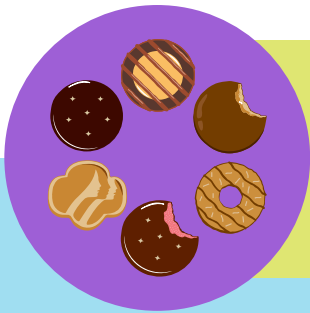


Cookie Connection

Donor Buyout Program

girl scouts
of california's
central coast



Powering her promise by connecting girls to their community. For the 2023 Girl Scout Cookie season, GSCCC is working to connect local businesses and donors with Girl Scout troops to “buyout” a booth sale.

Here's how your troop/group can opt-in to The Cookie Connection Donor Buyout Program



1 Help Girls Set Goals

Girls should set individual and troop goals, keeping in mind what they'd like to learn this cookie season, what they will do with the cookie proceeds they hope to earn, and how the troop makes the world a better place with their cookie program earnings.

2 Prepare your Troop Bio & Pitch

Help girls write a short paragraph about their troop and why the Girl Scout Cookie Program matters to them. Consider including how your troop plans to use their proceeds, and be sure to include a strong call to action or “ask.”

3 Choose a Photo, Artwork, or Short Video to Represent Your Troop

Girls can submit a troop photo, or girl created artwork, or short video to showcase their troop. Photos and videos should show Girl Scouts in prominent Girl Scout apparel, who are demonstrating Girl Scout Cookie Program guidance for behavior and safety. Be creative and have fun!

4 Submit Your Application

Go to www.girlscoutsccc.org/cookiebuyout to submit your troop's application. The Troop Cookie Coordinator will be contacted and provided details if a donor is secured. **Troops are not guaranteed a cookie donor buyout and selection will be random.** If a donor is identified, the troop agrees to: create a thank you poster: take a photo with girl(s), poster & cookies; post a photo on social media; pick-up cookies at Cookie Cupboard; and deliver cookies, along with the thank you poster to the donor.



For more information, go to www.girlscoutsccc.org/cookiebuyout