



A THREE-STEP RECIPE TO SMART COOKIES SUCCESS

You can use our new Smart Cookies site to set your cookie goal, manage your cookie sale, track your progress, view recognitions and send Smart Cookies Direct Ship e-cards to customers. You can also manage your sale on-the-go with Smart Cookies Mobile.

Step 1: Create an Account!

Your parent/guardian will receive a registration email from Smart Cookies, providing a link so you can create your profile.

Step 2: Download Our App!

Download the Smart Cookies Mobile app available from the App Store or Google Play and take Smart Cookies on-the-go!



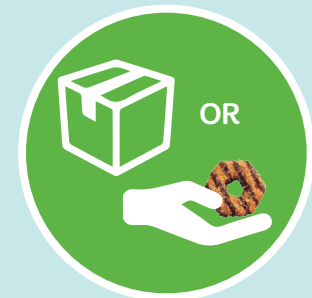
Smart+ Cookies™
MOBILE

Step 3: Explore the Platform!

Once you create a profile on Smart Cookies, you can do any of the following:

- Set cookie sales goals
- Take cookie orders
- Place and track customer orders for hand delivery
- Track progress toward your goals
- View your recognitions and achievements
- Send Smart Cookies Direct Ship e-cards to your customers, with 2 options:
 1. Ship cookies directly to your customers, without having to worry about money collection or hand delivery
 2. Offer hand delivery to your customers
- Explore Smart Cookies mobile and take your cookie business on-the-go with you

For Added Flavor:



Girls can send e-cards to customers to order Girl Scouts Cookies shipped directly and also can offer hand delivery to nearby customers



We have added 3 new distribution centers that offer 2-day shipping to most of the U.S.



Customers can now order any variety of Girl Scout Cookies in whatever quantity they want!





EXTRA SWEET ACTIVITIES



GET TO KNOW YOUR CUSTOMERS

Before the season even starts, be sure to reach out to family and friends, ask them for their email addresses, and create a contact list from the information you're given. This sheet will be a very useful tool that keeps you organized!

CONTACT LIST:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____



LIGHTS, CAMERA, YOUR TROOP!

A video introduction not only gets the word out about your troop, but is also a great way to connect your community to the Girl Scout Cookie® Program! Make sure to cover the basics and explain who you are, why you like being a Girl Scout, what you've learned, what your troop is doing with your sales, and what skills you've gained so far. Then write all these down, make some fun props, and let your troop's personality shine through!

PROP IDEAS:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____



GREET CUSTOMERS WITH A DIGITAL E-CARD!

A digital e-card can get your customers in the Girl Scout Cookie® spirit long before they approach your booth! Follow the template below to create an informative e-card that's packed with personality!

It's Girl Scout Cookie Time!

Ready to order your favorite cookies and power unique, amazing experiences for my troop all year long? The Girl Scout Cookie Program allows me to practice leadership by running my very own cookie business. I'll earn money to enhance my Girl Scouting experience and learn essential life skills that will benefit me today and in the future. The best part is 100% of the proceeds stays local, so you can feel good about helping your community with every bite!



This year, my troop and I are using our cookie earnings to _____ . You can help me reach my goal of _____ packages (including my favorite cookie, _____)! You can also select "Cookie Share" and the packages sold will be donated to _____ .

PROGRAM/ACTIVITY

NUMBER

COOKIE

YOUR LOCAL DONATION ORGANIZATION

Thank you so much for supporting Girl Scouts!