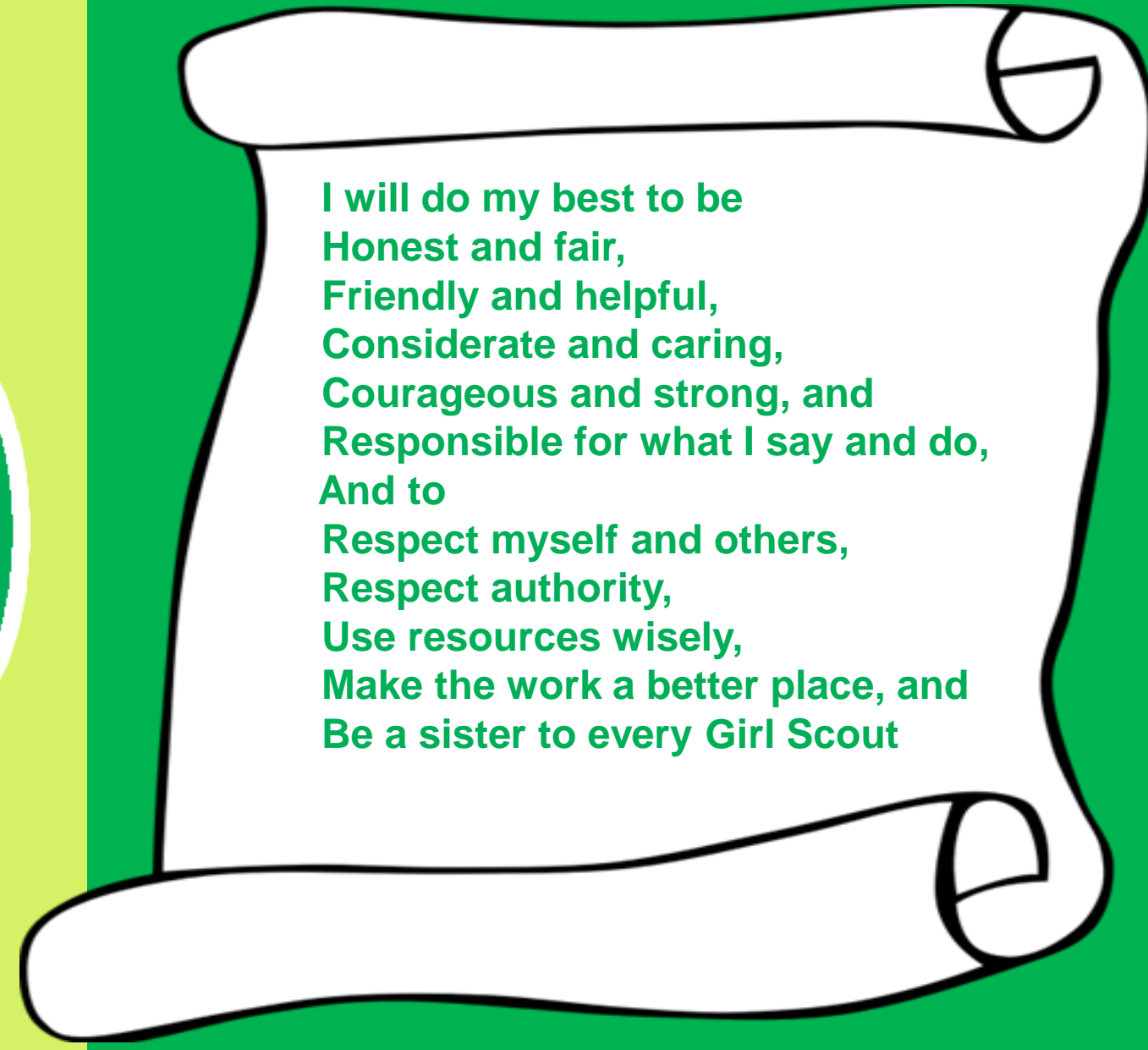


Gina





**On my honor,  
I will try to serve God\*  
and my country,  
to help people at all times,  
and to live by  
the Girl Scout Law**



**I will do my best to be  
Honest and fair,  
Friendly and helpful,  
Considerate and caring,  
Courageous and strong, and  
Responsible for what I say and do,  
And to  
Respect myself and others,  
Respect authority,  
Use resources wisely,  
Make the work a better place, and  
Be a sister to every Girl Scout**

\* Members may substitute for the word God in accordance with their own spiritual beliefs.





# Getting Started

## OWN YOUR magic

### 5 Things You Can Do NOW!

1. Register in M2
2. Create Your Avatar
3. Set Your Goals
4. Connect with your customers
5. Walkabout





## OCELOT

Wide distribution from northern Argentina to the southwestern U.S.

Up to 3 feet in length, 35 pounds and runs up to 38 MPH

Solitary and exclusive territories which can range upwards of 35 square miles

Endangered due to habitat destruction



# PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates

Magazines & More

Tervis® Tumblers

BARK Box





The **M2** system is where all of us, girls, leaders and the council do our Nutty business.

Girls – all you need to do is login and launch your Fall Campaign.

Here is a short video of what to do!

Login In and Register  
Set-up your profile – Your information

**Families** – this information is also on our website – under Cookies+ - Fall Product Program Central!

[Fall Product Program Central \(girlscoutsccl.org\)](http://girlscoutsccl.org)

# 1. Register in M2

[www.gsnutsandmags.com/gsccl](http://www.gsnutsandmags.com/gsccl)





# GIRL'S EXPERIENCE

Preferred Email Address

Confirm Membership

Highlight Girl Scout  
Goals

Build Her Avatar




Include Video

2. LOG ON!


[www.gsnutsandmags.com/gscgc](http://www.gsnutsandmags.com/gscgc)



You must  
login and  
register, even  
if you had a  
login last year.

  Participant Login | Volunteer Login  Español


Girl Scouts of Greater Chicago and Northwest Indiana



**Girls and Parents/Adults**

Already Registered? [New User?](#)

[LOGIN](#) [CREATE AN ACCOUNT](#)



**Troop Leaders or Volunteers**


New and returning users

[VISIT ADMIN SITE](#)

Welcome!


Thank you for participating with Girl Scouts.  
You're helping today's Girl Scouts make the world  
a better place.

- Create your avatar
- Earn rewards (your avatar can too!)
- Invite friends and family to visit your personalized site




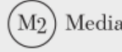

# Zip Code Confirmation & Parent Permission


You will need to enter your zip code first; this will make sure you are in the correct council.



You, the adult will need to agree to the Parent/Adult Responsibility Pledge.





Participant Login | Volunteer Login  View in Español


## Register An Account

### Girl Scouts of Alaska

1

Enter your ZIP Code to register with your local Girl Scout Council.

Your Zip Code

START 

2

Please read the Parent / Adult Permission and Responsibility Pledge. Once you have scrolled to the end, you will be able to continue.

Welcome to the Fall Product Program. Parents/adults must agree to the following terms by clicking "Accept and Continue" for their Girl Scout to participate in the Fall Product Program.

The Fall Product Program is friends and family driven and your Girl Scout will be able to create her own personalized site where her friends and family can purchase products online. Girl Scouts will also learn and practice the five business skills (goal setting, money management, people skills, decision making, and business ethics). Selling fall products is a wonderful service to the Council. Troops earn troop proceeds for activities and the Council receives funds to provide programs, training, financial aid, and camp maintenance. Girls who set a personal goal as well as a troop goal with other members of their troop prove to be the most successful.

My Girl Scout has my permission to participate in the Fall Product Program activities and I agree to the following terms:

AGREE AND CONTINUE

Already Registered? Let's go! [Login](#)

### 3. Set Up Your Girl Scout Profile

Enter Your Troop #  
This will find your Girl Scout in  
the system.

Enter Your Goals and what the  
being a Girl Scout means to you.

girl scouts

M2 Media

Girl Scouts of AlaskaPG

Basics

Create Avatar

Personalize

Promote

Launch

Set Up the Girl Scout's Profile

Setting up your personalized site is simple. Watch the video and then complete the questions below. When finished, you will also have an opportunity to set up any additional accounts.

1Troop Information

Enter Troop or Group #

☐ I don't know my Troop or Group #

2Girl Scout Information

Please select your Troop or Group # before entering your Girl Scout details.

3About Your Campaign

What does being a Girl Scout mean to you?

Choose One

It is important to set goals. By choosing the amount shown below, you can earn the personalized patch. Increase that amount if you need additional money to achieve your goals.

\$ 350.00

in magazines and nuts

What does your Girl Scout troop or group plan to do with the money earned from your product program?

Watch this video before completing this activity!

CC

Preview: The message below will appear on your personalized site for friends and family to see.

Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl Scout and how your troop will be putting the money you earn to good use.

Being in Girl Scouts, [What does being a Girl Scout mean to you?]. We do fun activities and help the community while learning important skills that will help us forever. I am trying to sell \$350.00 in magazines and nuts to help Girl Scouts, and so that our troop can [What does your group plan to do with the money earned ?]. Will you please help by shopping in my online site? Thank you.

CANCEL

NEXT



# Goal Setting in one of the five skills we work on during our **Fall Entrepreneur Program.**

*What is your girl goal?*

Earn a stuffed animal?

Overnight at the Boardwalk?

*What are your troops goals?*

Ask your leader what will your troop be using the funds you helped raise for the troop be used for.

A trip to the Zoo?

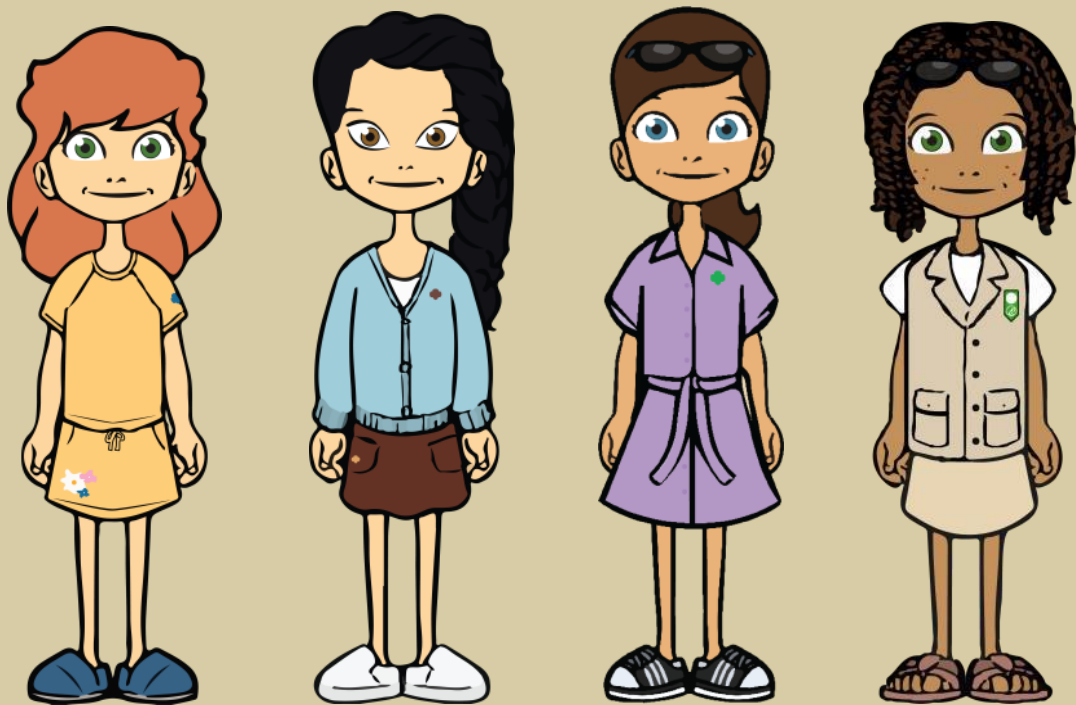
A campout adventure?



## 1. Set Your Goal

# GIRL SCOUT'S PERSONALIZED EXPERIENCE

## Design an Avatar



girlscouts

M2 Media

Girl Scouts of Alaska

PG

Update Izzy's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at [girlscoutshop.com](#).

To see all choices for your avatar, use the arrows in the avatar software below.

Face

◀ Skin Tone ▶

◀ Eyes ▶

◀ Eye Color ▶

◀ Face / Masks ▶

Hair

Body

Clothing

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.

📎 UPLOAD AN AUDIO FILE

☒ I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

🎧 PREVIEW

# Creating Your Avatar

Creating your Avatar is one of the most fun things you can do in the system. There are over a million combinations of things you can do.

- Uniforms – old and new version
- Shoes – boots, slippers and sandals
- Hair styles and colors

The possibilities are almost endless.

The great thing is this avatar shows up everywhere.

- On your dashboard
- In your troop photo
- When you send info out to your customers
- On your earned personalized patch

## 4. Create Your Avatar



What will your Avatar look like?  
We can wait to see them!



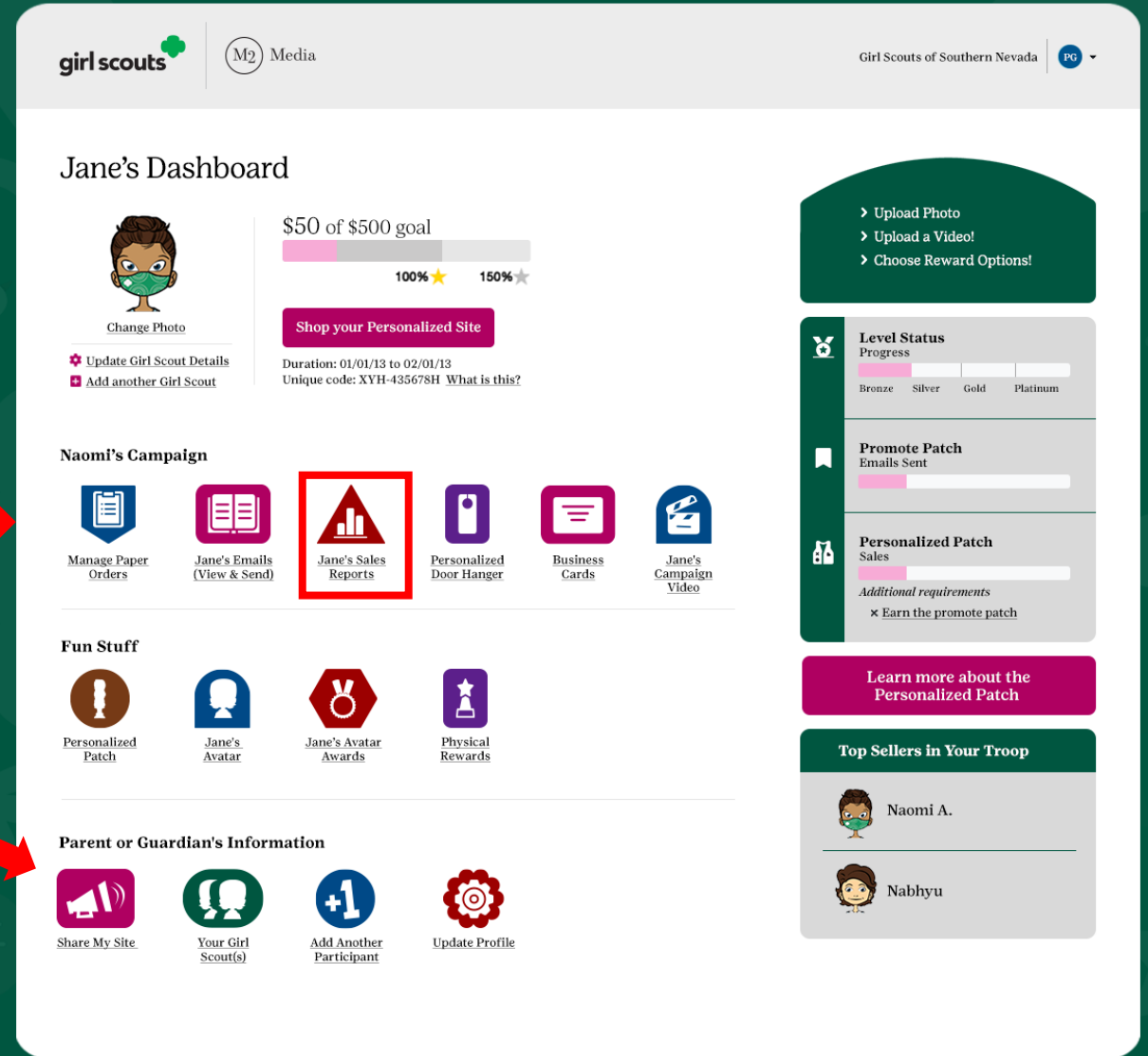
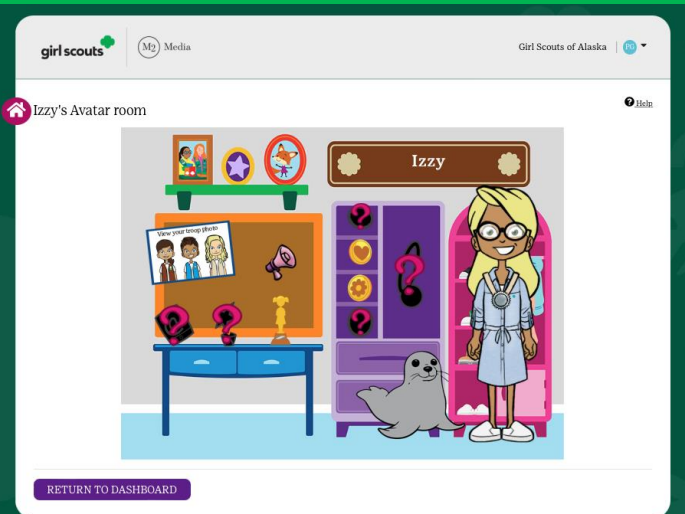
# GIRL'S DASHBOARD

Additional emails/social media/texts

Girl's avatar room with virtual rewards & troop photo

Manage nut card order entry  
Share Your Site

Sales reports





# I've set up my site! Now What?

**OWN YOUR magic**

**2023 FALL PRODUCT PROGRAM**

## 5 Things You Can Do NOW!

1. Create a video to use for your social media
2. Add your friends and family info to your dashboard
3. Send emails to friends and family
4. Send friends and family your URL or QR Code
5. Get out outside and walk your neighborhood (safely)





There are lots of ways to reach your customers.

1. Add them to your email list and send your link.
2. Share on social media
3. Text to known friends and family
4. Give out your business cards with your unique code.
5. Use door hangers – these print out with your unique QR codes

First Name	Last Name	Greeting (What is this?)	Email	Options (What is this?)	Resend	Status
Alicia	Truesdal	Auntie A	altruem2001@gmail.com	Girl Delivery		

**Add Contacts**

To contact additional friends and family to help you reach your goal, add contacts below and click "send".

Import your contacts or add email addresses individually:

☐ yahoo/email ☐ Sign in with Google ☐ Outlook ☐ AOL Mail ☐ Address Book

Or Add Emails Individually

First Name	Last Name	Greeting (What is this?)	Email	Options (What is this?)
				Girl Delivery

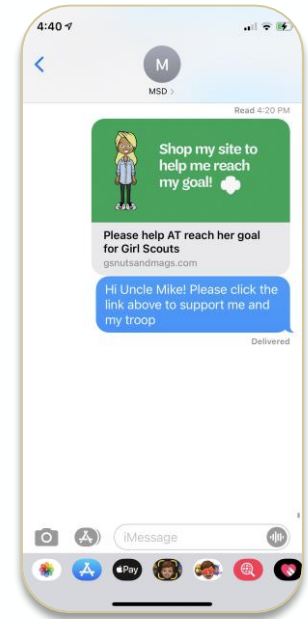
Please note that emails can take up to 90 minutes to deliver.  
Please include email addresses only for adults over the age of 18. Names will be treated with strict confidentiality and will not be used for any purpose other than this campaign.

# Connect with your Customers

Who are your customers?

- Parents
- Grandparents
- Aunts and Uncles
- Older Siblings
- Neighbors
- Family Friends
- People at your families works

Who Else?



**girl scouts** Help Me Reach My Goal!

- 1 Go to [gsnutsandmags.com/mag](https://gsnutsandmags.com/mag)
- 2 Enter
- 3 See my goal and personal message.

This Sale Ends 10/29/2019 For Friends and Family Only

© & TM Girl Scouts of the USA



## Girl Scout Fall Product Program

Girl Scouts is a place where every participant has the space and support she needs to reach her full potential and accomplish amazing things. A lifetime of leadership, success, and adventure starts here.

The Girl Scouts® name, marks, and all associated trademarks and logos, including the Trefoil Design, are owned by Girl Scouts of the USA. Trophy Nut Company is an official GSUSA licensee.



**Earn rewards for your participation!**  
Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

**Earn two personalized patches with your name and avatar! See how to earn both patches below.**



**Fall Personalized Patch**

- Create your avatar and enter your address by 11/19
- Send 18+ emails
- Sell 5+ magazines and 38+ nut/chocolate items

Personalize by choosing from two scenes. You have the option to select from a safari outfit or Girl Scout attire.



**Girl Scout Cookie Crossover Personalized Patch**

- Create your avatar and enter your address in the M2 system by 11/19
- Send 18+ emails during the Fall Product Program
- Sell 275+ packages of cookies during the 2024 Girl Scout Cookie Program

**Earn theme patches that fit together!**



Go to [www.gsnutsandmags.com/gscce](http://www.gsnutsandmags.com/gscce)

**1 Login**

**Visit the website**  
Use the QR Code, URL above or click the link from the council website. Follow the prompts to participate in the online Fall Product Program.



Scan here and have your troop number ready!

My troop # \_\_\_\_\_

**2 Create**

**Build your site**  
To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



**3 Share**

**E-mail friends and family**  
Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.

141-000

# HOW TO GET STARTED

Online to purchase nuts & chocolates, magazines, Tervis® Tumblers and BarkBox

In-person with nut order card

# 5. Getting Outdoors

girl scouts  
of california's  
central coast

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Ready to walkabout your neighborhood, go to your family's workplace?

**Awesome!**

- There are printable door hangers on your dashboard with your unique QR code.
- There are printable business cards with your unique URL code.









## In Person

16 Delicious Nut and Candy  
Options to choose from.

Price Range - \$7 - \$13

## On-Line – Direct Ship

These 16 items plus an additional  
9 items

## 3 new items this year

- Honey Jalapeno Almonds
- Sweet Cinnamon Almonds
- Honey Vanilla Cashew Halves

## GSCCC Top Selling Items

#1 - English Butte Toffee

#2 - Dark Sea Salt Caramels

#3 - Chocolate Covered Almonds

#4 - Peanut Butter Penguins

#5 – Peppermint Bark Rounds

**A Care to Share**  
\$1.00

Our council will be making donations of products to a community organization.  
Please help us by indicating how many donations you would like to purchase.  
Thank you for your support!

**B Honey Roasted Almonds**  
Peanut butter and honey roasted almonds.  
4 oz. 12  
\$1.00

**C Peanut Butter Penguins**  
Peanut butter covered with milk chocolate.  
4 oz. 12  
\$1.00

**D Dark Chocolate Covered Almonds**  
Dark, creamy flavored candy coated with sugar.  
4 oz. 12  
\$1.00

**E English Butte Toffee**  
Caramel and sweet sugar coated peanuts.  
4 oz. 12  
\$1.00

**F Honey Jalapeno Almonds**  
Honey coated almonds with jalapeno roasted peanuts.  
4 oz. 12  
\$1.00

**G Dark Chocolate Sea Salt Caramels**  
Caramel covered with dark chocolate with sea salt.  
4 oz. 12  
\$1.00

**H Peanut Butter Caramel**  
Caramel and peanut butter with milk chocolate.  
4 oz. 12  
\$1.00

**I Chocolate Covered Almonds**  
Almonds covered in milk chocolate.  
4 oz. 12  
\$1.00

**J English Butte Toffee**  
Caramel and sweet sugar coated peanuts.  
4 oz. 12  
\$1.00

**K Chocolate Covered Almonds**  
Almonds covered in milk chocolate.  
4 oz. 12  
\$1.00

**L Sweet Cinnamon Almonds**  
Almonds coated and seasoned with honey and cinnamon.  
4 oz. 12  
\$1.00

**M Honey Vanilla Cashew Halves**  
Cashews coated and seasoned with honey and vanilla.  
4 oz. 12  
\$1.00

**N White Caramels**  
Caramel and sweet sugar coated peanuts.  
4 oz. 12  
\$1.00

**O Norwegian With Caramelized Dark Chocolate Covered Devils**  
Dark chocolate covered with caramelized dark chocolate.  
4 oz. 12  
\$1.00

**P White Chocolate Truffle Bark Rounds**  
White chocolate covered with milk chocolate.  
4 oz. 12  
\$1.00

**Q Dark Chocolate Truffle Bark Rounds**  
Dark chocolate covered with milk chocolate.  
4 oz. 12  
\$1.00

What's your favorite nut or candy item?

# THREE NEW PRODUCTS



## New Product to Council (order card, online girl delivered or direct ship)

Honey  
Jalapeno  
Peanuts



Sweet  
Cinnamon  
Almonds



Honey  
Vanilla  
Cashew  
Halves





**Fall Anniversary Tin**

**Friendship Magic Tin**



Milk Chocolate Mint Trefoils



*Perfect for Gifts and Treats!*

# TROPHY NUT TINS

**Little Village Tin**



Chocolate Covered Pretzels

**Snowman Tin**



Peppermint Bark Rounds

# Fixed Direct Shipping Costs

Nuts/Chocolates only



GSCCC was selected to be a pilot council for fixed shipping rates of direct shipped nuts and candy items.

Below are the charges.

2023 Fixed Shipping Option for TNC Direct Ship			
Items		Freight Charge	
1 to 3		\$14.00	
4 to 6		\$17.00	
7 to 9		\$20.00	
10 to 12		\$23.00	
Every three thereafter		\$3.00 more	
Ground with Ice (add'l) \$2.00			
2nd Day Air with Ice (add'l) \$20.00			



# What's Your Elevator "pitch"



## What is an elevator speech or sells "pitch" and why is it important

Here is what it is... and elevator pitch is...

- A short 3 or 4 sentence speech persuading a person to buy your Girl Scout product.
- Sparks the person's interest in you and your Girl Scout product.
- Explains who you are and what you do.
- Tells the customer what you want them to do – buy your Girl Scout product.

Here is what it might look like - Pitch/Speech format

- Who you are. Include your first name only, I'm a Girl Scout Daisy/Brownie.
- My goal is to sell \_\_\_\_\_ of nuts, candies or magazines during the Girl Scout Fall Program. So, I can \_\_\_\_\_ (What does you and/or your troop hope to do with the money? Go camping? Do community service? Register for council and SU activities?)
- Ask customer to buy (Would you be interested in buying some candy, nuts or a magazine to help us/me participate in these activities?)
- Thank you (Thank customer for buying or thank customer for taking the time to listen to you.)

**Let's practice!**

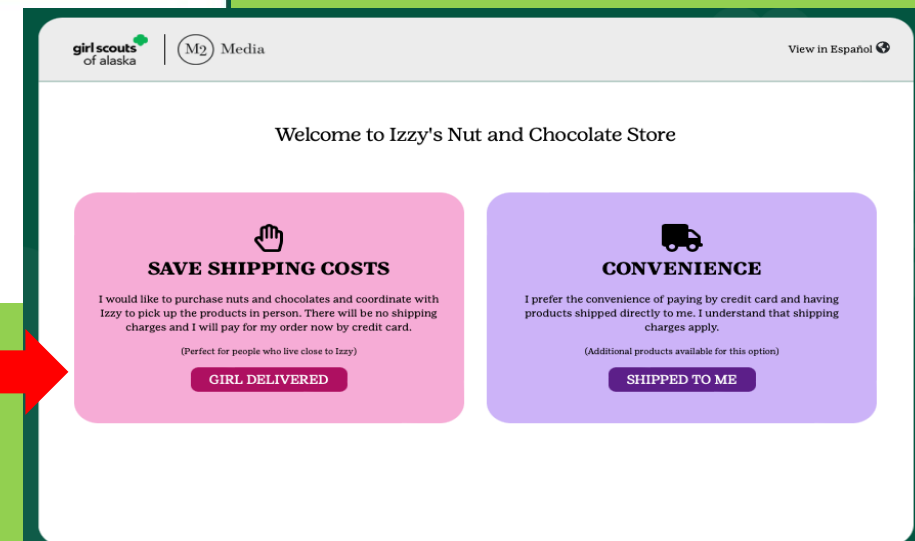
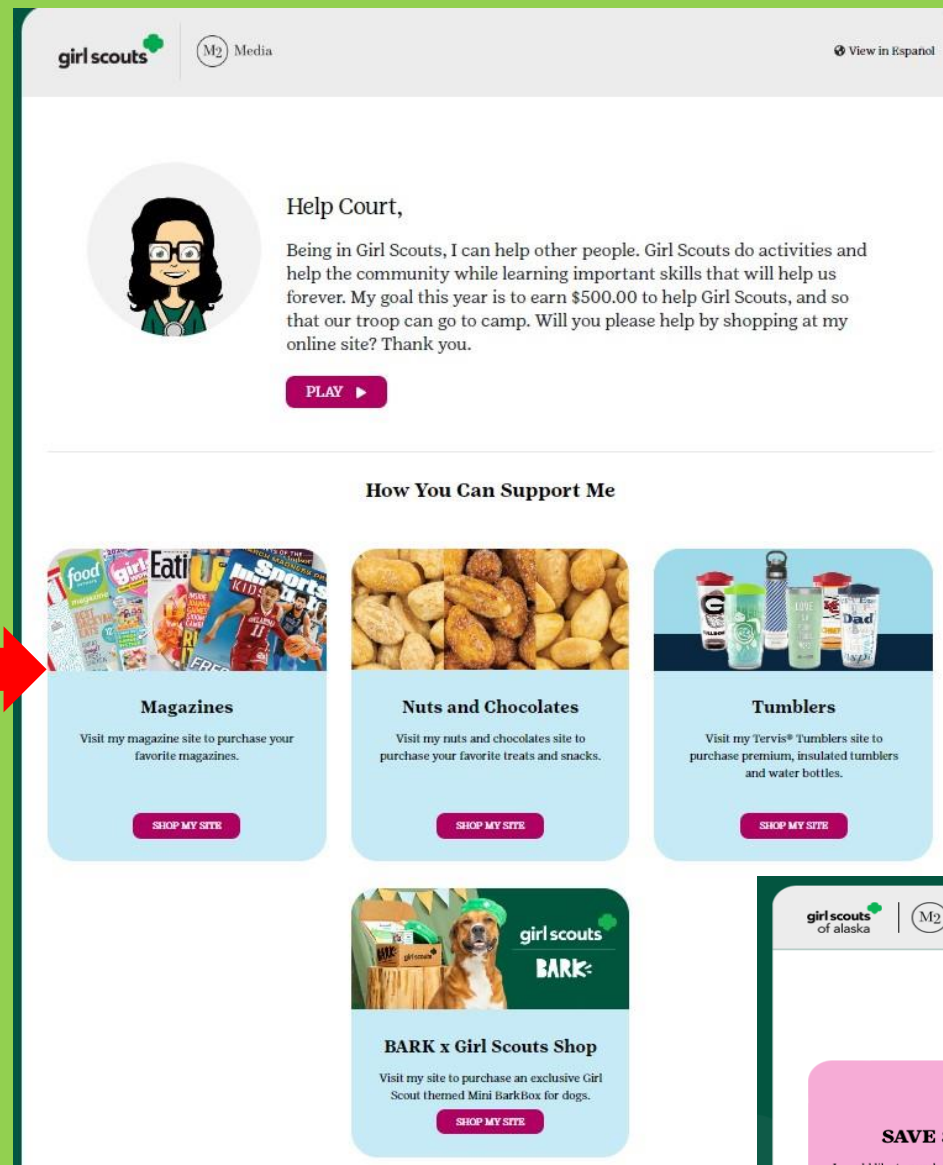
# ONLINE SHOPPING SITES

Your Girl Scouts Supporters select their desired product line



Nuts & Chocolates have two delivery options:

Girl Delivered or Direct Ship



# Ways to Connect with Your Customers

## Social Media **YES, YES, YES**

- To friends and family
- On closed event sites
- Your own closed sites
- Advertisement sites

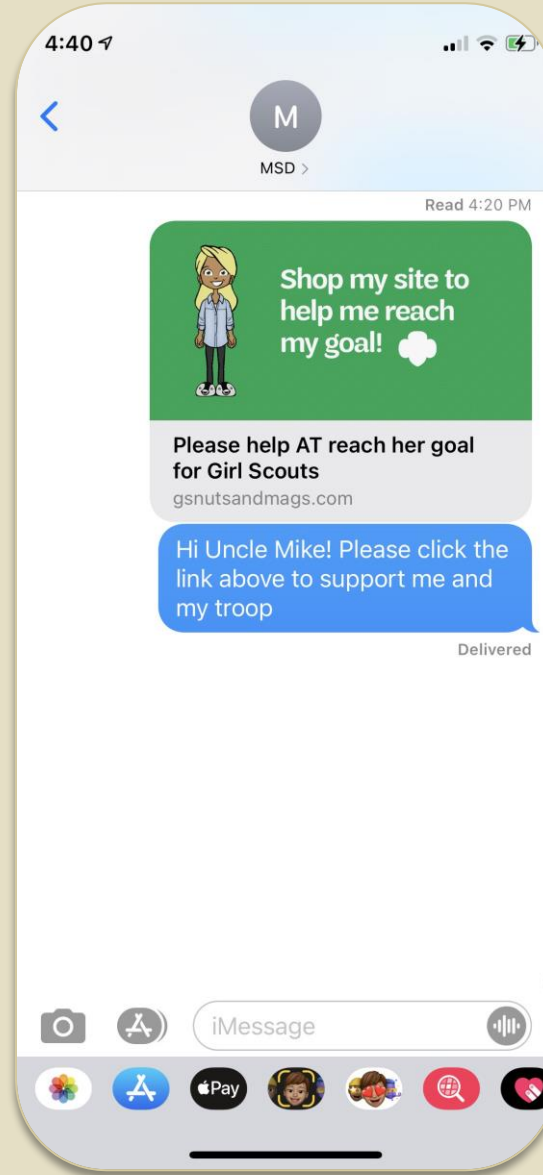
## Social Media **NO, NO, NO**

- On Garage Sale Sites
- Craigslist, Next door (selling)
- On open event sites
- You Tube, Face Book Live, etc
- On buy – sell sites
- Anything that has a \$

## Can I post a flyer in my community – **Yes**

- As long as you only use your QR code

You I **advertise** my sale anywhere within your Service Unit area. - **Yes**



# MAGAZINES

Top selling magazines offered

Easy renewal

No cost shipping



How to earn? – Sell 5 Magazine Subscriptions



**NEW**

**PRODUCTS GIRL  
SCOUT  
SUPPORTERS CAN  
PURCHASE**

Tervis® Tumblers



Shipping costs for customers will be \$5.99 per tumbler for the first three purchased, and an additional \$1.00 for each additional tumbler!

NEW

# PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Girl Scout themed mini  
BarkBox





Hello Girl Scout!

It's me, YOUR HONORARY CANINE TROOP MEMBER! I'm writing to share suggestions on how to sell Girl Scout-Themed Mini BarkBoxes. Please sell a lot of them, so all of my dog friends can get these amazing squeaky dog berets!



girl scouts  
BARK

## PRODUCT OVERVIEW



**Pose and Play Beret**

Girl Scouts always like to be prepared and this beret is prepared to be a squeaky toy, a flying disk, or a wearable hat for honorary canine troop members.



**Berry Trios™**

It's not a troop meeting without snacks and skill building! These soft berry treats are packed with real fruit and wholesome grains. Tear them into smaller pieces for teaching your pup new skills, or sharing with dog friends.



**Playful Pup Patches**

Girl Scouts earn badges by learning new skills to help animals in their community. The Mini BarkBox includes paper Pup Patches your dog can earn for learning new tricks.



## SIMPLE INSTRUCTIONS

SO EASY, EVEN A SQUIRREL COULD FOLLOW THEM

**STEP 1**

Write down the names of friends and family you'd like to invite to support your Girl Scout goals.

**STEP 2**

Write down a personal statement about your Girl Scout goals.

Make sure to explain how your family and friends' support will help you reach your goals. For example, if I were writing it, I would say something like, "My goals are to get lots of treats and squeaky toys for my friends and I. So, please support this goal by buying us treats and squeaky toys!" You can also draw a picture as a personal statement.

**STEP 3**

Create a sales messaging plan for each person you wrote down on your list.

This is how you're going to bark at – I mean talk to – your friends and family. Here's one way to ask: Would you like to support me reaching my goal by buying your dog a Girl Scout-Themed Mini BarkBox?



## NOW, HERE ARE SOME TOOLS TO HELP YOU:



Send a text to your family and friends with a photo or gif, and one of the sample messages.



Share a photo with one of the sample social media posts (with your adult's permission).



Send an email using the personal statement you wrote in step 2.

Make sure to follow up a week before the program ends!



Host a video meeting to explain what's so awesome about the Girl Scout-Themed Mini BarkBox.

Use the provided video meeting background to make your meeting extra cool.

Download Resources Here: [Enter Council URL](#)



# Best Practices

for Recording a Video for Fall Product Program



Did you know that you can upload a video when registering on the M2 site?

Did you know our data suggests, those who upload a video sell almost twice as much as those who don't?

Check out our best practices guide on the do's & don'ts on how you and/or your troop can record a video and have it ready to upload to your personalized site!



## DO

- ✓ Wear your Girl Scout uniform or Girl Scout branded apparel.
- ✓ Tell your friends and family what your troop wants to do with the money you earn and what your goal is.
- ✓ Smile and sound enthusiastic for your friends and family. Be sure to say thank you too!
- ✓ Keep your video under 2 minutes long.
- ✓ Record the video in landscape format for best results.
- ✓ If you are recording a troop video, make sure that all girls appearing in the video have permission from their parents or guardians.

## DON'T

- ✗ Do not use your full name
- ✗ Do not provide contact information in the video
- ✗ Do not show anything in the background that identifies where you live. For example, do not stand in front of your house number or street sign.
- ✗ Do not mention where you attend school
- ✗ Do not provide any other personally identifiable information
- ✗ Do not show any violent or inappropriate content, or use any vulgar language.
- ✗ Do not wear any branded apparel or show other brand names in your videos.

### Upload Your Video While Registering or After Your Campaign Has Launched

Get a head start!  
Create your video and save it for when Fall Product Program starts!

Easily upload your final video from a phone, tablet or computer.



# Best Practice – Video Flyer – Girl/Troop Activity

## Create a Video for Your Personalized Site

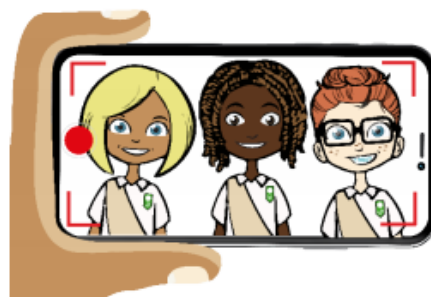
### Supplies Needed:

- Best Practices for Recording a Video flyer
- Phone, tablet, camera, computer, something to use to record a video

### Instructions:

For girls participating in the online portion of Fall Product Program, use the Best Practices for Recording a Video flyer to refer to the do's and don'ts for recording your video. Girls can do this together or individually.

\* During your virtual meeting, have the girls who are participating in the online portion of the program take turns showing their video that they created for their personalized site.



Statistics show that girls who create a video and upload it for their personal site sell almost twice as much.

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- ✗ Do not show anything in the background that identifies where you live. For example, do not stand in front of your house number or street sign.
- ✗ Do not mention where you attend school
- ✗ Do not provide any other personally identifiable information
- ✗ Do not show any violent or inappropriate content, or use any vulgar language.
- ✗ Do not wear any branded apparel or show other brand names in your videos.

### Upload Your Video While Registering or After Your Campaign Has Launched

Get a head start!  
Create your video and save it for when Fall Product Program starts!

Easily upload your final video from a phone, tablet or computer.







# Let's Talk About Those Nuts and Such....

The **zoom**ed In Challenge  
What Fall Program Item is this?



# What Fall Program Item is this?



- A. Honey BBQ Snack Mix
- B. Peanut Butter Penguins
- C. Dark Chocolate Sea Salt Almonds
- D. Mint Trefoils
- E. Dark Chocolate Sea Salt Caramel



# What Fall Program Item is this?



- A. Whole Cashews
- B. Peanut Butter Penguins
- C. Fruit Slices
- D. Mint Trefoils
- E. Sea Salt Chocolate Caramels





# What Fall Program Item is this?



- A. Whole Cashews
- B. Honey Vanilla Cashew Halves
- C. Fruit Slices
- D. Honey Roasted Peanuts
- E. Sea Salt Chocolate Caramels

# What Fall Program Item is this?



- A. Whole Cashews
- B. Honey Vanilla Cashew Halves
- C. Fruit Slices
- D. Sweet Cinnamon Almonds
- E. Sea Salt Chocolate Caramels



# What Fall Program Item is this?



- A. Honey Jalapeno Peanuts
- B. Honey Vanilla Cashew Halves
- C. Honey Roast Peanuts
- D. Sweet Cinnamon Almonds
- E. Sea Salt Chocolate Caramels



# What Fall Program Item is this?



- A. Chocolate Covered Almonds
- B. Peanut Butter Penguins
- C. Peppermint Bark Rounds
- D. Mint Trefoils
- E. Sea Salt Chocolate Caramels

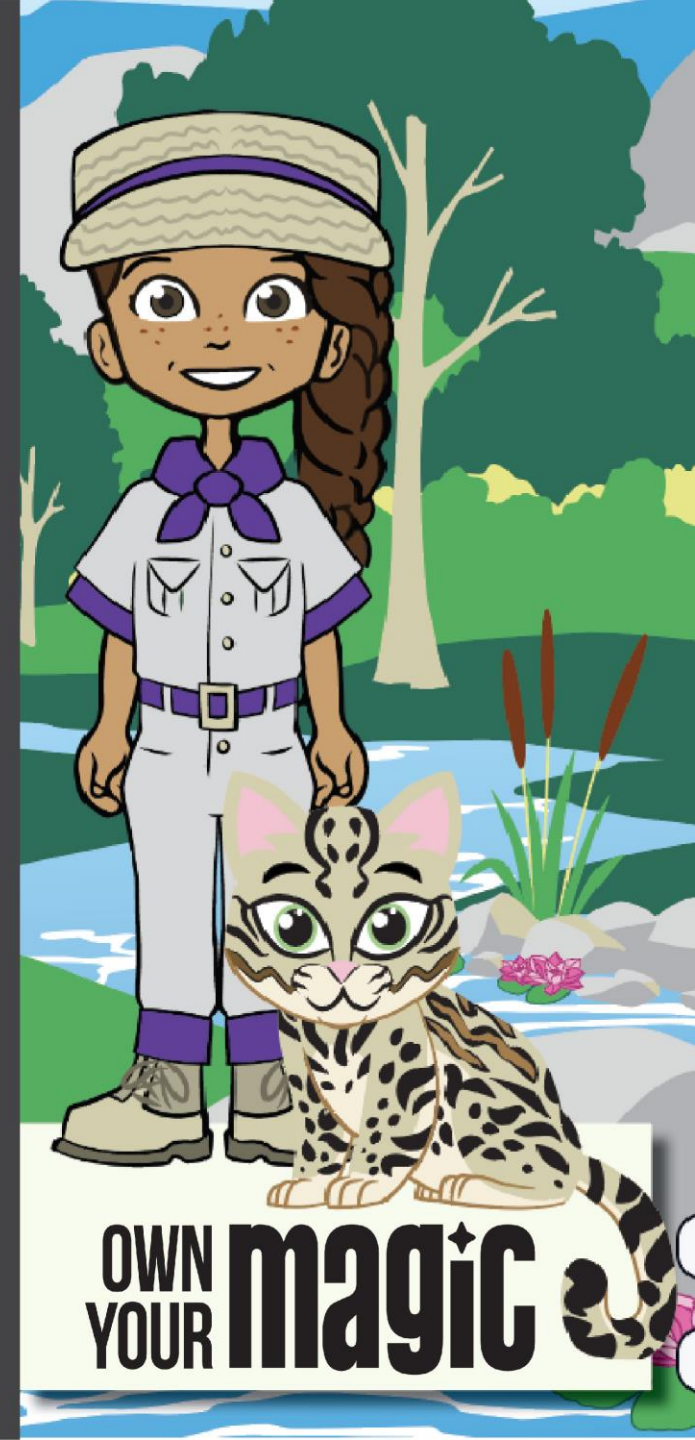




# I've Worked Super Hard! Now What?

## 5 Things You Can Do NOW!

1. Make sure you have paid your troop any money owed to them.
2. Make sure you know when to pick up your nuts.
3. Make sure you have chosen all your reward items.
4. Enjoy your rewards – what are my choices, let see.





## Theme Patch Set Earn them all!



## Magazines

**2023 Patch**  
sell 2+ magazines



**Super Seller Mags Patch**  
sell 5+ magazines



**Ocelot Patch**  
send 18+ emails



## Patches

**Care to Share Patch**  
sell 5+ care to share items



**Visualize Patch**  
upload a video



## Nuts & Candy

**Own Your Magic Patch**  
sell 18+ nut & candy items



**CharmIt Ocelot Charm**  
sell 26+ nut & candy items



**Goal Getter Patch & Small Ocelot Plush**  
sell 38+ nut & candy items



**Own Your Magic T-Shirt**  
sell 50+ nut & candy items



**Super Seller Patch & Large Ocelot Plush**  
sell 75+ nut & candy items



**100+ Patch & Your choice of:  
Bluetooth Tower Speaker or Cat Wireless Headphones**  
sell 100+ nut & candy items



**Your choice of:**  
**Scout Overnight at Santa Cruz Beach Boardwalk\*** or **\$100 GSUSA Credit**  
sell 150+ nut & candy items



**Scout Overnight**  
Spring 2024  
Santa Cruz Beach Boardwalk  
March 22-23, 2024



\*1 Girl and 1 Adult

## What's Your Goal?

18 – I just want the patch

38 – The small plush, I want that?

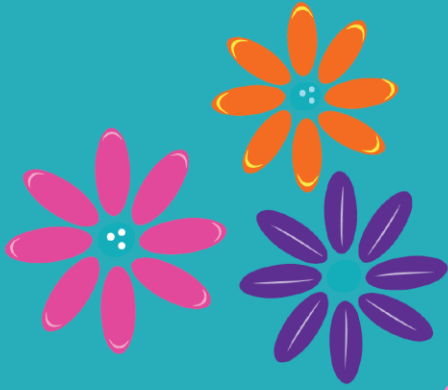
50 – The T Shirt, our troop wants to match

150 – Boardwalk Overnight – Yes, please!



Girls who troops opt out of rewards will only earn patches and the 150+ level reward.

# OWN YOUR magic



## EARN A PERSONALIZED PATCH!

CHOOSE YOUR BACKGROUND FOR YOUR PATCH




## PARTICIPATE IN FALL PRODUCT PROGRAM!

## 2023 Fall Personalized Patch

5 – Magazine Subscriptions  
18 – emails sent  
38 – Nut/Candy Items Sold

**Personalized Patch** [X]

Enter or verify your address below. Your personalized patch, if earned, will be mailed to this address. If you would like to update your avatar, you can do that after confirming your address.



If you earn it, this is how your avatar and name will appear on your personalized patch.

**Patch Preview**  
See your current selections.

Name on Patch  
First Name [v]

What will appear on your patch?

- ☒ Your avatar with a paddleboard
- ☐ Your avatar in a rash guard with a paddleboard
- ☐ Your avatar with snorkel gear
- ☐ Your avatar in a wetsuit with snorkel gear
- ☐ Your avatar in a rash guard with snorkel gear

For best delivery use parent / guardian name.

First Name [v] Last Name [v]  
All True

Address Line 1  
912 Main Street

Address Line 2  
[v]

City [v] State [v] Zip [v]  
Raleigh NC 27613-5481

**CLOSE SAVE**

Remind girls that their address needs to be entered and correct. These patches go into production as soon as they are earned and get mailed directly to the girls from M2.

## **In Fall 2023**

Create your avatar  
Send out 18 emails

## **In Cookies 2024**

Sell 275 boxes of  
cookies

**DONE!**

\*Girls will be sent the  
patch in summer 2024

\*Avatars must be created  
by November 19

## **2023-24 FALL & COOKIE CROSSOVER PATCH**







# Fall Product Program Customer Care



M2's Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee

## M2's Customer Care

### •**Can provide:**

- Tech Support on the M2 Systems
- Check on online orders
- Check on Magazine orders

### •**Can not:**

- Add or remove troops, girls, product

## GSCCC – info@

### •**Can:**

- Add or remove troops, girls, product
- Reset passwords
- Assist with reports

### •**Can not:**

- Check online orders or magazines