

Join us as we celebrate everything Fall Product Program!

Latest news in your inbox every week. We are exciting to highlight amazing girls who are participating, reveal exciting contests, plus feature Girl Scout tips and tricks to help you succeed!

Have a photo, story, or troop news to share? Fill out <u>this form</u> to share what you or your troop are doing weekly in the Fall Product Program or email us at media@girlscoutsccc.org! We would love to share your stories and images in our next email!

Fall Product: Girl Scout of the week!



Meet Maddie C. from Troop 45310!

Meet Maddie, a Girl Scout with an impressive five years of experience under her belt! When asked about her favorite part of Girl Scouting, Maddie couldn't choose just one—she adores the fall sales, the cherished trips with her Girl Scout sisters, with the Universal Studios adventure being an all-time favorite.

Maddie has set some ambitious goals for the Fall Product Program, aiming for 5 magazines and 38 nuts,candy, chocolate items. With her determination, she's well on her way to reaching them.

What sets Maddie apart is her personal touch—she contacts her former customers to make sure they don't miss out on the Fall Product Program's delights. 📱 🚧 Her favorite product? The irresistible chocolate-covered pretzels!

Looking to the future, Maddie dreams of working at Starbucks and/or teaching dance classes. $\frac{4}{3}$ She also shines as a fantastic big buddy at school, warmly welcoming and introducing new students. 22 Maddie truly embodies the spirit of "Own Your Magic and sharing her magic with others! Way to go Maddie we are cheering you on!" 22 #GirlScouts #OwnYourMagic #GirlScoutsCCC

New Troop Contest Alert!



Kickstart your the 2024 Cookie Season early! Troops*, want to earn a bonus reward that can power your cookie sales? When you gross \$1800 or more in the 2023 Fall product program promoting magazines, nuts, candy, Tervis tumblers, and the Girl Scout-themed Bark Box, you can earn one early booth selection to the 2024 Cookie Booth Scheduler for the upcoming Cookie Program.

*Troops must have 3 registered girls to qualify for this reward.



Contest Alert!!

Win a Troop Safety Booth Kit for your troop!! On November 24th, 12 winning troops will be randomly selected to win a 2024 Cookie Booth kit! Two troops per county will win!

To enter: Each Girl Scout will need to log into their M2 Media profile to create their unique avatar. Once each girl has completed, head to your Troop Dashboard and select "View Troop Photo." Download your photo, upload it to Facebook or Instagram, and tag @girlscoutsccc. Include your troop number and #GSCCCTroopGoals! You can also email your submission to <u>media@girlscoutsccc.org</u> or send us a direct message on Facebook if your social media account is private.

That's it! We can't wait to see your troop photos and everything you will accomplish this Fall Product Program!



Contest Alert- Join Sheba on an Adventure!



Our 2023 Fall Product Scavenger Hunt is here! Attention young adventurers! Get ready for an exciting Scavenger Hunt designed just for you! Explore skill building activities to help you reach your goals and unlock a world of fall product fun. This is your chance to be a real-life explorer, so put on your safari hats and let the adventure begin! We can't wait to see which fall activity is your favorite!

View the <u>Scavenger Hunt Flier Map</u>

SUBMIT ENTRY FORM

We're here for YOU!

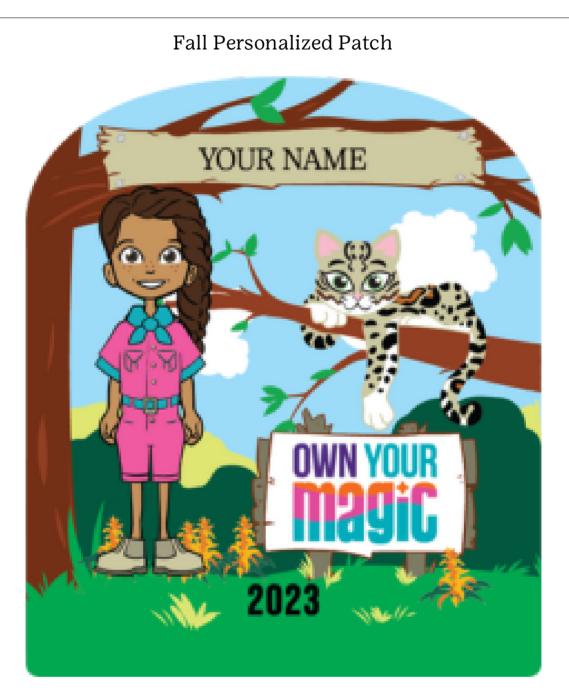
Tune in for Fall Product Chats all season long!



Join us Monday and Wednesday afternoons weekly from 6:30 pm - 7:30 pm for a Fall Product Program Chat. Ask questions and learn more about the program all season long!

Join Zoom Meeting using the link below <u>https://zoom.us/j/98548992537</u> Meeting ID: 985 4899 2537 Passcode: Fall2023

TUNE IN



Girls will have the option to choose two scenes and outfit choices.

- How to Earn:
- 1. Create your avatar.
- 2. Send 18+ emails.
- 2. Enter your address by 11/19/23.
- 3. Sell 5+ Magazines/Tervis/or BarkBox items/subscriptions.

4. Sell 38+ Nut/chocolate items.

LEARN MORE

Cookie Crossover Patch



How to Earn:

- 1. Create your Avatar.
- 2. Enter your address by 11/19/23
- 3. Send 18+ emails during the Fall Product Program4. Sell 275+ packages of cookies during the 2024 Girl Scout Cookie Program

LEARN MORE

More Patch Opportunities



Check out our Fall Central Page for new contest lineups!

> FALL CENTRAL

guess where sheba is this week!



Calling all Girl Scouts on the hunt for Sheba the ocelot! ^{*} Here's your clue from Sheba herself: "They told me there were a lot of Oak trees here, like a thousand of them! But all I can see from where I'm at is a fancy glass elevator, a Barn that sells Pottery, and a Factory that makes Cheesecakes!? This place is wild, even for an ocelot. Where am I?"

#FindSheba #GirlScoutAdventure #GuessTheStore

Take a photo with Sheba at the program center and tag us on social media on Facebook or Instagram @girlscoutsccc with the answer!



Why Participate?

The Fall Product Program is designed to offer every Girl Scout a unique opportunity for personal growth and the development of real-world entrepreneurial skills. These skills encompass confidence, effective communication, resourceful problem-solving, financial management, goal setting, ethical business practices, and leadership.

In the 2023 Fall Product Program, Girl Scout Troops can earn funds for their troop to embark on amazing adventures! Troops earn 20% of the purchase price for nuts and candy and \$2 for magazines, BarkBox, and Tervis tumblers. Plus, earn the exciting rewards waiting to be claimed this year!

VIEW REWARDS

Good News!!



BarkBox will conduct a secondary production run and ship in February The Fall Program's 2023 BarkBox online shipped pilot is outperformed expectations.

We previously shared with you that there would be limited quantities for this pilot, however BARK has been an excellent partner and has made significant accommodations to conduct a secondary production run so councils and girls may continue optimizing on these sales. These products will be available to ship to consumers in February 2024. When ordering online, customers will have a disclaimer of the ship date.

We're Nuts about Cookies!



A friendly reminder for those wanting to continue the adventure with the 2024 Girl Scout Cookie Program! Be sure to order your gluten free cookies early!! See the link below to order. ORDER NOW

Magazine Subscription Reminder!



Don't forget, Girl Scouts! If your customers have purchased magazines from you before, kindly remind them to wait for your personalized links to continue their subscriptions. Your support means the world to us, and we want to ensure a seamless experience for everyone. Thanks for being awesome ambassadors of the Fall Product Program! Image (



Have a question? Don't be shy! <u>Contact us</u> for more information.

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