



Money Matters Patch Program

An At-Home Patch Program

Girl Scouts of California's Central Coast

Money Matters Patch Program



- This program provides girls, troops and families a fun and interesting way to engage with financial literacy. Junior and Cadette girls can earn three charms – Discover, Connect, Take Action *and* the Money Matters patch.

This financial literacy skills program aligns with the GSUSA Financial Literacy and Cookie Business Badge series at every level.

- Junior and Cadette girls must complete the required activities.
 - Juniors must complete 2 Discover, 2 Connect, 1 Take Action activities
 - Cadettes must complete 2 Discover, 2 Connect, 2 Take Action activities

Program Outline

Discover...

Needs and Wants

What are the difference between needs and wants? Watch this video:

Need vs Want <https://youtu.be/zW7k4Rvo1m8>

Answer the following questions.

- What does every person need?
- What does every pet need?
- What does every plant need?
- What are some things you want?
- What are some things your family wants?
- What are some things your friends want?

Customer Service

What is customer service? Watch these videos:

Poor vs Great Customer Service https://youtu.be/Zy1h49_L8ME

Good vs. Bad Customer Service https://youtu.be/O0FXRPn7A_4

Answer the following questions.

- What does helpful customer service look like?
- How does it feel when you receive helpful customer service?
- How does it feel when you get poor customer service?
- How does customer service influence product sales?

Connect...

Philanthropy

What is Philanthropy? Watch these videos:

Philanthropy and Service-Learning: Why do they matter? <https://youtu.be/Mlf-Em7dmvw>

How to Change the World (a work in progress) <https://youtu.be/4z7gDsSKUmU>

Answer the following questions.

- What did you learn about philanthropy from the videos? Share that information with one other person... maybe someone in your family or call up a Girl Scout friend and share.
- How can you use your time, talent and treasure with your family?
- How can your family use their time, talent and treasure with others?

Do you know someone who is a philanthropist?

Yes!

Contact that person through text, email or a phone call. Be mindful of social distancing. Ask the following questions.

- How did she or he get interested in philanthropy?
- How did this person pick the program or organization to support?

No!

Do a google search for a famous philanthropist. Learn more about the organization or program they support and why. If possible, find out how they got interested in philanthropy.

Small Business Owner & Entrepreneur

What is a small business? Watch these videos:

How to Develop a Business Idea: Crash Course <https://youtu.be/iywvUk2Wfg>

What are the biggest challenges for Small Business? <https://youtu.be/bvZaWbrcZ2o>

Think about the following questions.

- Do you have an idea for a business?
- Who would you connect with to learn more about starting a business?

Do you know a small business owner?

Yes!

Contact that person through text, email or a phone call. Be mindful of social distancing. Ask the following questions.

- How did she or he come up with the idea for their business?
- What is one of the best things about being a small business owner?
- What is one of the challenges of being a small business owner?

No!

Do a google search on the joys and challenges of being a small business owner.

Take Action...

- Create a role-play showing the difference between helpful customer service and poor customer service. With your families help, video the role-play. Share your video with GSCCC at media@girlscoutsccl.org.
- Call your friends on the phone. Share with them what you learned about philanthropy. Ask them to help you write a short play on philanthropy. Optional: With your family, create a video of your play.
- Create a personal budget include categories for saving, giving, and spending. Create a video showing others how to develop a personal budget, include why you think it is important to learn these skills. Share your video with GSCCC at media@girlscoutsccl.org
- Make two piles; one pile is some of the things you have at home that you need. The second pile is some things you have at home that are wants. Which one is larger and why? Have a discussion with your family about what you learned putting your piles together.
- Every small business needs a catchy marketing message. Create a marketing message for your fall product and/or cookie sale. Create a video highlighting your marketing message. Share your presentation with your Girl Scout friends through media@girlscoutsccl.org

- Pick a cause that is important to you; decide how much of your time, talent and treasure you want to donate to this cause. Then create a budget and action plan to meet your goal.

Fill out this form upon patch completion:

<https://www.cognitoforms.com/GirlScoutsOfCaliforniasCentralCoast2/GSCCCMoneyMattersPatchProgramAtHome>

Patch purchase link:

<https://girlscoutsgcc.doubleknot.com/app/store/listcategoriesandproducts/index/22120/0>